

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Gifts for Her Many Hours at Home!

Women's COTTON HOUSECOATS
\$2.25

Wraparound or zipper styles in lovely cotton housecoats. Zipper styles have sweetheart neckline, tie-back belt and large floral designs on dark or light grounds. All are washable and fast color. Sizes 12 to 52 in the group.

—Downstairs at Ayres.

A Lovely Array of Beautiful Candlewick ROBES
\$3.98

Lovely robes in candlewick style. Smart wraparounds with or without collars. Colors come in Raspberry, Dusty Rose, Powder Blue or Aquia. Lovely gifts that every woman adores. Sizes 14 to 20 in the group.

—Downstairs at Ayres.



We're SORRY
BUT THERE WILL BE
NO DOLLAR DAY TOMORROW

We had planned to hold Dollar Days on both Monday and Tuesday! We had thousands of dollars worth of merchandise! BUT THE LARGEST CROWD IN OUR HISTORY LITERALLY SWAMPED US . . . and by the time the doors close tonight there WILL BE VERY, VERY LITTLE \$1 DAY MERCHANDISE LEFT! (Surely not enough to advertise for a second day.) However, scores of thousands of dollars worth of our regular fine values are still here IN COMPLETE ASSORTMENTS, AT LOWEST POSSIBLE PRICES—so be here when the doors open at 9:30 to complete your Christmas shopping.



Give the Gift She Would Choose for Herself!

Famous "FRUIT of the LOOM"
Christmas Gift Frocks
\$2 for \$3.00 \$1.69 Each

Many new styles, colors and dainty trims in time for Christmas giving. Styled in torso, coat, shirtwaist and tie-back dresses. Colors include Red, Blue, Teal, Green, Navy, Rose and Lilac. Sizes 14 to 52 in the group.

—Downstairs at Ayres.

A Lovelier Christmas for HER With

First Quality, Full-Fashioned Pure Silk STOCKINGS

89¢ PR.

Budget-priced pure silk stockings in 3 and 4-thread weights. 3-Threads are all silk, 4-thread have lisle reinforcement in feet. They're all fine first quality, perfect hosiery beauty for Her Christmas. Smart winter shades to choose from.

—Downstairs at Ayres.

Give Her a Gift She Needs!

"SIMPLICITY"
DAYTIME FROCKS
\$2.00

She'll love the smart, new trim lines in her simplicity. The smart way it's tailored and the careful details that are so evident. We feature a smart version in check or floral prints with new tulip pockets, zipper closing and tie-backs. 14 to 52 in the group.

—Downstairs at Ayres.

Practical Gifts for "Him"—In the ONE-STOP MEN'S SHOP

MEN'S FINE SHIRTS
BY
"BELNORD"
★ Sanforized Shrunk! ★ Sizes 14 to 17!
★ Whites and Patterns! ★ Sleeves 32 to 35 Inch!

Those famous shirts for men by Belnord, makers of quality shirts. They're noted for their longer wear, their finer cut and correct fitting qualities. Sturdy seams, comfortable collars, ocean pearl buttons. Choose snowy whites or stripes, and novelty patterns in Blue, Green or Tan. Sizes 14 to 17, sleeves 32 to 35 inches.

—Downstairs Men's Shop.

Men's Hand-Tailored Rayon Gift TIES
55¢ 2 For \$1.00

Men's fancy rayon gift ties in a grand assortment of stripes, plaids and novelties. Blue, Green, Red, Brown and other colors.

—Downstairs at Ayres.


Special Purchase SALE!
500 LEATHER JACKETS
\$5.00
★ Capeskin Jackets!
★ Suede Leather Jackets!
★ Wool and Leather Combinations!
★ Leather Cuffs and Collars!
★ 3-Piece Knit Styles!
★ Zipper Front Closing!
Men's Slipover Sweaters
\$2.39

Shaker knit style sweaters with crew neckline. 3-Inch knit cuffs. 35% reprocessed wool, 65% cotton. Colors in Teal, Rust, Green and Camel tones. Sizes 36 to 46.

—Downstairs Men's Store.

Men's Coat Sweaters
\$3.00

Men's all-wool coat sweaters. Worsted rib sport styles, button front and two pockets, V neckline. Navy, Oxford, Blue Heather and Brown. Sizes 36 to 46.

We purchased the entire surplus stock of a large manufacturer to make this sale possible. You get the savings in a great Christmas saving event. Aviation Tans, Blacks, London Tans and Cocoa. Check the men on your Christmas list and you'll find these fine higher priced jackets will fill the bill and more. Sizes 36 to 50 in many different styles.

—Downstairs at Ayres.