

# A Popular Price Gift Store for the Whole Family

# AYRES DOWNSTAIRS STORE

**PLEATS**



**"The Pleater" a Hit Dress in Rayon Alpaca**

**\$5.00**

A smart new junior fashion in popular two-tone color combinations. See that adorable swing skirt that has so-o-o-o many luscious pleats. Surplice front, self and flower trim. Choose colors in Brown and Gold or Black and Red.

**SIZES 9 to 15!**

From Junior Corner

**SPECIAL SALE!**  
**ONE DAY ONLY!**  
Regular \$10.95  
**REVERSIBLE COATS**  
**\$5.00**

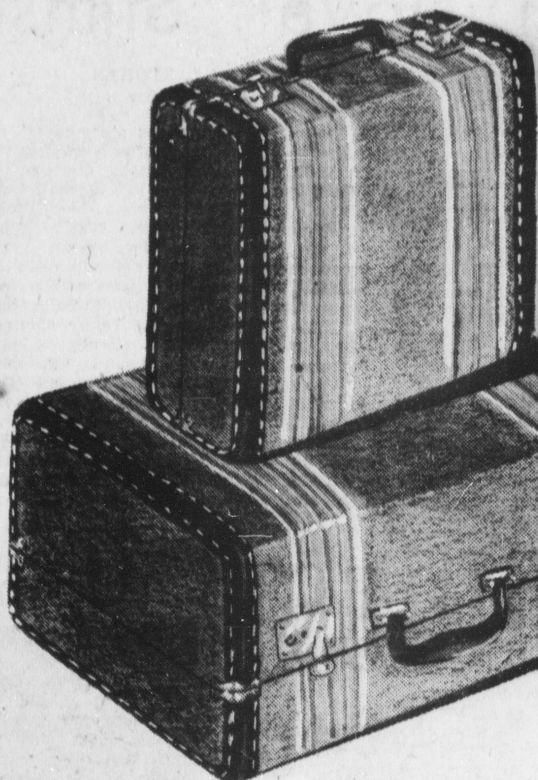
A select group of lovely reversible coats in tweed or plaids reduced for this special one-day sale. Some have zipper closings. Reverse side of gabardine. Quantities are limited, so hurry for best selection. Sizes for Misses only.

—Downstairs at Ayres.

**Give Luggage for Those Lasting Gifts**

## "Air Queen" LUGGAGE

Famous "Air Queen" luggage, sturdily built, designed in smart, new lines. Leather bound and leather handles. Hardware set even with surface for convenience. Rayon linings, shirred pockets. See the smart "Wardrobe" with 4 hangers and 3 shirred pockets. Overnites in 18 and 21-inch sizes, 4 pockets. Gray or Brown stripes.



Overnites . . . . . \$5.95

Wardrobes . . . . . \$9.95

Other Overnite Bags . . . \$4.95 to \$15.95

Other Wardrobe Cases, \$10.95 to \$24.95

Men's 2-Suiters . . . \$12.95 and \$24.95

18 and 21-In. Cases, Completely Fitted . . . . . \$7.95 to \$18.95

—Downstairs at Ayres.

## Special Sample Sale! Tots' Better COATS

**\$3.98**

Just in time for their Christmas. Special sample coats that have sold for much more. Complete with matching hats. Warmly lined. Novelty tweeds and cute fleeces. Sizes 2 to 6. White quantities last.

**Tots' 3-Pc. Snow Suits**

**\$3.98**

Complete snow suits with jacket, hood and ski pants. All warmly lined. Tailored and fur-trimmed styles. Choose colors in Brown, Wine, Blue or Green. Sizes 3 to 6.

—Downstairs at Ayres.

**Permanize YOUR BABY'S SHOES**

as a lasting Keepsake!

If you want to preserve baby's shoes so they will last indefinitely and still keep their original charm and character, have them Permanized in beautiful bronze. Preserved by this new process, they make a keepsake you will always cherish.

|   |              |
|---|--------------|
| Single Shoe                                   | ..... \$1.00 |
| Pair of Shoes                                 | ..... \$1.95 |
| Single Shoe on ash tray                       | ..... \$2.49 |
| Single Shoe on wall bracket                   | ..... \$2.49 |
| Pair Shoes, each on ash tray                  | ..... \$2.50 |
| Pair Shoes, each on wall bracket              | ..... \$2.50 |
| Pair Shoes, each on ash tray and wall bracket | ..... \$3.50 |
| Pair Shoes, 1 on ash tray, 1 on wall bracket  | ..... \$3.50 |

**Perma Shu**

## Girls' New Holiday FROCKS

**\$2.00**

Rayon crepe, rayon taffeta and spun rayons in solid colors and prints. Attractively trimmed with braid or lace. Sizes 7 to 14 and 10 to 16.

## Girls' Better DRESSES

**\$3.00**

Rayon taffeta and rayon crepe in many lovely styles. Embroidered trims, velvet trims and lace trims. Sizes 7 to 14 and 10 to 16.

—Downstairs at Ayres.



**Gift Sportswear**

**'Fruit of the Loom' Blouses \$1.49**  
Long or short sleeves. White and pastels. Sizes 32 to 40.

**Rayon Crepe Shirts . . . . \$2**  
Long sleeves, French cuffs. White and pastels. Sizes 32 to 40.

**Short Sleeve Sweaters . . . 99c**  
Cardigan and slip-on styles. Males, natural, red, blue, pink. 34 to 40.

**Long Sleeve Sweaters . . . \$2.25**  
Crew or V neck. All wool. Assorted colors. Sizes 34 to 40.

**Wool Crepe Skirts . . . . \$3**  
Pleated and gored styles. Navy, brown, black, green and wine. Also blended shetlands. 24 to 32. Content label on each garment.

**Plain Color Skirts . . . . \$3.98**  
Pleated or gored styles. Dark colors and pastels. Some plaids. 24 to 30.

**\$1.29 EACH**

**Picot Edge Table Cloths**

Hand printed picot edge table cloths in 54x54-inch size. Lovely sateen in high colors. Choose from Blue, Green, Red or Gold. Lovely gifts for Her. 50x70 Inch . . . . . \$1.59  
18x18 Napkins . . . . . 20c Each

## Hand-Print Lunch Cloths 39c

36x36-inch hand blocked lunch cloths in cotton crash. Lovely prints in colors of Blue, Red, Green. Heavy cotton crash.

## "Stevens" Lunch Cloths 59c

54x54-inch slight irregulars of famous Stevens lunch cloths. Lovely colors and patterns. Blue, Green and Red.

## Cotton and Rayon Damask DINNER CLOTHS \$1.00 Each

Pastel colors in cotton and rayon damask cloths. 54x54-inch sizes. Attractive designs in Ivory, Green, Peach and Gold.

—Downstairs at Ayres.

## Dress-Up for Christmas!

Many Styles in Shimmering Patent and Popular Gabardine!

## "American Girl" Style Shoes

**\$4.00 PAIR**

Smartly shod for the gay holiday season. You'll look your best in a smart new pair of "American Girl" style shoes. Fashioned in shimmering black patent or glorious gabardine to give you that trim look. Elasticized pumps, open toes, various heel heights and smart trims.

—Downstairs at Ayres.

