

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



PLEATS

"The Pleater" a Hit
Dress in Rayon Alpaca

\$5.00

A smart new junior fashion in popular two-tone color combinations. See that adorable swing skirt that has so-o-o-o many luscious pleats. Surplice front, self and flower trim. Choose colors in Brown and Gold or Black and Red.

From
Junior Corner

Special Sample Sale! Tots' Better COATS

\$3.98

Just in time for their Christmas. Special sample coats that have sold for much more. Complete with matching hats. Warmly lined. Novelty tweeds and cute fleeces. Sizes 2 to 6. While quantities last.



Tots' 3-Pc. Snow Suits

\$3.98

Complete snow suits with jacket, hood and ski pants. All warmly lined. Tailored and fur-trimmed styles. Choose colors in Brown, Wine, Blue or Green. Sizes 3 to 6.

—Downstairs at Ayres.



Gift Sportswear

'Fruit of the Loom' Blouses \$1.49
Long or short sleeves. White and pastels. 32 to 40.

Rayon Crepe Shirts \$2
Long sleeves, French cuffs. White and pastels. Sizes 32 to 40.

Short Sleeve Sweaters 99c
Cardigan and slip-on styles. Mauve, natural, red, blue, pink. 34 to 40.

Long Sleeve Sweaters \$2.25
Crew or V neck. All wool. Assorted colors. Sizes 34 to 40.

Wool Crepe Skirts \$3
Pleated or gored styles. Navy, brown, black, green and wine. Also blended shetlands. 24 to 32. Content label on each garment.

Plain Color Skirts \$3.98
Pleated or gored styles. Dark colors and pastels. Some plaids. 24 to 30.

SPECIAL SALE!
ONE DAY ONLY!

REVERSIBLE COATS

\$5.00

A select group of lovely reversible coats in tweed or plaids reduced for this special one-day sale. Some have zipper closings. Reverse side of gabardine. Quantities are limited, so hurry for best selection. Sizes for Misses only.

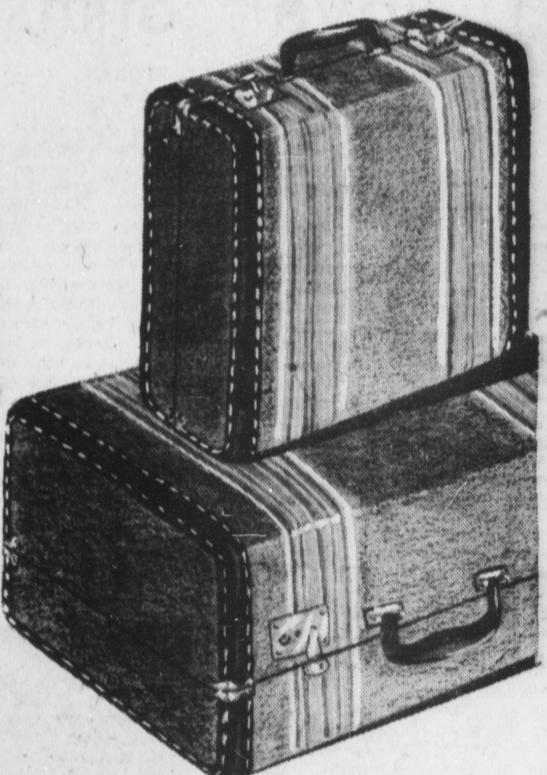
—Downstairs at Ayres.

Give Luggage for Those
Lasting Gifts

"Air Queen"

LUGGAGE

Famous "Air Queen" luggage, sturdily built, designed in smart, new lines. Leather bound and leather handles. Hardware set even with surface for convenience. Rayon linings, shirred pockets. See the smart "Wardrobe" with 4 hangers and 3 shirred pockets. Overnites in 18 and 21-inch sizes, 4 pockets. Gray or Brown stripes.



Overnites **\$5.95**

Wardrobes **\$9.95**

Other Overnite Bags \$4.95 to \$15.95

Other Wardrobe Cases, \$10.95 to \$24.95

Men's 2-Suiters \$12.95 and \$24.95

18 and 21-In. Cases, Completely

Fitted **\$7.95 to \$18.95**

—Downstairs at Ayres.

Girls' New Holiday FROCKS

\$2.00

Rayon crepe, rayon taffeta and spun rayons in solid colors and prints. Attractively trimmed with braid or lace. Sizes 7 to 14 and 10 to 16.



Girls' Better DRESSES

\$3.00

Rayon taffeta and rayon crepe in many lovely styles. Embroidered trims, velvet trims and lace trims. Sizes 7 to 14 and 10 to 16.

—Downstairs at Ayres.

Dress-Up for Christmas!

Black Gabardine open toe pump. Patent trim.

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