

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Those "Famous for Fit"

"FRUIT of the LOOM" RAYON SLIPS

\$1.39

V Lace and tailored tops, bias and 4-gore styles. Adjustable straps. Rayon crepes and rayon satins. Sizes 32 to 44, in Tealrose and White.

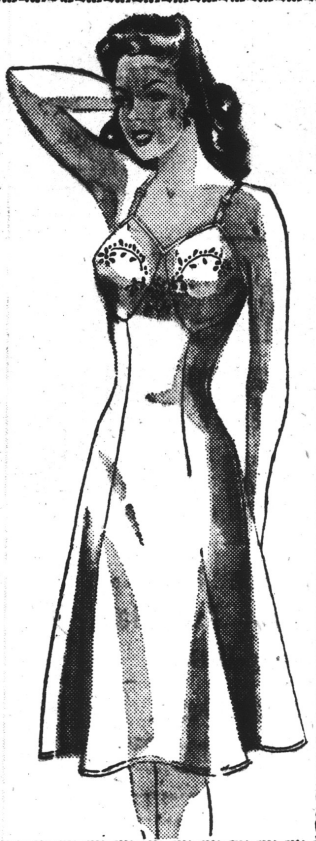
Nationally Advertised

"Seamprufe" SLIPS

\$2.00

Lovely lace and tailored styles. Hollywood V front and back, moulded bias bust fit, designed for perfect fit. Sizes 32 to 44, in Tealrose and White.

—Downstairs at Ayres.



COLORS IN:
Blue! Gold!
Green! Brown!
Rose! Orchid!

Regular \$5.00 Values in

"Perma-Fluff" COMFORTS

\$3.98



72x84-Inch sateen covered comforts with paisley center design and solid color border. 5% wool and 95% cotton filled, will not pack or get lumpy. Fine for special Christmas gifts. Limited quantities.

Other Comforts \$5.00 to \$16.95

—Downstairs at Ayres.

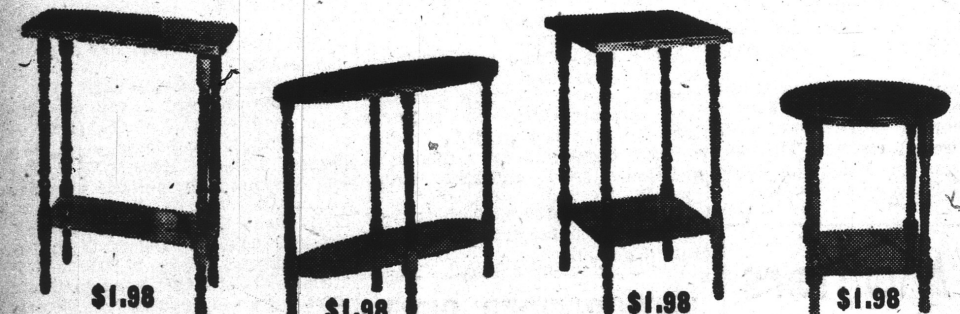
3 Groups of GIFT TABLES



Better quality occasional furniture made of solid maple with walnut finish. Styled in coffee tables, nite tables and many different end tables. Heavily constructed for long use.



New modern designs that are sweeping the decorating field. Rich walnut finish. Your choice of step-up tables, lamp tables, coffee tables and end tables.

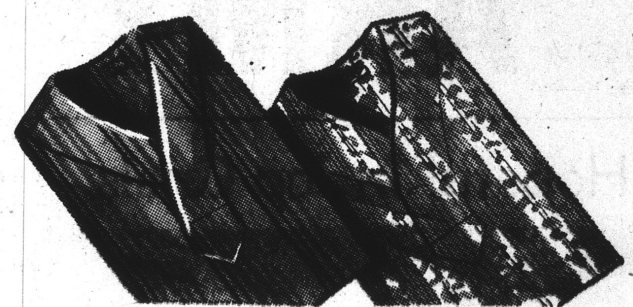


Your choice of lamp tables, radio tables, magazine tables and many other styles. Sturdily constructed with walnut finish. Choose these for special Christmas gifts.



Radio Bench Style \$3.00
Round Hassocks \$1.50
Gift Hassocks \$1.00

Gifts for MEN!



Men's Fancy Gift Pajamas

Fancy patterns in colors in Blue, Green, Maroon, in Checks, Stripes and Plaids. Slipover and coat styles. A, B, C, D. **\$1.49**

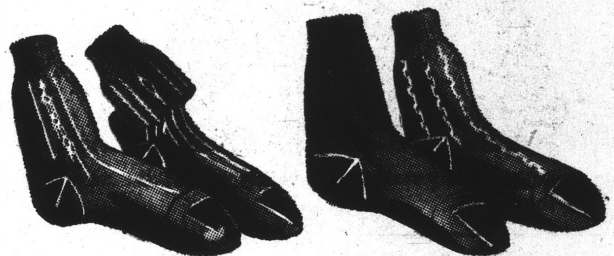
Men's Gift Pajamas

Fancy patterns in lovely gift pajamas. Plaids and stripes in Blue, Green, Maroon. Slipover and coat styles. A, B, C, D. **\$1.29**

Monogrammed Pajamas

Crabapple pajamas with a letter monogram at no additional charge. Slipover and coat styles, checks, stripes, plaids. Blue, Maroon, Green, Tan. **\$1.79**

—Downstairs at Ayres.



Men's Rayon Socks

4 Pair **\$1**

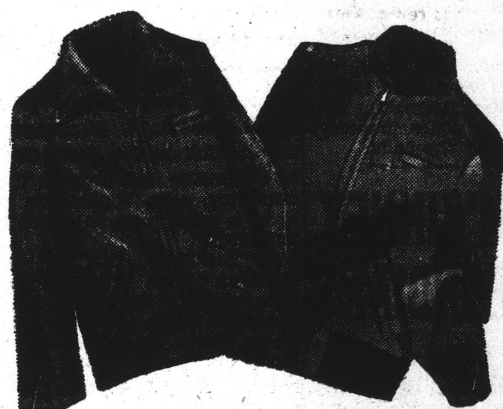
Short or regular lengths in rayon gift socks. Gray, Maroon, Blue, Brown and Green. Patterns and plaids. Sizes 10 to 12.

Men's Rayon Gift Socks

3 Pair **\$1**

Regular length and "shorty" socks for men. Colors in Gray, Blue, Maroon, Green and Black. Sizes 10 to 12.

—Downstairs at Ayres.



Men's LEATHER JACKETS

\$5.98 - \$6.95 - \$7.95

Hundreds of quality leather jackets in this great sale. Fine jackets in suede and capekin. 3-Piece knit styles, cosack models. Talon zipper closing fronts, warm outing flannel lining, durably constructed for wear and warmth. Colors in cocoa brown, mahogany, black and aviation tan. Sizes 36 to 52. —Downstairs at Ayres.



Men's ZIPPER SLIPPERS

Men's soft, comfortable, zipper-closing slippers fashioned in soft, pliable Elkskin. Flexible leather soles. Colors in Burgundy, Black, Brown and Blue with contrasting color trim. Sizes 6 to 11.



SHIRT and TIE Sets, \$1
Fancy pattern shirts for boys in stripes, checks, blue, brown, green. Plus a tie, all in neat cellophane gift package. Sizes 8 to 14 1/2.

Boys' Corduroy SLACKS \$3
Assorted colors in heavy quality corduroy. Pleated front, drop loop waistband. Others at \$4.

Boys' Plaid Mackinaws \$5.98
Heavy mackinaw for boys, warmly lined. Double breasted, 2-piece belt. Four pockets. Green, Blue, Brown, Tan. Sizes 8 to 14.

Ayres Downstairs Store

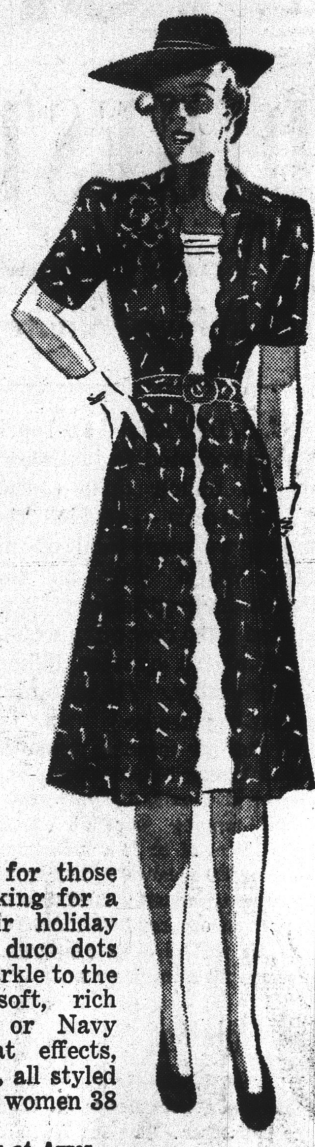
Dainty Duco Dots on Your Holiday Dress

Perfect Undercoat
Dresses of Rayon Alpaca

\$5.00

Sizes 38 to 44!

Colorful Duco Dots on Black or Navy Grounds!



A favorite fashion for those women who are looking for a high light to their holiday wardrobe. Colorful duco dots add a gayety and sparkle to the season. Set on soft, rich grounds of Black or Navy rayon alpaca. Coat effects, two-piece effects... all styled to flatter. Sizes for women 38 to 44.

—Downstairs at Ayres.

Holiday Dresses for Big and Little Sister!

"Cinderella" Frocks

For Girls... **\$1.29**

Cotton wash dresses for girls from 7 to 10 and 8 to 14. Long torso lines, princess styles and belted styles. Attractive prints, stripes and two-tone color combinations.

For Tots... **\$1.19**

Solid colors, floral prints and stripes in princess and flared skirt styles. Dainty embroidery and lace trim. Sizes 2 to 6x.



BETTER
"Cinderella"
FROCKS

For Girls and Tots

\$2.00

Original fashions for big and little sister. Solid colors, floral patterns, pastel and deep-tone colors. Deep hems, full cut to size, all guaranteed washable. Sizes 3 to 6 for tots. Sizes 7 to 12 for girls.

Tots' Cinderella Dresses in Rayon Acetates and Rayon Taffeta, 3 to 6... \$3

—Downstairs at Ayres.



The Holiday Season Is a Formal Season!

Evening Sandals

\$2.00

Lovely mesh evening sandals in White, Simulated Silver or Simulated Gold. Dazzling accent to your new evening gown. Choose them with low, medium or high heels. Assorted sizes in the group.

—Downstairs Shoe Department.

