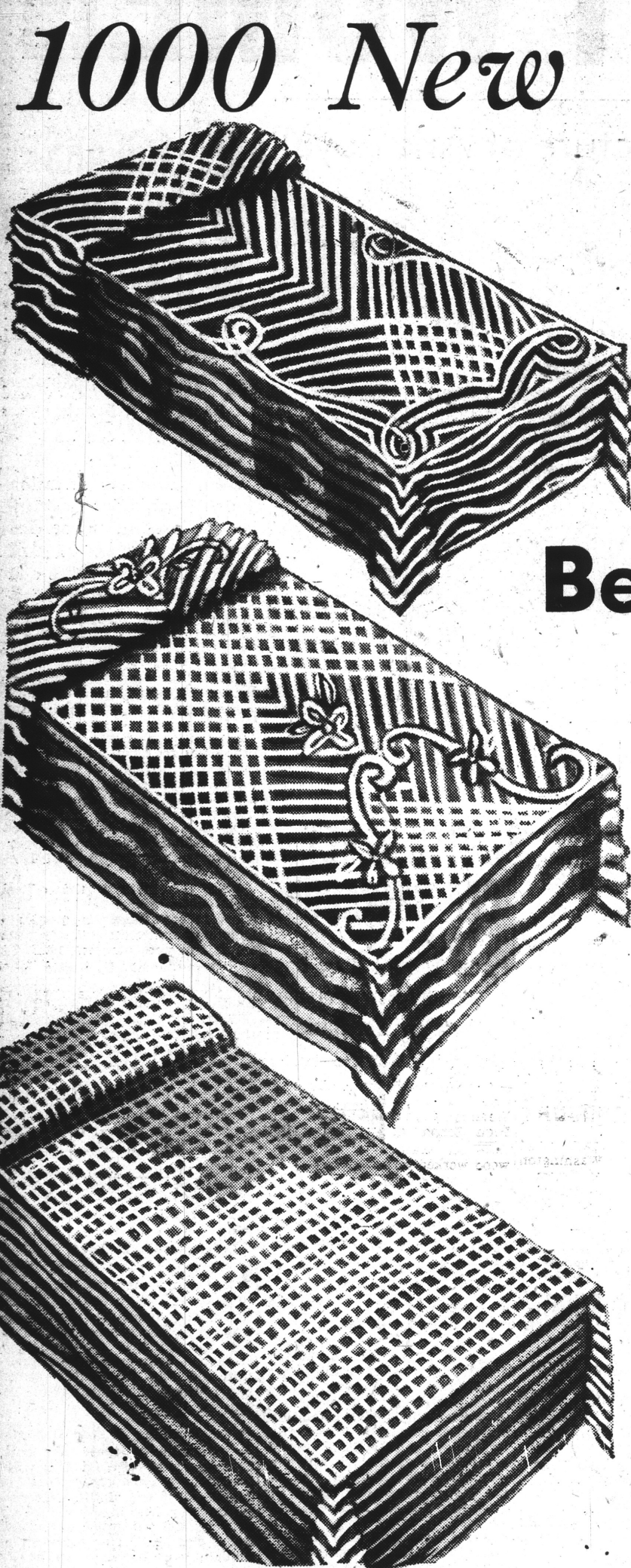


A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



**Baby
Chenille
and
Regular
Chenille**

Full or Twin Size

Bedspreads

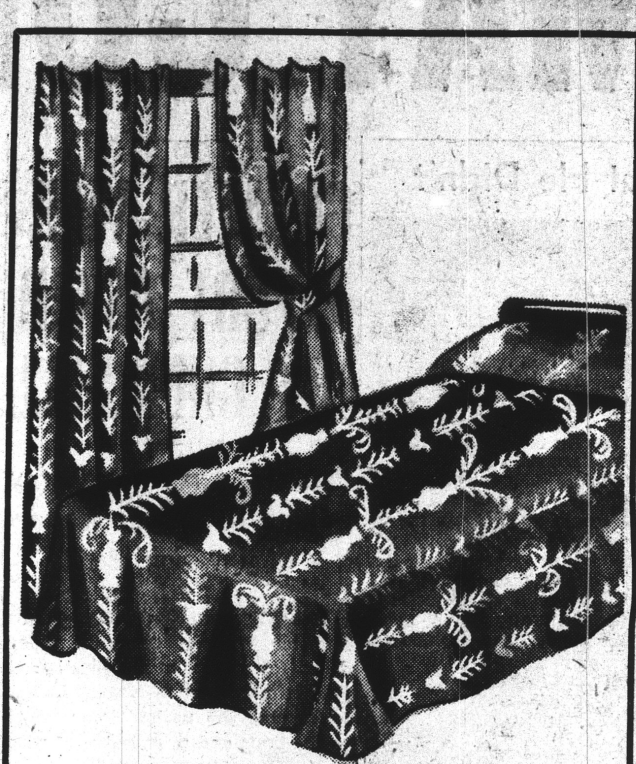
\$2.98
Each

A big early purchase that we made weeks ago to save for your Christmas. Here it is now when you are wanting extra pretty chenille spreads for gift giving and your own home. 97x105 and 81x105-inch sizes. Three beautiful patterns in plain waffle check and over design, multicolored florals White and solid colors. Border and bolster designs. All laundered, fluff and ready to use.

COLORS IN:

- Blue!
- Dusty Rose!
- Wood Rose!
- Peach!
- Gold!
- Orchid!
- White!
- White with Colors!

—Downstairs at Ayres.

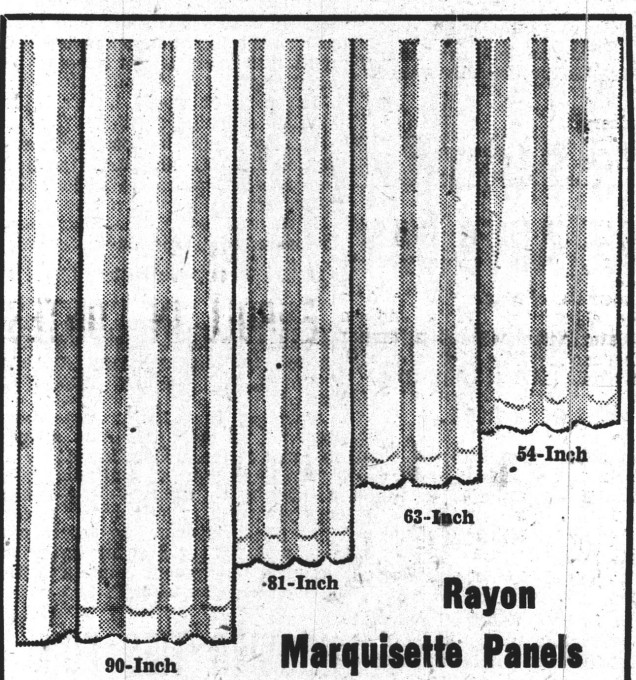


**"BATES" Matching
DRAPES and SPREADS**

Colonial draperies 38 in. wide and 90 in. long. Jacquard weave in royal blue, light blue, green, dusty rose and wine. Bedspreads in full or twin sizes: 4 patterns; 86x105, 76x105. Green, blue, rose, wine, peach, gold and brown.

\$2.98
EACH

—Downstairs at Ayres.



Washable light ecru panel curtains in rayon marquisette panels. For living rooms and dining rooms. Just wash and iron for better service. Approximate shrinkage 5%.

\$1.00
EACH

54-Inch Lengths are only 75c Ea. —Downstairs at Ayres.

Studio Couch Covers
\$2.98 - \$3.98 - \$4.98 - \$5.98

Colorful studio couch covers in printed cretonnes, dusties, gabardine, Rufftex and homespun. Light and dark colors; 3 pillow styles.

—Downstairs at Ayres.



Charcoal Black... With "Stark White"

HOLIDAY FASHIONS

Dressy... But Definitely Not Fussy!

\$7.98

Sizes 14 to 20!

Classic simplicity to add the most to your flattery. Dark charcoal black with crisp, dainty touches of "Stark White" to add excitement and drama to your holiday fashions. Full skirts, stitched trims and bracelet length sleeves.

—Downstairs at Ayres.



"Belnord" SHIRTS
With 3-Letter Monogram at No Additional Cost

Just imagine... those famous Belnord men's shirts... plus a beautiful 3-letter monogram at the same low price of the shirt alone. Whites and fancy patterns in colors of blue, green, brown and gray. Correctly tailored, ocean pearl buttons, durable seams, Sanitized shrunk and colorfast. Sizes 14 to 17, sleeve lengths 32 to 35 in the group.

\$1.49

3 Monogram Styles

ADR

No. 1

DST

No. 2

MEN

Colors In: Green, Blue, Navy, Brown, Red

Men's Christmas Gift TIES

\$1.00

55c

Fancy patterns in men's rayon gift ties. Colors in Maroon, Green, Gray, Brown, Blue and Red. Nicely tailored.

Fancy patterns in wool and rayon Christmas ties. Maroon, Green, Gray, Brown, Blue and Red. Also plain colors. —Downstairs at Ayres.

**SALE! Regular \$42.50
Slightly Damaged**

9x12 Seamless

**Axminster
RUGS**

\$29.75

A choice group of these rugs that were slightly damaged. We defy you to find the slight damage on many of these rugs. All seamless axminsters in glorious Persian Oriental designs. Modern designs, Hooked patterns, Leaf patterns and Chinese Oriental designs. Choose many adaptable decorator colors in this group which includes Reds, Blues, Greens, Rusts, Tans and Rich Browns.

Other Rugs Sale Priced
\$36.75 to \$119.50

—Downstairs at Ayres.



A Lovelier Christmas for HER With

**First Quality
Pure Silk
STOCKINGS**

89c

Budget-priced pure silk stockings in 3 and 4-thread weights. 3-threads are all silk, 4-thread have little reinforcement in feet. They're all fine first quality, perfect hosiery beauty for Her Christmas. Smart winter shades to choose from. Limit of two pairs to each customer.

—Downstairs at Ayres.