

# SALE! WATER DAMAGED RUGS

**Just 258 Quality Rugs from Nationally Famous Makers!**

- ★ Sizes Include 9x12—8.3x10.6—7.6x9-Ft.
- ★ Axminsters—Velvets—Wiltons—Broadlooms—Oriental Reproductions
- ★ Oriental Patterns—Modern Designs Hooked Styles—Leaf Designs—Others!
- ★ Extra Space... Extra Salespeople!
- ★ Only 1 of a Kind In Color and Design!

**SAVE  
15% to  
50%**

**The Fire Sprinklers In a Huge Rug Warehouse  
"Popped-Off" and Cascaded Water Over the Lower  
Floors. Thousands of Dollars' Worth of Fine Rugs Were  
Damaged—Some "Soaked" — Some Hardly Touched! All  
Have Been Thoroughly Dried . . . and TOMORROW  
AYRES Downstairs Store Offers \$18,968 Worth  
of Fine Rugs for Only \$11,855—In a Great SALE**

**USE OUR CONVENIENT PAYMENT PLAN, or Layaway!**

**\$29.75**

65 Regular \$42.50 Value  
9x12 Seamless Axminster Rugs

9x12 Seamless axminster rugs in Persian Oriental, Modern, Hooked, Leaf and Chinese Oriental patterns. Colors include Red, Blue, Green, Rust, Tan or Brown. Deep heavy pile.

**\$39.50**

26 Regular \$52.50 Value  
9x12 Wilton Velvet Rugs

9x12 Seamless all-wool face, heavy quality wilton velvet rugs. Lovely patterns in Oriental, Modern, Chinese and Texture. Colors in the group are Red, Blue, Tan and Brown. Attractive fringed ends.

**\$36.75**

32 Regular \$48.50 Value  
9x12 Better Axminsters

9x12 Better quality axminster rugs. Seamless, all-wool face. Colors in Burgundy, Blue, Rose, Green and Tan. Patterns include Modern, Leaf, Colonial and Hooked designs.

**\$44.50**

30 Regular \$59.50 and \$64.95  
9x12 Axminster and Twistweaves

Extra heavy quality axminsters and twistweave broadloom rugs. Deep rich colors in Burgundy, Blue, Tan, Green, Rust, Rose and Beige in plain broadlooms. Patterns in Modern, Hooked and Leaf.

**\$39.50**

13 Regular \$52.50 Value  
8.3x10.6 Wilton Velvet Rugs

Seamless, all-wool face, heavy quality wilton velvet rugs with fringed ends. Chinese patterns, Modern patterns and Persian Oriental patterns. Colors in Red, Blue, Tan and Brown.

**\$59.50**

34 Regular \$72.50, \$79.50, \$86.50  
9x12 Super Quality Axminsters

Seamless, all-wool face super quality axminsters, durable heavy rugs. Also Jacquard wilton and embossed wiltons. All smart decorators' colors in Blue, Green, Tan, Beige, Rose and Brown. Nice patterns.

**\$69.50**

14 Regular \$89.50 and \$99.50  
9x12 Worsted Wilton Rugs

Genuine wiltons and fine worsted wiltons, all-wool face and seamless quality. Persian Oriental, Chinese Oriental, Leaf and Texture patterns. Rose, Burgundy, Tan, Blue and Green.

**\$74.50**

4 Regular \$104.50 Value  
9x12 Super Wiltons

Superb quality wilton rugs in 9x12 size. Rugs of beauty and quality that will give years and years of fine wear. Soft Leaf patterns to harmonize with your room. All the correct colors.

**\$16.95**

20 Regular \$21.95, \$29.95, \$42.50  
9x12 Broadloom and Axminsters

9x12 Broadloom and axminsters, also 7.6x9 axminsters, all seamless quality. A few of these rugs were badly soaked and will have to be reconditioned. Plain colors and patterns. Colors in Red, Blue, Rose, Brown and Burgundy.

**\$4.00**

9x12 Felt-Base Rugs  
Kitchen and Bedroom Styles

Choice kitchen or bedroom felt-base rugs. Fine quality, made by the makers of Congoleum rugs. Tile and Floral patterns in colors of Blue, Red, Green or Tan.

**\$89.50**

7 Regular \$129.50 Value  
9x12 Worsted Wool Wiltons

Seamless, all-wool face wilton rugs of superb quality. Made of worsted wool for longer wear. Choice of Persian Oriental designs in copies of imported rugs. Red or Blue colors.

**\$119.50**

14 Regular \$139.50 to \$165 Value  
9x2 Wilton and Gulistan Rugs

Seamless quality worsted wool wilton rugs and famous Gulistan rugs. Beautiful reproductions of Persian Oriental rugs. Colors in Red, Rose and Blue. Some washed sheer luster type rugs.

**ALL QUANTITIES ARE SUBJECT TO PREVIOUS SELLING!**

**AYRES**  **DOWNSTAIRS**  **STORE**