



## Beaver-tones

- Black
- Wine
- Timber Green
- Brown
- Sherry
- Gold
- Kelly
- Red
- Beige

A luxurious fluffy finish that just spells Autumn. All the lovely fall colors you adore. Perfect for casual and sports wear. Wear it to the game, it's a perfect pick-me-up for jaded wardrobes.

—Downstairs at Ayres.

\$1.39



### AYRES DOWNSTAIRS

“Jean Harper”\*  
Provides the  
Basic Untrimmed  
DRESS COAT

For Your Fall and Winter Wardrobe

\$17.95

Sizes for Misses and Women!

Your basic untrimmed dress coat in 100% all wool. A coat that will form the backlog of your wardrobe. Warmly lined with quilted innerlining. Fashioned in luxurious twill with slash pockets, boxy style. Perfectly tailored in every detail to provide you with a perfect fit.

\* Sold Exclusively Downstairs at Ayres.



## Blouses

Classic Cottons  
and Rayon  
Multifilament Crepe

79c to \$2.25

Choose the classic cotton shirts at 79c, the chic bowing shirts cut full for added freedom at \$1.49, rayon crepes at \$2, or the rich multi-filament crepe in short or long sleeves at \$2.25. Colors in the group: White, Maize, Blue, Pink, Tan, Rose or Powder Blue. Sizes 32 to 40 in the group.



You'll Be Better Satisfied  
With Your New Dress, If  
It Fits Smoothly. Over  
“FRUIT of the LOOM”  
Rayon Crepe  
Rayon Satin

SLIPS  
\$1.39

The perfect cut and fit of a flattering “Fruit of the Loom” slip helps to give a better fit to your new dresses. Bias and “out-sore” styles that are “made to fit.” They’re designed to fit every figure correctly. Choose them in rayon crepe, rayon satin in Tea Rose and White. Sizes 32 to 44.

Downstairs at Ayres.



## Sweaters

\$2.00

Classic short sleeve silicons and cardigans designed to make your life a little bit gayer, a little more livable. Confetti colors come in Red, Baby Blue, Natural, Bottle Green, Baby Pink and Maize. Sizes 32 to 40 in the group.



## Skirts

\$2.25

Two “MINT” skirts of the season. No. 1—The popular “shortie” skirt in 4-ply rayon, gore or kick pleat style, black or nut brown. 24 to 28. No. 2—The brilliant new trouser skirt, 4-ply rayon, styled with deep kick pleat and stitched seam, zipper placket. Black or Nut Brown. 24 to 30.

—Downstairs Sportswear Department.

Exquisite Beauty for Less, Irregulars of  
Full-Fashioned  
Chiffon  
Stockings  
79c Pr.

3 and 4-thread weights in full fashioned chiffon stockings. Some styles are reinforced with lisle for longer wear. All are made by a famous manufacturer of women's hosiery. Sizes 8½ to 10½ in fall hosiery colors.

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Presents the  
MIRACLE of  
Kabo  
NYLON

Kabo-Nylon  
Girdles  
\$6.00

SIZES 26 to 30!

You'll thrill to the sleek look and comfortable fit. You'll be amazed with the strength and wearing qualities. See these new girdles that accent and flatter your figure in its loveliest form.

NYLON BANDEAUX.. \$2

—Downstairs Corset Department.



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