



OVER 3,500 COATS—WE BELIEVE THIS IS THE LARGEST POPULAR PRICED ASSORTMENT IN INDIANA
PURCHASED MANY MONTHS AGO—PRICED ACCORDINGLY—BRINGING YOU HUGE SAVINGS ON TODAY'S COSTS
30 OR MORE IDEAS IN FABRICS AND STYLE ALONE—SIZES 34 TO 48—REGULARS, LONGS AND SHORTS

BLOCK'S DOWNSTAIRS STORE

Brings You a Spectacular Offering of

Beverly Topcoats and Overcoats

FOR FALL AND WINTER



2. Hair Grain
Topcoat . . .
A California or
medium weight
coat that wears all
winter. Several
models in blue, gray,
brown or
oxford . . . 17.95

17.95



1. Fleece Type
Overcoat . . .
In a variety of pat-
terns, colors and
models. The "Town"
model shown is one
of our best sellers.
Blue, gray, brown
or . . . 17.95

5. The Tweed
Topcoat . . .
Woven of imported
woolens, this coat is
unusually striking
in appearance. Cas-
ual, loose-fitting,
button-through
model with set-in
sleeves. Gray, blue
and brown . . . 19.95

19.95



3. Smooth Face
Topcoat . . .
A self pattern over-
check in a fabric
that will take un-
ending punishment.
Single breasted or
"Town" model in
blue, gray, brown
or tan . . . 19.95

7. Wearless
Topcoat . . .
Outstanding for
three seasons. Fly
front, set-in sleeves,
slant pockets. Best
made in coat.
Coat also comes
in luggage, hat
brown and gray . . . 22.50



4. Zipper Lined
Coat . . .
An all-purpose, all-
weather coat of
distinctive herring-
bone weave. Zip-
per lining of warm,
all-wool plaid. In
novelty patterns
and colors . . . 19.95



6. Darbyton
Granite . . .
A semi-smooth fin-
ish herringbone
weave overcoat in
gray, oxford, brown
and teal. The pre-
ferred model is this
SB button-through
model with set-
in sleeves . . . 22.50

22.50



6. The Cover
Topcoat . . .
Gets more popular
every day. Notice
its fly front, set-in
sleeves, its broad
shoulders and
straight handsome
lines. OP shade
tan and natural . . . 19.95

USE OUR 90-DAY PAYMENT PLAN: PAY 1/3 IN 30 DAYS—1/3 IN 60 DAYS—1/3 IN 90 DAYS—Small Carrying Charge