

# 33 EAST WASHINGTON STREET

## "INDIANA DAYS" SPECIALS!

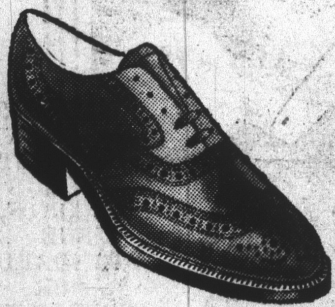
**ON COLOR**

**Strato**

—On-Tone Blues  
"Take the Play"  
FOR FALL!

Endorsed by  
**TOWN-CLAD\***  
**21.75**

Perfect harmony, whether your haberdashery favors blue, tan, maroon or "neutrals" in new patterns as smart as they are individual. See them tomorrow!



Smart Styles in  
**DRESS OXFORDS**  
**2.98**

Conservative styles, expertly designed for fit and comfort! Wing tips... straight tips! All leather... black or brown. Goodyear welt construction. Sizes 6 to 11; widths C and D!



Our "Safety Toe"  
**WORK SHOES**  
**4.50**

Steel cap across toe is anchor flanged for protection. Steel arch support, goodyear welt. Leather soles and rubber heels! Ideal for farm or factory! Sizes 6 to 11; widths D and E!

**WORK OXFORDS**  
**3.49**

Black retan uppers... mocasin toe. Cord. Neoprene sole, raw cord heel. Built-in steel arch support! 6 to 11! —Downstairs Store.



Mens Corduroy Reversible  
**Finger-Tip COATS**  
● An Outstanding "INDIANA DAYS" Value—Worth Much More!  
**5.90**

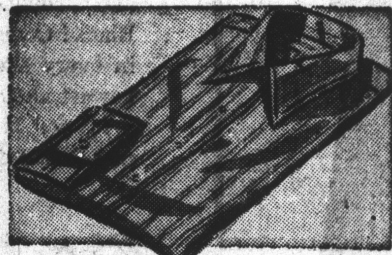
A warm coat in the wind... a dry coat in the rain. Expertly tailored of fine wale corduroy on one side and smart Glen Plaid fabric on the other side that is treated to resist water! Two handy slash pockets. Choose from blue, brown, tan! Sizes 36 to 46! Shop and compare this value tomorrow... you'll find it's a real buy!

### Capeskin Aviation JACKETS

● In Brown or Cordovan Capeskins!

A well-made zipper jacket that can take lots of hard wear! Zipper front... one zipper pocket and one cigarette pocket... two slash pockets! Fine rayon lining. Sizes 36 to 46!

**8.90**



Famous "Topflight"  
**SHIRTS**  
**1.19**

High count broadcloth shirts in fancy patterns—stripes, figures, slubs—plain colors or white! "Nu-craft" non-wrink collar. Sizes 14 to 17!

Men's "Towncraft" SHIRTS... 1.65



Men's Flannel  
**PAJAMAS**  
**1.29**

Medium weight flannel in slipover or coat style. Striped fancy patterns! Warm, but lightweight, well made! Sizes A, B, C and D! Men's Broadcloth PAJAMAS 1.65



TWICE TESTED for Value!  
Penney's  
SUPER "BIG MAC"  
**OVERALLS**  
**1.19**

- Graduated Patterns for Comfortable All-Over Fit!
- Tough, 8-Ounce Denim!
- Tool-Proof Drill Pockets!
- Double Thick Suspenders!

Tested in our LABORATORY to give you tough overalls in every single detail! And ACTUAL WEAR tested, too by the thousands of regular Big Mac customers—that's plenty proof of worthwhile value! SANFORIZED SHRUNK throughout! Sizes 32 to 48! Jackets to match 36 to 48!

2:20 Oz. Denim "Oxhide" Overalls ..... 89c  
"Super Pay Day" Overalls, Union Made ... 1.49

WORK SHIRTS—  
Fine blue chambray with interlined collar and cuffs! 6-Button front... **59c**

WORK SOCKS—  
Brown and black mix cotton socks with white top, toe and heel! Reinforced. .... **8c**

Canvas Work Gloves  
Double weight canvas and double sewn! Blue knit wrists. Large sizes ..... **8c**



Compare This Value!  
Men's WORK  
**SWEATERS**  
Warm 16-lb. cotton sweaters, fleeced inside! 6-button coat style front. Well made. Black or brown shades. Sizes 36 to 48!  
**79c**

PENNEY'S—Street Floor.



Special Purchase for "INDIANA DAYS"  
**SUEDE JACKETS**  
● Here's a real all 'round jacket for warmth, style, wear and it's so economically priced, too!  
● We Urge You to Shop and Compare!  
**4.98**

Good, husky, first quality suede jackets that can really take it! Wear them for sports and all outdoor work! You'll find them warm, but not bulky. Cossack style with 25-inch zipper front, two slash pockets! The snug, knit collar, cuffs and bottom keep out the cold air! Expertly made and cut full for perfect comfort and freedom of action. Sizes 46 to 48! Don't let this low price fool you... these jackets look much more expensive. You'll be proud to own one!

### Capeskin, Gabardine, Reversible JACKETS

● 27-Inch Zipper Front... Cossack Style!

Here's a handsome jacket that leads a double life... capeskin on one side and gabardine on the other. It's swell for sports and work because it's plenty tough! Zipper chest pocket! Sizes 36 to 48!

**9.90**

### Men's Part Wool SWEATERS

- 6-Button Coat Front!
- Smart Zipper Styles!
- Popular Slipovers!

**1.98**

These sweaters have plenty of style, warmth and rugged construction. A special "INDIANA DAYS" purchase brings them to you at this price! Choose from navy, black, brown and novelties! Sizes 36 to 46.

All Wool SWEATERS at 2.98



### ON FABRICS

Ounces Less on the Scales!  
Pounds Less on Your Shoulders

**Cinapac**  
The Warmest Fabric in

**TOWN-CLAD\***  
LIGHTWEIGHT  
**OVERCOATS**

**19.75**

Warmth without weight—mohair, alpaca and wool are perfectly blended with rugged, yet feather-light cotton knit! A luxury cloth—and LIGHT!

\* Reg. U. S. Pat. Off.

Use Our  
**LAY-A-WAY**

**PLAN!**

Save the Difference!

No Charge!



COMPARE—  
YOU'LL SEE!

TOOL-PROOF DRILL POCKETS  
TUNNEL LOOPS  
BARTACKED AT ALL STRAIN POINTS  
SANFORIZED FABRICS

Super Service  
in Every Inch!

**COVERT PANTS**  
**1.29**

Long, rugged wear and extra low price tell a real story of VALUE here! Tight weave covert fabrics dependably built! Graduated patterns for perfect fit!

"Oxhide" Overall  
**PANTS**  
**89c**

2:20 ounce blue denim makes up these sturdy pants... adjustable belt and buckle in back. Copper riveted at strain points! Sizes 30 to 40... all lengths!

"SUPER BIG MAC" OVER-ALL PANTS, sanforized shrunk .... **98c**

### Unusual Values in SHIRTS, SHORTS and BRIEFS

● You'd Expect to Pay a Much Higher Price for This Quality!

**25c** EACH

You'll need several sets of this finely tailored underwear! The shirts and briefs are made of high quality, combed cotton—Swiss ribbed, rayon trim. The shorts are of vat dyed fancy patterned broadcloth... sanforized shrunk. Made with 3-gripper yoke front. Shirts, 36 to 46—shorts and briefs 28 to 44!

Fine Quality Union Suits—  
Short or long sleeves, ankle length! Military shoulders. Ecru color. Sizes 36 to 48. .... **79c**

10% Wool UNION SUITS—  
80% cotton. Grey random—good quality yarns, nicely made! Long sleeves, legs. .... **1.00**

25% Wool UNION SUITS—  
75% cotton. Long sleeves, ankle length. Grey random with light rayon trim! .... **1.49**



Ecru UNION SUITS  
**63c**

Short or long sleeves, ankle length! Light rayon trim! Sturdy buttons and buttonholes. Good standard sizes from 36 to 48! PENNEY'S—Street Floor.



Fleeced UNION SUITS  
**1.00**

Serviceable flat knit cotton with soft fleeced back. Full cut for comfort! Snug cuffs on sleeves and ankles! Sizes 36 to 48. PENNEY'S—Street Floor.