

69th Anniversary Sale

AYRES DOWNSTAIRS STORE

You Get Extraordinary Quality In This
Sample Sale! Tots', Infants', Wear

SAVE 1/3 to 1/2

All Items Subject to Prior Selling
 Just at the time of year when the little folks are needing about everything in the book, we are able to offer this very outstanding sale of quality Tots' and Infants' wear at prices that are far below the ever-increasing market. You'll find quality merchandise . . . made right . . . priced right . . . and just right for all needs. Save tomorrow in this great SALE!

SAVE 1/3 to 1/2

- Infants' and Toddlers' Wool Leggings 89c
- Toddlers' Wool Knit Creepers 89c
- Toddlers' Wool Knit Sleepers 89c
- Infants' Wool Knit Legging Sets \$2.55
- Toddlers' Wool Knit Panty and Beret Sets \$1.59
- Infants' Knit Legging Sets 99c
- Infants' Brushed Wool Legging Sets \$1.59
- Infants' Chenille Crib Spreads \$1.29, \$1.19, \$2.99
- Infants' Comforts, wool filled, rayon covered \$2.99
- Infants' Novelty Rayon Satin Pillows 79c
- Toddlers' Chambray Play Suits 3 for \$1

- Waterproof Play Yard Pads \$1.29
- Waterproof Bassinette Mattress 89c
- Infants' Angora Bonnets \$1.00
- Boys' All-Wool Flannel Suits \$1.99
- Infants' Shirts 25c
- Infants' Double Breasted Button Front Shirts 19c
- Infants' Training Panties, cotton knit 2 pr. 25c
- Infants' Wool Knit, hand crocheted Booties 44c
- Infants' Handmade Creepers 39c
- Toddlers' Handmade Pinafores 2 for \$1
- Infants' Creepers 89c

- Infants' Handmade Dress and Gertrude set 89c
- Toddlers' Better Cotton Dresses 89c
- Boys' Novelty Stripe Polo Shirts 2 for \$1
- Infants' Wrapping Blankets 15c
- Tots' Rayon Panties 5 pr. \$1
- Infants' Cannon Knit Towels 15c
- Infants' Wool Crib Blankets \$1.29
- Infants' Blankets, 6 in. rayon satin binding \$1.99
- Infants' Cotton Knit Creepers 79c
- Toddlers' Cotton Knit 2 Pc. Suits 2 for \$1
- Boys' Corduroy Longies \$1.00

\$1 Home Items
 Coco Mats, 12x21-in. 2 for \$1
 Field Rug Rugs, 24x36-in. 3 for \$1
 Tull Rug Rugs, 24x36-in. 3 for \$1
 Chenille Rugs, 24x36-in. \$1.00 Each

\$1 Home Items
 Magazine Racks, Walnut Finish \$1.00 Each
 Framed Pictures, 18x22 inches \$1.00 Each
 Framed Mirrors, etched design \$1.00 Each

SALE! Famous-Brand ROOM-SIZE RUGS

Discontinued Styles—Seconds—Damaged—Soiled

\$20

SAVE 40%

\$25

A great group of rugs from 6 Nationally Famous Rug Mills: Alexander Smith, Mohawk, Chas. P. Cochrane, Beattie, Artloom and Karaguesian. This splendid group of bargains is made possible by scouring the rug markets of America to offer you the finest values obtainable. The rug that you buy in this sale will be worth much more than the low sale price! Sizes run from 4.6x6.6 samples, 6x9 roll ends, 9x12 up to large 12x12 rugs. Some are seconds, some discontinued patterns, some are damaged and some are soiled. Some have fringed ends, all are neatly bound and finished. Axminster, Velvet, Wilton and Chenille quality, patterns include texture, hooked, leaf, modern and others. Colors include all colors correct for every room color scheme. Be sure to shop this great sale. All items subject to prior selling.

Odd Size and Large Room Size Rugs

These are wonderful bargains for those rooms that are too large or odd shape for regular size rugs. 9x15, 9x18, 12x12 . . . all large sizes for the bigger rooms. Many odd size rugs that may include just the rug you're looking for. Wilminster, Twistweaves, Axminster and Velvet quality in many lovely colors and patterns to choose from. Some are seconds, some discontinued patterns and some are soiled. —Downstairs at Ayres.

FAMOUS NAME Oriental Pattern RUGS

Washed luster-type choice Oriental patterns in Red, Rose, Blue and Tan. These are mill trials but every rug is fully guaranteed.

- 9'2x14 Rugs, were \$9.95, now 4.95
- 10'2x18 Rugs, were \$11.95, now 7.95
- 12'2x24 Rugs, were \$14.95, now 9.95
- 14'2x30 Rugs, were \$19.95, now 12.95
- 16'2x36 Rugs, were \$24.95, now 15.95

Reg. 39.50, 9x12 Size TWISTWEAVE RUGS

SALE PRICE \$44.50

Seamless quality rugs in burgundy, blue, green, rust, brown and beige. Some first quality, some seconds, some all-wool face, some part rayon.

FLOOR LAMPS

Floor and Bridge Styles

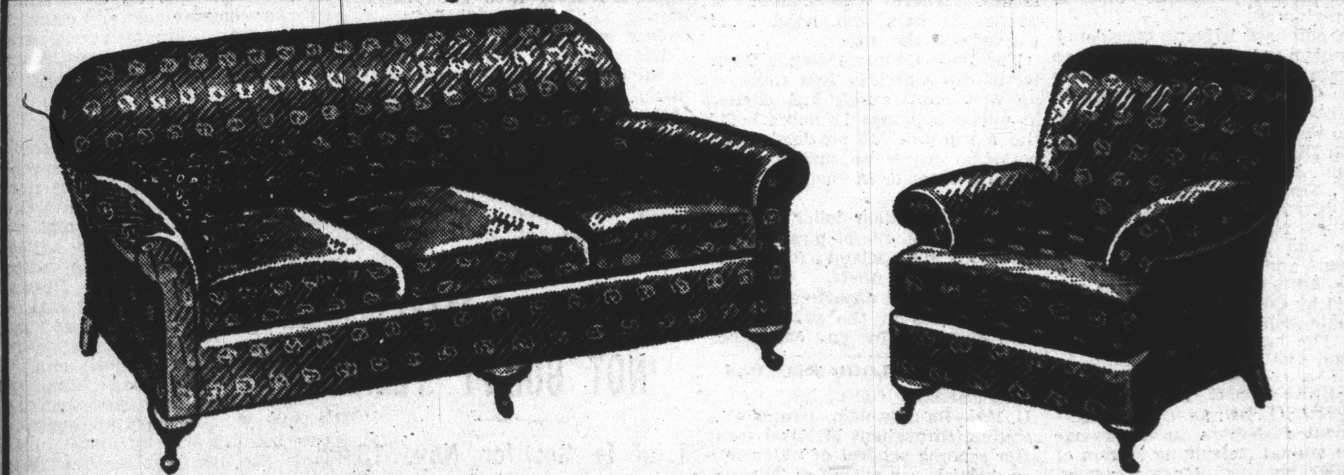
\$6.95

Floor and swing-arm bridge lamps. Metal base, ivory or bronze finish. Rayon and silk regency shades.

9x12-Foot Felt Base RUGS

Reg. \$4.95 for **\$3.49**

Your choice of tile and lovely floral patterns that make suitable rugs for kitchens and bedrooms. Made by a nationally famous manufacturer. Fine quality.



Brighten Up Your Home in This SALE!

KNITTED SLIP COVERS

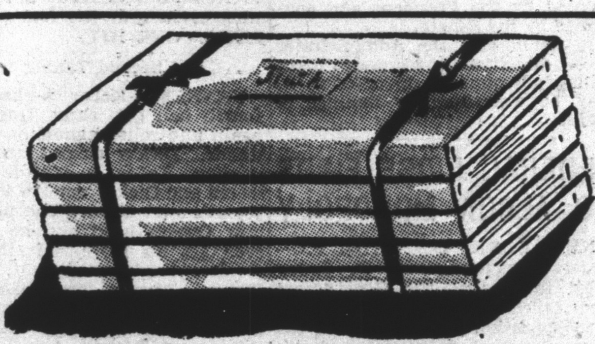
Chair Covers **\$1.99**

Sofa Covers **\$3.49**

★ Easy to Put On!
 ★ Easy to Wash!

★ Easy to Take Off!
 ★ Require No Ironing!

Here they are . . . already to brighten up your living room suite for fall. Those famous knitted slip covers that are self-adjusting and conform to every curve and corner. Stretchy enough to fit smoothly without showing ugly wrinkles. Priced exceptionally low yet they give the same perfection to fit and detail ordinarily found in slip covers selling for very much more. Your choice of four lovely colors in Green, Rust, Wine and Blue. —Downstairs Drapery Department



Seconds of Famous Truth Quality MIDWOOD SHEETS

- 81x108-inch Size \$1.04
- 72x108-inch Size 98c
- 63x108-inch Size 89c
- 81x99-inch Size 94c
- 63x99-inch Size 84c
- 42x36 Pillowcases 22c

All are 64x64 thread count heavy quality muslin. All limited quantities, while they last at this low sale price. —Downstairs at Ayres.

"Truth" MATTRESS COVERS \$1.19

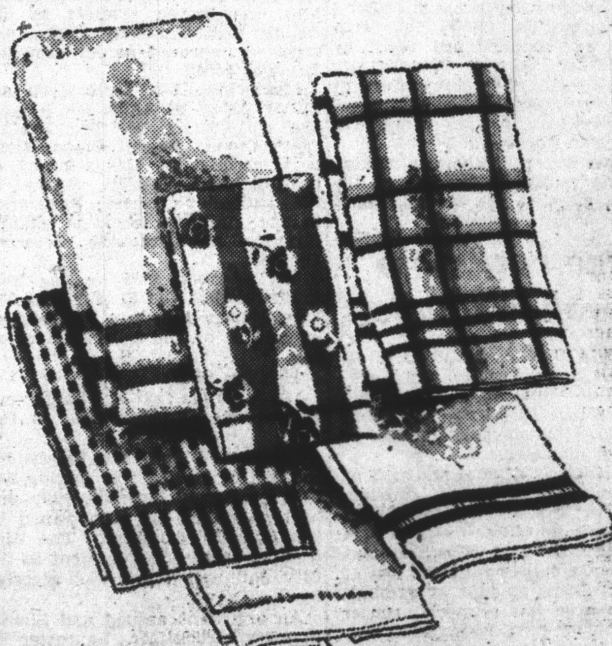
Seconds of famous Truth mattress covers. Full or twin sizes in heavy unbleached muslin. Tape bound edges and non-breakable rubber buttons.

"CANNON" WASH CLOTHS 3c Ea.

Seconds of Cannon wash cloths in 12x12 and 13x13-inch sizes. Reversible, solid colors, colored borders and checks in various qualities. Nice colors.

"CANNON" PASTEL WASH CLOTHS 50c Doz.

First quality of pastel colored Cannon wash cloths. Assorted colors in each package. Large and ample.



"CANNON" TOWELS

18x36-inch Size Colored Borders **15c Ea.**
 Plaid Reversible Jumbo Towels **25c Ea.**

Cannon's most popular bath towel, large enough for bath use and small enough for hand use. Borders in blue, green, gold and rose.

Slight irregulars of famous double thread towels. Reversible plaid in blue, green, peach, gold. —Downstairs at Ayres.