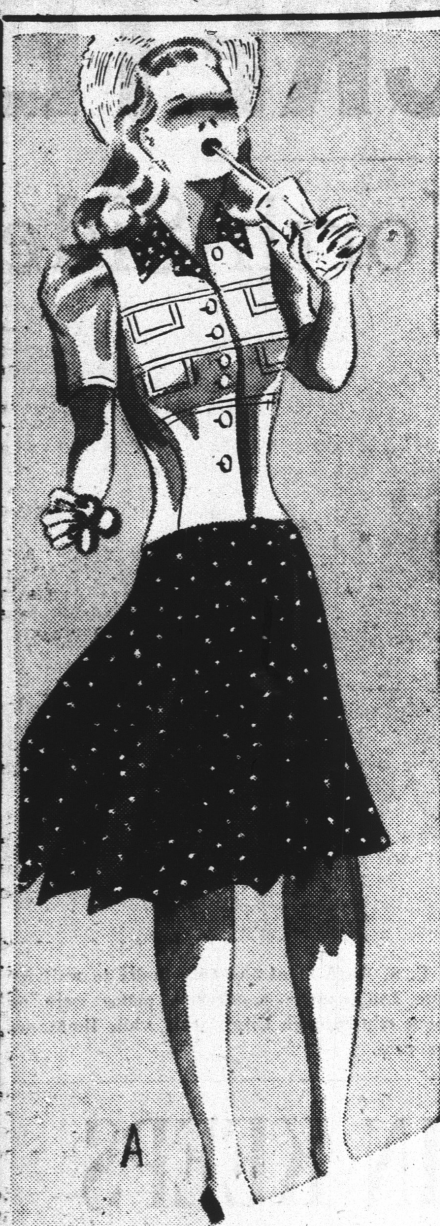


# AYRES DOWNSTAIRS STORE

## BUDGET FASHIONS DESIGNED for YOU, at FRIDAY SAVING PRICES



**Rayon Bemberg Sheers**  
**Hollywood Sheers**  
**Spun Rayons**  
**Printed Rayons**  
**Luana Spun Rayons**  
**Duco Dots**  
**Polka Dots**

**Colors in:**  
 White  
 Pastel Blue  
 Pastel Pink  
 Pastel Green  
 Lilac  
 Red  
 Navy  
 Luggage

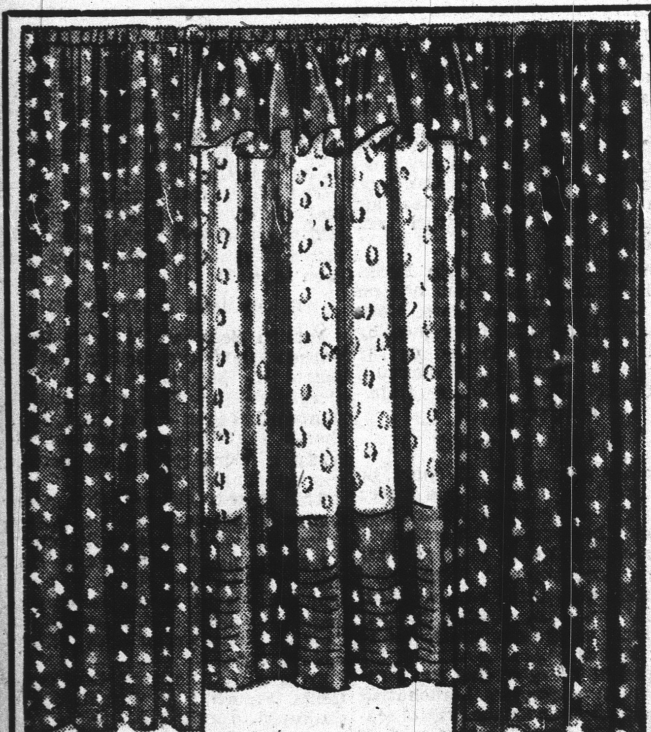
- A. Luggage, Red or Navy in sizes 11 to 17.
- B. Colors in Tan, Blue and Green. Sizes 38 to 44.
- C. Colors in Blue, Tan, Brown, Yellow and Rose. Sizes 14 to 20.
- D. Colors in Red or Blue. Sizes 9 to 15.
- E. Colors in Red, Rose, Blue, Green, Yellow or Tan. Sizes 12 to 18.

Repeating Our Great Summer Fashion Success

### "Pre-Holiday" DRESSES

**\$3.00** EACH

Fresh New Stocks Arrive Here Daily!



See This Sensational New Decorating Treatment!

### "California" Style BEDROOM CURTAINS

59c AND 69c EA.

The two outer panels are solid color cushion dot, the center panel is cushion dot with solid color panel at top and bottom. They give a framing effect to your window. Suitable for single, double and triple windows. —Downstairs at Ayres

9 and 12-Foot Widths in

### Broadloom CARPET

Beautiful fern leaf designs in rich colors of Taupe, Burgundy, Brown and Tan. 9 and 12-foot widths to make many different sizes to fit your rooms correctly. Perfect quality and all-wool face.

**\$2.95** Sq. Yd.

### Axminster BROADLOOM

Rich leaf texture patterns in Wilminster and Axminster broadloom carpet. Green, Blue, Rust, Brown and Burgundy.

**\$3.95** Sq. Yd.

### 9x12 Axminster RUGS

Patterns in Persian Orientals, colonial hooked and modern. Reds, Blues, Greens and Browns. First quality. Heavy nap, neatly finished ends.

**\$29.75**

### Hotel Type MATTRESSES

Government standard A. C. A. Tickings in blue stripes. Hand holds, ventilators, 180 coil springs, steel and cotton padding. Full or twin sizes.

**\$11.95**

—Downstairs at Ayres.

### "Cannon" WASH CLOTHS . . .

Seconds of Cannon better wash cloths. Colored borders, checks and pastel colors. 12x12 and 13x13-inch sizes.

**3c**

### "Marlex" TOWELS . . .

Irregulars of Marlex towels in 20x40-inch sizes. Large turkish towels with colored borders.

**19c**

### LACE DOILIES . . .

**5c**

Hand-made lace doilies in hard twist Tucany lace. Round, oval and oblongs in ecru color.

### MATTRESS PADS . . . . . Ea.

Full and twin sizes in slight irregulars of quality mattress pads. Closely stitched and bleached pure white. 54x76 and 39x76 inches.

**\$1.00**

### LUNCH CLOTHS . . . . .

Discontinued lunch cloths in 50x50-inch rayon and cotton damask and 52x52-inch printed cottons. Nice colors and patterns to choose from.

**39c**

### Chenille BEDSPREADS . . . Ea.

**\$2.00**

37-inch solid color chenille spreads in all-over diagonal design. Close chenille in Blue, Dusty Rose, Wood Rose, Green or White. Plain waffle check, solid color diagonal, multi-colors and white.

—Downstairs at Ayres



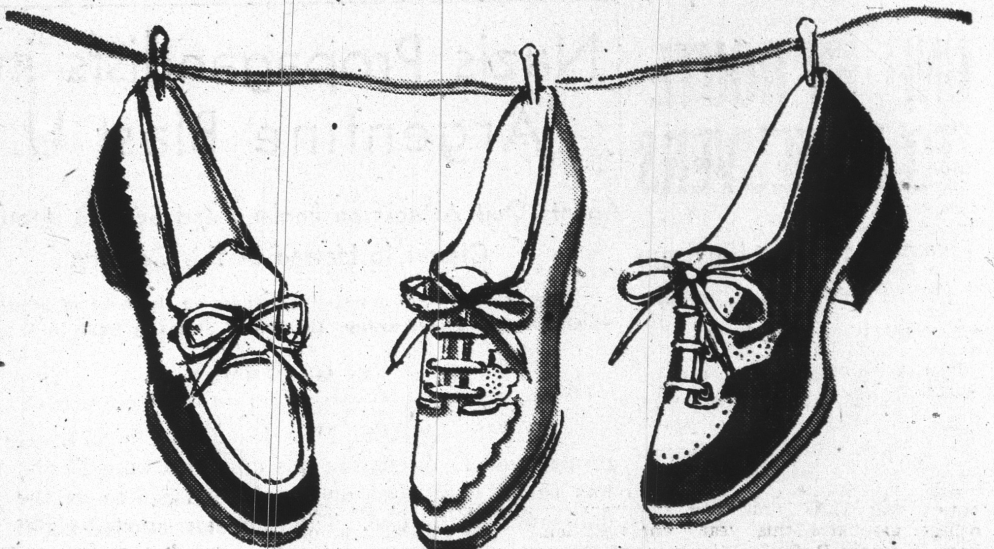
### Jungle Straws Popular Hats for Summer

Pokes! Swaggers! Ribbon Bands! Printed Bands! Plain Bands!

Whether you're spending the week-end in the city, or buzzing around the state, your constant companion will be a smart Jungle straw. Choose yours with gros-grain ribbon band or plain and printed rayon puggaree. Several other smart styles in straw brims and ribbon casuals to choose from. Headsizes 22 to 23.

**\$1.00**

—Downstairs at Ayres.



Wear 'Em! Wash 'Em! Hang 'Em Out to Dry!

### "Washable" Play Shoes

Spend your Summer in a pair of washable play shoes... and love it! They're just the shoes for tennis, boating, vacationing, house and garden wear. When they're soiled... just drop them in the washing machine, rinse and hang them out to dry. They'll return just as fresh and neat as new.

**\$1.00** PAIR

—Downstairs at Ayres.

FIRST QUALITY!

Full Fashioned!

*La Sayre*

### Chiffon STOCKINGS

Our own exclusive brand of fine chiffon stockings. Sheer 3-thread construction with pure silk leg and rayon bemberg welt with rayon and silk foot. Neat picot hem and runstop. Sizes 8 1/2 to 10 1/2 in Carib, Beige, Bali Beige, Aloha Blush and Tropic Nude.

**55c** Pr.

★ Sold Exclusively . . . Downstairs at Ayres.

2 Pairs for \$1.00

### Summer Yard Goods

#### Sheer SUMMER COTTONS

Full-bolt pieces in new summer sheers. Printed batistes, slub sheers and sheer prints in dots and floral patterns. Choice colors for Summer.

**16c** Yd.

#### Rayon French Crepe . Yd.

2 to 10-yard lengths of printed rayon French crepe and printed rayon crepe. Spring colors and patterns.

**36c**

#### Percale Remnants . . Yd.

1 to 9-yard remnants in new colors and patterns of percale. Nice dress fabric in Blue, Red, Pink, Green and Natural.

**10c**

#### Unbleached Muslin . . Yd.

36-Square unbleached muslin. Full bolt. Pieces. Unbleached and 36 inches wide. 36 threads to the square inch.

**10c**

#### Sheer Batiste . . . . . Yd.

Sheer printed powder batiste in lovely mistine shades. Small pattern designs. Sheer stock volles.

**25c**

—Downstairs at Ayres