

# AYRES DOWNSTAIRS STORE

1000 Dresses, Just Arrived!  
A SALE to Help You Start the  
Summer with a crisp new wardrobe!

## SUMMER DRESSES

# \$3.00

Sizes 9 to 15; 12 to 20;  
38 to 44; 46 to 52

Rayon Bemberg Sheers  
Spun Rayons  
Luana Spun Rayons  
Duo Dot Rayons  
Koolana Rayons  
Rayon French Crepes

Coat Dresses  
Sailor Dresses  
Street Dresses  
Tailored Dresses  
Shirtwaist Dresses  
Sports Dresses

Monotone Prints  
Colorful Prints  
Stripes, Checks  
Paisley Prints  
Polka Dots

V Necklines  
Peter Pan Collars  
Sweetheart Necklines  
Notched Collars  
Scallop Trims



Blue, Grey  
and Rose.  
Sizes  
14 to 20.

Lilac, Green,  
Blue, Navy.  
Sizes 46 to 52.

Rose, Blue,  
Green and  
Luggage.  
Sizes 9 to 15.

Red, Green, Rose and  
Powder Blue. Sizes 9 to 15.

Make Her a Present of These Slight Irregulars of

## FAMOUS NAME Sample Gloves

Inspired by a Great Motion Picture

SALE  
PRICE

# 69c

Pair

Silk Mesh  
Applied Designs  
Lace Work  
Lace Trims

Rayon Fabrics  
Dainty Ruching  
Sizes 6 to 7 1/2

White  
Capri Pink  
Petal Blue  
Navy, Black

A brilliant collection of gloves from a designer of world prominence. Inspired from the dainty feminine fashions that flourished before the Civil War. Gloves for a Great Lady... your MOTHER! Each pair is a charming picture in its self. Now you can buy them for a fraction of their original cost. Get her several pairs, she'll love them.

Downstairs at Ayres.

For  
Mother's Day

She'll Cherish a  
Lovely Pair of



## REAL SILK DeLuxe Chiffon STOCKINGS

# 79c

(Substandards)

From the moment she opens the box on Mother's Day until the day they're finally discarded, she'll thank you every time she wears them. She'll appreciate the sheer silken beauty, the proven wearability and snug correct fit that each pair affords. This is a tiny price to insure her happiness for a long, long time. Many lovely colors to choose from for spring. Sizes 8 1/2 to 10 1/2. Some styles are lisle reinforced at points of wear.

## Real Silk "Smart Twist" Full Fashioned Stockings

Another fine Real Silk Stocking of pure silk and full fashioned quality. 3 or 4-thread weight with picot tops and picot runstop. Lisle reinforced at points of wear. Sizes 8 1/2 to 10 1/2.

Downstairs at Ayres.

# 69c

(Substandards)

For Mother's Day Give Her

## FRUIT of the LOOM SEERSUCKERS

### Tailored Sport Dresses

In Colorful Stripes and Checks

# \$1.69

As American as Apple Pie



★ Brilliant Fast Color Patterns

★ Easy to Wash

★ Requires No Ironing

★ Does Not Crush

★ Light and Cool

★ Beautifully Tailored

### GUARANTEE!

If this Fruit of the Loom product does not give you satisfaction in use, return it to us and you will receive a new one or a refund of the purchase price.

FRUIT of the LOOM, Inc.

### Order by

MAIL

or Phone

Ri. 9441

Downstairs at Ayres.

1715. Dashing "table cloth" checks in combination of red, white, royal, wine, and green. 16 to 44.

1716. Briskly tailoring stripes in narrow stripes in open, navy. 38 to 44.

1717. Simple, well-cut lines that flatter every figure. Tri-tone stripes in open, navy, wine, 16 to 44.