

AYRES DOWNSTAIRS STORE

1000 Dresses, Just Arrived!
A SALE to Help You Start the
Summer with a crisp new wardrobe!

SUMMER DRESSES

\$3.00

Sizes 9 to 15; 12 to 20;
38 to 44; 46 to 52

Rayon Bemberg Sheers
Spun Rayons
Luana Spun Rayons
Duco Dot Rayons
Koolana Rayons
Rayon French Crepes

Coat Dresses
Sailor Dresses
Street Dresses
Tailored Dresses
Shirtwaist Dresses
Sports Dresses

Monotone Prints
Colorful Prints
Stripes, Checks
Paisley Prints
Polka Dots

V Necklines
Peter Pan Collars
Sweetheart Necklines
Notched Collars
Scalloped Trims

COLORS:

Blue
Aqua
Rose
Green
Beige
Red
Luggage
Lilac



Blue, Grey
and Rose.
Sizes
14 to 20.

Lilac, Green,
Blue, Navy.
Sizes 46 to 52.

Rose, Blue,
Green and
Luggage.
Sizes 9 to 15.

Red, Green, Rose and
Powder Blue, Sizes 9 to 15.

For Mother's Day

She'll Cherish a
Lovely Pair of

REAL SILK DeLuxe Chiffon STOCKINGS

79c (Substandards)

From the moment she opens the box on Mother's Day until the day they're finally discarded, she'll thank you every time she wears them. She'll appreciate the sheer silken beauty, the proven wearability and snug correct fit that each pair affords. This is a tiny price to insure her happiness for a long, long time. Many lovely colors to choose from for spring. Sizes 8½ to 10½. Some styles are lisle reinforced at points of wear.

Real Silk "Smart Twist" Full Fashioned Stockings

Another fine Real Silk Stocking of pure silk and full fashioned quality. 3 Or 4-thread weight with picot tops and picot runstop. Lisle reinforced at points of wear. Sizes 8½ to 10½.

69c Pair
(Substandards)

Downstairs at Ayres.

For Mother's Day Give Her

FRUIT of the LOOM SEERSUCKERS

Tailored Sport Dresses

In Colorful Stripes and Checks

\$1.69

As American as Apple Pie

You won't be able to resist the crisp, typically American smartness of these clean-cut little dresses. Of course, seersucker has always been a favorite of yours because it's wrinkle-proof by nature and needs no ironing. Come right in and treat yourself to several of the intriguing styles.

★ Brilliant Fast Color Patterns

★ Easy to Tub

★ Requires No Ironing

★ Does Not Crush

★ Light and Cool

★ Beautifully Tailored

GUARANTEE!

If this Fruit of the Loom product does not give you satisfaction in use, return it to us and you will receive a new one or a refund of the purchase price.

FRUIT of the LOOM, Inc.

Order by
MAIL

or Phone

Ri. 9441

Downstairs at Ayres.

1719. Simple, well-cut lines that flatter every figure. Tri-tone stripes in navy, wine, 16 to 44.

1717. Dashing "table cloth" checks in combinations of red and royal, wine and green, red and green. 16 to 44.

1715. Briskly tailored shirtwaist style. Blending narrow stripes in navy, wine, navy. 38 to 44.

For Mother's Day

Make Her a Present of These Slight Irregulars of

FAMOUS NAME Sample Gloves

Inspired by a Great Motion Picture

SALE
PRICE

69c Pair

Silk Mesh
Appliqued Designs
Lace Work
Lace Trims

Rayon Fabrics
Dainty Ruching
Sizes 6 to 7½

White
Capri Pink
Petal Blue
Navy, Black

A brilliant collection of gloves from a designer of world prominence. Inspired from the dainty feminine fashions that flourished before the Civil War. Gloves for a Great Lady... your MOTHER! Each pair is a charming picture in its self. Now you can buy them for a fraction of their original cost. Get her several pairs, she'll love them.

Downstairs at Ayres.

