

AYRES  DOWNSTAIRS STORE

YOU'LL
SAVE
IN EVERY
DEPARTMENT

END OF MONTH SALE

For this great April E. O. M. we've assembled a tremendous collection of merchandise. Some of it is counter soiled, some items are reduced for clearance, others are specially purchased at a reduced price for this event. All of it represents a lot of value for the very low prices within this big announcement. Many items are limited, therefore, early shopping is advised for better choice and selection. No Mail, Phone or C. O. D. orders, please. Sale Starts Tomorrow at 9:30 Sharp!

* Registered

Wom., Misses' and Jr. DRESSES

DRESSES Formerly \$3.98 to \$7.98

\$2.00

Rayon Romaine Sheers. Rayon Alpacas, prints, jacket dresses in dressy sports and street styles. Sizes for Misses, Junior and women.

100 DRESSES \$1

A nice group of dresses reduced for E. O. M. clearance.

70 Reg. \$6.98 and \$7.98 Dresses \$3

Redingotes, jacket dresses and shirtwaist styles in a great E. O. M. sale. Misses', women's and juniors' sizes.

24 \$3.98 and \$6.98 Maternity Dresses, \$3

Navy and black colors in selected maternity dresses. Values while they last.

WOMEN'S HOSIERY

600 Pairs Full-Fashioned

CHIFFON STOCKINGS

39c PAIR (SECONDS)

A brand new lot of chiffon stockings from a famous maker. Just in time for this big E. O. M. sale. Assorted colors in the group. Sizes 8 1/2 to 10 1/2.

Women's Seamed Back Hose 19c Pr.

Seamed back stockings of pure silk with rayon top. Lisle reinforced. Sizes 8 to 10 1/2. Irregulars.

Broken Lot of Stockings 10c Pr.

Radically reduced for E. O. M. clearance. Some cotton, some silk, some lisle reinforced. Broken sizes and colors. Firsts and seconds. All sales final.

Children's and Misses' Anklets 5c Pr.

First quality and irregulars of children's and misses' anklets. Broken sizes and colors.

MILLINERY CLEARANCE

Final Clearance

SPRING HATS

10c 25c 50c

Spring hats in a grand clearance of Spring millinery. Some are sold, mussed and counter damaged. Many colors to choose from. Broken head sizes. All sales final.

ACCESSORY SAVINGS!

Sample Rayon Fabric Gloves 44c

Slip-on fabric gloves in 4 and 6 button lengths. Navy and black in sizes 6 and 6 1/2.

White Handbags 50c

Simulated leather bags in white for Summer wear. Assorted styles and neatly furnished.

White Neckwear 39c

Crisp white neckwear. Laces, organdie in round or V necklines.

Print Hankies 3c

Print hankies in bright floral designs for Summer use.

Sewing Baskets 25c

Sewing baskets made of woven straw. Bright colors and light to carry.

FOUNDATION CLEARANCE

Better Brassieres 39c

Manufacturer's closeouts of better brassieres made to sell for much more. Sizes 32 to 38.

Sample Foundations \$1

Sample foundations. Girdles and all-in-ones. Most every size but only one garment of a kind.

Lastex Panty Girdles 50c

Made of 2-way stretch lastex and reinforced with nylon stitching. Medium and large sizes.

COAT PRICES SLASHED

30 Regular \$3.98 to \$6.99

TWEED SPORT COATS

\$3.00

Charming tweed sport coats in smart Spring styles that have sold for much more. Several colors to choose from. Sizes are broken.

30 Regular \$10.95 SUITS \$7.95

Soft dressmaker styles and chic man-tailored styles in a big suit clearance.

60 \$10.95 Spring Sport Coats \$7.95

New Spring sport coats that have sold for \$10.95 reduced for E. O. M. Tweeds, Shetlands and plaids.

40 \$10.95 Spring Dress Coats \$7.95

New Spring dress coats in twill and wool crepe. Choice tailoring and correct details.

5 \$15.00 Tweed Coats for Women, \$4.88

Heavy tweed coats for women. Expensive details and smart looking. Brown sizes.

25 \$16.95 Sport or Dress Coats \$10.95

New Spring styles in sport and dress coats. Many choice materials. Broke sizes.

60 Sport and Dress Coats \$6.99

A choice group of select coats reduced for this big E. O. M. clearance.

SPORTSWEAR!

Clearance of Blouses 69c

Final clearance of Spring blouses. Cotton, rayons, whites and colors. Broken assortment of sizes and styles.

Clearance Plaid Skirts, \$1.49, \$2.29, \$2.89

Final clearance of plaid skirts formerly \$2 to \$3.98 reduced for final E. O. M. clearance. Several colors and broken sizes.

Odd Sweaters and Blouses 15c

An odd lot of sweaters and blouses in a collection reduced to clear. Get here early for first choice.

WASH DRESS VALUES!

Slight Irregulars of

"FAMOUS NAME" COTTON DRESSES

69c Each

Broken assortment of styles and colors from this famous manufacturer. Every dress a fine value. Get here early for best selection.

LINGERIE BARGAINS!

Discontinued Styles of Slips 88c

Rayon taffeta, Rayon crepe and Rayon satin slips. Some with embroidered top. Bias and 4-gore styles. Sizes 34 to 44 in Tea Rose, White and Dark shades.

Women's Rayon Slips 45c

Rayon crepe and Rayon satin slips in California V, lace and tailored tops. Bias and 4-gore styles. Sizes 34 to 44 in Tea Rose and White.

Bare Mid-Riff Gowns 94c

Printed batiste gowns with bare mid-riff. Tailored shoulder straps. Sheered front. 5-Yard skirt. Sizes 34 to 40.

Printed Batiste Nighties 50c

Printed batiste nighties with V and square necklines. Ruffle trim, tie at waist. Small sizes.

Rayon Gowns and Pajamas \$1.50

Rayon crepe two piece pajamas. White tops with dark trousers or prints. Gowns in plain or print, lace and tailored. Sizes 34 to 40.

Plain and Novelty Undies 15c

Plain and novelty weave rayon panties, briefs, stepins, bloomers and vests. Elastic run at waist, tailored hem. Sizes 27 to 31 in Tea Rose.

Rayon Gowns 69c

Plain and rayon satin gowns in tailored styles. Tie at waist. Sizes 34 to 40 in Tea Rose. Firsts and seconds.

Plain and Run Resist Undies 29c

Plain and rayon run resist briefs, panties, slips, bloomers and stepins. Plain front, elastic back. Sizes 34 to 44. Seconds.

SPECIAL EVENT! E. O. M. DRAPERY BARGAINS!

33x78-Inch Rayon Panels

Ecru shades in fine rayon panels. One inch side hems, headed and ready to hang. 39c ea.

Decorators' Samples

Extra large salesman's samples in all kinds of fine drapery samples. Large pieces and very useful around your home. Ea.

700 Yards Drapery Fabrics

50 Inches wide in printed rayon, printed spun rayons, homespuns, slip cover cloth, printed crash. Also some choice 36-inch fabrics. Yd.

39c
Each, Pair or Yard

Marquisette Panels

"Wilson Dot" Marquisette panels 38-inches wide and 78-inches long. Fine first quality cushion dot, ivory panels useful in any room. Ea.

Ruffled Curtains

32-Inches wide and 78-inches long. Ivory dotted marquisette all in first quality and correct for your home. Pair.

Odd and Soiled Curtains

Soiled display samples, counter soiled samples, odds and ends, some damaged curtains. Cottage sets, kitchen curtains, lace panels, ruffled curtains. Pair or each.

"SEW and SAVE" YARD GOODS BARGAINS!

Odd Wash Goods 5c Yd.

Clearance of odd lots in wash goods. Percales, nets, lawns and other fabrics.

Rayon Dress Samples 5c Ea.

1/2 To 1-yard lengths in rayon dress samples. Plain and figured patterns.

Unbleached Muslin 5c Yd.

36 Inches wide unbleached muslin. 1 to 10-yard remnant lengths. Heavy quality and limited quantity.

Counter Remnants 1/2 Price

Clearance of all the various fabrics sold on our counters. Piques, sheetings, tubings, muslins, percales and broadcloths.

Oil Cloth 1/2 Price

45 and 54-inch widths of oil cloths. Some plain and figured patterns reduced for clearance.

INFANTS' and TOTS' WEAR

Counter Soiled and Reduced 1/2 Price

15c to \$1.50

Infants' bonnets, infants' sweaters, shirts, towels, blankets, quilted pads, dresses, creepers, knit gowns, 3-piece bootie sets.

Children's Anklets, Broken Sizes 5c

Tots' Cotton Dresses 39c

Clearance of tots' cotton dresses in broken sizes and assorted styles.

Tots' Rayon Panties 2 for 25c

Special purchase of tots' rayon panties in sizes 2 to 8.

Clearance of Tots' Spring Coats \$2.00 to \$5.99

Final clearance of tots' Spring coats. Styles for little girls and little boys. Reduced 1/2 or less.

CLEARANCE GIRLS' WEAR!

Girls' Spring Coats \$2 to \$7

Final clearance of girls' Spring coats. Shetlands, wool crepes, plaids and tweeds. Plenty of navy. Sizes 7 to 14, 10 to 16.

Girls' Rayon Dresses 79c to \$2.99

Girls' rayon dresses all reduced 1/2 price and less. Broken sizes and colors.

Girls' Flannel Skirts 79c

Girls' wool flannel skirts. Broken sizes and colors.

Girls' Wool Sweaters 59c

Girls' pastel wool sweaters in slipover and coat styles. Sizes 7 to 14.

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