



MAKE YOUR DOLLARS DO DOUBLE DUTY!

# 21<sup>ST</sup> BIRTHDAY SALE

## AYRES DOWNSTAIRS STORE



"Sew and Save"  
It's Fun to Make Your Own!

**PRINTED**  
Rayon Jerseys and  
Rayon French Crepes

**36c Yd.**

See these lovely new spring prints. Florals, Stripes and Dots. White grounds. Powder Blue, Red, Rose, Green or Navy. All are washable fast colors and full 39 inches wide.

We Sketch  
Simplicity Pattern No. 1491

The pattern requires 3 1/4 yards and your dress will cost you only \$1.12 for material. Many other Simplicity Patterns to choose from. They're all

Material Costs \$1.12 15c.

—Downstairs at Ayres.

**Rayon Bemberg Sheers** . . . . . Yd.  
Lovely colors and patterns, all 39 inches wide. A dress can be made from this material for as little as \$1.72. Fast colors and washable. **55c**

**Sanforized Sport Denims** . . . . . Yd.  
New sanforized sport denims for making all kinds of new sport wear. Remnants in 1 to 9-yard lengths. Plain colors and fancy stripes. **19c**

**Woven Seersuckers** . . . . . Yd.  
1 to 9-yard remnant lengths of woven seersucker. This is one of the seasons' most popular colors. New colors in lovely stripes. **19c**

**80-Sq. Percale Remnants** . . . . . Yd.  
5000 yards of remnants in brilliant new spring prints. Remnants from 1 to 9 yards. Washable fast colors in small prints, checks, stripes and florals. **12 1/2c**

—Downstairs at Ayres.

★ ★  
**Discontinued Styles of**  
**"BATES"**  
**BEDSPREADS**  
**\$1.98**

These spreads have sold for \$2.98. Large 86-105 inches all cotton colonial bedspreads in small all-over fern leaf design. Colors in Wine, Blue, Green, Gold or Rose. Twin Sizes in Gold and Rose.

**"Envoy" SHEETS**  
**84c**

81x99-In. 72x99-In. 63x99-In.

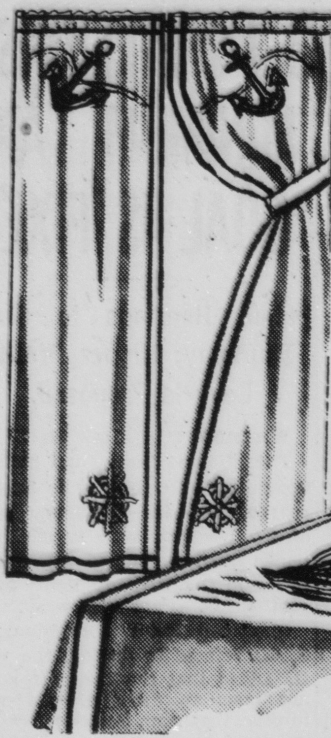
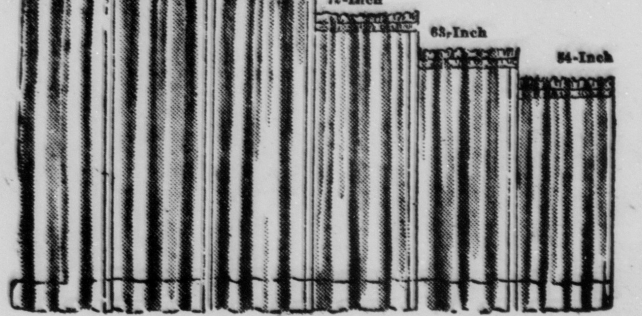
Get these sheets for perfect service. Made of durable 64x64 thread construction with over 130 threads to the square inch. Bleached pure white and torn to size before hemming. Deep selvedge edges and large hems. Three popular sizes. —Downstairs at Ayres.

Choose Your Correct Size!

**PAIR CURTAINS**

54-Inch 69c 78-Inch 89c  
63-Inch Pr. 81-Inch Pr.  
72-Inch 90-Inch

Rayon and Cotton Plain Marquisette Pair Curtains (not panels) for this low price. Watasset to prevent excess shrinkage. Egg-shell shade in six individual sizes.



**MATCHING SPREADS and DRAPERIES**

**\$1.29 EACH**

Chenille and tape designs on natural color oserberg crash. Perfect for summer use.

—Downstairs at Ayres.

**SALE OF CHENILLE BEDSPREADS**  
**\$2.98** Twin or Full Sizes

Here's a grand and glorious collection of beautiful chenille spreads that we were most fortunate to get. They're sample spreads from a large mill that we bought far below the regular price. Now we pass the savings on to you. High and low piles, white with multi-colored floral designs and dip dyed multicolored and solid colors. Full or Twin Size.

Full or Twin Size

**Chenille SPREADS**

Twin or full sizes in the new and popular baby chenille tuft that everyone is asking about. White with multicolored designs in floral patterns, also dip dyed colors. **\$3.98**

—Downstairs at Ayres.

**While 1,800 Yards Last!**  
**Broadloom Carpet**

9-Foot Widths **\$2.69** Sq. Yd.

Rich, classic all-wool face, seamless broadloom carpet in decorators' colors of Burgundy, Tan, Rust or Brown Leaf, Hooked, Texture and modern patterns. All first quality. Also three patterns with 80% wool and 20% rayon face included in this group.

A Finished Rug Will Cost

6x9 . . . . .	\$17.94	9x12 . . . . .	\$34.08
9x9 . . . . .	\$26.01	9x15 . . . . .	\$42.15
9x10.6 . . . . .	\$31.85	9x18 . . . . .	\$50.22

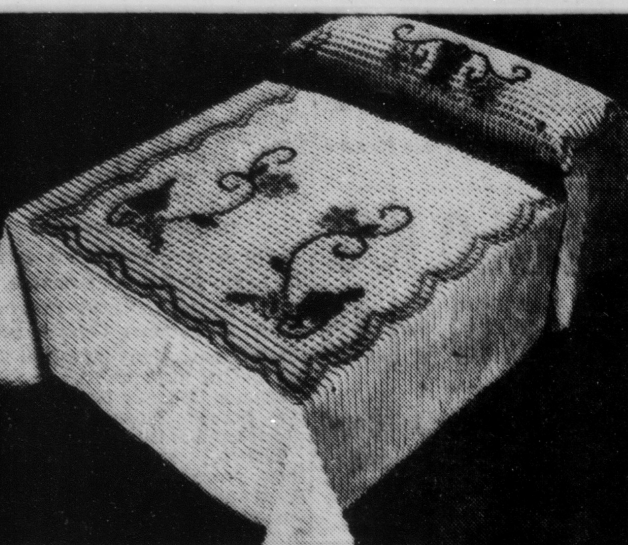
(This Includes Cutting and Binding.)

**27-Inch Hall and Stair Carpet . . . . . \$1.79 Yd.**

**9 or 12-Ft. Widths in Broadloom Carpet . . . \$3.49 Sq. Yd.**

**Reg. \$5.50 Better Broadloom Carpet Discontinued Patterns \$3.95 Sq. Yd.**

**9-Ft. Wilton Broadloom Carpet . . . . . \$4.45 Sq. Yd.**



*Life's a whirl*  
in this  
**FRUIT of the LOOM**  
*Mint Candy Print*

**SALE PRICE 99c**

**"GUARANTEE"**  
If this "Fruit of the Loom" product does not give you satisfaction in use, return it to us and you will receive a new one or a refund of the purchase price.



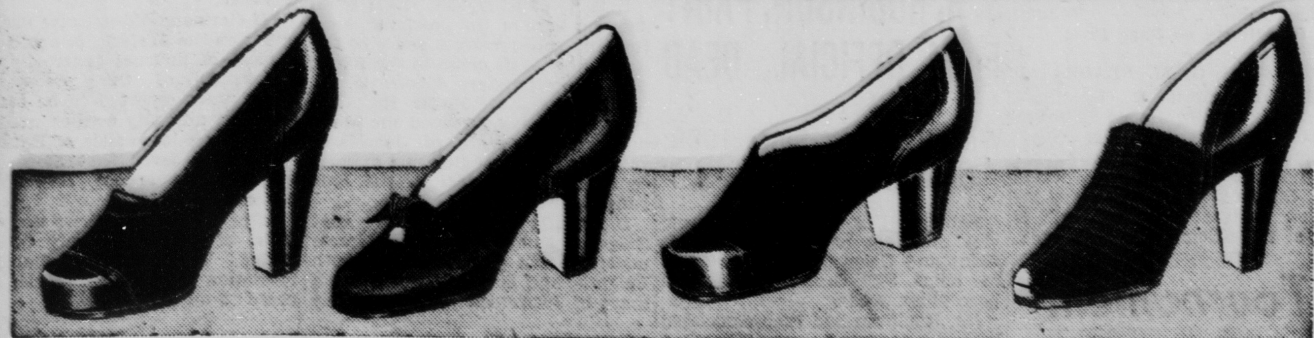
Sizes 12 to 20

Frivolous flirt of a frock in the gay Peppermint Striped Percale you love. Stitched down pleats all around slim your hips, yards and yards of skirt swirl out gracefully when you walk and the buttoned-up placket adds a smart finishing touch. It's thrilling to find such high fashion "oomph" at this tiny price.

Candy stripe illustrated in capen, navy, red, brown.

Order by MAIL or Phone RI. 9441

Substandards of  
**REAL SILK**  
**"Smart Twist" STOCKINGS**  
Pure silk full fashioned stockings. 3 or 4- Regular 69c thread weights. Full fashioned with picot tops and runstop. Some are lisle reinforced at points of wear. Sizes 8 1/2 to 10 1/2 in smart spring colors. Substandards. **59c**  
—Downstairs at Ayres



**SALE of Regular \$4.00**  
**American Girl STYLE SHOES**  
**\$3.00**

The beautiful new American Girl style shoe, just introduced this spring, NOW in a big, history-making sale. Entire stock slashed for Birthday Sale! Made of preferred materials in Brown, Navy, Tan or Black. Finishes include Elasticized Gabardine, Elasticized Patent and Calfskin. Styled in Pumps and Oxfords. Medium, Cuban, Boulevard and High heels.

—Downstairs at Ayres.



**SALE! Infants' "GURITY" GAUZE DIAPERS**  
**\$1.39 DOZEN**

Slight irregulars of better gauze diapers. Guaranteed to give first quality service.

**Birthday BABY SALE!**

**Slipon Shirts . . . . . 25c**  
Double-breasted slipon shirts, neatly tailored. Rayons and cotton.

**Flannelette Gowns, 25c**  
Sanforized gowns and wrap-pers. White with pink and blue trim.

**Cotton Knit Gowns, 55c**  
Tailor-made cotton knit gowns with draw string bottoms and sleeves.

**Hand-Made Dresses, 39c**  
Dainty embroidery trim. White and pastel colors.

**Infants' Blankets . . . 25c**  
Pink, blue or white in sizes 30x40, 36x38, 27x36 inches.

**Crib Size Blankets, 55c**  
Infants' full crib-size blankets. Sateen bound. Pink or blue. 36x50 inches.

**Chenille Spreads . . . 89c**  
Full-size crib spreads trimmed in rich chenille.

**Crib Sheets . . . . . \$1.39**  
Waterproof fleece crib sheets for infants. Sizes 36x54 inches.

**Stockinette Sheets . . . 55c**  
Infants' 27x36-inch waterproof stockinette crib sheets. Pink or white.

**Muslin Crib Sheets, 55c**  
42x72-inch muslin crib sheets. Slight irregulars of better sheets.

**Kapok Pillows . . . . . 25c**  
Infants' pillows filled with kapok. Reversible pink or blue. 12x16 inches.

**Quilted Pads, 2 for 25c**  
Infants' quilted pads, 17x18 inches. Slight irregulars.

**Infants' Blankets . . . 89c**  
Rayon satin-bound blankets for infants. 36x50 inches. Pink or blue.

**Quilted Comforts . . . 89c**  
Juvenile prints on infants' quilted comforts. Pink or blue.

**"Cannon" Knit Towels . . . . . 25c**  
Infants' "Cannon" knit towels. 27x40 inches. Shell stitch edge.

**"Cannon" Bath Blanket . . . . . 55c**  
40x40-inch bath blankets. Shell stitched edge. Fine turk knit.

**"Cannon" Wash Cloths . . . 2 for 10c**  
9x9-inch "Cannon" knit wash cloths for infants. Cellophane wrapped.

**Diaper Linings, 250 for 89c**  
To be used inside regular diapers. Dennison's sanitary diapers to save work. —Downstairs at Ayres.