

AYRES DOWNSTAIRS STORE

Easter Fashions for the Younger Generation! BOYS! GIRLS! TOTS! and TODDLERS!

ANNUAL SAMPLE SALE!

Children's, Jr. Teens' HATS

55¢, 79¢, \$1, \$1.59, \$2

A grand selection of Straws and Felts in all of the most popular styles and colors. Hats made to sell for more, careful details and styling.


**BOYS' 5 TO 11
SPORT SUITS** \$5.98

A smart plaid sport jacket and solid color contrasting slacks. Coat is single breasted, 3-button model. Slacks are pleated style with belt. Blue or Tan combinations. Sizes 5 to 11.

BOYS' FLANNEL SUITS \$3.98

Boys' Parker Wilder flannel suits in long or short trouser styles. Teal, Navy or Brown in sizes 4 to 10.

—Downstairs at Ayres.



Spring SWEATERS for Boys

Boys need loads of sweaters for spring and here's your chance to get some real values! Button and zipper front, styles in plain colors and two-ton combinations. Part rayon, rayon and wool, rayon, rayon cotton and wool. Sizes 10 to 28!

Boys' Better SLACKS

Worsted finish, cotton back mixtures and smooth finish fabrics . . . rayon, wool and cotton! Carefully tailored, just like dad's with pleated fronts, zipper fly! Grays, blues and browns! Sizes 10 to 22 years!

Young Men's

Prep SUITS

\$14.98 and \$17.98

Single and double breasted styles in new Blues, Grays, Greens and Tans. Correctly tailored and perfect fitting. Sizes 16 to 22 or 34 to 38.

—Downstairs at Ayres.

"Lucky Penny" SHIRTS

Real pennies for buttons! Short sleeves, sport collars. Rust or Green leather. Sizes 6 to 16.

Boys' Felt HATS

Snappy Tyrolean spring hats for boys and juniors. Snap brims and welt edge! New shades and heather mixtures! Sizes 6½ to 7½!

Boys' Short SOCKS .6 Pcs.

Large top socks that stay neatly in place. Well-reinforced foot for miles of wear! Choose from green, brown, red and navy! Sizes 8 to 10½.

—Downstairs at Ayres.

\$2.00

\$3.00

\$1.49

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