

# AYRES DOWNSTAIRS STORE



"Beige"  
Spring Pumps  
With Dainty Bows  
**\$3.00**

Three distinctive heel heights to please every taste for spring. "Beautiful and Beige" with tiny little bows to accent the trimness of your foot in a pair of these charming pumps. Choose high, medium or low heels in open or closed toe styles.  
—Downstairs at Ayres.

Treat Yourself to Fine Hosiery With

*La Sayre*  
First Quality  
Full Fashioned

Chiffon  
STOCKINGS

2 Pairs **\$1.00**

1 Pair, 55c

Begin tomorrow to enjoy the exquisite beauty of La Sayre Full-Fashioned First Quality Stockings. Stockings that are truly beautiful, yet cost so much less than similar stockings in other brands. Made of pure silk in 3-thread chiffon, with rayon welt and rayon reinforced foot and runstop. Sizes 8½ to 10½ in smart hosiery colors.

—Downstairs at Ayres.

See the Becoming New Styles in

Spring Hats  
Designed for YOU

**\$1.00**

Flowers, Veil and Ribbon Trimmed!

Padre Brims! Saddle Tan!  
Off-Face Pokes! Red!  
Kettle Sailors! Black!  
Poke Brims! Navy!  
Bretons!

Multitudes of enchanting new head fashions to give you everything you're looking for in that New Easter Hat. Gay youthful styles, charming matron fashions. We've the correct hat for your costume. Headsizes 22 and 23.

—Downstairs at Ayres.



Spring Personified!

Classic  
SHEERS

in Rayon Romaine  
With Stripe Trim

**\$3.98**

SIZES 14 to 20!

The famous material is classic in its acceptance, but the exciting new styling is Spring 1941. Soft Navy or Powder Blue with gay accent of stripe collar and belt. Gathered with a draw string at waist. Shirred bodice with front pleats in a flare skirt.

—Downstairs at Ayres.



A Tremendous Assortment  
of Smart BLOUSES

**\$1.19**

Be sure to see this great assortment of Spring blouses at once. We're showing long sleeve and short sleeve styles. New stripes, middie blouses, paper white batistes and lovely rayon sheers. Everything you love in beautiful blouses. Sizes 32 to 40 in the group.

SKIRTS ..... Cotton BLOUSES ..

Irregulars of higher priced skirts. Rayon or wools in a broken assortment of colors and styles. Sizes 24 to 30 in the group.

**\$1.00**

Cany stripes in Red or Blue, short sleeves, white pique collars and cuffs. Also plain color shirts in white, pink or Blue. Sizes 32 to 38.

**59c**

—Downstairs at Ayres.

Charm at Its Best in

All-Wool  
Fabric

DRESS  
COATS

**\$10.95**

Sizes for Juniors, Misses  
and Women!

Just imagine such a tiny little price ... and it buys such a lot of beautiful new coat fashion for YOU! Twills and self stripe crepes that you'll fall in love with. Lavishly trimmed with flowers and delicate white collars. Choose them in Navy or Black.

—Downstairs at Ayres.



Little Boys' Tweed Coats

Complete with matching Eaton cap, these little coats and man-tailored styles and neatly lined. Colors in Brown, Tan or Blue. Sizes 3 to 6.

**\$2.00**

Tots' Navy Cape Sets

Navy cape sets lined with bright red. Nautical buttons and cute matching Scottie hat. Sizes 1 to 6 years.

**\$3.00**

Toddler's Coat Sets

Complete with matching hat. Wool flannel coats in Navy or Pastel colors. Neatly lined. Little Boys' and Little Girls' styles. Sizes 1 to 3.

**\$2.00**

Tots' Rayon Easter Frocks

Tots' rayon taffeta and rayon crepe Easter frocks in princess styles. Frills and ruffles. Solid color pastels and dainty florals. Sizes 1 to 6 years.

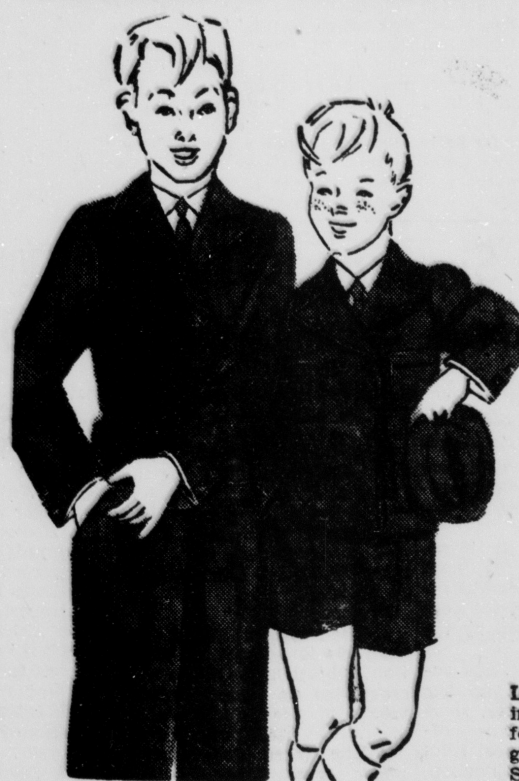
**\$1.15**

—Downstairs at Ayres.

Every Boy Will Like One of These

"Parker-Wilder"  
Flannel SUITS for BOYS

**\$3.98**



Boys' SHIRTS ....

**79c**

Smart shirts to make his Easter outfit complete. Fine whites and novelty patterns! Expertly tailored! Sizes 6 to 14½!

2-Piece Styles

All-wool flannel suits for junior boys including double-breasted coat and belted, pleated slacks! Choose from teal, navy and brown. Sizes 4 to 10.

Military Style Caps to Match.

69c

4-Piece Styles

Little boys' all-wool suits that will be just the thing for Easter! Double-breasted coats, belted shorts, blouse and tie ... a complete ensemble! Teal, navy and brown! Sizes 4 to 10!

Boys' Solid Color

Short SOCKS

6 Pcs. **\$1**

Lastest top socks that stay neatly in place. Well reinforced foot for miles of wear! Choose from green, brown, red and navy. Sizes 8 to 10½.

Boys' TIES .....

**25c**

Good quality ties to dress him up for Easter! A sparkling array of colorful Spring patterns and plain shades. You'll want 3 or 4 at this low price! Other Ties ..... 39c



Girls' Navy  
CAPES  
**\$3.98**

Every girl loves a sweeping Cape! Navy wool with bright rayon satin red lining, complete with detachable white pique collar. Sizes 7 to 14.



Girl's Rayon  
DRESSES  
**\$2.00**

A lovely new selection of styles in Rayon crepes, acetates and sharkskins. Prints, Stripes and Polka Dots and Solid colors. Sizes 7 to 16.

Girls' NAVY or TWEED COATS

A very new selection of Girls' coats. Smart princess styles, coats with new military influence. Also regulation dressy and sport styles to choose from. Sizes 7 to 14.

**\$3.98**

—Downstairs at Ayres.