

DOLLAR DAY

DOWNSTAIRS at AYRES

LOOK! Special
Dollar Day Feature

Regular \$1.19
**Men's
Cranbrook
SHIRTS**
Plus a
3-Letter
Hand-Embroidered
MONOGRAM



For Only
\$1.00

For one day only! Take advantage of this great offer while it lasts. Our regular \$1.19 Cranbrook shirts slashed to \$1 and then to make it a super offer we add this beautiful hand-embroidered, 3-letter monogram. Choose them in whites, plain colors and fancy colors. Sizes 13½ to 20.

'Danbury' Shirts for Men . . . 2 for
Stripes and checks in colors
of blue, green or tan. Nice fit-
ting shirts. Sleeves from 33 to
35, necks 14 to 17. **\$1**

Men's "Hi-Slax" Socks . . . 8 for
The popular rayon short sock
for men. Colors in blue, green,
brown and gray. Checks, stripe
and novelty patterns. Irreg-
ulars. **\$1**

Men's Rayon Socks . . . 8 for
Men's long wearing rayon
socks. Checks, stripes and
checks in blue, brown, green
and gray. **\$1**

Men's Snap-Front Shorts . . . 8 for
Fancy pattern snap front
shorts, fully cut for freedom;
balloon seat. Sizes 30 to 42. **\$1**

Men's Knit Shirts . . . 8 for
Tubular style knit shirts for
men. Constructed for freedom.
Sizes 34 to 46. **\$1**

Men's Fancy Pajamas . . . 2 for
Men's fancy pajamas in gay
patterns. Slip-on styles and
notch collar styles. Sizes B, C,
and D. **\$1**

Men's Sanforized Work Pants . . . Ea.
Durable, long wearing work
pants for men. Coverts, pin-
checks and striped cotton. **\$1**

Men's Elskein Jackets . . . Ea.
A real buy in fine Elskein jack-
ets. Waterproofed and wind-
proofed. **\$1**

Dollar Day Features for BOYS

Boys'
POLO SHIRTS
3 for \$1

Boys' polo shirts in modified colors and
fast color prints. Short sleeves and
sport type collars. Sizes 8 to 18.

Boys' "Jitter Bug" Shirts, 3 for
Every boy will like one of
these gay, snappy saying,
sport shirts. Bright colors.
Sizes 8 to 18. **\$1**

Boys' Polo Shirts . . . 2 for
Bright blazer striped polo
shirts for boys. With zipper
top and pocket. Reds, blues,
greens, tans and browns in
gay multicolors. Sizes 8 to
18. **\$1**



Special for
DOLLAR DAY!

Just 200
Smart, New
SUITS
for MEN

\$11.88

Hard Finished Woolens
Twist Weave Woolens!
Fine Flannels!

Just 200 of these choice suits for
men! When they're gone, that's
all! These suits were a very spe-
cial purchase that makes this very
low price possible. They're styled
in single and double breasted mod-
els. Colors in light, dark and me-
dium shades. Sizes 34 to 42.

Our Famous Dollar Day Bargains FRIDAY—ONE DAY ONLY!

These are the dollar day bargains that people wait month after month for! Values that people come from everywhere to get. The tremendous crowds that greet these special bargain days are proof enough that big savings are waiting you. Read every item listed here below and see for yourself, that Ayres' Downstairs Store has "done it again" to help you save! No mail, phone or C. O. D. orders, please. All items subject to prior selling.

See Page 4 for More Dollar Values

9-Piece LUNCHEON SETS

1—56x76-In. Cloth and
8—15x15-In. Matching Napkins

Beautiful rayon and cotton damask sets in colors of ivory,
gold, peach and green. Dainty all over pattern design. A
value that is unequaled. **\$1**

Printed Percalé REMNANTS

10 Yds. \$1

1 to 5-yard lengths in printed percale dress
remnants. All fast colors. A nice selec-
tion to choose from in all the new prints.

36-Inch Unbleached Muslin Remnants

20 Yds. \$1

Full 36-inch wide unbleached muslin rem-
nants in 2 to 20-yard lengths. A heavy
quality for lots of long wear.

"Sew-Sweet" 80-Sq. Percales, 7 Yds. \$1

80 Square percales in full bolts. New spring
patterns and colors. All 36 inches wide and
fast colors.

Printed Rayon Crepes . . . 3 Yds.
Remnants lengths of printed
rayon crepes in 2 to 10-yard
lengths. All the new spring
colors and patterns. **\$1**

Rayon Taffeta Remnants . . . 4 Yds.
Better quality rayon taffeta in
plain colors. Good usable
lengths; several colors. **\$1**

"Hope" Muslin . . . 9 Yds.
Pure white bleached Hope mus-
lin. 36 inches wide. Limit of
18 yards to each customer. **\$1**

Rayon French Crepe Remnants, 4 for
Fine quality rayon french crepe
remnants. 39 inches wide in 2
to 20-yard lengths. Colors in
white, blue, pink and tearose. **\$1**

80-Sq. Percalé Remnants . . . 8 for
1 to 9-yard lengths in new
spring patterns and colors. All
fast colors. **\$1**

Rubber Stair Treads . . . 15 for
9x18 Inch rubber stair treads.
Curved nose in black or maroon
colors. **\$1**

Inlaid Linoleum . . . Yd.
Tile or marble patterns in in-
laid linoleum. 6-Foot widths to
choose from. **\$1**

6 or 9-Ft. Felt Base . . . 3 Yds.
Felt base floor covering in 6 to
9-foot widths. Tile or marble
patterns. **\$1**

24x44 Chenille Rugs . . . Ea.
Lovely small size chenille rugs.
Washable; fringed ends. **\$1**

Liquid Linoleum Wax . . . 2 Qts.
Fine quality linoleum wax.
Liquid type that requires no
polishing. Reg. 79c. qt. **\$1**

Wilton Carpet Samples . . . 2 for
18x27-Inch Wilton carpet sam-
ples in nice colors and patterns. **\$1**

Lace Table Cloths . . . Ea.
Two sizes and two patterns.
72x90 and 60x60 inches. Ecu-
color. Slight seconds from a
famous maker. **\$1**

"Cannon" Bath Mats . . . 2 for
Closeout of slight seconds,
heavy quality bath mats in
many patterns and colors. **\$1**

Patchwork Quilts . . . Ea.
Seconds from a mill closeout.
72x79-Inch quilts in gay prints.
Heavy unbleached muslin
backs. **\$1**

Bed Pillows . . . Ea.
A. C. A. ticking on 21x27-inch
pillows. 5% Down and 95%
whole duck feathers. **\$1**

Zipper Pillow Covers . . . 2 for
Full size pillow covers with zip-
per closing. 80-Square bleached
muslin. Good protection. **\$1**

Boott Mill Face Towels . . . 10 for
16x36-Inch face towels from
the famous Boott Mills. Slight
irregulars. Colored borders. **\$1**

Stevens Linen Towels . . . 6 for
Slight seconds in 85% linen
and 15% rayon toweling. Bor-
ders in green, gold and blue. **\$1**

25% Wool Single Blankets . . . Ea.
70x80 Inches in solid color
25% wool blankets. Sateen
bound edges. Rose, green,
gold, blue and peach. **\$1**

White Sheet Blankets . . . Ea.
72x108 Inches in these big
white sheet blankets. Slight
seconds. Limited quantity. **\$1**

"Truth" Mattress Covers . . . Ea.
Slight seconds of famous mat-
tress covers. Unbleached
muslin, tape bound edges and
rubber buttons. Full and
twin. **\$1**

Hemstitched Pillowcases . . . 6 for
Heavy bleached muslin pil-
lowcases beautifully trimmed
with hemstitching. 42x36
inches. **\$1**

Percalé Comfort Covers . . . Ea.
Printed percale comfort cov-
ers, tape bound edges, rubber
buttons, fast colors. **\$1**



**Dollar Day
Curtain Values
\$1.00 Pair**

No. 1—Extra size curtain for criss-crossing wide
windows. Dotted marquisette in ivory col-
ors. 66-In. wide each side.
No. 2—Exciting new curtains with ruffle all around.
45 inches wide, 2 1-6 yds. long.
No. 3—New colored dot tailored curtains. Softone
colors in delicate pastels.
No. 4—Pastel colored tailored curtains in fine cush-
ion dot marquisette. 2 1-6 yards long.
No. 5—Extra long tailored curtains full 2½ yards
long. Ivory "Wilson" dot in marquisette.

Ninonette Panels . . . Ea.
Shadow stripe ninonette panels in eggshell
shade. Fine for beautiful living room set-
tings. 44 inches wide, 90 inches long. **\$1**

"Cottage" Window Shades . . . 3 for
28, 32, 34, 36 inch widths in
green or tan. Complete with
roller and brackets. **\$1**

Extra Size Window Shades . . . 2 for
38, 42 and 45-inch window
shades in green or tan colors.
All 7 feet long. **\$1**

Heavy Bordered Net Panels . . . 2 for
All slotted and ready to hang. Heavy bordered
net panels 48 inches wide and 78 inches long.
Three styles to choose from. **\$1**

Kitchen Curtains . . . 2 for
Cottage sets or 1½-yard din-
ette size curtains. White with
colored trims. **\$1**

Buy This Big Value Tomorrow!

3-Piece BED OUTFIT

A Combination Offer at a SALE PRICE

THE BED—Choice of
either a Walnut finish or
Maple finish bed in Four
Poster or Jenny Lind
styles. Sturdily con-
structed for service.
Smart style choice, to go
with most any type of
decorating scheme. Full
size or twin size.

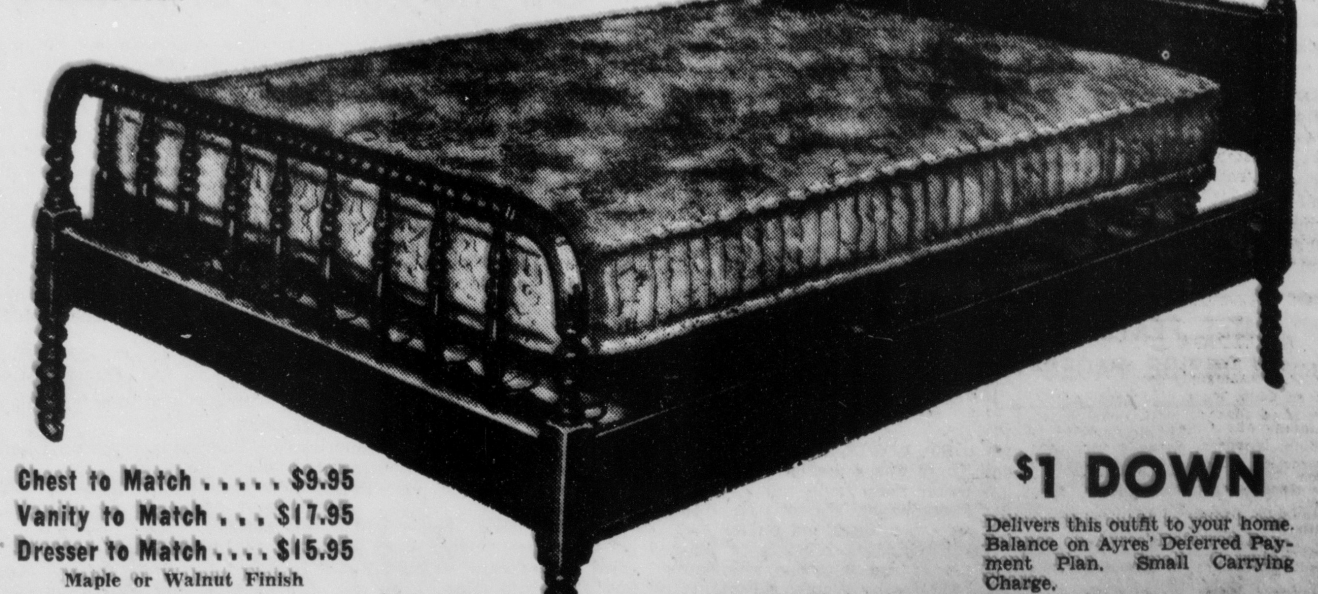
THE INNERSPRING
MATTRESS—A com-
fortable mattress with
sisal insulation, ventila-
tors and A.C.A. ticking.
Hundreds of tempered
coil springs generously
padded with white felted
cotton. Full or twin size.

Regular \$27.85 Value—

\$23.85
Complete

Twin or Full Size Bed
Innerspring Mattress
Double Deck Coil Springs

THE SPRINGS—A comfortable, 90-coil, electrically
tempered spring. They're durable, serviceable steel
double deck coil springs, securely tied. For full or
twin size beds.



Chest to Match . . . \$9.95
Vanity to Match . . . \$17.95
Dresser to Match . . . \$15.95
Maple or Walnut Finish

\$1 DOWN

Delivers this outfit to your home.
Balance on Ayres' Deferred Pay-
ment Plan. Small Carrying
Charge.