

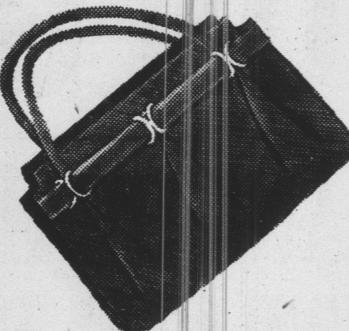
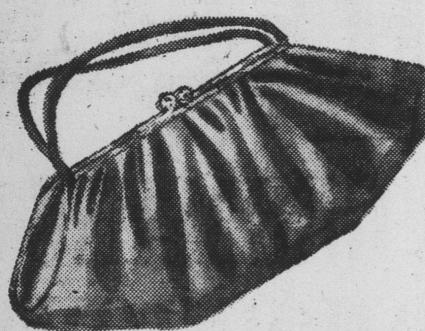
NAVY Accessories ... As You Like Them!

\$1.00

Navy Gloves—Famous four-button slip-on style that is so very popular for spring wear. Delicate treatments at the wrist to flatter.

Navy Handbags—Rich looking simulated calf leathers and the popular gabardine. Styled in smart new versions for spring 1941. Top handles, zipper, under arm and pouch styles.

Other Navy Bags at \$1.69 and \$2
—Downstairs at Ayres.



AYRES

Spring's Influence in Sportswear!



JERKIN SUITS **\$3.00**

The most popular sportswear item of the spring season. You'll love your new Jerkin in wool flannel with V-neckline, button front, two pockets. Skirts are in matching colors, flared, and contain neat zipper plackets. Choose Beige, Red, Navy, Black and Powder Blue in the group. Sizes 12 to 18.

Other Jerkins in slipover style, plaids and plain colors.

*To Complement and
Go With Your New Jerkin*

Short-Sleeve "FRUIT of the LOOM" SPRING SHIRTS **\$1.00**

Rich rayon lumenent crepe in fully washable fabrics. Convertible neckline, button front and breast pocket. White, Pink, Blue and Maize in the group. Sizes 32 to 40. —Downstairs at Ayres.



Little Girls' New 3-Pc. CAPE SUITS **\$3.98**

Little girls' chic little 3-pc. cape suits in spring weight. Dainty suspender style skirt, smart scottie hat and flattering cape. Colors of Rose, Beige, or Copen Blue. Sizes 3 to 6 years.



Little Girls' NAVY COATS All-wool shetland coats for little girls. Princess styles with lace and pique trim collar. Neatly tailored. Sizes 4 to 6.

\$5.98

Spring Fashions for Girls! 4-Piece Cape Suits **\$8.98**

All-wool 4-piece cape suits with removable white pique collar and brass buttons. Smartly fitted jacket, suspender style gored skirt. Detachable cape and purse to match. A very smart spring costume for any girl. Sizes 7 to 14.

Girls' Spring Coats **\$5.98**

Spring coats in lovely wool crepes, shetlands, tweeds and flannels. Princess styles with fitted backs, sport and dressy styles. Many styles have matching purses. Colors in Navy, Dawn Blue, Natural and Rose. Sizes 7 to 14.

—Downstairs at Ayres.

Save When You Buy Irregulars of "Smart Twist" Chiffon Stockings by REAL SILK

69c Pair

Pure silk, full-fashion stockings by Real Silk. 3 or 4-thread weights in regular chiffon stockings. Full-fashioned with picot tops and runstop. Lisle reinforced at points of wear. Sizes 8 1/2 to 10 1/2 in Smart Hosiery colors.

—Downstairs at Ayres.

*Fashion Is Practical
and So Becoming for Spring!*

SMART FELTS

*With a Purpose in Mind
to Brighten Your Costume*

\$2.00

A glorious new collection of oh-so-new wool felts in the popular Poke brim and Bonnet styles, others in Swagger and Gaucho styles. Colors in Black, Navy, Beige, Red, Copen Blue and Rose.

We Sketched
a smart Gaucho Breton with Fabric trim. A style influence from "Down South American Way."

—Downstairs at Ayres.

DOWNSTAIRS STORE



Everyone's Talking About the Exciting, New *Tommy Tucker* DRESS COATS

With Tie Front and
Crisp White Collar

\$16.95

Buy Your New
Spring Coat on
Aires Budget
Payment Plan.
Ask Your Salesper-
son for Details

SIZES
9 to 17

Everyone's so excited about this very smart spring coat fashion. "Tommy Tucker" with its gay swinging skirt, detachable white collar and featuring new stitched sleeve and shoulder treatment. Youthful trimness brings flattery to every line. Be sure to see them tomorrow ... they're the darlings of the 1941 season. Choose them in Navy or Black.

KABO Designs a FOUNDATION GARMENT With Your Problems in Mind

\$1.25 Up to \$7.50

Beautiful figures beneath glorified spring dresses are not just "luck." They are the very definite results of competent and proper foundation garments. Kabo has designed just the garment to solve your corsetry problems.

LAST DAY! Miss E. A. SWANSON
(Kabo Figure Analyst)
Company, to help you with your corsetry problems ... ask this expert
to help you select the right garment for you! Tomorrow, Saturday,
is the last day!

—Downstairs at Ayres.



Don't Fail to Get Several of "FRUIT of the LOOM"

SLIPS for SPRING

\$1.00

*Rayon Crepe!
Lace Trim!
Bias Styles!*

*Rayon Satin!
Tailored Styles!
4-Gore Styles!*

SIZES 32 to 44!

A grand new collection of spring styles in "Fruit of the Loom" slips. Styled to lend smoother, more flattering lines to your spring dresses. Wear the lace trimmed styles for beauty under a sheer spring blouse. See them tomorrow ... Buy them tomorrow and get the perfect satisfaction of a "Fruit of the Loom" Slip.

—Downstairs at Ayres.

“SPORT TWINS”

Popularity Winners of the Entire Season!

\$3.00

Saddle Oxford in smart new moccasin type for spring sportswear. White and Frontier tan in a charming combination. Leather sole and leather heel.

Lazy Lass in rich saddle tan. A sport pump with genuine leather sole and heel. Dark tan trim. Wall last. Just a perfect shoe for all sports-wear.

—Downstairs at Ayres.



Gay Light-Hearted Fashions, With a Flare for Flattery!

Spring Jacket Dresses

Solid Pastel Jackets With Print Dresses

\$7.98

SIZES 9 to 15!

These are the dresses that make Spring the most glorious season of the year. Jacket dresses as new as tomorrow, styled for flat-terry. Jackets with neat trims, buttons and pockets. Dresses in Blue or Red Print with Blue Jackets, Brown Print with Beige Jacket. See them tomorrow, they're sure to fascinate you.

—Downstairs at Ayres.