

E. O. M. FEATURE!

Women's Full-Fashioned

STOCKINGS

2-Thread Sheer Chiffon stockings for dressy wear. Substandards of Real Silk. Broken sizes. 2-Thread Sandal Sole, for evening wear. First quality. Sizes 8 1/2 to 10 1/2. Light shades.

Service Weight with lace hem and lace reinforced foot. Broken sizes and colors. Irregulars.

Campus Socks 25c

Fine mercerized cotton campus socks in fancy knit stitch. Plain colors with elastic top. Sizes 8 1/2 to 10 1/2. Red, Wine, Navy and Green.

Women's Silk Stockings 25c Pr.

Pure silk stockings with rayon top and lace reinforced foot. Assorted colors in irregulars. Sizes 8 1/2 to 10 1/2.

Service Weight Stockings 3 Pr. 50c

Women's rayon service weight stockings with lace reinforcement. Sizes 8 1/2 to 10 1/2 in irregulars.

Misses' and Children's Socks 10c Pr.

Rayon, rabbit's hair and wool mixtures. First quality, assorted colors and sizes.

5/8-Length Socks 10c Pr.

First quality and irreg. Also full length ribbed stockings. Broken sizes and colors.

AYRES

New Spring Straws

88c

A grand collection of new spring straws priced for a great E. O. M. Sale. New Pokes, Sailors, Berets, Bretons and Off-the-Face styles. Ribbon, veil trims. Black, Navy and Brown.

Rayon Camel Suede Turbans 50c

Clearance of Rayon Camel Suede Turbans in black and colors. Headbands 22 to 23.

Silvertone Pork Pies 25c

Clearance of silvertone felt pork pies in black only. Broken sizes.

Final Clearance
COATS for Misses and Women
\$5.00

Regular \$10.95 to \$16.95 Dress and Sports Coats reduced for a final O. E. M. Clearance. Nubby tweeds, shetlands, fleeces. Colors in Navy, Brown, Wine, Teal. All sizes in the group.

15 Coats, Suits, Jackets \$1.00

Pre-Inventory Clearance of
DRESSES

Regularly \$3.00 to \$3.98, Now
Rayon Camel Suedes, Spun Rayons, Rayon alpacas, Rayon crepes, in sports, street and after-noon styles. Junior sizes. \$2

Regularly \$3.98 to \$6.98, Now
Rayon alpaca (crepes, novelties, Rayon cymara crepes. Better dresses reduced for E. O. M. clearance. Misses', Junior and Women's sizes. \$3

Regularly \$6.98 to \$8.95, Now
Large selection of Street, Sport and Afternoon Dresses made to sell for much more. Sizes for \$5 Juniors, Misses and Women.

Accessory Clearance

Better Fabric Gloves 25c

Odds and ends of better fabric gloves. Broken sizes and colors.

Handbags Reduced 39c

Simulated leather hand bags and some of fabric. All better bags reduced.

Feather Trimmed Beanies 10c

Felt beanies with smart feather trim. Reduced for E. O. M. clearance.

Better Neckwear 10c

Better neckwear slightly soiled and some counter mussed. Greatly reduced.

Toilet Articles reduced 5c

CLEARANCE OF BETTER FOUNDATIONS

Clearance of women's better foundations in one of a kind style selections. Broken sizes in this group of drastic reductions. \$1

50 Better Lastex Girdles 10c

60 Better Brassieres 10c

Lastex Panty Girdles 79c

Lastex panty girdles reinforced with nylon. Small and medium sizes.

SPORTSWEAR

Better Wool Skirts \$1.49 to \$1.99

A nice selection of higher priced better all-wool skirts reduced for E. O. M. clearance.

Blouses and Sweaters 29c

Broken assortment of blouses and sweaters reduced from higher price. Slight irregulars.

Wool Sweaters 59c

Clearance of wool sweaters in several styles and colors. Broken sizes in the group.

All-Wool Coat Sweaters 79c

Special group of all-wool coat sweaters in attractive colors and cut. Broken sizes in the group.

Rayon Jersey Blouses 79c

Rayon jersey blouses in attractive styles. Reduced for E. O. M. clearance.

Large Size Skirts \$1.99

Larger sizes in women's sport skirts reduced for final clearance.

All-Wool Jackets \$1.99

A nice group of all-wool jackets. Broken sizes in the group.

WASH FROCKS

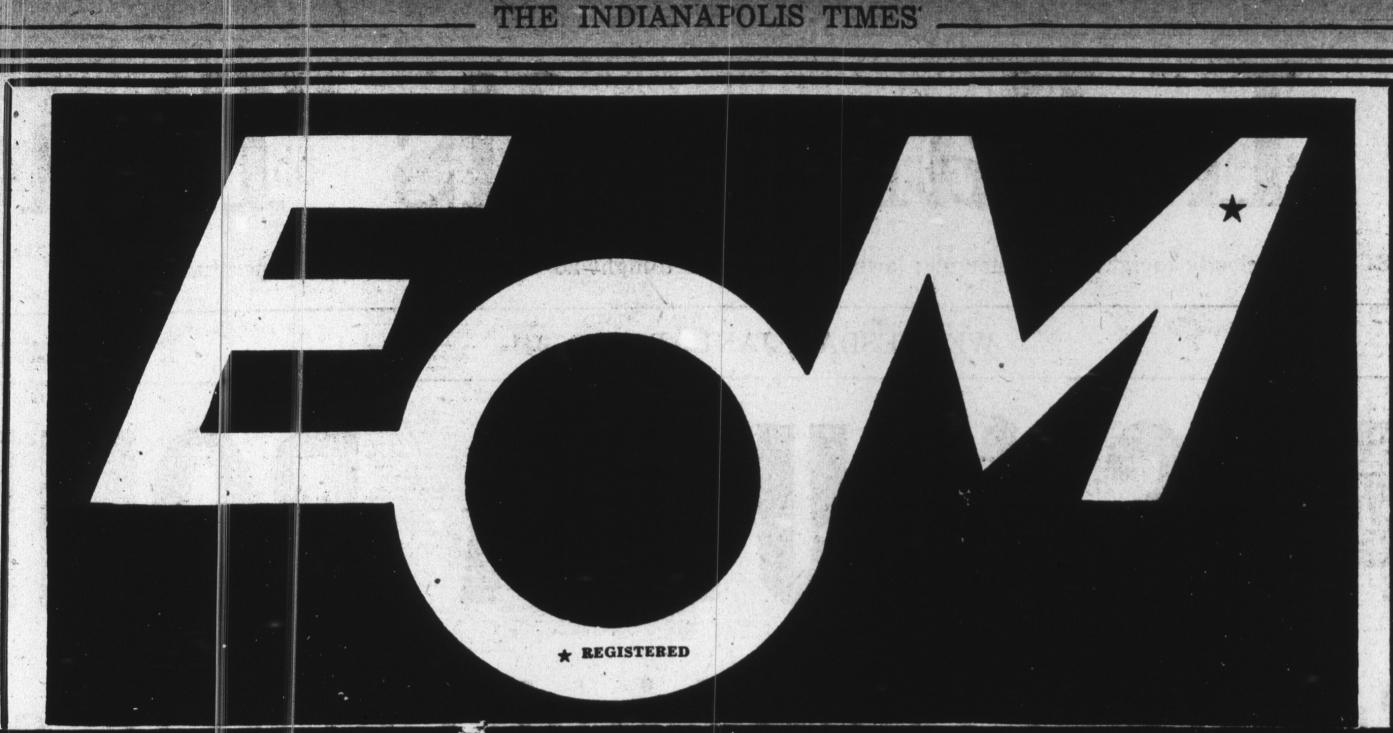
Clearance of cotton wash frocks in many colors and broken sizes. Some are slight irregulars. Reduced for clearance. 59c

Fruit of the Loom" Dresses 69c

Discontinued styles of "Fruit of the Loom" Dresses. Broken as sortment of sizes and colors.

Fruit of the Loom" Smocks 69c

Scotia print "Fruit of the Loom" smocks. Reduced for clearance. Sizes 14 to 20.



E. O. M. FEATURE!

225 Pairs Women's SHOES

50c PAIR

A final clearance of women's black and brown suede pumps in one grand sweep. Reduced to clear at this smashing price. Broken sizes in the group.

CORLISS" Suede Shoes \$2.00

A sweeping sale of our entire stock of Women's #3 "CORLISS" suede shoes reduced to this low price. Broken sizes in the group.

75 Pairs Children's Oxfords 50c

Small sizes in children's oxfords reduced for E. O. M. Clearance. Sizes 8 1/2 to 9 1/2 only.

AYRES DOWNSTAIRS STORE

Thursday and Friday—2 Super Bargain Days
Final Clearance Before Inventory

This is the final clearance before our inventory. We've slashed prices on many valuable items, just to remove them from our stocks. You'll be the winner when you see these many valuable items priced so low. This is an E. O. M. sale that will make sale history. Shop this great sale for tremendous values for every member of the family and your home... You'll be money ahead when you do. Two Days Only... Thursday and Friday. All items subject to prior selling. No Mail, Phone or C. O. D. orders, please.

SPECIAL E. O. M. SALE, 3000 Pieces
Upholstery and Drapery SAMPLES

10c Each

25c Each

Printed decorators' samples in beautiful chintz up to 1 yard lengths. Also a great selection of various other fabrics for the many uses around the home. Special E. O. M. Sale priced.

Display Curtains 1/2 Price

Sold and damaged display curtains and samples. Pairs, Panels and sets. One of a kind. No returns.

"Tubetex" Window Shade 3 for \$1

Oil opaque "Tubetex" window shades in tan only. Hemmed at both ends. Just slip them over your old roller. 36 inches x 6 feet.

Curtain Material Remnants 5c Yd

Short lengths of various curtain materials to make your own curtains at a little of nothing.

Mostly showroom upholstery samples in fine quality. Samples approximately 22 inches square. Great assortment of fabrics, weaves and colors. These will make beautiful covers for dining room chairs.

"Wilson Dot" Panel Curtains 39c Ea.

Ivory shade of puff dot curtains. Dots are closely spaced. 38x78 inches.

Curtains 19c Pr.

Inexpensive curtains in narrow widths for use in between seasons.

6 Way Rayon Satin Drapes 55c Pr.

Rayon satin drapes to be used 6 different ways. Rose with wine fringe trim. Each side 76 inches wide.

E. O. M. Reductions on

DOMESTICS, YARD GOODS!

Wash Goods Remnants 5c Yd.

Wash goods remnants in a final clearance before inventory. Nice selection of colors and patterns.

New Rayon Samples 5c Ea.

1/2 to 1 yard samples in new spring colors and patterns. All new selection.

Counter Remnants 1/2 Price

Sheetings, outlings, broadcloths, tubings, satens, percales and muslins. All counter remnants and ends of bolts.

Rayon Taffeta Remnants 19c Yd.

39 inches wide and fast colors in a good selection of Rayon Taffeta remnants. Limited quantity.

Rayon Taffeta and Twills 10c Yd.

Clearance of better fabric remnants. Assorted colors and patterns.

Dress Samples 10 Ea.

Rayon dress samples in 1 yard lengths. Plain and printed spring rayons. Nice selection of colors and patterns.

Bed Sheets 39c

81x90-Inch bed sheets of seamless construction. Full bed size. Limited quantity.

Lace Doilies 1c

E. O. M. special clearance of odd lace doilies in linen colors. Odd sizes and shapes.

Huck Dish Towels 5c Ea.

Seconds of various huck and dish towels in various colors and sizes.

Chenille Bedspreads 1/2 Price

Slight soiled and damaged chenille bedspreads, some salesman's samples. Full and twin sizes. Just 30 of these spreads.

Linens and Domestics 1/2 Price

Sold and damaged comforts, blankets, towels, sheets, pillow-cases and table cloths. Reduced for quick clearance.

White Sheet Blankets 59c

70x80-Inch white sheet blankets, whipped cord edges. Heavy fluffy nap, all white.

SPECIAL E. O. M. SALE, Jobber's DAMAGED RUGS

SAVE 30% to 50%

Through the co-operation of a great New York jobber we were able to secure the entire job lot of these rugs. Buying them this way we received rugs that were worth much more than what we paid for them. All of the savings are yours. Many damages are so slight you'll never be able to find them. Some are mill rejects. All sales are final, no returns or exchanges.

Size	Description	Was	Now
1-6 x 9	Brown Pattern . . .	\$18.95	\$5.00
1-6 x 9	Brown Leaf	13.95	5.00
1-6 x 9	Green Leaf	13.95	5.00
1-9 x 12	Burgundy	19.95	10.00
1-9 x 12	Green Leaf	19.95	10.00
1-9 x 12	Oriental Pattern	19.95	10.00
1-9 x 12	Brown Modern	19.95	10.00
1-9 x 12	Plain Blue	19.95	10.00
1-9 x 12	Blue Modern	19.95	10.00
1-9 x 12	Fust Velvetone	19.95	10.00
1-8.3x10.6	Oriental Pattern	39.50	20.00
1-6 x 9	Green Velvet	29.75	20.00
1-6 x 9	Hooked Pattern	24.95	14.95
1-9 x 12	Chinese Pattern	39.50	20.00

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