

## Hollywood

Studios Use Bonus  
To Control Players

By PAUL HARRISON  
Times Special Writer

HOLLYWOOD, Jan. 9.—It's a funny thing about the inconsistency of movie salaries. Only I don't mean funny exactly, except in a few ridiculous cases such as actresses who don't act; producers who don't produce; and a certain dull-witted relative who until fairly recently drew \$500 a week for the single duty of telephoning the weather bureau each afternoon.

Samuel Goldwyn used to ruin the schemes of producer groups to reduce players' wages all along the line. He would do this through raids on other companies' contract lists, justifying his big payments by declaring that stars' salaries automatically and inevitably would rise in proportion to their box office appeal.

That's still true, generally, even in this day of almost unbreakable contracts. Yet the contract is an instrument of a lot of odd shenanigans. I could name you an able and popular actor who's still working for approximately three times a truck driver's pay. He ought to be getting about \$1500 a week by ordinary Hollywood standards, and it's true the studio occasionally gives him handsome bonuses. But the company will not raise his contract wage. So he has to be a very good little boy to get his bonuses.

TAKE MICKEY ROONEY. There's a lad who's beginning to

## Marx Brothers 'Go West' but Still Prefer Blonds and Red Apples



Life with the Marx Brothers, usually a pretty hectic and amusing experience, will begin at Loew's tomorrow when the brothers' latest comedy with music, "Go West," opens a week's showing. By way of samples, here are the boys at their familiar pastimes.

Groucho leaves off his courtship of the blue-eyed Indian maid long enough for some fancy gun play. Harpo also does a little harp-playing in addition to apple-eating, and Groucho leaves off his courtship of the blue-eyed Indian maid long enough for some fancy gun play.



## Hollywood Turning to the Book Market for Its Ideas

Hottest Competition of Season Is for Hemingway's Latest Story; Paramount Gets It for \$100,000

HOLLYWOOD, Jan. 9 (U. P.).—Hollywood is in the midst of a major raid on the book market. More than 20 novels and biographies will be turned into film fare within the next few months, judging by the purchases made in recent weeks.

Hottest studio competition of the season was for Ernest Hemingway's best seller, "For Whom the Bell Tolls." Paramount got it for \$100,000, plus a royalty that will bring the total to \$150,000 or more—the highest price ever paid for the screen rights to a book.

And Cecil B. deMille, who usually films his pictures from original stories, departed from custom to buy Thelma Strabel's saga of the sea, "Reap the Wild Wind," for \$25,000; Fox got Zane Grey's "Western Union" for the same figure, and "How Green Was My Valley" for \$50,000.

Delton Trumbo's book, "The General Came to Stay," went to Paramount for \$30,000, and even "Gone With the Wind," most widely discussed novel of the decade, brought only \$40,000, although David O. Selznick purchased it from the galley proofs before it became a best seller. Top price paid for a book before Hemingway's latest tome was \$110,000, by RKO, for Edna Ferber's "Cimarron."

Contrast these figures with \$125,000 paid by RKO for the Broadway play, "Room Service," and \$165,000 by Goldwyn for "Dead End."

The reason plays bring a higher price than hit novels is that a studio never knows what kind of drama-

## D'ARCY LOSES IN DAMAGE ACTION

HOLLYWOOD, Jan. 9 (U. P.).—Screen actor Alexander D'Arcy was held responsible today for injuries a mother and her daughter suffered when his automobile smashed into the rear of theirs at a stop signal.

Mrs. Nina Hitchcock and her daughter, Mrs. Margaret Johnson, were awarded \$1840.50.

## WHEN DOES IT START?

"Love Thy Neighbor," with Jack Benny, Fred Allen, Mary Martin, at 12, 2:30, 5:05, 7:40 and 10:10.  
"West of the Wildcat," with Ralph Bellamy, Margaret Lindsay, at 11, 1:30, 4:05, 6:40 and 9:15.  
"Santa Fe Trail," with Erol Flynn, Olivia de Havilland, Raymond Massey, at 11:15, 1:45, 4:30, 7:10 and 9:45.  
"Comrade X," with Clark Gable, Hedy Lamarr, Oscar Homolka, at 12:45, 2:45, 5:15 and 8:00.  
"The Golden Fleece," with Lew Ayres, Rita Johnson, at 11:30, 2:30, 5:25 and 8:25.  
LYRIC  
Marens Show, with Sofia Alvaraz, Florence Elia Low, Leon Miller, on stage at 1:55, 3:35, 5:35 and 8:30.  
"Fannie," with Virginia Gilmer, George Montgomery, at 11:55, 2:55, 4:50, 7:45 and 10:42.

## HURRY! LAST DAY!

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**LYRIC**  
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**RAYMOND SCOTT**  
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Featuring  
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CLYDE BURKE "OUTSTANDING TENOR"

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PLUS WINNER OF WFBM INDIANA TALENT PARADE  
ON THE SCREEN  
Laugh and Thrill with Fiction's New Sleuth

LLOYD NOLAN  
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Private Detective  
with Marjorie WEAVER

28c to 5 PM.  
Including Tax  
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LYRIC HIT PARADE!

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in a rootin', tootin', shootin' musical show!

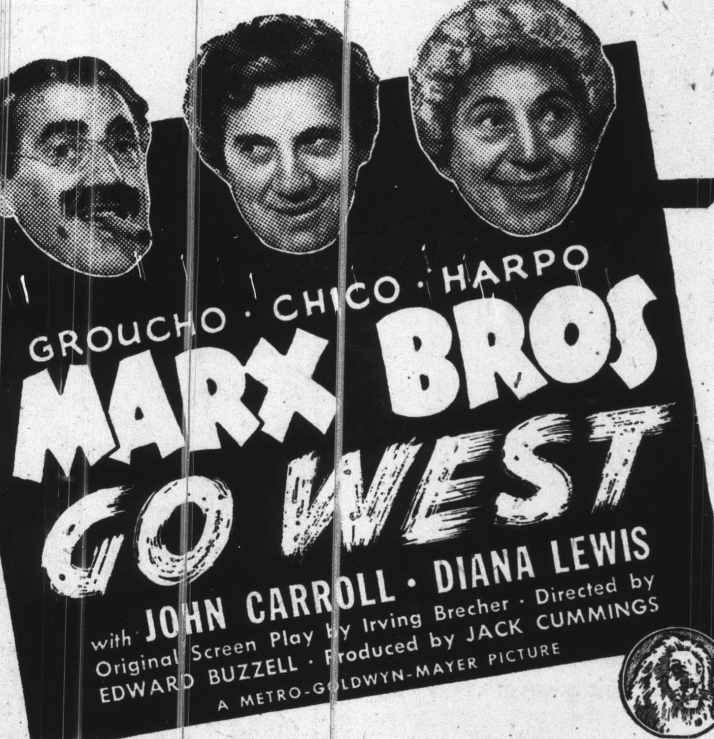


25c Until 6  
1200 Seats  
30c After 6  
(Plus Tax)

They're headin' for the laugh round-up... Those gay galoots—the Mad Marxmen—roundin' up girls and gags and glamour just for fun!...You'll make laughing a hobby when you "GO WEST"!



Sing!  
"Land of the Sky Blue Water"  
"Woodpecker's Song"  
"You Can't Argue With Love"  
"As If I Didn't Know"  
"Ridin' the Range"



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**MARX BROS GO WEST**  
with JOHN CARROLL • DIANA LEWIS  
Original Screen Play by Irving Brecher • Directed by EDWARD BUZZELL • Produced by JACK CUMMINGS  
A METRO-GOLDWYN-MAYER PICTURE

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STARTS  
TOMORROW

**LOEWS**

LAST TIMES TODAY!  
CLARK GABLE—HEDY LAMARR  
"COMRADE X"  
Plus "GOLDEN FLEECE"

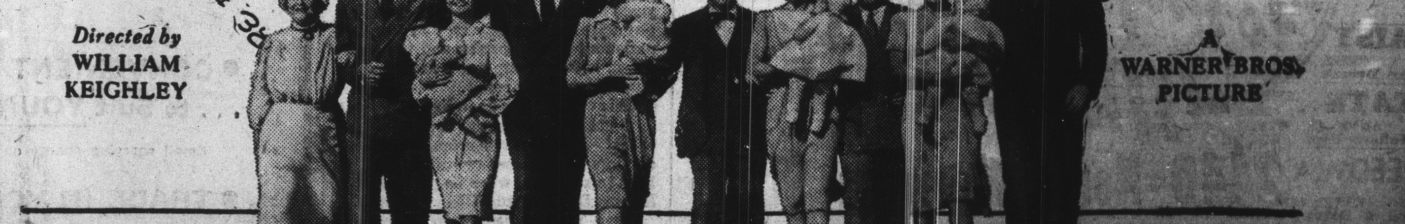
Coming Jan. 24 • Gone With the Wind • Nothing But the Price

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THE FOUR DAUGHTERS ARE NOW THE FOUR MOTHERS  
**Four Mothers**  
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