

# The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

## FRIDAY BARGAINS to Help Thrifty Shoppers SAVE!

### January Clearance!

Persian Fur Fabric,  
Dress and Sport

## COATS

Were \$15.00  
NOW—**\$11.88**

A group of smart coats including Persian fur fabrics, smart dress coats and chic sport coats. Dress coats come with lavish fur trims. Sport coats in many styles. Also a group of tailored suits. Sizes for Juniors, Misses and Women.

### Other Clearance Values

Reg. \$18 Fur-Trimmed Dress Coats. Sizes for Juniors, Misses and Women .....\$14.88

\$28 Fur-Trimmed Dress Coats and Persian Fur Fabrics .....\$18.88

—Downstairs at Ayres.



ZIPPER FRONT  
"Simplicity"  
FROCKS

**\$1.69**

A full 20-inch zipper closing front on this smartly styled "Simplicity" frock. Fitted style in neat stripes with solid color skirt bottom. Belted back. Colors in Copen and Aqua. Sizes 12 to 20. Other zipper dresses, sizes 12 to 46.

—Downstairs at Ayres.

## Repeat by Popular Demand!

SAVE \$2.55 a Yard

## SALE! Broadloom CARPET

**\$2.95**  
SQUARE  
YARD

Beautiful Wilminster and Axminster carpet ready and waiting to make your home a more beautiful place to live in. This is the perfect combination of beauty and wearability. Wilminster... the carpet with the beauty of Wilton and the sturdy wearability of Axminster. Savings are tremendous... a 9x12 rug costs you only \$37.20, complete with bound ends. Your choice of colors in Brown, Green or Blue in versatile leaf designs. They're reduced because some are discontinued styles and others are wire-marked... caused by the cutting knife that shears the nap. These are microscopic uneven spaces in the nap that can only be detected by the trained eye of an inspector, and in no way impair the wearing qualities of the rug.

Discontinued  
Styles—  
Some Are  
\*Wire-Marked

9 and 12-Foot Widths Included in the Group!

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## Big Repeat SALE!

Discontinued Styles of

## \$5 "American Girl"

## ARCH SHOES

SALE  
PRICED **\$3.69**

421 Pairs of Famous "American Girl" Shoes in discontinued styles. Including Pumps, Oxfords and Tie Styles. Perfect comfort shoes in black, brown, navy and patent. Buy several pairs while they last at this low price. Sizes 4½ to 8 in the group. Widths AAA to C.

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Super Savings, for the Lady of the House!

## Women's Cotton SLIPS

Women's Cotton Slips with built-up shoulder or bodice tops. Neat hemstitched finished neck and arm holes. Tailored to make your house dresses fit better. Sizes 34 to 50 in white.

Women's Porto Rican  
BATISTE GOWNS

**69c**

Women's Porto Rican batiste gowns in prints or solid colors. Contrasting color trim. Sizes 16 to 20 in Tea Rose and Blue.

Women's Rayon  
SLIPS

**\$1.00**

Women's Rayon crepe or rayon satin slips. Scarf dress style and rayon satin stripes. V-lace or tailored top. Sizes 12 to 14 in Tea Rose and White in the group.

30% Wool TUCKSTITCH PANTS, VESTS

Women's 30% wool, tuckstitch vests with built-up shoulders, pants with laces at waist, set in gusset, snug-fitting knee. Small, Medium and Large sizes. (Seconds).

**35c**

RAYON UNDIES

**39c**

Plain rayon briefs, panties, sleepers and vests. Elastic backs. Sizes 34 to 42. Tea Rose.

Novelty Rayon Undies

**25c**

Novelty weave rayon panties, briefs, sleepers, girdles and vests. Elastic at waist. 27 to 31 in Tea Rose.

12½% Wool Vests, Pants

**25c**

Tuckstitch vests and pants with laces at waist. Sizes Small, Medium and Large.

2-Pc. PAJAMAS

**\$1.00**

Tuckstitch or Balbriggan pajamas or gowns. Tailored and embroidered trim. Sizes 16 to 18. Seconds.

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CLASSIC  
CARDIGANS

**\$1.59**

Classic cardigans in fitted or boxy styles. Grosgrain ribbon trim. Colors in Blue, Red, Beige, Black, Maize, Navy and White, in the group. Sizes 34 to 40. Long sleeve styles.

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## SAMPLE SALE of Infants' and Toddlers' KNITWEAR

SAVE 1/3 to 1/2 OFF

**66c**

★ 3-Pc. Knit and Brushed Wool  
Bootee Sets  
★ Wool-Knit Shawls  
★ Wool-Knit Slipover Sweaters  
★ Wool-Knit Coat Sweaters  
★ Wool-Knit Creepers

★ Cotton-Knit Creepers  
★ Wool-Knit Beanie Sets  
★ Wool-Knit Pantie Sets  
★ Wool-Knit Infants' Coats  
★ Satin-Bound Wool-Knit  
Carriage Covers

Boys'  
WASH SUITS

**25c**

Nicely tailored suits for little boys. Several colors. Broken sizes in the group.

Tots' COTTON  
WASH DRESSES

**39c**

Tots' cotton wash dresses in many attractive colors. Carefully made details. Broken sizes in the group.

Tots' CORDUROY  
JACKETS

**39c**

Corduroy jackets for little tots' warm and nice fitting. Broken sizes in the group.

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Big Values Await You in This

## CLEARANCE of GIRLS' WEAR

**19c \$1.49**

A grand clearance of Girls' wear at prices far below the normal level. The group includes Blouses, Cotton Sweaters, Bathrobes, Cotton Dresses, Jumpers, Corduroy Suits, Corduroy and Flannel Jackets. Sizes are broken and quantities are limited.

GIRLS' TUCKSTITCH  
COTTON PANTIES

**15c**

Girls' cotton tuckstitch panties, full cut for freedom. Color in Tea Rose. Broken sizes.

GIRLS' COTTON  
STRING GLOVES

**15c PAIR**

Girls' cotton string gloves in color of Blue, Red and Brown.

GIRLS' WOOL  
PARKA HOODS

**15c**

Girls' wool parka hoods in many bright and attractive colors.

GIRLS' BEANIES

**15c**

Girls' corduroy and felt beanies styled and just right for wearing now. Several colors.

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Sale!

Two-Tone Fringed  
DUPLX  
CURTAINS

**79c**

Square dot marquisette in half pastel and half ivory. Trimmed with ivory fringe. Full width criss-cross. Rose and Ivory, Peach and Ivory.

57 inches long, 116 inches wide to the pair.

—Downstairs at Ayres.

Discontinued Styles and Colors in These  
**Celanese Rayon  
NINONETTE PANELS**

**79c EACH**

Various shades of beautiful Ecru and Ivory rayon ninonette marquisette panels in discontinued styles. Widths from 34 to 44 inches. Lengths from 54 to 78 inches. Curtain your home for less with these fine panels.

## Double Window CURTAINS

100 inches to each side 200 inches to the pair in these giant double window curtains. Cut full to criss-cross. Ivory and ecru plain marquisette.

TIE-BACK or  
VALANCE CORDS

**10c**

Choice of many colors in tie-back or valance cords.

PANEL MARQUISETTE  
CURTAINS

**39c**

Ecru marquisette in panel curtains. Choose from lengths of 54, 63, 72, 78 or 81 inches.

Rejuvenate Old Furniture With Knitted

## SLIP COVERS

**\$1.99**

For Chairs

To make worn upholstered furniture look like new again, use quality knitted slip covers that fit to the form of the chair. Discontinued patterns and some in matching sets. Reduced for January Clearance.

**\$2.99**

For Davenport

—Downstairs at Ayres.

## SAMPLE SALE! Chenille Spreads

Only 60 sample spreads in this sale... so hurry while they last. Mostly one-of-a-kind in mill closeouts, many patterns and styles. Some are mill reject and seconds. All are priced far below their former prices.

**\$1.29 - \$1.98 - \$2.98 - \$3.98**

All-Wool FILLED COMFORTS

Sateen covered comforts, wool filled. Colors in Blue, Green, Rose and Gold. Limited quantity. 72x84 inches. **\$2.98**

Rayon Taffeta COVERED COMFORTS  
Celanese rayon taffeta all-wool filled comforts. Closely stitched. Colors in Rose, Green and Blue. **\$4.98**

"MIDWOOD" SHEETS

Seconds of our Famous "Truth" sheets. 81x99 and 63x99-inch sizes. Hems torn to sizes before hemming. No sizing or filling. Bleached pure white. **69c**

Pillowcases **18c Ea.**

New Spring Spun Rayons **29c Yd.**

Plains, Checks, and Diagonals in new spun rayons. Bright spring colors. 3 to 20-Yard lengths.

Rayon Print Remnants **39c Yd.**

Printed rayon French crepes and sheers in spring's loveliest colors and patterns. 39 inches wide in 3 to 10-yard lengths.

80-Sq. Percale Remnants **12½c Yd.**

Remnant lengths 1 to 7 yards. A new shipment of spring prints in all the new colors and patterns.

Unbleached Muslin Remnants **10c Yd.**

Unbleached 80-square muslin, 39 inches wide. 2 to 20-Yard lengths. Fine for home use.

Rayon Samples **15c Ea.**

Approximately 1-Yard lengths of plain and printed rayon fabrics. New colors.

Huck and Dish Towels **5c Ea.**

Mill clearance of huck and dish towels reduced for clearance. Seconds.

"Cannon" Wash Cloths **3c Ea.**

Seconds of Cannon Wash Cloths. 11x11-Inch sizes in many different colors.

"Cannon" Bath Towels **5 for \$1**

Plain white with colored borders in large 22x44-inch sizes. Borders in Gold, Green, Rose and Blue.

—Downstairs at Ayres.