

LOWEST PRICES! TESTED VALUES!

WHITE EVENT

It's to the Advantage of Every Thrifty Homemaker to Stock Up Now!

Stamped
PILLOWCASES
44c Ea.
"Penco" quality! A wide variety of motifs including "His and Hers."

Ironing Board
PAD & COVER
49c Ea.
Knitted pad! Slipover cover well made of 80-square muslin.

Slip-on Ironing
BOARD COVER
19c Ea.
Made of 80-square muslin. No lacing! Just fasten the straps!

36-In. Parkway
MUSLIN
44c Ya.
The same smooth finish found in higher qualities! Unbleached!

Full or Twin
MATTRESS COVERS
79c Ea.
Full cut, sturdy model! Tape bound edges, rubber buttons!

36-In. Wizard
FLANNEL
11c Ya.
White, dark stripes, light stripes! A fleecy quality, well woven!

Bargain Priced!
POT HOLDERS
3 for 12c
Novelty terry cloth holders, heavy quality! Colorful designs!

Steven's Linen
TOWELING
5 Yds. 97c
18 In. wide! Bleached and unbleached! Very special!

Herringbone
TOWELING
8c Ya.
A good, absorbent weave. 18 In. wide! White with striped border.

Cotton Glass
TOWELING
8c Ya.
White centers... colorful stripes! Full 16 inches wide!

Part Linen Glass
TOWELING
5 Yds. 48c
Bleached, firmly woven, very absorbent! Blue, red, green, yellow borders!

Large Size 81x99-Inch
"Nation-Wide" SHEETS
To Be Placed on Sale
Tomorrow at 9:30 Sharp!

67c

- Full Bed Size!
- Fully Bleached!
- Has a 4-Year Household Guarantee!

A super value in fine quality sheets... famous from coast to coast for wearing quality and service at a saving! Sturdily made of fine selected cotton, firmly woven for durability, expertly finished for smooth, soft texture! Stronger than U. S. Standards for this grade. Buy now! Use Penney's Lay-A-Way!

PENNEY'S—Second Floor

"Nation-Wide" Sheeting

• Buy Now and Save!

You'll find lots of uses for this sturdy sheeting besides making your own smooth, long-wearing sheets!



Bleached—Firmly Woven!

63 Inches Wide, yard.....	22c	81 Inches Wide, yard.....	25c
72 Inches Wide, yard.....	23c	90 Inches Wide, yard.....	29c

Fine Unbleached Quality!

63 Inches Wide, yard.....	20c	81 Inches Wide, yard.....	23c
72 Inches Wide, yard.....	22c	90 Inches Wide, yard.....	25c

Now! "Nation-Wide" TUBING

Bleached—firmly woven!

36 Inches Wide, yard.....	17c	42 Inches Wide, yard.....	19c
40 Inches Wide, yard.....	18c	45 Inches Wide, yard.....	21c

Other Sizes in "NATION-WIDE" SHEETS

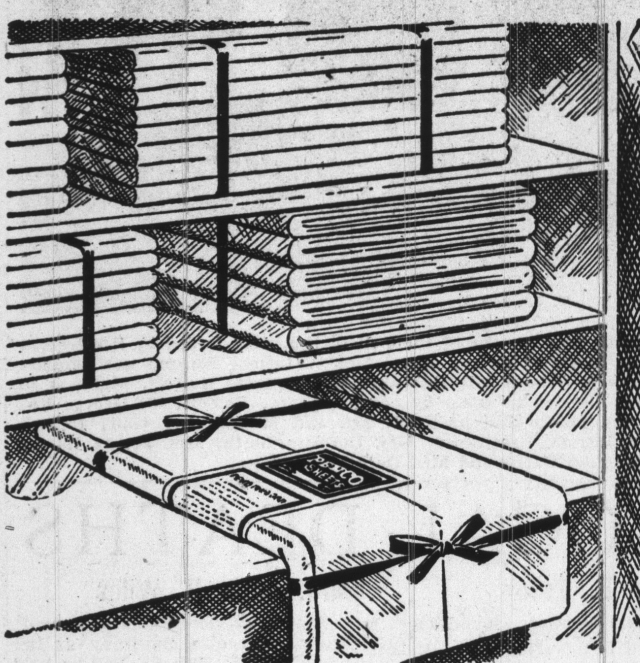
81x108-Inch Sheets	77c
63x99-Inch Sheets	65c
72x99-Inch Sheets	67c
72x108-Inch Sheets	69c
63x108-Inch Sheets	67c
Pillowcases, each	17c

"Penco" Bleached and UNBLEACHED SHEETING

Soft, lustrous finish sheeting—looks like percale!

81 Inches Wide, Bleached..... Yard	33c	81 Inches Wide, Unbleached..... Yard	31c
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PENNEY'S—Second Floor.



Extra! 81x99-Inch Finest Muslin

"Penco" SHEETS

Soft, Lustrous Sheets, Closely Woven!

In Penco sheets only fine selected cotton is used—and the firm even weave is even stronger than U. S. Government specifications for this grade. Penco's for long service... though their lustrous finish and fine weave give them the appearance of lovely percale.

94c

PENNEY'S—Second Floor

Thrifty Buy! Belle Isle
PILLOW CASES
42-In. x36-In. 9c Ea.
Unusually long wearing as well as unusually low priced! Bleached to a snowy whiteness and finely woven to give good service!

Second Floor

Belle Isle
QUALITY MUSLIN
36" Bleached 6 1/2c Yd.
39" Unbleached 6 1/2c Yd.
A good sturdy weight at an economy price! Firmly woven, quality you'll find many uses for it.

Second Floor

Famous Honor Brand
BLEACHED MUSLIN
• Lowest Price for Years! 9c Yd.
A rare opportunity to save on good sturdy muslin with a soft, smooth finish. Use it for bedwork and for many every day needs.

Second Floor

Economy Priced
OUTING FLANNEL
27 Inches Wide! 8c Yd.
You'll want to get busy with your needle when you see this downy soft flannel for so little! In white or delicate pastel.

Second Floor

Fresh Clean
FLOUR SQUARES
Special! 5c Ea.
Made from new material! Washed, half bleached and mangled. For many, every day uses. Size 33" x 28".

Second Floor

81x99-Inch
"WIZARD" SHEETS
50c
Worth a much higher price! Fine grade, sturdy, smooth soft finish sheets that will give years of service! Full-bed size... fully bleached!

Second Floor

11x11-In. Terry
WASH CLOTHS
3c Ea.
White centers with colorful borders! Heavy quality terry!

12x12-In. Heavy
WASH CLOTHS
5c Ea.
Soft, thick terry in checks and solid colors! Worth much more!

Novelty Curtain
MARQUETTE
10c Ya.
Dots, figures, fine plain weaves! Close-out of higher priced net!

Attractive 36-In.
Drapery Fabrics
28c Ya.
Jacquard patterns in rich-textured rayons and cotton damask!

36-In. Pennant
CRETONNE
19c Ya.
The vat dyed colors will stay fresh despite many launderings!

Beer Check
Cotton DAMASK
69c Ya.
58 Inches wide! Gold, blue and red checks, all these colors!

Special Purchase and Selling of Higher Priced
80-Square and "Malabar"
PRINTS
• 36 Inches Wide!
• Gay Patterns!

11c YARD

Prints as colorful as a circus... or as smartly simple as more expensive fabrics! Choose from sprightly florals—large and scattered or small and neat! In smart stripes or cunning nursery prints! The colors are fast to washing, too! 36 Inches!

"Thick 'n' Thin"
RAYON PRINTS
• Crown Tested Rayons! 39c Yd.
Feast your eyes on these magical rayons in all their spring glory! Feel the silky-smooth finish! Washable, of course. 39" wide.

PENNEY'S—Second Floor

Beautiful Floral Design Colonial
BEDSPREADS
FULL BED SIZE
1.00
One of these fashionable colonial spreads will perk up and change your bedroom's personality! Choose from rose, gold, blue, green and orchid! A real value!

Heavy Cotton Colonial Bedspreads
An easy to pay price for such smart Colonial spreads! Pretty pastel cottons in jacquard patterns! Generous size, 90x105 inches! Easy to launder!

1.98

Heavy Chenille
Bedspreads
4.98
Plushy thick chenille in two or three-toned designs on colored grounds! In smart monotonies, too.

PENNEY'S—Second Floor.

2 1/2 YARD RUFFLED
Priscilla CURTAINS
• To Be Placed on Sale Tomorrow!

\$1 PAIR

Also 2 1/4 Yd. Lengths!

Dainty dotted marquette in pastel shades! 5" self-ruffled! Beautiful, full curtains... Up to 96" wide to the pair!

PENNEY'S—Second Floor.

1500 Huge 16x30-In.
"Cannon" Terry
BATH TOWELS
10c EACH
Unusually good style and quality. Colorful checks and stripes in soft, durable terry! Also solid colors!

Terry Bath Towels
Man size, 20x40-inch "Cannon" towels... thick and absorbent! **15c**

PENNEY'S—Second Floor.

Extra Long... 80-Inch
NET PANELS
• They Look Twice This Low Price!

77c EACH

46 Inches Wide! Slotted Tops!

You won't believe they cost so little when you see them! Shadow weaves and rough weaves—just what smart windows are wearing! All nicely finished and ready to hang.

PENNEY'S—Second Floor.

33 EAST WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS INDIANA