

# AYRES DOWNSTAIRS STORE

## SAVE IN OUR JANUARY SALES



### January Clearance!

#### Early Winter DRESSES

Formerly \$3.98 to \$6.98 <b>NOW</b> <b>\$3.00</b>	Formerly \$7.98 to \$12.95 <b>NOW</b> <b>\$5.00</b>
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Sizes for Juniors  
Misses and Women!

Colors in the Group: Wine, Gold, Blue, Rose, Black, Aqua, Green and Brown!

Dress up for winter! Do it the smart way... the budget way... with these chic early winter fashions that feature so many flattering new styles. They're better dresses reduced to help you save. Tailored, dressy and sport styles for every hour of the day. Choose one or two tomorrow in this great January clearance.

—Downstairs at Ayres.

### First Quality Full Fashioned Betty Shaw STOCKINGS

**59¢ PAIR**

Betty Shaw stockings are the famous first quality full-fashioned stockings of genuine crepe. They come in 4-thread weight with dainty picot hem and runstop. Lisle reinforced foot insures longer wear. Choose in Coco, Samoa, Beige, Tropicana and Dawnmist. Sizes 8½ to 10½.



Two-Way Stretch  
GARMENTS  
Reinforced With  
**NYLON**  
**\$1.00**

Small Medium Large  
The life of your two-way stretch skirt or panty is now doubled with the use of NYLON. Lighter in weight and more firm in control. This garment is now completely reinforced with NYLON yarn to give a sleek, firm curve control, wash easier and dry quicker.

—Downstairs at Ayres.

### January Clearance!

Persian Fur Fabric,  
Dress, and Sport

## COATS

Were **\$15.00**  
**NOW—\$11.88**

A group of smart coats including Persian fur fabrics, smart dress coats and chic sport coats. Dress coats come with lavish fur trims. Sport coats in many styles. Also a group of tailored suits. Sizes for Juniors, Misses and Women.

Other Clearance Values

Reg. \$18 Fur Trimmed Dress coats. Sizes for Juniors, Misses and Women .....\$14.88

\$28 Fur Trimmed Dress Coats and Persian Fur Fabrics .....\$18.88

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### January Clearance!

Women's Better

## SHOES

REDUCED TO— **\$1.59** (2 Pairs for \$3)

Women's higher-priced shoes in Pumps, Oxfords and Ties. Colors in Black, Brown and Navy. Low, medium and high heels. Some styles have built-up steel arch supports. Sizes 4½ to 9 in the group. Widths AA to B.



—Downstairs at Ayres.

### Here's Beauty and Value for Your Home

All-Wool Face—Seamless

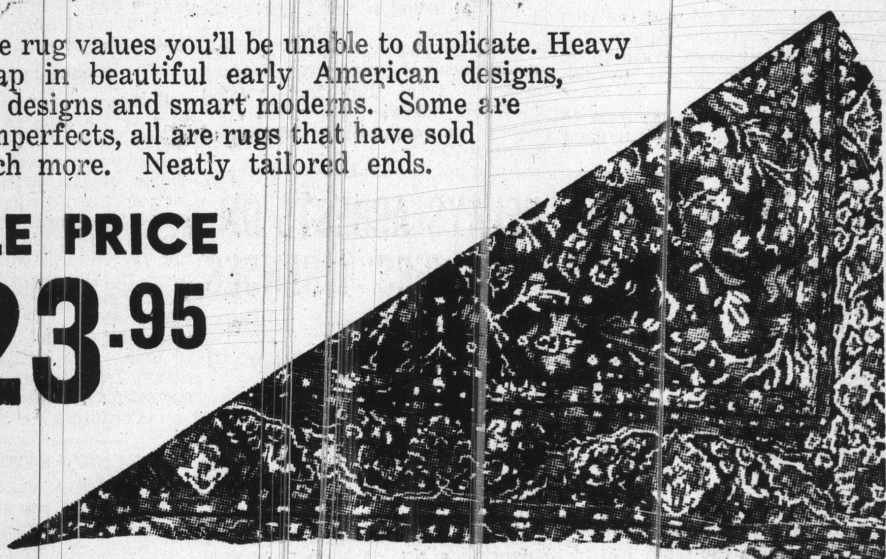
## 9x12 Axminster Rugs

• Early American! • Persian Design! • Modern!

Here are rug values you'll be unable to duplicate. Heavy deep nap in beautiful early American designs, Persian designs and smart moderns. Some are slight imperfects, all are rugs that have sold for much more. Neatly tailored ends.

SALE PRICE

**\$23.95**



### Sew and SAVE

3000 YARDS  
PERCALE  
REMNANTS

Percale dress lengths in new colors and patterns, 1 to 5-yard lengths. **10¢** Yd.

Rayon Acetate  
REMNANTS

Novelty rayon acetate dress remnants, 3 to 10-yard lengths. Magic Hour smooth tone, Romanesque, Alpaca and basket weave. **49¢** Yd.

Tubing Remnants, 15¢ Yd. Pillow tubing remnants 36 inches wide, 2 to 20-yard lengths.

80-Sq. Unbleached Muslin **10¢** Yd. 39 inches wide, heavy unbleached muslin, 2 to 20-yard lengths.

—Downstairs at Ayres.

### January Sale Savings!

## 'Midwood' SHEETS

Seconds of Our Famous "Truth" Sheets

**69¢**

81x99 Size  
63x99

**79¢**

81x108—72x108  
63x108

Slight seconds of our own "Truth" sheets. Torn to size before hemming. No filling or sizing. Bleached white and soft. A big January selling to help you save.

Truth Sheets **89¢**  
72x99 or 81x99-inch sizes in famous "Truth" sheets. First quality.

Foot-Room Sheets **\$1**  
Truth sheets in 108-inch lengths, 81, 72 and 63 inches wide.

Wool Blanket Remnants **\$2.78 to \$4.87**  
All of blanket mill's closeouts. Good usable remnants.

Chenille Spreads **\$2.99**  
Full or twin size, solid colors, ball fringe in matching color. Blue, Rose, Peach, Green, Gold and White.

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### CLEARANCE

DISCONTINUED STYLES

## "FRUIT of the LOOM" Cotton FROCKS

**69¢**

Regular \$1.09 Fruit of the Loom Cotton dresses in discontinued styles. Mostly junior sizes in the group. Nice colors and styling.

### \$1.09 Cotton HOUSE COATS

Ankle length, wraparound styles, broken assortment, sizes and prints. **79¢**

—Downstairs at Ayres.



### JANUARY SALE!

All-Wool  
Classic  
CARDIGANS

**\$1.59**

A regal sweater with long sleeves, button front. Colors in Blue, Beige, Red and Maize. Sizes 34 to 40.

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### Clearance for Girls

Cotton Tuckstitch Panties **19¢**

Girls' cotton tuckstitch panties with elastic band, French leg. Ten Rose colors.

Girls' Parka Hoods **19¢ and 29¢**

Wool knit and brushed wool parka hoods. Solid colors, whites and whites with color trim.

Better Wash Dresses **29¢**

Better wash dresses for girls. Broken sizes and colors.

Cotton Fleece Cardigans **59¢**

Girls' cotton fleece cardigans, some have hoods. Copen, green and pink in the group. Broken sizes.

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### CLEARANCE

## for Infants and Tots

Cotton Knit Training Panties, 2 Pr. **25¢**

Infants' and Toddlers' cotton knit training panties. Rayon Stripe and French leg style.

Bonnets and Berets **10¢ Ea.**

Infants' and Toddlers' wool knit bonnets and berets. Nice colors and styles.

Little Boys' Suits **25¢**

Little Boys' cotton wash suits in neat colors and styles. Broken sizes in the group.

Tots' Corduroy Jackets **59¢**

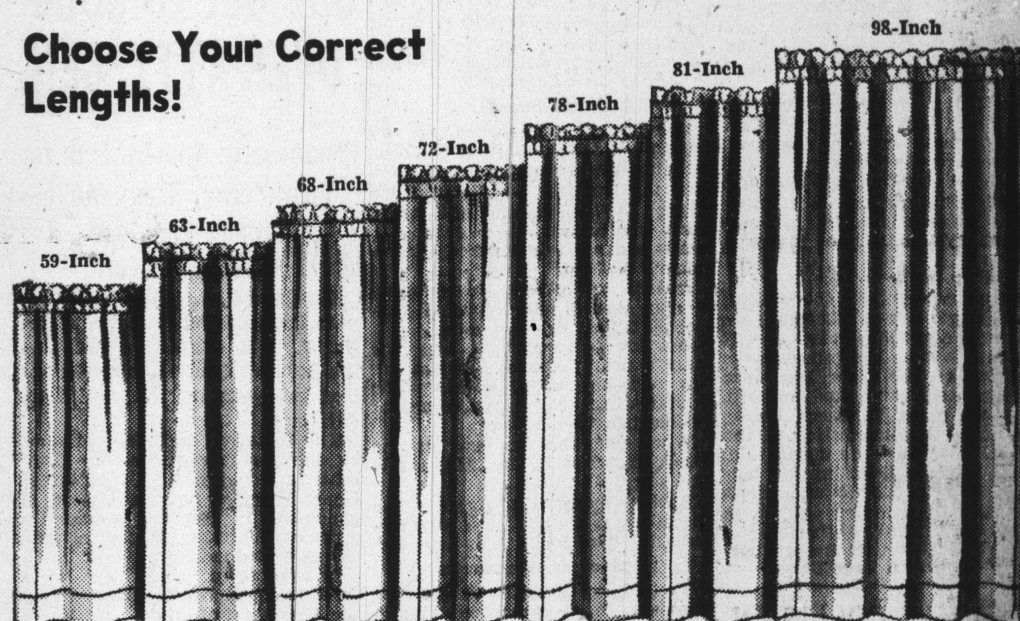
Tots' corduroy jackets in better styles, nice colors, neatly tailored. Belted styles.

Tots' Cotton Dresses **39¢**

Tots' cotton dresses in fast colors. Neat styles. Broken sizes.

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### Choose Your Correct Lengths!



### JANUARY SAVING SALE!

## Marquisette Panel CURTAINS

Plain color light ecru Marquisette, tailored with one-inch side hems and three-inch bottom hems. Headed and all ready to hang. Choose the correct length and eliminate all the trouble of alterations. Each panel is 42 inches wide, 84 inches to the pair.

**39¢ Ea.**



200 INCHES  
WIDE  
to the Pair

### SALE! Regular \$2.00

## 200-Inch Curtains FOR DOUBLE WINDOWS

Ivory or Ecru shades in giant size curtains that drape with all the fullness you've dreamed about. 100 inches to each side, 200 inches to the pair. **\$1.79**

136-inch curtains for single windows .....\$1.50

Permanent Finish Curtains **\$1 Pair**  
Tailored and priscilla curtains in cream and ecru. Sizes from 63 to 90-inch lengths.

Print and Homespun Drapes **\$3 Pair**  
50-inch drapes in smart prints and homespun weaves. One to four of a kind. Heavy Qualities.

Venetian Blinds **\$2.98 Each**  
Wooden slat venetian blinds in 24 to 35-inch length while a limited quantity lasts. Ivory color with mingled tape.

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### SALE! Mill Closeouts! Seconds of

## "CANNON"

## Reversible Terry TOWELS

**15¢ Ea. 19¢ Ea. 25¢ Ea. 29¢ Ea. 35¢ Ea.**

Famous Cannon reversible colored towels in deep rich terry cloth. Many sizes to choose from complete collection of mill seconds. Their beauty and wearability is in no way impaired.

### Stevens' LINEN TOWELS

Irregulars of all-linen towels, 16x22 inches. Colors in Red, Green, Gold and Blue. **5 for \$1**

### Cannon WASH CLOTHS

Large size first quality reversible terry cloth wash cloths. Many colors to choose from. Green, Gold, Blue and Peach. **5¢ Ea.**

### Cannon WASH CLOTHS

Cannon Wash Cloths in irregulars of better cloths. Plaids, Checks and Colors. **3¢ Ea.**

### HUCK and DISH TOWELS

Extra large sizes with colored borders. Closeout of slight irregulars. All-cotton. **10¢ Ea.**

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