

Wasson's Sales!

January

H.P. WASSON & CO.

BASEMENT

Wasson's Basement Does Not Sell -
Seconds, Substandards Nor Imperfects



January Special! **Sale!**

\$12.95 and \$10.95

Furred Coats

Also Untrimmed Sport and Dress Coats **\$10**

Furred dress coats in nubby cloths trimmed with Squirrel, American Grey Fox and Mink Dyed Marmot. Many one-of-a-kind! Untrimmed coats in colorful Tweeds, Black-Nubby Cloth, Needlepoint and Harris Type Tweeds! Broken sizes for misses and women!

Special! Sport Coats

Special group of Tweed and Reversible Plaid Sport Coats in broken sizes for Misses and Women! **\$7.88**

COATS—1/4 * 1/3 * 1/2 OFF

(6) Fur-Trim Dress Coats **\$5.00**
Final reduction! Sizes 12-16.
(26) Sport and Dress Coats **\$8.88**
Were \$10.95, \$12.95. Sizes 12-44.
(19) Sport and Dress Coats **\$12.88**
Were \$16.95. Sizes 12-20.
(17) Fur-Trim Dress Coats **\$21.88**
Were \$28.88. Sizes 12 to 44.
(4) Fur-Trim Dress Coats **\$28.88**
Were \$38.88. Sizes 12 to 16.

New Fuzzy HATS

Smart new pastel fuzzys in Spring casual styles! Wide or narrow brims! Jaunty crowns! Sizes 22 and 23.
(60) Formerly \$1.00 HATS **25c**
(97) Formerly \$1.25 HATS **39c**
(66) Formerly \$2 and \$2.95 HATS **59c**
All slightly soiled from handling

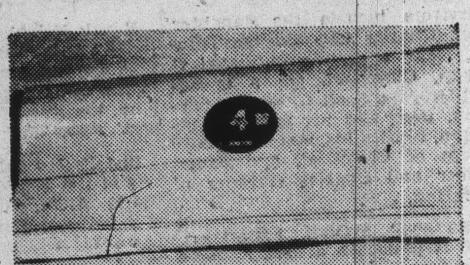


Sportswear!

SAVINGS of 1/4 * 1/3 * 1/2!

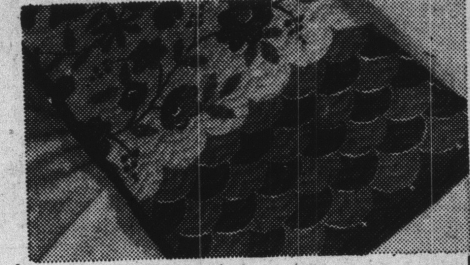
- (120) SLIPONS, CARDIGANS—\$1.15, \$1.29 all-wool, wool and rayon, simulated hand knits, links! Pastels! **79c**
- (97) All-Wool FLANNEL SKIRTS \$1.98 flared, gored or swing models! Wanted colors! Sizes 24, 26, 28. **\$1.29**
- (26) PLAID JUMPERS—\$2.98 All-wool jumpers! Broken sizes for juniors or misses. **\$1.49**
- (13) SPORT JACKETS—\$3.98 Tweed and corduroy jackets! Broken sizes and colors for misses and women. **\$1.99**

Bedding! Linens! Slip Covers! Yard Goods! Curtains!



JANUARY SALES
"Seal of Quality"
90x108 Sheet
63x108, were 89c. 74c
72x108, were 89c. 74c
81x96, were 89c. 74c
81x108, were 89c. 84c
94c Ea.
Extra wide! Extra long! A man's size sheet with a 4-year guarantee for wear and washability!

JANUARY SALES
Chenille Rug and Lid Cover Sets
\$1.59, \$2 Values! **\$1.19 Set**
A Sale of SAMPLES in richly tufted chenille rug and lid cover (2-piece) sets. Beautiful colors! Guaranteed washable! Large assortment!



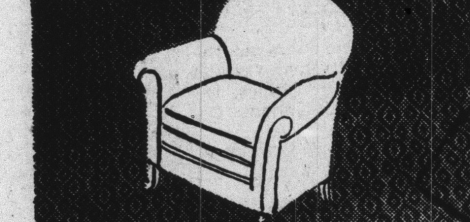
JANUARY SALES
"Fruit of the Loom"
Sample Quilts
\$3.98 and \$4.98 Values! **\$2.98 Ea.**
A full cut, 80x84-inch quilt, well made of quality material! Patchwork design prints made in reversible styles! Many two and three of a kind!

Pillow Slip Tubing **18c**
All full bolts! 29c "Mohawk" tubing, 36 inches wide; and 35c "Utica" tubing, 49 inches wide! Fully bleached! YARD

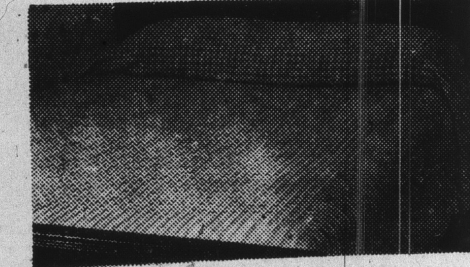
25c Pillowcases **15c**
42x36-Inch, first quality pillowcases made of snow white tubing! A real value at this ridiculously low price! EACH

JANUARY SALES
Mattress Pads!
Mattress Covers!
\$1 Each
MATTRESS PADS made of first quality, snow white material, very well stitched! Twin or full bed size!
MATTRESS COVERS made of fine quality muslin with sturdy taped seams and rubber buttons! Twin or full bed sizes!

25c Unbleached Sheeting .. **19c**
81 inches wide! All full bolts, but a limited quantity! Bleaches white quickly! 2 1/2 Yds. make extra size sheets! YARD



JANUARY SALES
"Surefit" Knitted
Slip Covers
CHAIR **\$1.99** SOFA **\$2.99**
The best fitting slip cover you can own... the famous "Surefit" knitted type! Colors of wine, green and blue in the dainty "Zephyr Pattern"!



JANUARY SALES
\$3.99 Tufted Chenille Spreads
\$2.99 Ea.
Twin or Full Sizes!
A brand new shipment of lovely "Baby Chenille," richly tufted spreads in solid colors! Waffle weave pattern! Twin or full bed sizes! Choose from 8 colors!

79c White Sheet Blankets .. **68c**
Just 200 of these 79c white cotton sheet blankets with shell whipped edges! Big bed size! EACH

29c Linen Dish Towels **18c**
"Stevens" famous all linen dish towels, hemmed ready for use! Free from lint! Fully bleached! Colored borders EACH

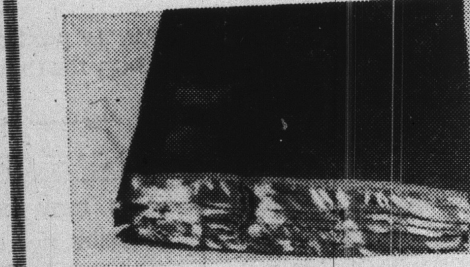
44-Inch Rayon Panels **94c**
Every panel washable! Every panel hemmed and headed, ready to hang! In eggshell or ecru shades! 2 1/2 yards long EACH

Part Linen Tea Toweling .. **15c**
All full bolts of this first quality BELL DRY, free from lint toweling! Fully bleached with colored borders! YARD

Wash Cloths **12 for 59c**
Special lot of famous "Cannon" wash cloths in solid colors or white with colored borders! All first quality!



29c, 39c and 49c Famous "Cannon" DE LUXE QUALITY Turkish Towels
25c Ea.
16x36, 20x40, 22x44 and 24x46-Inch sizes in these brand new deluxe quality famous "Cannon" Turkish Towels of a heavy, absorbent weave! There are solid colors, jacquards, reversibles, textures and whites with colored borders!

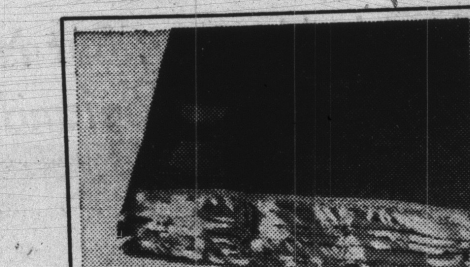


JANUARY SALES
72x84 "Mayfair" 50% Wool Blankets
\$3.99 Value! \$2.96 Ea.
72x84-Inch blankets, well made with 4-inch rayon binding! Medium weight and extra warm! Solid colors of cedar, green, mahogany, light blue, dark blue, rose, dubonnet!

89c Cotton Plaid Blankets .. **68c**
72x84-Inch cotton plaid blankets in plaids of green, brown, peach, blue and orchid! Whipped edges! All first quality EACH

Bed Pillows **\$1.19**
5% Down ... 95% feather filled 21x27-Inch bed pillows! All thoroughly sterilized! Featherproof ticking! Fine, soft and pleasingly plump! EACH

Cotton Filled Comforts **\$2.99**
Famous "Fruit of the Loom" cotton filled comforts with floral paisley front and back! Full cut! Dark blue, green, gold, rose and blue! EACH



JANUARY SALES
New! All-Wool \$6.99 Blankets
72x84 Size! \$4.99 Ea.
Just arrived! These fine quality, solid color blankets, made by the "American Woolen Mills"! 4-inch rayon taffeta binding! 100% wool! Weight 3 1/2 pounds! Wine, dark green, royal, blue and cedar!

JANUARY SALES!

Advance Spring Dresses

Made to Sell for **\$3.98, \$4.98, \$5.98**

\$3

All Brand New

- ★ Rayon-Crepe Prints!
- ★ Duco Figured Rayon Crepe
- ★ Pastel Rayon Crepes!
- ★ Black and White Rayon Crepes!

All brand new dresses. In a grand assortment for Juniors, Misses, Women and Stouts! Styled like better dresses and made of quality materials with quality tailoring! Dresses for now and all through the Spring season!

Final Clearance!

(104) DRESSES! Clearance from our regular stock, formerly selling at 2 and 3 times this price! Broken sizes and color assortment **\$1**
(56) DRESSES! Clearance from our regular stock, formerly selling at 2 and 3 times this price! Broken sizes and color assortment **\$2**



JANUARY SALES

Fur Chubbies & Coats

Drastically Reduced!

- (2) Ermine Blend Coney Chubbies (14-18) **\$15**
- (1) Mink Dyed Marmot Chubbie (Size 14) **\$39**
- (2) Silvered Fox Chubbies (Size 16) **\$44**
- (2) Mouton Lamb Boleros Sizes 12 and 16 **\$21**
- (5) Fur Coats (Boxy and Fitted Styles) Sizes 12 and 14 **\$21**

6 Special Features

IN WASSON'S GREAT MONEY-SAVING JANUARY SALES!

Women's 'Sculpta' Hosiery

Women's 3 or 4-thread hose ... every pair FULL-FASHIONED and only first quality. ... A style protection for you! Made with the "Sturdy-top," a fine hosiery top which is very elastic! All new winter shades. Sizes 8 1/2-10 1/2. **49c**

Men's 79c to \$1 SHIRTS

Regular 79c and \$1.00 values in men's better shirts. ... All from our regular stock of first quality merchandise! In broadcloth, percales and some woven fabrics! Colors and patterns that are sure to please! Some slightly counter soiled! **59c**

Girls' Wash DRESSES

A fine selection of girls' school dresses in printed percales! All are first quality, well made, and sunfast and colorfast! Smart new prints in clever styles! All full cut in a full size range ... sizes 1 to 3, 4 to 6, and 7 to 14. **49c**

79c to \$1 Infants' WEAR

Infants' wear... famous Philippine hand-made work, hand embroidered in white and colors. Made of batiste and some broadcloth items! Lot includes dresses, creepers, gertrudes, pillowcases, tots' pants and slippers. Infants' and tots' sizes 1 to 3. **58c**

Women's Rayon SLIPS

Regular \$1.00, \$1.59 and \$1.79 rayon crepe, rayon satin, rayon taffeta and rayon knit slips in a large selection! 4-Gore, bias-cut, tailored and embroidered styles in adjustable strap or built-up shoulder models! Fearose, white, navy, black, brown or wine! Broken sizes \$2-52. **69c**

Women's \$1 and \$1.49 Crepe Gowns and Broadcloth Pajamas

THE PAJAMAS are all of colorfast prints and plain color fabrics fashioned in "Bulcher Boy" and slipover styles with "V" or square necks with or without collars! Sizes 32 to 40. THE GOWNS are all of colorfast prints or plain color fabrics smartly tailored! Regular and extra sizes! **88c**



JANUARY SALE SPECIAL!

Famous Nurses' Oxfords

Black Kid or White Kid! **\$1.59**

- ★ ARCH LIFT INSOLES!
- ★ BUILT-IN STEEL SHANKS!
- ★ SHOCK ABSORBING RUBBER HEELS!
- ★ KID LEATHER UPPERS! ★ SIZES 4 TO 9!
- ★ COMBINATION LASTS! ★ WIDTHS AA TO D!

The famous Nurses' Oxford so well known to thousands of Indianapolis women who wear them for comfort, fit and style! Originally made for women who spend hours a day on their feet, they have become a universal favorite!