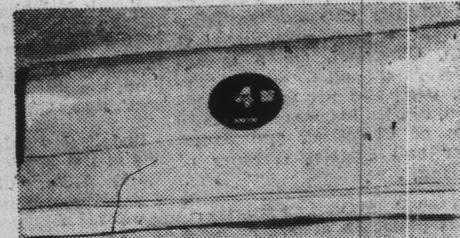


# Wasson's January Sales!



## Bedding! Linens! Slip Covers! Yard Goods! Curtains!



### JANUARY SALES "Seal of Quality" 90x108 Sheet

63x108, were 89c 74c  
72x108, were 89c 74c  
81x98, were 89c 74c  
81x108, were 89c 84c

**94c**  
Ea.

Extra wide! Extra long! A man's size sheet with a 4-year guarantee for wear and washability!

### Pillow Slip Tubing . . . 18c

All full bolts! 29c "Mohawk" tubing, 36 inches wide; and 35c "Utica" tubing, 49 inches wide! Fully bleached!

January Special! Sale!

**\$1.295** and **\$1.095**

## Furred Coats

Also Untrimmed Sport and Dress Coats **\$10**

Furred dress coats in nubby cloths trimmed with Squirrel, American Grey Fox and Mink Dyed Marmot. Many one-of-a-kind! Untrimmed coats in colorful Tweeds, Black-Nubby Cloth, Needlepoint and Harris Type Tweeds! Broken sizes for misses and women!

**Special! Sport Coats**

Special group of Tweed and Reversible Plaid Sport Coats in broken sizes for Misses and Women!

**COATS—1/4 ★ 1/3 ★ 1/2 OFF**

(6) Fur-Trim Dress Coats **\$3.00**

Final reduction! Sizes 12-16.

(26) Sport and Dress Coats **\$8.88**

Were \$10.95. Sizes 12-16.

(19) Sport and Dress Coats **\$12.88**

Were \$16.95. Sizes 12-16.

(17) Fur-Trim Dress Coats **\$21.88**

Were \$25. Sizes 12 to 14.

(4) Fur-Trim Dress Coats **\$28.88**

Were \$35. Sizes 12 to 16.

## New Fuzzy HATS

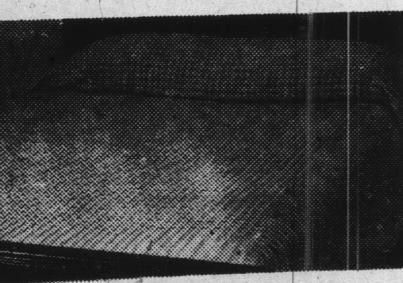
Smart new pastel Fuzzys in Spring casual styles! Wide or narrow brims! Juicy crowns! Sizes 22 and 23.

(69) Formerly \$1.00 HATS . . . 25c

(97) Formerly \$1.25 HATS . . . 39c

(66) Formerly \$2 and \$2.95 HATS 59c

All slightly soiled from handling



### JANUARY SALES \$3.99 Tufted Chenille Spreads

Twin or  
Full Sizes! **\$2.99**  
Ea.

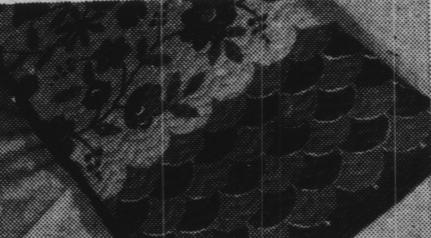
A brand new shipment of lovely "Baby Chenille," richly tufted spreads in solid colors! Waffle weave pattern! Twin or full bed sizes! Choose from 8 colors!

### 44-Inch Rayon Panels . . . 94c

Every panel washable! Every panel hemmed and headed, ready to hang! In eggshell or ecru shades! 2 1/2 yards long

EACH

5% Down . . . 95% feather filled 21x27-inch bed pillows! All thoroughly sterilized! Featherproof ticking! Fine, soft and pleasantly plump!



### JANUARY SALES "Fruit of the Loom" Sample Quilts

\$3.98 and  
\$4.98 Values! **\$2.98**  
Ea.

A full cut, 80x84-inch quilt, well made of quality material! Patchwork design prints made in reversible styles! Many two and three of a kind!

### JANUARY SALES Mattress Pads! Mattress Covers!

**\$1** Each

MATTRESS PADS made of first quality, snow white material, very well stitched! Twin or full bed size!

MATTRESS COVERS made of fine quality muslin with sturdy taped seams and rubber buttons! Twin or full bed sizes!

### 79c White Sheet Blankets . . . 68c

Just 200 of these 79c white cotton sheet blankets with shell whipped edges! Big bed size! EACH

29c Linen Dish Towels . . . 18c

"Stevens" famous all linen dish towels, hemmed ready for use! Free from lint! Fully bleached! Colored borders



### JANUARY SALES "Surefit" Knitted Slip Covers

CHAIR **\$1.99** SOFA **\$2.99**

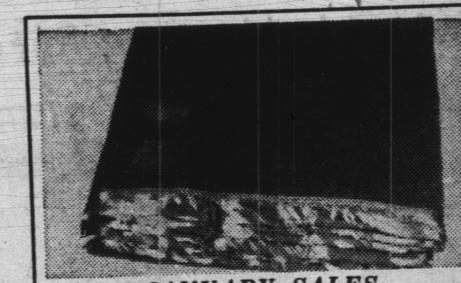
The best fitting slip cover you can own . . . the famous "Surefit" knitted type! Colors of wine, green and blue in the dainty "Zephyr" Pattern!



### 29c, 39c, and 49c, Famous "Cannon" DE LUXE QUALITY Turkish Towels

**25c** Ea.

18x36, 20x40, 22x44 and 24x46-Inch sizes in these brand new deluxe quality famous "Cannon" Turkish Towels of a heavy, absorbent was! There are solid colors, jacquards, reversibles, textures and whites with colored borders!



### JANUARY SALES New! All-Wool \$6.99 Blankets

72x84 Size! **\$4.99**  
Ea.

Just arrived! These fine quality, solid color blankets made by the "American Woolen Mills" 4-inch rayon taffeta binding! 100% wool! Weight 3% pounds! Wine, dark green, royal, blue and cedar!

### JANUARY SALE SPECIAL!

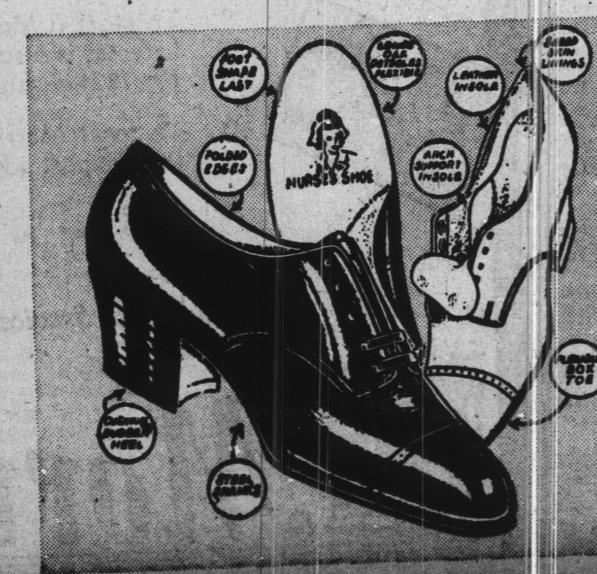
## Famous Nurses' Oxfords

### Black Kid or White Kid!

**\$1.59**

- ★ ARCH LIFT INSOLES!
- ★ BUILT-IN STEEL SHANKS!
- ★ SHOCK ABSORBING RUBBER HEELS!
- ★ KID LEATHER UPPERS! ★ SIZES 4 TO 9!
- ★ COMBINATION LASTS! ★ WIDTHS AA to D!

The famous Nurses' Oxford so well known to thousands of Indianapolis women who wear them for comfort, fit and style! Originally made for women who spend hours a day on their feet, they have become a universal favorite!



## H. P. WASSON & CO.

# BASEMENT

Wasson's Basement Does Not Sell -  
Seconds, Substandards Nor Imperfects

JANUARY SALES!

## Advance Spring Dresses

Made to Sell for  
**\$3.98, \$4.98, \$5.98**

**\$3**

All Brand New

- ★ Rayon Crepe Prints!
- ★ Duco Figured Rayon Crepe
- ★ Pastel Rayon Crepes!
- ★ Black and White Rayon Crepes!



## Final Clearance!

(104) DRESSES! Clearance from our regular stock, formerly selling at 2 and 3 times this price! Broken sizes and color assortment!

(36) DRESSES! Clearance from our regular stock, formerly selling at 2 and 3 times this price! Broken sizes and color assortment.

**\$1**

**\$2**

## JANUARY SALES

## Fur Chubbies & Coats

Drastically Reduced!

- (2) Ermine Blend Coney Chubbies (14-18) **\$15**
- (1) Mink Dyed Marmot Chubbies (Size 14) **\$39**
- (2) Silvered Fox Chubbies (Size 16) **\$44**
- (2) Mouton Lamb Boleros Sizes 12 and 16 **\$21**
- (5) Fur Coats (Boxy and Fitted Styles) Sizes 12 and 14 **\$21**

## 6 Special Features

IN WASSON'S GREAT MONEY-SAVING JANUARY SALES!

## Women's 'Sculpta' Hosier

Women's 3 or 4-thread hose . . . every pair FULL-FASHIONED and only first quality. A style protection for you! Made with the "Sturditop" a fine lisle piqued top which is very elastic! All new winter shades. Sizes 8 1/2-10 1/2.

## Men's 79c to \$1 Shirts

Regular 79c and \$1.00 values in men's better shirts . . . All from our regular stock of first quality merchandise! In broadcloth, percales and some woven fabrics! Colors and patterns that are sure to please! Some slightly counter soiled!

## Girls' Wash Dresses

A fine selection of girls' school dresses in printed percales! All are first quality, well made, sunfast and colorfast! Smart new prints in clever styles! All full cut in a full size range . . . sizes 1 to 3, 4 to 6, and 7 to 14.

## 79c to \$1 Infants' Wear

Infants' wear . . . famous Philippine hand-made work, hand embroidered in white and colors. Made of batiste and some broadcloth items! Lot includes dresses, creepers, gertrudes, pillows, cases, tots' pants and slips! Infants' and tots' sizes 1 to 3.

## Women's Rayon Slips

Regular \$1.00, \$1.59 and \$1.79 rayon crepe, rayon satin, rayon taffeta and rayon knit slips in a large selection! 4-Gore, bias-cut, tailored and embroidered styles in adjustable strap or built-up shoulder models! Tearose, white, navy, black, brown or wine! Broken sizes 32-52.

## Women's \$1 and \$1.40 Crepe Gowns and Broadcloth Pajamas

THE PAJAMAS are all of colorfast prints and plain color fabrics fashioned in "Butcher Boy" and slipover styles with "V" or square necks with or without collars! Sizes 32 to 40. THE GOWNS are all of colorfast prints or plain color fabrics smartly tailored! Regular and extra sizes!

**6.9**

**5.5**

**8.8**

## Sportswear!

SAVINGS of 1/4 ★ 1/3 ★ 1/2!

(120) SLIPONS, CARDIGANS—  
\$1.15, \$1.29 all-wool, wool and rayon, simulated hand knits, links! Pastels! 34 to 40

(97) All-Wool FLANNEL SKIRTS—  
\$1.29 flared, gored or swing models! Wanted colors! Sizes 24, 26, 28.

(26) PLAID JUMPERS—  
\$1.49 All-wool jumpers! Broken sizes for juniors or misses.

(12) SPORT JACKETS—  
\$1.99 Tweed and corduroy jackets! Broken sizes and colors for misses and women.