

AYRES DOWNSTAIRS STORE

SAVE In Our JANUARY SALES

Tomorrow at 9:30!



SAVE in Our SALE of INFANTS' WEAR

Our Annual January Infants' Sale brings you a parade of special values in layette needs for the baby that's about to arrive or the baby that's already greeted the New Year. Come in and ask our MOTHERCRAFT trained salespeople to help you in selecting these needs. You'll also find a trained graduate nurse in our infants' department at all times to help you choose those dear little things so important for the new arrival.

- INFANTS' WASH CLOTHS—Infants' "Cannon" knit wash cloths with attractive shell-stitched edge, 2 for .10c
- INFANTS' WRAPPING BLANKETS—Infants' soft fleece wrapping blankets in soft pastel colors. .15c
- INFANTS' TRAINING PANTIES—Infants' double-knit training panties with yoke front and French leg. .15c
- INFANTS' BLANKETS—Rayon satin-bound Esmond blankets, full size, in pink and blue. .89c
- INFANTS' WRAPPERS—Infants' cotton knit wrappers with pink and blue trim. .49c
- INFANTS' SHEETS—Infants' sheets, warmly fleeced and guaranteed waterproof, bassinet size. .25c
- INFANTS' CURTLY PADS—Infants' curly pads, 18x30 inches, slight irregulars. .25c
- INFANTS' DRESSES—Hand-made dresses for infants. Pastel and white colors with dainty embroidery. .49c
- INFANTS' CREEPERS—Infants' hand-made creepers in dainty pastel colors. .49c
- INFANTS' BUNTINGS—Infants' Beacon cloth buntings, satin ribbon trim, zipper front, detachable hood, pastel colors. .89c
- INFANTS' BIRDSEYE DIAPERS—Fine quality "Birdseye" diapers. First quality, dozen. .89c
- INFANTS' FLANNELETTE DIAPERS—Sturdy quality flannelette diapers for infants' 27x27 inch size, first quality, dozen. .84c
- INFANTS' GAUZE DIAPERS—Infants' gauze diapers in layette size, irregulars dozen. .89c
- INFANTS' "CURTLY" DIAPERS—Infants' Curtly gauze diapers, guaranteed absorbent and non-irritating, 27x27 and 20x40-inch sizes. Slight irregulars, dozen. \$1.59

NURSERY FURNITURE

- INFANTS' FULL-SIZE CRIB—Non-sag link springs, safety drop side, rubber tires, maple finish, decorated pastels. \$8.45
 - INNERSPRING MATTRESSES—Inner-spring sanitized and germproof mattresses, standard size. \$5.00
 - INFANTS' GENUINE BATHNETTE—Complete with Cannon bath set, guaranteed rubber tub, cruetone pockets for toilet accessories. \$3.98
 - INFANTS' PLAY YARD—Well constructed, draftproof wooden floors, colorful play beads, maple finish. \$3.55
- Downstairs at Ayres.

We Explode a Price-Bomb SALE!

9x12 Broadloom Rugs \$29.75

Regular \$43.80
Value!

We've literally SLASHED the price on this ultra-quality broadloom! ALL FIRST QUALITY! All are current best-selling plain colors—and WHEN THIS QUANTITY IS GONE THERE CAN BE NO MORE at this low price! They are heavy all-wool face rugs in seamless, velvety quality that are a real luxury to walk on. In rich plain colors that will brighten your home; ends bound ready to use. RE-MEMBER: YOU SAVE \$14.05 ON EVERY RUG!

- WINE!
- BLUE!
- RUST!
- GREEN!

No Down Payment On Our Few Pennies-a-Day Plan! Small Carrying Charge Included!

Big January SALE!

Discontinued Styles of
\$5 "American Girl" ARCH SHOES
SALE PRICED **\$3.69**



401 pairs of Famous "American Girl" Shoes in discontinued styles. Including Pumps, Oxfords and Tie Styles. Perfect comfort shoes in black, brown, navy and patent. Buy several pair while they last at this low price. Sizes 4 1/2 to 9 in the group. Widths AAA to C.

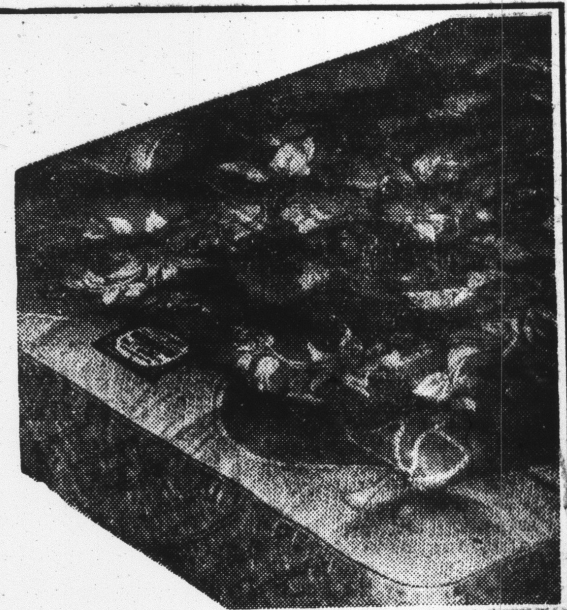
—Downstairs at Ayres.

GIANT SAVINGS! "POSITIVE POSTURE" INNERSPRING MATTRESSES

- Woven/Stripes! Rayon Damask! 180 Coil Springs!
- Belgium Panel Damask! Sisal Padding! 28-Lb. Cotton!

Through the splendid co-operation of a large mattress manufacturer we present this great sale of Mattresses. Harmonizing patterns on opposite sides, fine long wearing ticking, positive posture spring units to give a perfect sleeping mattress at all times. Fully insulated with sisal and padded with 28 pounds of snowy white cotton. Some are slightly soiled from handling. Pre-built edges, air-vents, hand holds. Colors in Blue, Green, Rose, Orchid and Tan. Full or Twin Sizes.

—Downstairs at Ayres.



January Sale! Mill Seconds of "CANNON" Reversible TOWELS

AT TREMENDOUS SAVINGS!

- 15c Ea. 19c Ea. 25c Ea. 29c Ea. 35c Ea.

Famous Cannon reversible colored towels in deep rich terry cloth. Many sizes to choose from in a complete collection of mill seconds. Their beauty and wear ability is in no way impaired.

- Stevens LINEN TOWELS—Irregulars of all-linen towels, 16x36 inches. Colors in Red, Green, Gold and Blue. 5 for \$1
- Cannon WASH CLOTHS—Large size first quality reversible terry cloth wash cloths. Many colors to choose from. 5c Ea.
- Cannon WASH CLOTHS—Cannon Wash Cloths in irregulars of better cloths. Plaids, Checks and Colors. 3c Ea.
- HUCK and DISH TOWELS—Extra large sizes with colored borders. Closeout of slight irregulars. All-cotton. 10c Ea.

January Sale SAVINGS! "Midwood" SHEETS

Seconds of Our Famous "Truth" Sheets!

- Popular 81x99 Size 69c
- 81x108 72x108 63x108 79c

Slight seconds of our own famous "Truth" sheets. Turn to size before hemming. No sizing or filling. Bleached pure white and soft. Choose the Popular 81x99-inch size at 69c or the large foot-room size sheets 108 inches long for only 79c. Don't miss this big January selling.

- Truth Sheets—89c
- Large foot-room sheets in famous Truth sheets. First quality.
- Truth "Foot-Room" Sheets—\$1
- Large foot-room sheets by "Truth" in 108-inch lengths and 3 different widths.
- Percale Sheets—\$1.39
- Combed and corded percale, 72x108, 81x108 inches. Pure white, torn to size.
- Wool BLANKET REMNANTS—\$2.78 to \$4.87 Each
- Positively all we were able to get from a large blanket mill. Remnants in good usable sizes. Colors in Green, Blue, Rose and Gold.
- Chenille Spreads—\$2.99
- Full or twin sizes. Made on Kraft Sheet-ting in solid colors with all-over pattern, ball fringe in matching color. Rose, Blue, Peach, Green, Gold and White.

Sew and SAVE 3000 YARDS PERCALE REMNANTS

Percale dress lengths in new colors and patterns, 1 to 5-yard lengths. 10c yd.

Rayon Acetate REMNANTS

Novelty Rayon acetate crepe remnants, 2 to 10 yard lengths. 49c yd.

Hour smooth tops, 2 to 10 yard lengths. 49c yd.

80-Sq. Unbleached Muslin—10c Yd. 39 inches wide, heavy unbleached muslin, 2 to 20-yard lengths.

80-Sq. Percale Dress Remnants—12 1/2c Yd. New Spring prints, fast colors, new colors. Plaids, stripes, large and small prints.

Hope Muslin—10c Yd. Full bod. lengths 36 inches wide. Limit 20 yards to each customer.

"Fruit of the Loom" Muslin—15c Yd. Famous muslin in remnant lengths; 36 inches wide. Bleached white.

Rayon French Crepe Remnants—29c Yd. 2 to 20 yard lengths in colors of white, pink, sea rose and bright blue.

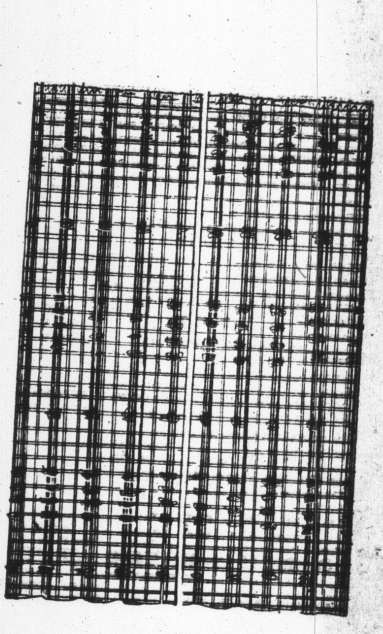
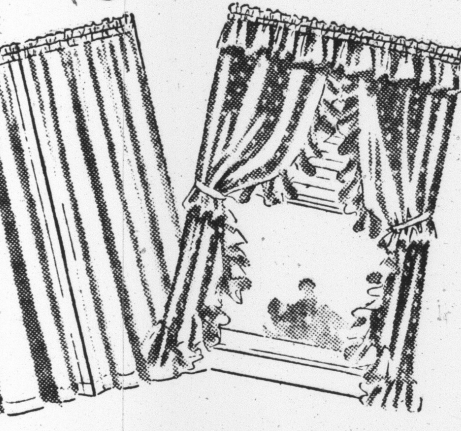
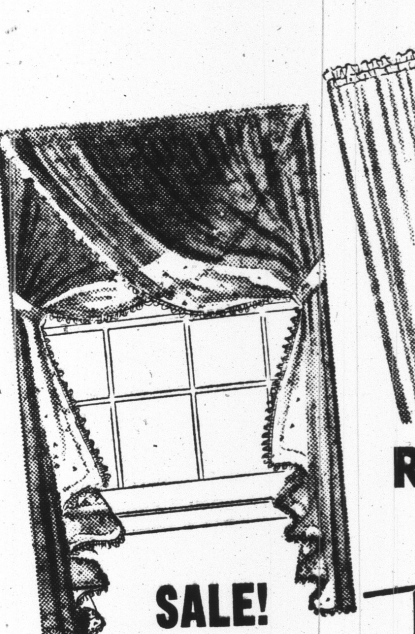
Rayon Taffeta Remnants—29c Yd. Celanese rayon taffeta remnants, all 39 inches wide, 2 to 10 yard lengths in pastel colors.

Rayon Slipper Satin—49c Yd. Assorted pastel shades, remnant lengths in white, eggshell and peach. 1 to 6 yard lengths. 39 inches wide.

Gorduroy Remnants—44c Yd. Narrow wale gorduroy remnants. Usable lengths. Red, Green, Monte Blue, Wine and Dusty Rose.

—Downstairs at Ayres.

A Grand Opportunity to Brighten Your Home! Our Regular \$1 CURTAINS In a Sizzling JANUARY SALE!



SALE!
Two-Toned Fringed
"DUPLEX"
CURTAINS
79c

Ruffled or Tailored
CURTAINS
SALE PRICE 79c PAIR
36 In. Widths—76 In. Lengths

SALE!
"KNITTED"
CURTAINS
79c

PRISCILLA
CURTAINS
Ivory Pin dot mar-
quisette, ruffled tie
backs, first quality.
22x76 inches. PAIR 39c

Knitted
SLIP COVERS
\$1.99 \$2.99
For Chairs Davenport
Discontinued patterns, mostly odd
pieces, some matched sets.

CHINTZ
SAMPLES
Salesman's samples
of decorators' chintz
for pillow covers,
Etc. 10c EACH

Bordered NET
PANELS
48 Inches wide, 76 1/2
inches long; 3 bord-
ered designs, lace-
like ecru net. \$1