

AYRES ^A DOWNSTAIRS ^A STORE

SAVE ^{In} OUR JANUARY SALES

Tomorrow at 9:30!

We Explode a Price-Bomb SALE!

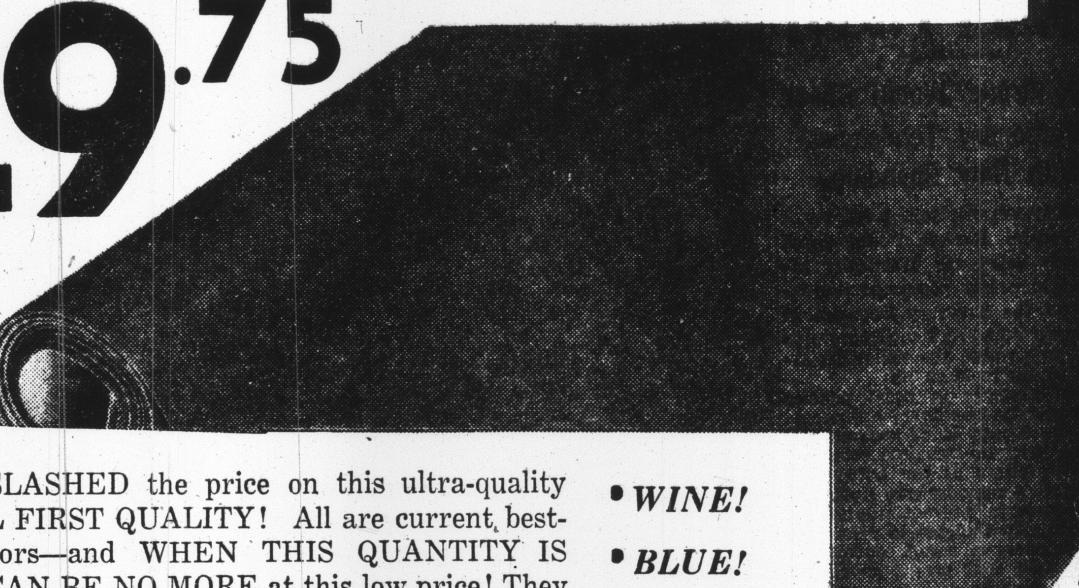
9x12 Broadloom Rugs

\$29.75

Regular

\$43.80

Value!



- WINE!
- BLUE!
- RUST!
- GREEN!

We've literally SLASHED the price on this ultra-quality broadloom! ALL FIRST QUALITY! All are current, best-selling plain colors—and WHEN THIS QUANTITY IS GONE THERE CAN BE NO MORE at this low price! They are heavy all-wool face rugs in seamless, velvety quality that are a real luxury to walk on. In rich plain colors that will brighten your home; ends bound ready to use. REMEMBER: YOU SAVE \$14.05 ON EVERY RUG!

No Down Payment On Our Few Pennies-a-Day Plan!
Small Carrying Charge Included!



SAVE in Our SALE of INFANTS' WEAR

Our Annual January Infants' Sale brings you a parade of special values in layette needs for the baby that's about to arrive or the baby that's already greeted the New Year. Come in and ask our MOTHERCRAFT trained salespeople to help you in selecting these needs. You'll also find a trained graduate nurse in our infants' department at all times to help you choose those dear little things so important for the new arrival.

INFANTS' SHIRTS—Double-breasted shirts, rayon and cotton with side ties	25c
INFANTS' FLANNELETTE GOWNS—Wrappers and gertudes in neatly tailored styles	25c
INFANTS' WRAPPING BLANKETS—Infants' warm fleece wrapping blankets in colors of pink, white and blue 25c	
INFANTS' BLANKETS—Infants' crib size blankets, warm and full crib size, slight irregulars	3 for \$1.00
BABY DRESSES—Infants' hand-finished baby dresses with dainty embroidery trim	25c
INFANTS' TRAINING PANTIES—Infants' swiss ribbed training panties with double knit front and back	25c
INFANTS' PAD—Infants' quilted pads. Size 17x18 inches, irregulars 2 for 25c	
INFANTS' QUILTED PADS—Infants' quilted pads in sizes irregular for 25c	
INFANTS' KNIT GOWNS—Infants' cotton knit gowns with drawstring bottom and sleeves	49c
INFANTS' BUNTINGS—Infants' Beacon cloth bunting, satin ribbon trim, zipper front, detachable hood, pastel colors	49c
INFANTS' CRIB BLANKETS—Rayon satin-bound crib blankets. Slight irregulars of better blankets	89c

—Downstairs at Ayres.

Big January SALE!

Discontinued Styles of

\$5 "American Girl" ARCH SHOES

SALE PRICED \$3.69



421 pairs of Famous "American Girl" Shoes in discontinued styles. Including Pumps, Oxfords and Tie Styles. Perfect comfort shoes in black, brown, navy and patent. Buy several pair while they last at this low price. Sizes 4 1/2 to 9 in the group. Widths AAA to C.

—Downstairs at Ayres.

January Sale! Mill Seconds of "CANNON" Reversible TOWELS

AT TREMENDOUS SAVINGS!

15c. 19c. 25c. 29c. 35c.

Famous Cannon reversible colored towels in deep rich terry cloth. Many sizes to choose from in a complete collection of mill seconds. Their beauty and wear ability is in no way impaired.

Stevens LINEN TOWELS
Irregulars of all-linen towels, 16x26 inches. Colors in Red, Green, Gold and 5 for \$1.

Cannon WASH CLOTHS
Cannon Wash Cloths in irregulars of dinner cloths. Plaids, Checks and Colors. 3c Ea.

Cannon WASH CLOTHS
Large size first quality reversible terry cloth wash cloths. Many colors to choose from. 5c Ea.

HUCK and DISH TOWELS
Extra large sizes with colored borders. Closeout of slight irregulars. All-cotton. 10c Ea.

Famous Cannon reversible colored towels in deep rich terry cloth. Many sizes to choose from in a complete collection of mill seconds. Their beauty and wear ability is in no way impaired.

Sew and SAVE

3000 YARDS PERCALE REMNANTS

Percale dress lengths in new colors and patterns, 1 to 5-yard lengths.

Rayon Acetate REMNANTS

Novelty Rayon acetate crepe remnants, 3 to 10 yards. Colors: Red, Maroon, Yellow, Sunbonet, Tan, Red, Maroon, Alpacat, and backless velvets.

Tulle Remnants 15c Yd.

Pillow tubing remnants 36 inches wide, 2 to 20-yard lengths.

80-Sq. Unbleached Muslin

39 inches wide, heavy unbleached muslin, 2 to 20-yard lengths.

80-Sq. Percale Dress Remnants

121/2c Yd. New Spring prints, fast colors, new colors. Plaids, stripes, large and small prints.

Hope Muslin

10c Yd. Full bolt lengths 36 inches wide. Limit 20 yards to each customer.

"Fruit of the Loom" Muslin

15c Yd. Famous muslin in remnant lengths: 36 inches wide. Bleached white.

Rayon French Crepe Remnants

29c Yd. 2 to 10-yard lengths in colors of white, pink, tea rose and bright blue.

Rayon Taffeta Remnants

29c Yd. Celanese rayon taffeta remnants, all 39 inches wide, 2 to 10-yard lengths, in pastel colors.

Rayon Slipper Satin

49c Yd. Assorted pastel shades, remnant lengths in white, eggshell and peach, 1 to 5-yard lengths. 39 inches wide.

Corduroy

44c Yd. Narrow wale corduroy remnants. Usable lengths. Red, Green, Monte Blue, Wine and Dusty Rose.

Wool BLANKET REMNANTS

\$2.78 to \$4.87 Each

Positively all we were able to get from a large blanket mill. Remnants in good usable sizes. Colors in Green, Blue, Rose and Gold.

Chenille Spreads

\$2.99

Full or twin sizes. Made on Kraft Sheet.

in solid colors with all-over pattern, ball fringe in matching color. Rose, Blue, Peach, Green, Gold and White.

—Downstairs at Ayres.

GIANT SAVINGS!

"POSITIVE POSTURE"

INNERSPRING

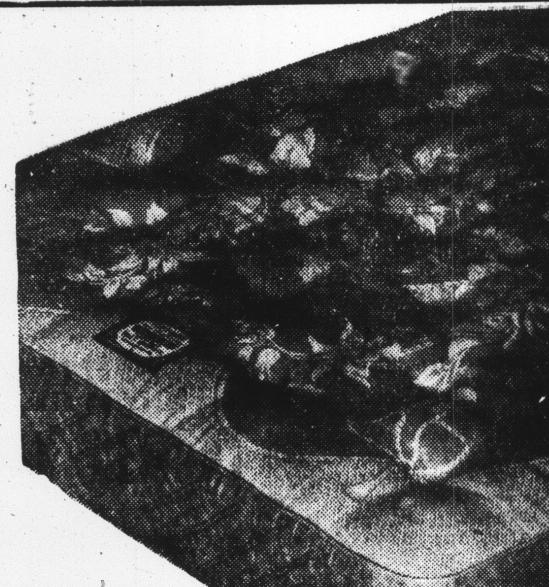
MATTRESSES

Woven Stripes!
Rayon Damask!
180 Coil Springs!

Belgium Panel Damask!
Sisal Padding!
28-lb. Cotton!

Through the splendid co-operation of a large mattress manufacturer, we present this great sale of Mattresses. Harmonizing patterns on opposite sides, fine long wearing ticking, positive posture spring units to give a perfect sleeping mattress at all times. Fully insulated with sisal and padded with 28 pounds of snowy white cotton. Some are slightly soiled from handling. Pre-built edges, air-vents, hand holds. Colors in Blue, Green, Rose, Orchid and Tan. Full or Twin Sizes.

—Downstairs at Ayres.



January Sale! SAVINGS! "Midwood" SHEETS

Seconds of Our Famous "Truth" Sheets!

Popular 81x99 Size 69c

81x108 72x108 63x108 79c

Slight seconds of our own famous "Truth" sheets. Torn to size before hemming. No sizing or filling. Bleached pure white and soft. Choose the Popular 81x99-inch size at 69c or the large foot room size sheets 108 inches long for only 79c. Don't miss this big January selling.

Truth Sheets 89c
72x99 or 81x99-inch sizes in famous Truth sheets. First quality.

Truth "Foot-Room" Sheets \$1.00
Large foot-room sheets by "Truth" in 108-inch lengths and 3 different widths.

Percale Sheets \$1.39
Combed and corded percale, 72x108, 81x108 inches. Pure white, torn to size.

Wool BLANKET REMNANTS
\$2.78 to \$4.87 Each

Positively all we were able to get from a large blanket mill. Remnants in good usable sizes. Colors in Green, Blue, Rose and Gold.

—Downstairs at Ayres.

A Grand Opportunity to Brighten Your Home!

Our Regular \$1 CURTAINS

In a Sizzling JANUARY SALE!



Ruffled or Tailored CURTAINS

SALE! 79c PAIR

Two-Toned Fringed

"DUPLEX" CURTAINS

79c

36 In. Widths—76 In. Lengths

Ivory and Ecru Colors!
Pastel Colors!

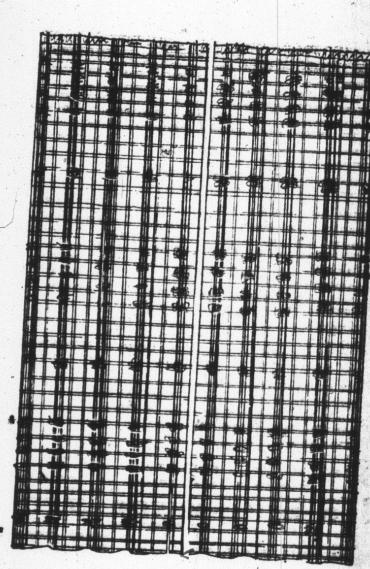
French Marquise!

Dot and Dash Marquise!

Novelty Dot Marquise!

Chenille Figure Marquise!

—Downstairs at Ayres.



"KNITTED" CURTAINS

79c

Rough knitted curtains for colonial atmosphere. 54-in. wide, 76-in. long. Predominating colors of Rust, Green, Blue or Brown. Limited quantity.

PRISCILLA CURTAINS
Ivory Pin dot marquise, ruffled tie backs, first quality, 32x76 inches.

SLIP COVERS
\$1.99 \$2.99
For Chairs Davenport
Discontinued patterns, mostly odd sizes, some matched sets.

CHINTZ SAMPLES
Salesman's samples of decorators' chintz for pillow covers, etc.
10c EACH

Bordered NET PANELS
48 inches wide, 76 2 for inches long; 3 bordered designs, lace-like ecru net.