

AYRES DOWNSTAIRS STORE

SAVE In Our JANUARY SALES

Tomorrow at 9:30!

We Explode a Price-Bomb SALE!

9x12 Broadloom Rugs

\$29.75

Regular

\$43.80

Value!

We've literally SLASHED the price on this ultra-quality broadloom! ALL FIRST QUALITY! All are current, best-selling plain colors—and WHEN THIS QUANTITY IS GONE THERE CAN BE NO MORE at this low price! They are heavy all-wool face rugs in seamless, velvety quality that are a real luxury to walk on. In rich plain colors that will brighten your home; ends bound ready to use. REMEMBER: YOU SAVE \$14.05 ON EVERY RUG!

• WINE!

• BLUE!

• RUST!

• GREEN!

No Down Payment On Our Few Pennies-a-Day Plan!
Small Carrying Charge Included!

SAVE in Our SALE of INFANTS' WEAR

Our Annual January Infants' Sale brings you a parade of special values in layette needs for the baby that's about to arrive or the baby that's already greeted the New Year. Come in and ask our MOTHERCRAFT trained salespeople to help you in selecting these needs. You'll also find a trained graduate nurse in our infants' department at all times to help you choose those dear little things so important for the new arrival.



INFANTS' SHIRTS—Double-breasted shirts, rayon and cotton with side ties 25c
INFANTS' FLANNELETTE GOWNS—Wrappers and gertudes in neatly tailored styles 25c
INFANTS' WRAPPING BLANKETS—Infants' warm fleece wrapping blankets in colors of pink, white and blue 25c
INFANTS' BLANKETS—Infants' crib size blankets, warm and full crib size, slight irregulars 3 for \$1.00
BABY DRESSES—Infants' hand-finished baby dresses with dainty embroidered trim 25c
INFANTS' TRAINING PANTIES—Infants' swiss ribbed training panties with double knit front and back 25c
INFANTS' PAD—Infants' quilted pads, Size 17x18 inches, irregulars 2 for 25c
INFANTS' QUILTED PADS—Infants' quilted pads in sizes irregular 3 for 25c
INFANTS' KNIT GOWNS—Infants' cotton knit gowns with drawstring bottom and sleeves 49c
INFANTS' CRIB BLANKETS—Rayon satin-bound crib blankets. Slight irregulars of better blankets 89c

INFANTS' WASH CLOTHS—Infants' "Cannon" knit wash cloths with attractive shell-stitched edge, 2 for 10c
INFANTS' WRAPPING BLANKETS—Infants' soft fleece wrapping blankets in soft pastel colors 15c
INFANTS' TRAINING PANTIES—Infants' double-knit training panties with yoke front and French leg 15c
INFANTS' BLANKETS—Rayon satin-bound Esmond blankets, full size, in pink and blue 89c
INFANTS' WRAPPERS—Infants' cotton knit wrappers with pink and blue trim 49c
INFANTS' SHEETS—Infants' sheets, warmly fleeced and guaranteed water-proof, bassinet size 25c
INFANTS' CURITY PADS—Infants' curity pads, 18x30 inches, slight irregulars 25c
INFANTS' DRESSES—Hand-made dresses for infants. Pastel and white colors with dainty embroidery 49c
INFANTS' CREEPERS—Infants' hand-made creepers in dainty pastel colors 49c
INFANTS' BUNTINGS—Infants' Beascon cloth buntings, satin ribbon trim, zipper front, detachable hood, pastel colors 89c

INFANTS' BIRDSEYE DIAPERS—Fine quality "Birdseye" diapers. First quality, dozen 89c
INFANTS' FLANNELETTE DIAPERS—Sturdy quality flannelette diapers for infants' 27x27 inch size, first quality, dozen 84c
INFANTS' GAUZE DIAPERS—Infants' gauze diapers in layette size, irregulars dozen 89c
INFANTS' "CURITY" DIAPERS—Infants' Curity gauze diapers, guaranteed absorbent and non-irritating, 27x27 and 20x40-inch sizes. Slight irregulars, dozen \$1.59

NURSERY FURNITURE

INFANTS' FULL-SIZE CRIB—Non-sag link springs, safety drop side, rubber tires, maple finish, decorated pastels \$8.45
INNERSPRING MATTRESS—Innerspring sanitized and germproof mattresses, standard size \$5.00
INFANTS' GENUINE BATHIETTE—Complete with Cannon bath set, guaranteed rubber tub, cruetone pockets for toilet accessories \$3.98
INFANTS' PLAY YARD—Well constructed, draftproof wooden floors, colorful play beads, maple finish \$3.55
 —Downstairs at Ayres.

Big January SALE!

Discontinued Styles of

\$5 "American Girl" ARCH SHOES

SALE PRICED \$3.69

421 pairs of Famous "American Girl" Shoes in discontinued styles. Including Pumps, Oxfords and Tie Styles. Perfect comfort shoes in black, brown, navy and patent. Buy several pair while they last at this low price. Sizes 4 1/2 to 9 in the group. Widths AAA to C.

—Downstairs at Ayres.



January Sale! Mill Seconds of "CANNON" Reversible TOWELS AT TREMENDOUS SAVINGS!

15c Ea. 19c Ea. 25c Ea. 29c Ea. 35c Ea.

Famous Cannon reversible colored towels in deep rich terry cloth. Many sizes to choose from in a complete collection of mill seconds. Their beauty and wear ability is in no way impaired.

Stevens LINEN TOWELS
Irregulars of all-linen towels, 16x38 inches. Colors in Red, Green, Gold and Blue. 5 for \$1

Cannon WASH CLOTHS
Cannon Wash Cloths in irregulars of better cloths. Plaids, Checks and Colors. 3c Ea.

Cannon WASH CLOTHS
Large size first quality reversible terry cloth wash cloths. Many colors to choose from. 5c Ea.

HUCK and DISH TOWELS
Extra large sizes with colored borders. Closeout of slight irregulars. All-cotton. 10c Ea.

January Sale SAVINGS!

"Midwood" SHEETS

Seconds of Our Famous "Truth" Sheets!

Popular 81x99 Size 69c 81x108 72x108 63x108 79c

Eight seconds of our own famous "Truth" sheets. Torn to size before hemming. No sizing or filling. Bleached pure white and soft. Choose the Popular 81x99-inch size at 69c or the large foot room size sheets 108 inches long for only 79c. Don't miss this big January selling.

Truth Sheets 89c
72x99 or 81x99-inch sizes in famous Truth sheets. First quality.

Truth "Foot-Room" Sheets \$1
Large foot-room sheets by "Truth" in 108-inch lengths and 3 different widths.

Percalate Sheets \$1.39
Combed and corded percalate. 72x108, 81x108 inches. Pure white, torn to size.

Wool BLANKET REMNANTS
\$2.78 to \$4.87 Each
Positively all we were able to get from a large blanket mill. Remnants in good usable sizes. Colors in Green, Blue, Rose and Gold.

Chenille Spreads \$2.99
Full or twin sizes. Made on Kraft Sheeting in solid colors with all-over pattern, ball fringe in matching color. Rose, Blue, Peach, Green, Gold and White.

Sew and SAVE 3000 YARDS PERCALE REMNANTS

Percalate dress lengths in new colors and patterns, 1 to 5-yard lengths. 10c yd.

Rayon Acetate REMNANTS
Novelty Rayon acetate crepe remnants, 3 to 10 yard lengths. Magic Hour smooth tone, 10c. Maines, Alpaca and Baked weaves. 49c yd.

Tubing Remnants 15c Yd.
Pillow tubing remnants 38 inches wide, 2 to 20-yard lengths.

80-80 Unbleached Muslin 10c Yd.
38 inches wide, heavy unbleached muslin, 2 to 20-yard lengths.

80-80 Percalate Dress Remnants 12 1/2c Yd.
New Spring Prints, fast colors, new colors. Plaids, stripes, large and small prints.

Hope Muslin 10c Yd.
Full bolt lengths 38 inches wide, 20 yards to each customer.

"Fruit of the Loom" Muslin 15c Yd.
Famous muslin in remnant lengths, 38 inches wide; Bleached white.

Rayon French Crepe Remnants 29c Yd.
2 to 20 yard lengths in colors of white, pink, sea rose and bright blue.

Rayon Taffeta Remnants 29c Yd.
Celanese rayon taffeta remnants, all 39 inches wide, 2 to 10 yard lengths, in pastel colors.

Rayon Slipper Satin 49c Yd.
Assorted pastel shades, remnant lengths in white, eggshell and peach, 1 to 6 yard lengths. 39 inches wide.

Corduroy Remnants 44c Yd.
Narrow wale corduroy remnants, usable lengths. Red, Green, Monte Blue, Wine and Dusty Rose.
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GIANT SAVINGS!

"POSITIVE POSTURE"

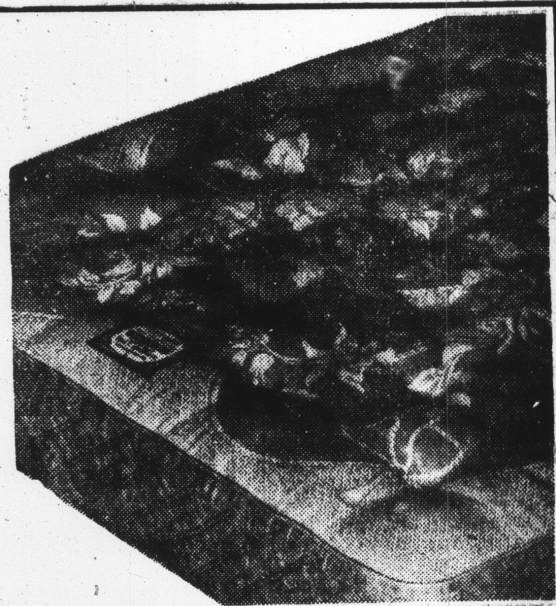
INNERSPRING

MATTRESSES

Woven Stripes!
Rayon Damask!
180 Coil Springs!

Belgium Panel Damask!
Sisal Padding!
28-Lb. Cotton!

Through the splendid co-operation of a large mattress manufacturer we present this great sale of Mattresses. Harmonizing patterns on opposite sides, fine long wearing ticking, positive posture spring units to give a perfect sleeping mattress at all times. Fully insulated with sisal and padded with 28 pounds of snowy white cotton. Some are slightly soiled from handling. Pre-built edges, air-vents, hand holds. Colors in Blue, Green, Rose, Orchid and Tan. Full or Twin Sizes.
—Downstairs at Ayres.



A Grand Opportunity to Brighten Your Home!

Our Regular \$1 CURTAINS

In a Sizzling JANUARY SALE!



Ruffled or Tailored CURTAINS

SALE PRICE 79c PAIR

36 In. Widths—76 In. Lengths

Two-Toned Fringed "DUPLEX" CURTAINS 79c

Square dot marquisette in half pastel and half ivory. Trimmed with ivory fringe. Full width criss-cross. Rose and Ivory, Peach and Ivory.

PRISCILLA CURTAINS

Ivory Pin dot marquisette, ruffled tie backs, first quality. 32x76 inches. PAIR 39c

Knitted SLIP COVERS \$1.99 \$2.99

For Chairs Davenport Discontinued patterns, mostly odd pieces, some matched set.

CHINTZ SAMPLES

Salesman's samples of decorators' chintz for pillow covers, Etc. 10c EACH

Bordered NET PANELS

48 Inches wide, 76 1/2 inches long; 3 bordered designs, lace-like ecru net. \$1

SALE! "KNITTED" CURTAINS 79c

Rough knitted curtains for colonial atmosphere. 54-in. wide, 76-in. long. Predominating colors of Rust, Green, Blue or Brown. Limited quantity.

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