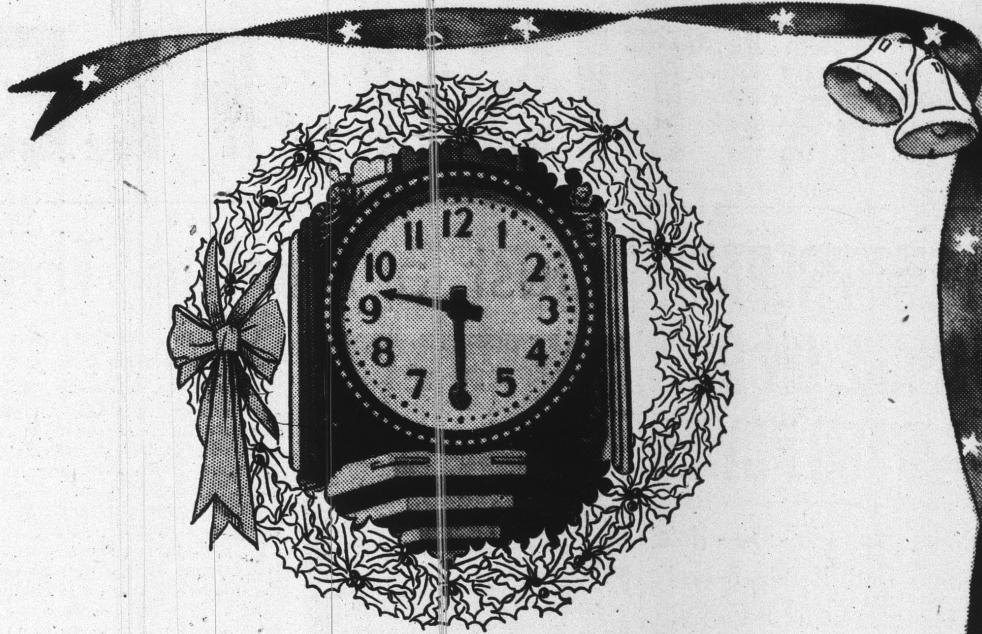


A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

SHE'LL PURR WITH DELIGHT
If Her Christmas Stockings
 Come From AYRES DOWNSTAIRS STORE



Ayres' Clock Moves On
 and On Toward Christmas

As the giant Ayres Clock ticks off each passing minute, your opportunity to shop grows shorter and shorter! Just three more days—only 25 1/2 more hours—a mere 1530 minutes! It behoves all of us busy folks to make a quick check up of the last minute gifts to be bought and to ACT NOW!

Though it's too late to shop early, there is still time to do a creditable job if you'll come to Ayres Downstairs Store. We've arranged for late shipments of goods to assure ample assortments of sizes, styles and colors... our counters will be loaded for your convenience... and there will be plenty of Ayres famous Service with a Smile.

We're Open Till 6 P. M. Every Day!

Choose From Large Assortments of
Women's Gift Slippers



Gift Lingerie!

Discontinued Styles of Better

Knit
Rayon
GOWNS
\$1.00



Discontinued styles of our popular Tricot-knit rayon gowns that have sold for much more. Tailored. Faggoting and lace trimmed. V and round neckline. Ties at waist. Sizes 15 to 17. Tea Rose and Blue.

Rayon Satin
Stripe PAJAMAS
\$1.00

Two piece pajamas with button front and elastic waist. Colors: Rose, Blue, Yellow, Green, White. Sizes 16 to 18. Seconds.

Rayon Satin
Stripe GOWNS
69c

Square or V-neck. Tailored styles. Full cut. Colors: Rose, Blue, Yellow, Green, White. Sizes 34 to 44 in tea rose and blue. Seconds.

It's Young!
It's Different!

A New
Evelyn Alden
 Two-Tone Fashion
 With a Wraparound
 TURBAN

\$7.98

SIZES 14 to 20!

It's here again and Evelyn Alden has added another scoop to her collection. A smart two-tone dress of Champagne and Black with attractively jeweled belt. And believe it or not... a beautiful Drape Turban with every dress.

—Exclusively Downstairs at Ayres.



Lovely Lingerie for Her Perfect Gift!

**Women's Pajamas,
 Gowns, Slips**

\$1.69

PAJAMAS Smartly styled two-piece pajamas. Tailored in Butcher Boy styles. Lovely soft prints to choose from. Fully cut with short sleeves and button front with pockets. Sizes 34 to 40.

GOWNS: Women's rayon crepe and rayon satin gowns with V or square neckline. Tailored and lace trimmed with ties at waist. Sizes 32 to 40 in Tearose, Blue, Pastels and Prints.

SLIPS: Women's rayon satin slips. Bias and 4-gore in V top, lace, embroidered and tailored top. Lace hems. Sizes 32 to 40. Tearose and Opaline.

—Downstairs at Ayres.



Girls' COTTON DRESSES
 Girls' fast color, attractively styled cotton dresses. They come in Novelty checks, Stripes and Floral Prints. Many colors to choose from. Sizes 7 to 14.

59c

Girls' COTTON CARDIGANS
 Sweaters for girls in cotton knit cardigans. Deep tone colors in long sleeve styles.

59c

Girls' CORDUROY SKIRTS
 Perfect for her new sweater. Neatly tailored skirts in colors of Wine, Brown, Green and Navy.

1.00

Girls' GIFT PURSES
 Simulated purses in alligator or calf grain. Top handle, underarm and zipper styles. Comb and mirror. Brown, Wine, Red, Navy, Rust and green.

59c

Girls' WOOL SWEATERS
 Girls' all-wool sweater in deep tone and pastel colors. Sizes 10 to 16.

1.00

Girls' COAT SWEATERS
 Girls' all-wool coat sweaters in colors of Red, Navy, Green and Copen. Sizes 10 to 16.

1.00

—Downstairs at Ayres.



Make Someone Happy With These Christmas

GIFT SWEATERS

A COTTON FLEECE CARDIGAN to be worn by young and old alike, outside sports and inside warmth. Colors, White, Red, Maize, Blossom Blue, Pink, and Dark Green. Sizes Small, Medium and Large in the group.

\$1

B ALL-WOOL COAT SWEATER with smart looking chenille trim on the pockets, cuffs and down the front. Colors in Green, Black, Navy and Dubonnet in the group. Sizes 34 to 46.

EACH

C SHORT SLEEVE SLIP-OVER sweaters with ribbed yoke, fitted waist and ample shoulder fullness. Colors in Beige, Green, White, Maize and Baby Blue. Sizes 34 to 40 in the group.

D BUTTON FRONT SWEATER with smart leather buttons, embroidered trim, and contrasting color trim, ribbed bottom, short sleeves. Colors, Maize, Red, Black and Green. Sizes 34 to 46 in the group. —Downstairs at Ayres.