

A Popular Price Gift Store for the Whole Family

# AYRES DOWNSTAIRS STORE

SHE'LL PURR WITH DELIGHT  
If Her Christmas Stockings  
Come From AYRES DOWNSTAIRS STORE

Substandards of  
**REAL SILK**  
DeLuxe Chiffon  
STOCKINGS  
**79c** Pr.

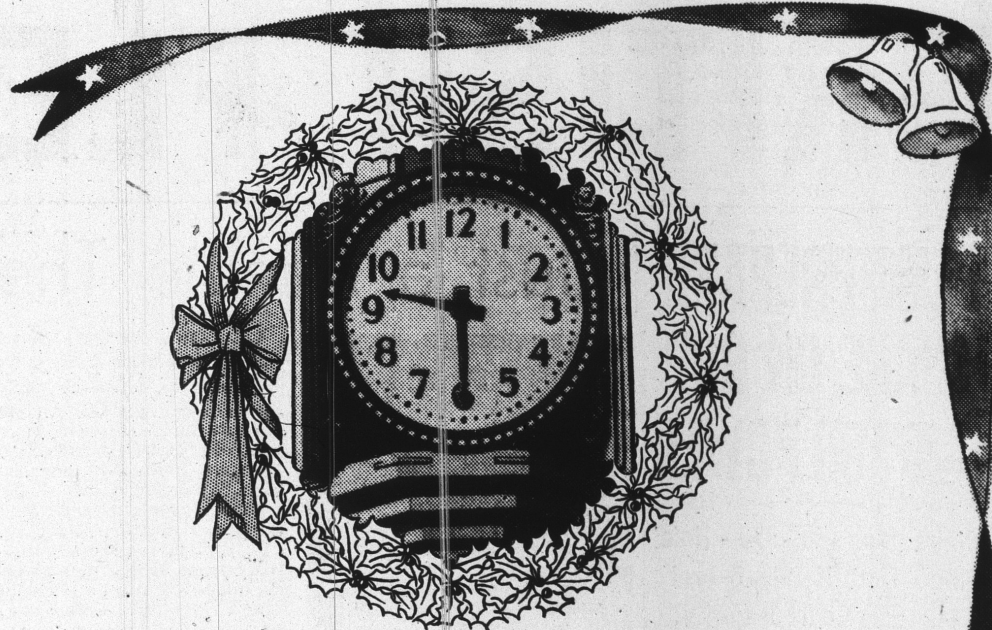
Lovely, sheer, clear "Real Silk" DeLuxe chiffon stockings to flatter her vanity. Made of long wearing silk according to "Real Silk" high standards. Sizes 8½ to 10½ in Smart colors. Some are Lisle Reinforced.  
—Downstairs at Ayres.

For the First Time!  
Give Her Nylon Hose  
for Christmas!  
**REAL SILK**  
NYLON  
STOCKINGS  
**\$1.15** Pr.  
Irregulars

Make her heart thrill with joy as she opens her lovely Christmas gift of "Real Silk" Nylon stockings. Every woman loves the filmy sheerness of them. They come in all the winter and spring shades. Sizes 8½ to 10½. Extra Sheer NYLON, \$1.35 Irregulars  
—Downstairs at Ayres.

Betty Shaw  
Full-Fashioned  
First Quality  
STOCKINGS  
**59c** Pr.

Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and runstop. Lisle reinforced foot insures longer wear. Choose colors in Coco, Samoa, Beige, Tropicana and Dawnmist. Sizes 8½ to 10½ in the group.  
—Downstairs at Ayres.



## Ayres' Clock Moves On and On Toward Christmas

As the giant Ayres Clock ticks off each passing minute, your opportunity to shop grows shorter and shorter! Just three more days—only 25½ more hours—a mere 1530 minutes! It behooves all of us busy folks to make a quick check up of the last minute gifts to be bought and to ACT NOW!

Though it's too late to shop early, there is still time to do a creditable job if you'll come to Ayres Downstairs Store. We've arranged for late shipments of goods to assure ample assortments of sizes, styles and colors... our counters will be loaded for your convenience... and there will be plenty of Ayres famous Service with a Smile.

We're Open Till 6 P. M. Every Day!

## Choose From Large Assortments of Women's Gift Slippers

	<b>D'ORSAY SLIPPER—</b> D'Orsay slipper with wall last, Marabou trim, quilted insole and soft outer sole. Colors Blue, Black and Burgundy.	<b>\$1.00</b>
	<b>WOODEN HEEL AND TRIM SLIPPER—</b> Square toe, hand-turned leather sole. D'Orsay style with natural carved wooden heel and wooden trim. Simulated alligator grain leather.	<b>\$1.29</b>
	<b>CORDUROY SLIPPER—</b> Corduroy slipper with rayon satin trim, soft sole, open toe, wedge style. Black, Blue and Burgundy.	<b>\$1.59</b>
	<b>HOSTESS SLIPPER—</b> Smart open style wedge hostess slipper with open toe. Rayon satin, reinforced shank.	<b>\$2.00</b>
	<b>QUILTED BOOTIE SLIPPER—</b> Quilted rayon satin bootie with bunny fur trim. Soft sole and rayon satin covered low heel. Black, Burgundy or Blue.	<b>\$1.00</b>
	<b>SOFT KID BRIDGE SLIPPER—</b> Soft kid bridge slipper with steel shank. Blue, Burgundy and Black.	<b>\$1.79</b>

Sizes 4 to 9 In the Group.  
—Downstairs at Ayres.

## Gift Lingerie!

Discontinued Styles of Better

Knit  
Rayon  
GOWNS  
**\$1.00**

Discontinued styles of our popular Trico-knit rayon gowns that have sold for much more. Tailored, Fagoting and lace trimmed. V and round neckline. Ties at waist. Sizes 15 to 17. Tea Rose and Blue.

Rayon Satin  
Stripe PAJAMAS.

Two piece pajamas with button front, some styles have collars. Full cut trousers. Sizes 16 to 17. Seconds.

Rayon Satin  
Stripe GOWNS

Square or V-necklines, tailored styles. Full cut. Ties at waist. Sizes 34 to 44 in Tea Rose and Blue. Seconds.  
—Downstairs at Ayres.



Lovely Lingerie for Her Perfect Gift!

## Women's Pajamas, Gowns, Slips

**\$1.69**

**PAJAMAS** Smartly styled two-piece pajamas. Tailored in Butcher Boy styles. Lovely soft prints to choose from. Fully cut with short sleeves and button front with pockets. Sizes 34 to 40.

**GOWNS:** Women's rayon crepe and rayon satin gowns with V or square neckline. Tailored and lace trimmed with ties at waist. Sizes 32 to 40 in Tearose, Blue, Pastels and Prints.

**SLIPS:** Women's rayon satin slips. Bias and 4-gore in V top, lace, embroidered and tailored top. Lace hems. Sizes 32 to 40. Tearose and Opaline.  
—Downstairs at Ayres.



Girls' COTTON DRESSES

Girls' fast color, attractively styled cotton dresses. They come in Novelty checks, Stripes and Floral Prints. Many colors to choose from. Sizes 7 to 14.

**59c**

Girls' COTTON CARDIGANS

Sweaters for girls in cotton knit cardigans. Deep tone colors in long sleeve styles.

**59c**

Girls' CORDUROY SKIRTS

Perfect for her new sweater. Neatly tailored skirts in colors of Wine, Brown, Green and Navy.

**\$1.00**

Girls' GIFT PURSES

Simulated purses in alligator or calf grain. Top handle, underarm and zipper styles. Comb and mirror. Brown, Wine, Red, Navy, Rust and green.

**59c**

Girls' WOOL SWEATERS

Girls' all-wool shetland sweaters in deep tone, and pastel colors. Sizes 10 to 16.

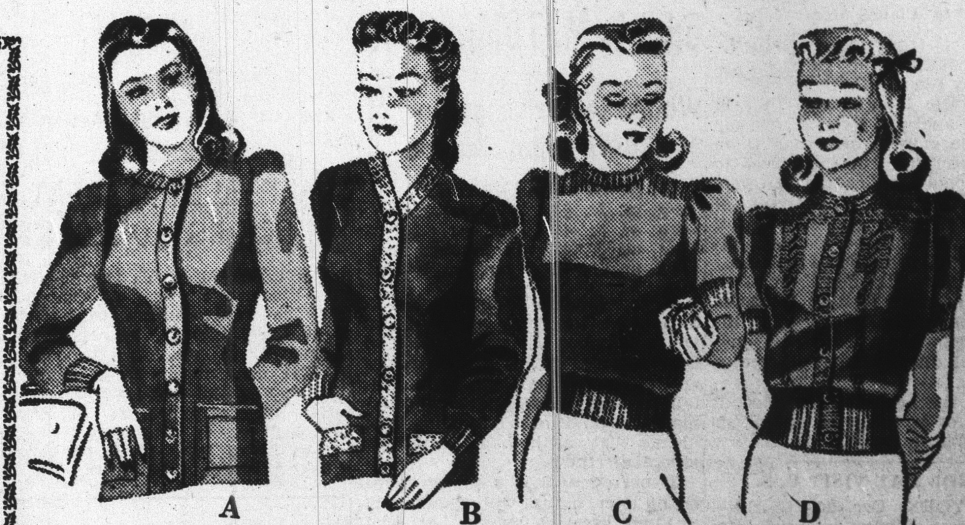
**\$1.00**

Girls' COAT SWEATERS

Girls' all-wool coat sweaters in colors of Red, Navy, Green and Copen. Sizes 10 to 16.

**\$1.00**

—Downstairs at Ayres.



Make Someone Happy With These Christmas

## GIFT SWEATERS

**A COTTON FLEECE CARDIGAN** to be worn by young and old alike, outside sports and inside warmth. Colors, White, Red, Maize, Blossom Blue, Pink and Dark Green. Sizes Small, Medium and Large in the group.

**\$1 EACH**

**B ALL-WOOL COAT SWEATER** with smart looking chenille trim on the pockets, cuffs and down the front. Colors in Green, Black, Navy and Dubonnet in the group. Sizes 34 to 46.

**C SHORT SLEEVE SLEEPER** sweaters with ribbed yoke, fitted waist and ample shoulder fullness. Colors in Beige, Green, White, Maize and Baby Blue. Sizes 34 to 40 in the group.

**D BUTTON FRONT SWEATER** with smart leather buttons, embroidered trim, and contrasting color trim, ribbed bottom, short sleeves. Colors, Maize, Red, Black and Green. Sizes 34 to 40 in the group. —Downstairs at Ayres.