

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Throughout the Years
a Cherished Gift!

FRUIT of the LOOM

Rayon SLIPS

\$1.00

SIZES 32 to 44!

Throughout the years she's grown to know that \$1 "Fruit of the Loom" slips mean more quality, better fit at economy prices. Why not choose them for her Christmas? You'll be sure of satisfying her. Made of Rayon crepe and Rayon satin in Lace and Tailored styles. Bias and 4-gore cut.

—Downstairs at Ayres.



Feminine Flattery in New
"Candlewick"

ROBES

\$2.00

She'll adore her candlewick robe in wrap-around style with cord belt of matching color. The colors are in Raspberry, Royal Blue, Coral, Powder Blue and Aqua. Sizes from 14 to 20.

Corduroy
ROBES

\$3.98

Corduroy lounging robe in full ankle length with zipper front. Two-tone color combinations including Raspberry, Royal Blue, Coral, Powder Blue and Aqua. Sizes 14 to 20.



Tots' Sanforized
Wash Dresses

59c

Tots' sanforized wash dresses. Pre-shrunk cotton dresses that will not fade or shrink. Smart Princess, Flare and Bolero styles to choose from. Sizes 3 to 6.

Tots' Sanforized
PLAY SUITS

59c

Sanforized chambray play suits for tots. Novelty applique trim with heat proof buttons. Sizes 3 to 8.

Little Boys'
POLO SHIRTS

59c

Cotton knit polo shirts for little boys. Novelty stripes in washable fast colors. Sizes 2 to 6 years.

Little Boys'
Corduroy LONGIES

\$1.00

Tots' "Beacon"
Bathrobes

\$1.00

Genuine "Beacon" bathrobes for tots. Novelty patterns on Blue, Wine or Green grounds. Sizes 2 to 8.

—Downstairs at Ayres.



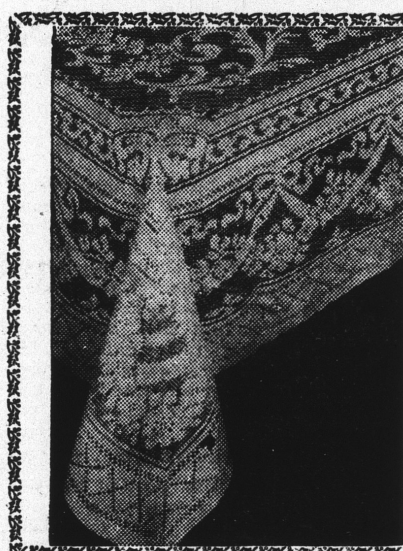
All Wrapped Upand Going Places

Into thousands of Indianapolis and Indiana homes, go these precious packages. At this time of year they have a greater significance. In addition to choice gifts they bring cheer and happiness beneath every gift box lid.

In Ayres Downstairs Store you may choose for every person on your list . . . and have confidence that you will get extra quality for every penny that you spend. Speedy and competent Ayres' services are at your disposal. Mail Orders, Phone Orders, all handled in the swift and efficient Ayres' manner.

Be sure it's a Gift from AYRES DOWNSTAIRS STORE, A popular Priced Gift Store for the Entire Family.

We're Open Until 6:00 P. M. Until Christmas



Scranton Lace Table Cloths

\$3.50 to \$4.98

New spring designs in "Scranton" lace table cloths. Scalloped pique edges; linen color in "Scranton" Craft-Spun lace dinner cloths. Beautiful quality. Long wearing.

72x90	\$4.98	72x72	\$3.98
70x88	\$3.50	72x90	\$4.50

—Downstairs at Ayres.



Rayon Camel Suede Sport Frocks

These dresses and colors will keep you smartly dressed wherever you go from morning until night. Rayon camel suede moulds softly to your hips, streamlines your waist and accents your figure to perfection. Colors in Beige, Gold, Rose, Powder Blue and Aqua.

SIZES 11 to 17; 12 to 20
in the Group!

\$3.00

Women's Leather Sole HOUSE SLIPPERS

59c Pair

Women's house slippers that are as new at the fashion dictates for a very smart gift. Designed in the new wall last. Above we show a floral rayon covered slipper with quilted lining. Below is a zapon alligator grain slipper with plain flannel lining. Soles are genuine cowhide semi-hard leather soles. Sizes 4 1/2 to 9.

Women's Better Gift Slippers

Smart Julietts, D'Orsays and Bridge styles in soft kid leather slippers, warm felt slippers, and lustrous rayon slippers. Black, blue and burgundy. Leather or padded soles. Sizes 4 to 9 in the group.

\$1

—Downstairs at Ayres.



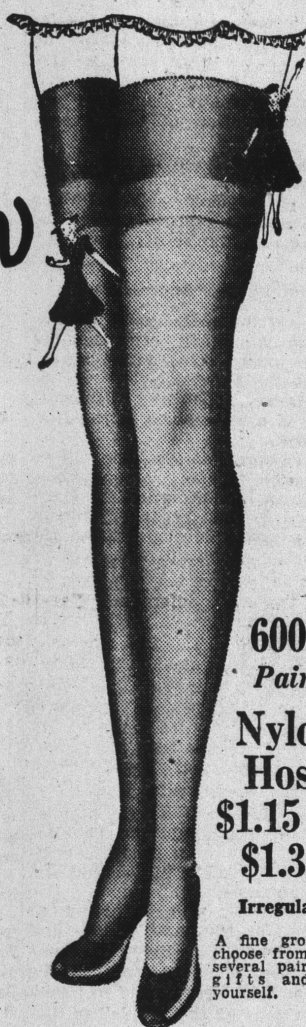
First-Quality! Full-Fashioned Betty Shaw

Chiffon STOCKINGS

59c Pair

Here's a favorite gift for every woman on your gift list! Beautiful, Sheer, Exquisite "Betty Shaw" stockings at an UNUSUALLY Low Price! Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and picot run-stop. Lisle reinforced foot insures longer wear. Choose in Coco, Samoa Beige, Tropicana and Dawnmist! Be thrifty and buy your gift hose, and your own NOW at this special money-saving price!

—Downstairs at Ayres.

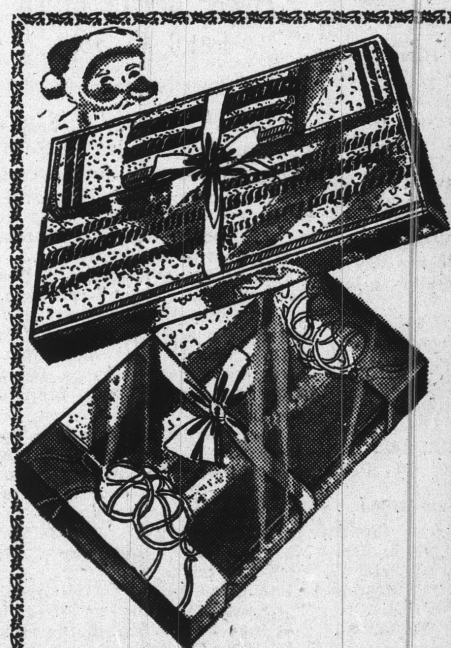


6000
Pairs

Nylon
Hose
\$1.15 to
\$1.35

Irregulars

A fine group to choose from. Get several pairs for gifts and for yourself.



"Cannon" Towel Gift Sets

3-Piece Set
Set includes 1 bath towel and 2 wash cloths, cellophane wrapped package. Colors, Peach, Blue, Green and Dusty Rose. **59c**

Better 3-Piece Sets
1 Bath towel and 2 wash cloths in rich solid colors with dark contrasting and matching borders. Packaged in cellophane. **79c**

4-Piece Set
2 Bath towels and 2 wash cloths in solid colors, checks or borders. Many colors to choose from. Packed in individual boxes. **\$1.00**

Colored Border SHEET SETS

1—81x90-Inch sheet plus 2—42x36-Inch cases. Colored borders in Blue, Gold, Green, Orchid or Rose. Cellophane wrapped. **\$1.59**

Other Sets . . . \$1.98

—Downstairs at Ayres.



Decorated
Arm

Silk and
Rayon Shade

Special Gift-Selling 6-WAY ONYX LAMPS

\$6.95

A "swell" lamp value offered in a "swell" gift sale at a price you can't afford to overlook if you're in need of correct lighting for your home. They're the reflector type in floor or bridge size with white or bronze, fancy decorated candle supports. Gift Sale Priced at \$6.95.

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Onyx
Base