

A Popular Price Gift Store for the Whole Family

AYRES DOWNTAIRS STORE



Boys' Zipper SWEATERS

\$2 Each

Full zipper models in stripes, plaids, novelties and plain colors in reds, greens, blues and browns. Sizes 28 to 38.

Boys' CORDUROY SLACKS

Thick set corduroy slacks in checks and stripes or mottled effects. Matching belt and drop loop band. Grey, Blues, Greens and Browns. Sizes 8 to 18. EACH

SHIRT and TIE SETS

59c

One fast color vat dyed shirt in stripes or checks. Colors in Blue, Green or Tan, completed with matching belt and boy's shirt in sizes 8 to 14 1/2.

—Downstairs at Ayres.



Zipper Front Cotton HOUSECOATS

**\$1****\$1****\$1****\$1****\$1****\$1****\$1****\$1****\$1****\$1***A Grand Collection to Choose a Gift From!***Gift SWEATERS**

Don't fail to see this great collection of the smartest gift sweaters in town. We have many, many styles, colors and sizes to help you select just the sweater you'll need for her gift. These are the sweaters they'll want for sport, for skating and general wear. Sizes 34 to 40 in the group.

Style: Bulky, Boxy and Fitted Waists, V and Cardigan Necklines, Slipovers, Button Fronts, Ribbed and Plain Weaves, Tyrolean Trims, Long and Short Sleeves.

Blue Natural Pink Black Maize Red White Brown In the Group.

\$2

—Downstairs at Ayres.

5% Wool BLANKETS	Reversible BLANKETS	"ENVOY" All-Wool BLANKETS	Wool-Filled COMFORTS	Rayon Taffeta COMFORTS
\$2.98	\$2.98	\$5.95	\$2.98	\$5.00
• 5% Wool blankets in 4 1/2 pound weight. 72x84 inches. Colors in Blue, Green, Wine, Orchid and Rose. Buy these for gifts.	Priscilla pastels and Wigwam deep tone colors in Beacon reversible blankets. Rayon taffeta bound edges. All the popular colors in 72x84 inch sizes.	72x84-Inch all-wool single blankets in solid colors of Peach, Dusty Rose, Monte Blue, Green and Burgundy with rayon taffeta binding. A luxury blanket for gifts.	72x84-Inch sateen covered all-wool filled comforts. Solid color borders with printed floral centers. Colors in Rust, Green or Blue.	Rayon taffeta covered all-wool filled comforts. Covers come in Rose, Green and Rust. Sizes 72x84 inches. Limited quantity so shop early.

The Light That Never Fails

Now comes Christmas, spreading that same joy shown to the shepherds of Bethlehem. Tolerance, loving kindness, Peace on earth and good will to all men. To these men, wrapped in darkness, this was the light of new hope. The light that gleamed when hope was born . . . the light that will continue to shine!

A Store That Can Be Depended Upon

We in Ayres Downstairs Store, who have served you year after year, are glad to share in this hallowed season. Being good neighbors first and merchants second we observe the one principle Ayres' creed, to serve you and serve you well under all circumstances. In evidence of this, see our great selection of Christmas gift selections, our gigantic telephone switchboard, to quickly and courteously take care of your telephone orders. Swiftly moving trucks speed through the day and late hours of the night delivering your Christmas bundles to you on time. All of these things are a part of the efficient service of AYRES' DOWNTAIRS STORE, a store that can be depended upon.

Ayres Downstairs Store

We're Open Until 6:00 P. M. Until Christmas

Here's a Holiday Hint for
Fashion Conscious Women!

PRINT
Combinations
for
WOMEN

\$3.98

SIZES 18 1/2 to 24 1/2!



If you appreciate smart new fashions . . . if you're economically inclined, you'll appreciate the "Just a little bit ahead" fashion newness of these dresses. The touches of print will enable you to wear them into spring and still be smartly dressed. Nicely tailored details in every part. A dress for YOU . . . from now 'til spring.

—Downstairs at Ayres.

Black and Navy in
Sizes 18 1/2 to 24 1/2Black and Navy in
Sizes 18 1/2 to 24 1/2

Rayon taffeta covered all-wool filled comforts. Covers come in Rose, Green and Rust. Sizes 72x84 inches. Limited quantity so shop early.

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