

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



He'll Like Them Day In and Day Out. Give Him

"CRANBROOK" SHIRTS for MEN

\$1.19

They're the fine shirts that men come back time after time to stock up on... so why not give him several for Christmas? He's sure to appreciate your good choice. They feature box pleated backs, pearl buttons, semi-soft collars, and pleated cuffs. Choose from Whites, Fancies in checks and stripes or plain colors. Sizes 13 1/2 to 20. Sleeves 32 to 35.

Other Gifts for "Him"
 Men's Rayon Gift Ties.....2 for \$1
 Men's Rayon or Wool Scarfs.....\$1.00 Ea.
 Men's Leather or Wool Gift Gloves \$1.00 Pr.
 Men's Shirts or Shorts.....4-Pr. \$1
 —Downstairs at Ayres.

Boys' Zipper SWEATERS

\$2 Each

Full zipper models in stripes, plaids, novelties and plain colors in reds, greens, blues and browns. Sizes 28 to 38.

Boys' CORDUROY SLACKS

Thick set corduroy slacks in checks and stripes or mottled effects. Matching belt and drop loop band. Greys, Blues, Greens and Browns. Sizes 6 to 18. **\$2 EACH**

SHIRT and TIE SETS

One fast color vat dyed shirt in stripes or checks. Colors in Blue, Green or Tan complete with smartly styled boys' tie. Shirts in sizes 8 to 14 1/2. **\$59c**

—Downstairs at Ayres.



Zipper Front Cotton HOUSECOATS



Graceful ankle length cotton house coats with long zipper fronts. Large floral prints on grounds of Navy or Wine. Tie back style with short sleeves and slash pockets. Sizes 14 to 42. **\$1**

The Light That Never Fails

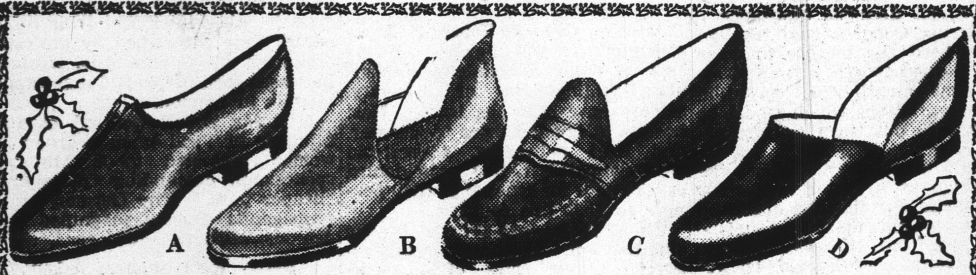
Now comes Christmas, spreading that same joy shown to the shepherds of Bethlehem. Tolerance, loving kindness, Peace on earth and good will to all men. To these men, wrapped in darkness, this was the light of new hope. The light that gleamed when hope was born... the light that will continue to shine!

A Store That Can Be Depended Upon

We in Ayres Downstairs Store, who have served you year after year, are glad to share in this hallowed season. Being good neighbors first and merchants second we observe the one principle Ayres' creed, to serve you and serve you well under all circumstances. In evidence of this, see our great selection of Christmas gift selections, our gigantic telephone switchboard, to quickly and courteously take care of your telephone orders. Swiftly moving trucks speed through the day and late hours of the night delivering your Christmas bundles to you on time. All of these things are a part of the efficient service of AYRES' DOWNSTAIRS STORE, a store that can be depended upon.

Ayres Downstairs Store

We're Open Until 6:00 P. M. Until Christmas



Men's Slipper Gifts

A. Men's ZIPPER SLIPPERS
 Famous for comfort. Flexible leather sole, rubber heels. Colors in Burgundy, Black, Brown or Blue. Dark leather trim. Sizes 6 to 11 in the group..... **\$2**

B. Men's ROMEO SLIPPERS
 Brown kid romeo slippers for men. Lined with genuine leather lining and elastic side gussets, flexible leather sole, rubber heels. Steel arch supports. Sizes 6 to 11 in the group..... **\$2**

C. Loafer STYLE SLIPPERS
 Men's soft elk loafer slippers, unlined with flexible leather sole and rubber heels. Colors in Black, Blue, Burgundy and Tan. Sizes 6 to 11 in the group..... **\$2**

D. Men's KID SLIPPERS
 Opera or Everett style house slippers for men. Leather lined, leather sole, rubber heel. Colors in Black, Blue and Burgundy in opera style. Everett style in Brown only. Sizes 6 to 11 in the group..... **\$2**
 —Downstairs at Ayres.



A Grand Collection to Choose a Gift From!

Gift SWEATERS

Don't fail to see this great collection of the smartest gift sweaters in town. We have many, many styles, colors and sizes to help you select just the sweater you'll need for her gift. These are the sweaters they'll want for sport, for skating and general wear. Sizes 34 to 40 in the group. **\$2**

Style: Bulkies, Boxy and Fitted Waists, V and Cardigan Necklines, Slipovers, Button Fronts, Ribbed and Plain Weaves, Tyrolean Trims, Long and Short Sleeves.

Blue Natural Pink Black Maize Red White Brown In the Group.
 —Downstairs at Ayres.

"Sheermode" NYLON Stockings

\$1.15 Irregulars

- Beautifully Sheer!
- Long Wearing!
- No Rings at Ankle!
- New Glove-Fit Heel!

Now you can get the new Sheermode stockings in irregulars of Nylon proportioned fit stockings. Trained salespersons will fit you perfectly in these stockings in addition they fill out a record card that is retained for your future reference. When you return for another pair the salesperson merely refers to your card and you have another perfect fit.

Exclusive Downstairs at Ayres

Here's a Holiday Hint for Fashion Conscious Women!

PRINT Combinations for WOMEN

\$3.98

SIZES 18 1/2 to 24 1/2!

If you appreciate smart new fashions... if you're economically inclined, you'll appreciate the "Just a little bit ahead" fashion newness of these dresses. The touches of print will enable you to wear them into spring and still be smartly dressed. Nicely tailored details in every part. A dress for YOU... from now 'til spring.

—Downstairs at Ayres.



Black and Navy Sizes 18 1/2 to 24 1/2

Black and Navy in Sizes 18 1/2 to 24 1/2

5% Wool BLANKETS

\$2.98

5% Wool blankets in 4 1/2 pound weight. 72x84 inches. Colors in Blue, Green, Wine, Orchid and Rose. Buy these for gifts.

Reversible BLANKETS

\$2.98

Priscilla pastels and Wigwag deep tone colors in Beacon reversible blankets. Rayon taffeta bound edges. All the popular colors in 72x84 inch sizes.

"ENVOY" All-Wool BLANKETS

\$5.95

72x84-Inch all-wool single blankets in solid colors of Peach, Dusty Rose, Monte Blue, Green and Burgundy with rayon taffeta binding. A luxury blanket for gifts.

Wool-Filled COMFORTS

\$2.98

72x84-Inch sateen covered all-wool filled comforts. Solid color borders with printed floral centers. Colors in Rust, Green or Blue.

Rayon Taffeta COMFORTS

\$5.00

Rayon taffeta covered all-wool filled comforts. Covers come in Rose, Green and Rust. Sizes 72x84 inches. Limited quantity so shop early.
 —Downstairs at Ayres.