

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tomorrow! BIG SAVINGS On "Her" Gift



Mink
Dyed
Coney
\$38
Size
12 to 20

Sample Sale

Much Higher Priced

Beautiful FUR COATS

IN 4 AMAZING GROUPS

\$38

\$48

\$58

\$78

Samples of 1, 2, 3-of-a-kind of higher-priced furs! *Fur Coats, *Fur Jackets, *Fur Ensembles, *Great Coats! Sizes mostly 12, 14, 16. Some in sizes 18, 20 and 40.

At \$38.00

- 1 Mink-Dyed Coney Coats\$38
- 1 Skunk-Dyed Opossum (22-in.) Hat and Muff\$38
- 1 Rose Beige Wolf Jacket, 24 In.\$38
- 2 Blended Red Fox Jackets\$38
- 2 Cross Fox Jackets\$38
- 2 Norwegian Blue Dyed Guanaco 22 In. Coats (Hat and Muff)\$38
- 1 Skunk-Dyed Manchurian Wolf, 32-In. Coat Hat and Muff\$38
- 7 Seal-Dyed Coney Coats\$38
- 5 Fawn-Dyed Coney Coats\$38
- 1 Grey-Dyed Coney Coats\$38
- 4 Beaver-Dyed Coney Coats\$38

At \$48.00

- 2 Black-Dyed Kid Caracul Paw Swaggers\$48
- 1 Leopard Lamb, hat and muff\$48
- 1 Black-Dyed Caracul Paw Ensemble\$48
- 1 Natural-Dyed Caracul Paw Ensemble\$48
- 1 Sable-Dyed Skunk Stripe, 26 In.\$48
- 1 Ombre Krimmer Lamb, hat and muff\$48
- 1 Black-Dyed Kid Caracul, Stroller\$48
- 1 Skunk-Dyed Stripe 22 In. Jacket\$48
- 2 Mink-Dyed Coney Ensembles\$48
- 1 Brown Caracul Paw Coat\$48
- 1 Platinum-Dyed Caracul Paw\$48

At \$58.00

- 1 Seal-Dyed Coney\$58
- 1 Beaver-Dyed Coney\$58
- 1 Russian Spotted Cat Coat, hat and muff\$58
- 2 Skunk-Dyed Opossum, 40 In. Coats\$58
- 1 Black-Dyed Persian Paw\$58
- 1 Grey-Dyed Persian Paw\$58
- 1 Fitch-Dyed Chevron Fitch Paw\$58

At \$78.00

- 4 Seal-Dyed Coney Coats\$78
- 3 Mink-Dyed Muskrat Coats\$78
- 1 Black-Dyed Persian Paw\$78
- 1 Grey-Dyed Persian Paw Coat\$78
- 1 Fitch-Dyed Chevron Fitch Paw\$78

All Items Listed Are
Subject to Previous Sale!



Leopard
Lamb with
Hat and
Muff
\$48
Size 14

You May Buy a
Fur Coat on
Ayres' Budget
Payment Plan

Ask Your Salesperson for
Details

CHRISTMAS STORE HOURS: 9:30 A.M. to 6:00 P.M.



Little Gifts for Tiny Tots AT PETITE PRICES

Tots' All-Wool Sweaters
All-wool shetland sweaters in coat and slipover styles. Novelty weave styles in Pastel and Deep tones. Sizes 1 to 6.

Tots' Corduroy Longies
Tots' pin-wale corduroy longies with bib top. Tailored for comfort. Wine, Brown, Green and Navy.

Tots' Gift Wash Frocks
Gift wash frocks in Polka Dots, Stripes and Florals. Several styles to choose from. Sizes 3 to 6.

Tots' Sanforized Dresses
Sanforized wash dresses, guaranteed not to shrink or fade. Dainty Stripes, Plaids, Polka Dots and Floral prints. Sizes 3 to 6.

Tots' Cotton Blouses
Dainty cotton blouses, tailored and dressy styles. White and pastel colors. Sizes 3 to 6.

Tots' Beacon Bath Robes
"Beacon Cloth" Bath Robes for tots in dainty novelty patterns. Wine, Blue or Green backgrounds. Styles for boys and girls. Sizes 2 to 6 Yrs.

Tots' Wool Flannel Skirts
Wool flannel skirts in suspender style. Plaids and solid colors. Smartly styled. Sizes 3 to 6 Yrs.

Little Boys' Cotton Suits
Cotton knit suits for little boys, polo shirt top with lined trousers. Pastel and deep tones. Sizes 1 to 6.

Little Boys' Polo Shirts
Cotton knit polo shirts for little boys. Novelty stripes and applique trim. Pastel and deep tone colors. Sizes 1 to 6.

Tots' Play Suits
Tots' sanforized chambray play suits, non-shrink, non-fade. Novelty red trim on blue chambray. Sizes 1 to 6.

\$1
EACH

59c
EACH

Candlewick Gift Robes

For GIRLS

\$3

Girls' candlewick robes in full floor length. Wide sweeping rows of generous candlewick trim. Rose or Copen Blue. Sizes 8 to 16.

—Downstairs at Ayres.

For TOTS

\$2

Tots' Better candlewick robes that are full cut, just like mother's, long floor length sweeping robes. Colors come in wine and rose combinations and open blue. Sizes 1 to 6.

—Downstairs at Ayres.

Girls Gifts—at Only, \$1

Girls' Rayon Blouses
Rayon crepe blouses with long sleeves. Tailored after big brother styles. Come in white only. Sizes 10 to 16.

Junior Teens' Slips
Junior teens' rayon sat-in slips with brassiere top. Tailored, embroidered and lace trim. Panel and four-gore styles. Sizes 11 to 15.

Girls' Wool Sweaters
Girls' all-wool shetland sweaters in deep tone, pastel and white. Smart slipover styles. Sizes 8 to 16.

Rubberized Raincoats
Plaid rubberized raincoats with zipper hood. Full cut. Plaids in colors of Red and Blue. Sizes 7 to 16.

Girls' Slip and Panty Set
A nice set of girls' undies includes rayon sat-in slip and matching panties. Lace and embroidered trim in Tea Rose. Sizes 8 to 14.

Girls' Wash Frocks
Girls' cotton wash frocks in stripes, checks, polka dots and florals. Nice selection of styles. Sizes 7 to 16.

GIRLS' BETTER GIFT FROCKS
Rayon Taffetas, Rayon Crepes and Corduroys in Juniper styles, Princess styles and Boleros. Navy, Red, Wine, Rose and Aqua. Sizes 8 to 16.

—Downstairs at Ayres.

Gift RUGS!

Washable
CHENILLE RUGS
\$1.00

Washable chenille rugs 21x36 inches, including fringe. Your choice of Burgundy, Blue, Green, Rose or Gold. Fine for Bedrooms or Bath. Wrapped in Cellophane gift package.

Streamlined
Chenilles
79c \$1.00

Smart hit-and-miss patterns in new chenille rugs. Colors in Blue, Red, Green or Black. A fine bedroom rug. Guaranteed washable.

Chenille
OVAL RUGS
\$1.00 \$1.39

18x30 20x40

\$1.98

24x48

Oval chenilles that are wool filled to help hold shape during washings. Guaranteed fast colors in Brown, Blue, Green and Gold.

—Downstairs at Ayres.

72x84-INCH Perma Fluff COMFORTS

\$3.98

A good sateen cover with printed sateen center. Filled with 5% Virgin wool, 95% Virgin cotton to give cozy warmth on the coldest nights that winter offers. Choose from a very great selection of choice colors. Limited quantity.

Perma Fluff
Reversible COMFORTS

Warm, Perma Fluff comforts with rayon taffetas. Solid colors that are perfect for reversing. Colors in Rose, Rust, Wine, Mont Blue, Green and King Blue. Limited quantities.

"His" and "Her"
EMBROIDERED TOWELS

39c
Each

Towels with embroidered "His" or "Her" to identify them. Large 22x44 Cannon Towels with colored borders to match the embroidery.



Down Filled COMFORTS

Goose Down-filled comforts in 72x84-inch size. Closely stitched all-over design. Colors: Green and Rust, Sahara and Rust, Green, Rose and Copen. Limited quantities. Better Down-Filled Comforts... \$15.95

"Cannon" Gift Towel Sets
Individual boxed 6-Piece sets. 4 Colors. 2 Bath towels, 2 Guest towels and 2 Wash cloths.

Elaborate 6-Pc. sets including 2 bath towels, 4 guest towels and 2 wash cloths. "Cannon's" finest set in all popular colors.

10-Piece set including 4 bath towels, 4 guest towels and 2 wash cloths. "Cannon's" finest set in all popular colors.

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Boys' Plaid Mackinaws

\$3.98

Boys' warm, all-wool mackinaws for winter wear. Sport plaid designs for the outdoors. Double-breasted style with matching belt and two slash pockets with two side pockets. Choose in Greens, Reds, Blues and Browns. Sizes 12 to 18.

Boys' Corduroy Slacks Each
Thick set corduroy slacks in checks and stripes or mottled effects. Matching belt and drop loop band. Greys, Blues, Greens and Browns. Sizes 8 to 18.

Boys' Zipper Sweaters Each
Full zipper models in stripes, plaids, novelties and plain colors in reds, greens, blues and browns. Sizes 30 to 38.

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