

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Want a Gift That Will Be Appreciated?
Then Choose...Sweaters
and Blouses

Nothing will tickle her heart more than a charming sweater in one of the new styles or a smartly styled blouse. They have that extra something for her wardrobe that she just doesn't feel like buying herself, but will be tickled to death to get as a gift if she isn't alone, trained sales people will help you select the right size.

A Cotton fleece cardigan for a perfect all-around sweater. Colors come in White, Maize, Red and Blossom Blue. Sizes Small, Medium and Large.

B Washable "Fruit of the Loom" Blouse with convertible neckline. Long and short sleeve styles, some with band bottoms. Colors: White, Tan, Pink, Red. Sizes 32-40.

C "Little Boy" shirt of cotton broadcloth. Tailored style. Button front, long sleeves, notch collar. Sizes 12, 14 and 16.

D Fancy Sweaters in Button front and slipover styles. Red, white, green and maize, also some tyrolean trims. V and cardigan necklines. Sizes 32 to 40 in the group. Other styles in pastel shades.

E All wool coat sweaters with chenille trim at neck, cuffs, down the front and on the pockets. Colors: Navy, Dubonnet, Black, and Green. Sizes 36 to 46 in the group.

F Classic long sleeve slipover sweaters with round neck and ribbed, front, bottom and cuffs. Colors: Natural, Powder Blue, Red, Pink and Maize in the group.

\$1.00



You're Sure to Choose the Right Gift When You Select

Women's Gift
HANDBAGS

These are the large roomy type of bags that every woman likes. Sturdily constructed with fine fittings to utilize all the ample room. They come in pouches, underarm and top handle styles. Expensive looking finishes in simulated leathers of Calf, Alligator, Crushed Kid and Patent. No matter what colors or styles she wears, we have an appropriate handbag for her.

Simulated Leathers in
Calf Crushed Patent
Alligator Kid Black
Brown

Colors in
Brown
Red
Wine
Navy
Saddle Tan

Downstairs at Ayres.

\$1.00



For Beauty, Comfort and Wearability—Choose From This Outstanding Collection of

Women's Gift
SLIPPERS

\$1.00

Lovely gift slippers—a joy to choose—a delight to receive! Smart Juliets, D'Orsay and Bridge styles in soft kid leather slippers, warm felt slippers, and lustrous rayon slippers. Choose in such desired colors as: Black, blue and burgundy. Leather or padded soles. Sizes 4 to 9 in the group. A marvelous gift selection at \$1.

A Figured rayon
satin slipper
with quilted in-
sole, leather
sole and heel.
Satin turn-
down cuff, \$1.

B Bridge - style
slipper with me-
dium heel and
wall last. Pad-
ded sole, leather
heel. Rayon sat-
in toe and cuff
trim, \$1.

C Rayon satin
slipper. Bunny
fur trim, leather
sole, medium
heel, \$1.

D Juliet Slipper in
Wool felt with
leather sole and
rubber heel.
Rayon Satin
ribbon trim, \$1.

Downstairs at Ayres.

Dresses Black
Buttons WhiteMake These
JUNIORS
Fashion-Right

\$6.98

SIZES 9 to 15!

Fashioned in deep rich Evergrand fabric, a luxurious fabric of sheer Romaine rayon. Styled in smart new fashions that feature the unique treatment of pearly white buttons, to glorify, to flatter and give a chic well-dressed look. You'll want a "Button Dress" to put added sparkle into your holiday events. Colors in Navy or Black. Sizes 9 to 15. —Downstairs at Ayres.

Junior
Sizes
9 to 15CHRISTMAS
STORE HOURS
9:30 A.M. to 6 P.M.

FRUIT OF THE LOOM

Rayon SLIPS

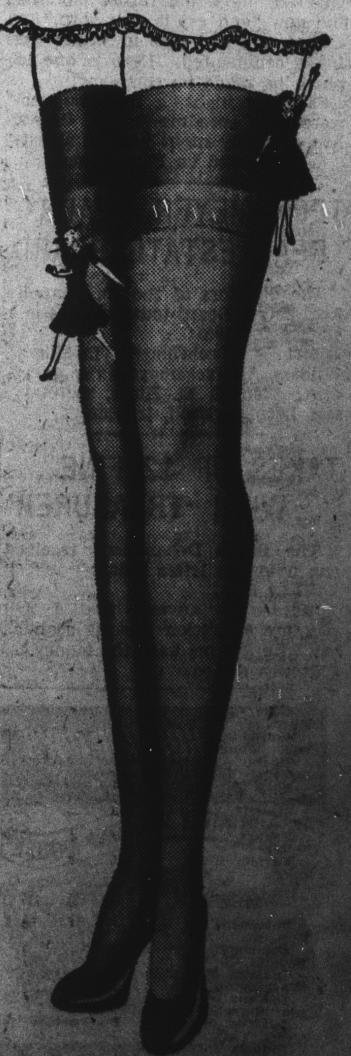
Throughout the years she's grown to know that \$1 "Fruit of the Loom" slips mean more quality, better fit at economy prices. Why not choose them for her Christmas? You'll be sure of satisfying her. Made of Rayon crepe and Rayon satin in Lace and Tailored styles. Bias and 4-gore cut.

\$1
SIZES:
32 to 44!

Downstairs at Ayres.

First-Quality!

Full-Fashioned!

Betty Shaw
CHIFFON
STOCKINGS59c
PAIR

Here's a favorite gift for every woman on your gift list! Beautiful, Sheer, Exquisite "Betty Shaw" stockings at an UNUSUAL Low Price! Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and picot runstop. Lisle reinforced foot insures longer wear. Choose in Coco, Samoa Beige, Tropicana and Dawnmist! Be thrifty and buy your gift hose, and your own NOW at this special money-savings price!

Downstairs at Ayres.