

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

A Spectacular SALE

Just 100 Lovely

Formal DRESSES

Made to Sell for
\$7.98 to \$12.95

\$5



Rayon Taffeta and Net

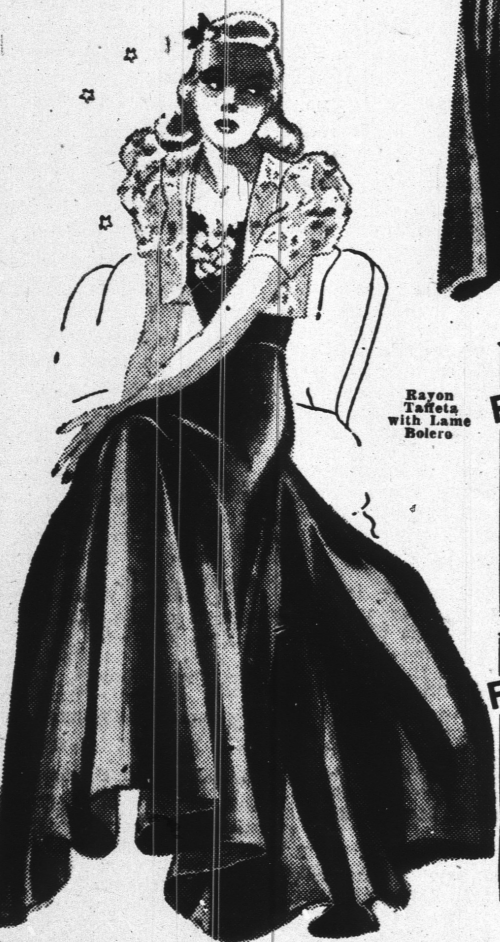


Tri-Colored Rayon Taffeta

Sizes 10 to 20

A grand and glorious array of adorable Christmas formal for the gayest holiday season of the year. Smart jacket dresses, popular bolero styles, dinner dresses, quaint puff sleeves. Every fashion a new sparkling creation in 1940 and '41 styles.

- Rayon Taffeta
- Rayon Satin
- Rayon Crepe
- Rayon Net and Chiffon
- Rayon Moire
- Sequin Trims
- Rayon Velvet Trims
- 2-Tone Combinations
- Net and Rayon Taffeta
- Brilliant Trims



Rayon Taffeta with Lame Bolero

FLASH! Just 50
Evening Wraps

 Regular \$10.95, \$12.95 and \$15
 Evening Wraps
\$8

Full length, bunny lined hoods, velvet hoods, Peter Pan collars. Also woolen wraps. Sizes 14 to 20, in black, Wine and Royal, in the group. Irregulars.

FLASH! Just 200
Street Dresses

 Made to Sell for
 \$6.98 to \$10.95
\$5

Many styles to choose from in sizes for Juniors, Misses and women. Lots of Black, also Blue, Green, Brown, Natural and Rose. Hurry while these last.

—Downstairs at Ayres.



Kapok Filled Davenport PILLOWS

59c and \$1.00

Kapok filled pillows will make a very useful and different Christmas gift. These are reversible in many different patterns, colors and fabrics. Box shape or knife edge with corded or fringed trim.

Fancy Pillows 39c
 Rayon top fancy pillows, in two attractive patterns. Blue, Rust, Green or Wine. 3 for \$1.00.
 —Downstairs at Ayres.

 A She'll Thrill at the Dainty Femininity of These

Negligee SLIPPERS

A. Heelless Booties in wedge style with smart bunny fur trim. Fashioned in soft rayon transparent velvet with leather sole. Colors in Wine and Blue.

B. Rayon satin and rayon faille "FLATEE". A toeless and heelless slipper with elastic at the back. Two color combinations: Blue and Burgundy or Black.

\$2 PAIR
 Sizes 4 to 9 in the Group

C. "PUFF-TEEZE," a Toga style slipper in rayon satin with puffed cord vamp. Soft insole and semi-hard sole. Colors in Burgundy, Blue and Black.

D. Hostess shoe in rayon satin. Scoop wedge style of heel. Simulated silver and gold trim on colors of Black, Burgundy and Blue.

—Downstairs at Ayres.

Be Sure It's a
Gift He'll Like

Men's Ties

He'll probably want and need every tie he gets for Christmas. Choose a good looking one for him from this great group. We've styles for Young and Old alike. Made of rayon or wool in very attractive stripes, checks and plaids. Colors come in Wine, Brown, Green and Blue. Hand Tailored of resilient construction.

2 for \$1
 55c Each

A Luxurious Gift for Little Money! New Proportioned-Fit

Sheermode NYLON Stockings

- Beautifully Sheer!
- Long Wearing!
- No Rings at Ankle!
- New Glove-Fit Heel!

Now you can get the new Sheermode stockings in irregulars of Nylon proportioned fit stockings. They're designed to give you a more perfect fit. Trained sales persons will fit you perfectly in these stockings in addition they fill out a record card that is retained for your future reference. When you return for another pair the salesperson merely refers to your card and you have another perfect fit. You need have no further worry about a perfect fit in Nylon stockings when you wear the quality irregulars of Sheermode Nylon, made with the exclusive "Glove Fit Heel."

Exclusive Downstairs at Ayres

Limit
2 Pairs
to Each
Customer
 Irregulars
\$1.15
 PAIR

Feminine Flattery in New "Candlewick" ROBES

\$2.00

She'll adore her candlewick robe in wrap-around style with cord belt of matching color. The colors are in Raspberry, Royal Blue, Coral, Powder Blue and Aqua. Sizes from 14 to 220.

Chenille ROBES

\$3.98

Zipper, or wraparound styles, ¾ length sleeves, self belt. Colors: Royal and Wine. Sizes 14 to 20.

Other sizes 40 to 52 in Wraparound style only, \$5
 —Downstairs at Ayres.



Make Her Happy With a Gift of

Women's PAJAMAS GOWNS SLIPS

\$2.00

PAJAMAS are tailored styles that come in Coat or Tuckin styles. Some with sleeves and collars. Button fronts, many colors to choose from in stripes and solid colors. Sizes 32 to 44 in the group.

GOWNS are dainty lace trimmed styles and tailored styles with V and Square necklines. Prints and solid colors in pastel shades. Sizes 32 to 44 in the group.

SLIPS are 4-gore and bias styles in tailored or lace trimmed top. Tailored and lace hems. Sizes 32 to 44 in the group.
 —Downstairs at Ayres.

