

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Clothe Children for Christmas!

Does your Christmas plan include a thought for those children of the less fortunate. We have provided a special group of merchandise for this purpose. Every garment is of the genuine Ayres' quality, yet prices are reduced to the lowest possible minimum to help you help others. Trained shoppers are available to assist you, upon request.

**Boys or Girls
2 to 6 Years**

1 Cotton Suits or Coat	\$2.98
2 Knit Union Suits	59c
1 Pr. Gloves	29c
1 Pr. Shoes	\$1.69
1 Pr. Hose	15c
	\$5.70

Girls 7 to 14 Years Old

1 Snow Suit	\$3.98
1 Cotton Dress	59c
2 Tuckstitch Panties or Vests	35c
1 Parka Hood	39c
1 Pr. Shoes	\$2.25
1 Pr. Galoshes	98c
1 Pr. Hose	15c
1 Pr. Gloves	39c
	\$9.09

Girls 10 to 16 Years

1 Coat	\$5.98
1 Wash Dress	59c
1 Parka Hood	39c
1 Pr. Gloves	39c
2 Tuckstitch Panties or Vests	38c
1 Pr. Shoes	\$2.25
1 Pr. Galoshes	98c
1 Pr. Hose	25c
	\$11.19

Boys 6 to 16 Years

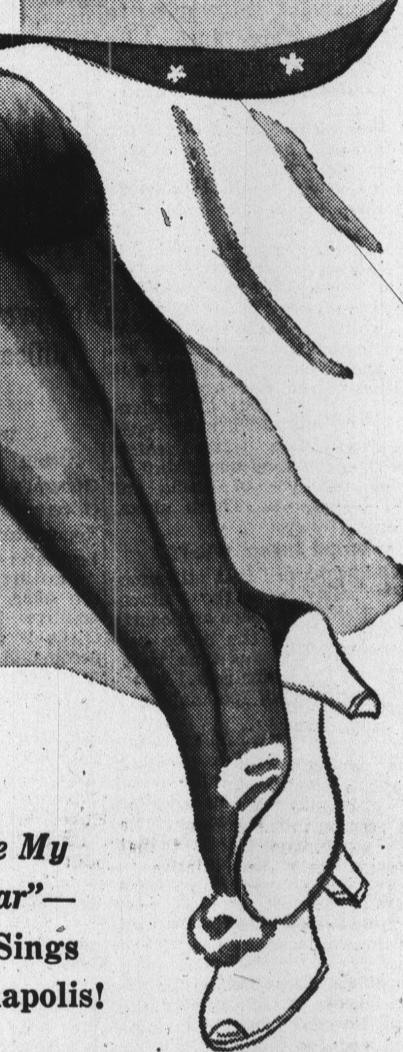
1 Sheep Lined Coat	\$3.00
1 Union Suit	50c
1 Shirt (dress or Polo)	50c
1 Knit Cap	29c
1 Pr. Corduroys (Knickers or Longs)	1.15
1 Tie	25c
1 Pr. Hose	25c
1 Belt	25c
1 Pr. Lined Mittens	29c
1 Pr. Shoes	2.00
	\$8.48

Women's Leather Sole HOUSE SLIPPERS

59c
Pair

Women's house slippers that are as new at the fashion dictates for a very smart gift. Designed in the new wall last. Above we show a floral rayon covered slipper with quilted lining. Below is a zapon alligator grain slipper with plain flannel lining. Soles are genuine cowhide semi-hard leather soles. Sizes 4 1/2 to 9.

—Downstairs at Ayres.



*"You Are My
Lucky Star"—
Joyfully Sings
Miss Indianapolis!*

... and Rightfully So—Because
Here It Is Possible to
Buy SUBSTANDARDS* of

REAL SILK
Lovely Silk Stockings

"REAL SILK" a magic word wherever beauty and glamour are present. The hall-mark of hosiery beauty for years and years. What then, could be a more fitting tribute to HER on Christmas morning than a gift of this supreme stocking loveliness. Every time she wears them with their sparkling flattery she'll carry a thought of you and your very good judgment in selecting them. Some styles are lisle reinforced.

Substandards of

REAL SILK

DeLuxe Chiffon

First
Quality Sell
for \$1.49

Irregulars of

REAL SILK

Nylon

First
Quality Sell
for \$1.65

\$1.15 Pr.

* Substandards are those stockings that escape by the narrowest of margins, being classed as first. Only the trained eye of an inspector can determine these minute differences. The beauty and wearing quality is in no way impaired. Buy substandards with confidence, at a fraction of the cost of first quality.

Exclusive In Indianapolis, Do nstairs at Ayres

**Washable Celanese Rayon
Ninonette Panels
IN MATCHING LENGTHS**

When looking for beauty and long wear don't fail to see these washable celanese rayon NINONETTE panel curtains. Famous for their lustrous beauty and long wear. Matching lengths enable you to fit every window in your home with matching panels and save all the expensive cut-offs and waste from cutting down.

LENGTHS	34 Ins. Wide	44 Ins. Wide
54 Ins.	85c Ea.	\$.10 Ea.
63 Ins.	85c Ea.	\$.10 Ea.
72 Ins.	85c Ea.	\$.10 Ea.
81 Ins.	\$.10 Ea.	\$.19 Ea.
90 Ins.	\$.10 Ea.	\$.19 Ea.

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