

AYRES DOWNSTAIRS STORE

Choose Thrifty Gifts - of Ayres Quality - in our GIFT DOLLAR DAY

Gift Dollar Day Feature! Betty Shaw First Quality Full-Fashioned Chiffon Hose 2 PAIRS \$1.00

Here's a favorite for every woman on your gift list! Beautiful, Sheer, Exquisite "Betty Shaw" stockings at an UNUSUALLY Low Price! Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and picot runstop. Lisle reinforced foot insures longer wear. Choose in Coco, Samoa Beige, Tropicana and Dawnmist!

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| 2-Thread Chiffon..... 2 Pairs. | Lisle Hose..... 6 Pairs. |
| Substandards of 2-thread stockings. Exquisite, filmy stockings with all the popular long-wearing "Real Silk" features. | Serviceable lisle stockings for everyday wear. FIRST QUALITY. Lovely new shades. Sizes 8 1/2 to 10 1/2. Specially priced at 6 pairs for \$1. |
| "Lady Isabel" Hose..... 4 Pairs. | Durane Ankle Socks..... 8 Pairs. |
| "Seconds" of pure silk chiffon stockings—seamed backs, lisle reinforced foot. Popular new shades. Sizes 8 1/2 to 10 1/2. | Popular "Buster Brown" fine quality, ribbed full-length stockings. In assorted colors. Sizes 8 1/2 to 10 1/2. Ideal socks for school and dress wear. |
| Chiffon Stockings..... 3 Pairs. | Full-Length Stockings, 8 Pairs. |
| Full-fashioned chiffon stockings—some are all silk—some have lisle reinforced feet! Assorted colors. Sizes 8 1/2 to 10 1/2. "Seconds" from a famous maker! | Famous "Buster Brown" fine quality, ribbed full-length stockings. Durable cotton stockings made to withstand hard wear. Assorted colors. Sizes 7 to 9 1/2. |
- Downstairs at Ayres.

Gift Dollar Day Feature! "FRUIT of the LOOM" BLOUSES of Rayon Crepe \$1.00 Each

Lovely, fine quality "Fruit-of-the Loom" rayon crepe blouses in the popular shirt styles. Convertible neck. Long and short sleeve styles. Choose in White, Rose, Red, Blue, Maize in the group. Sizes 32 to 40.

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| "Famous Name" Blouses..... 2 for \$1 | Coat Sweaters..... Each \$1 |
| Rayon crepe and satin blouses in tailored and dressy styles. Long and short sleeves. White and pastels. Sizes 32 to 40 in the group. Slight irregularities. | All-wool coat sweaters, button front, V-neck style, 2-pockets. In navy, black, Royal blue, natural, green, wine and brown. Sizes 34 to 46. |
| Sample Blouses..... Each \$1 | Slipover Sweaters..... Each \$1 |
| Manufacturers' samples and seconds of fine satin, jersey and rayon crepe blouses. Long and short sleeves. Mostly shirt styles. Sizes 32 to 40 in the group. | Slipover and button-front styles. Some have "Tyrolean" trim. Choose in pink, red, white, black, beige, blue, brown, green. Sizes 34 to 46. |
| Wool Skirts..... Each \$1 | Cotton Cardigans..... Each \$1 |
| Smart all-wool skirts in pleated and flared styles. Plain colors in the group. Sizes 24 to 30 in the group. Slight irregularities. | Cotton fleece coat style, with cardigan neck and buttoned belt. Choose in pink, red, white, blue, black, green. Sizes small, medium and large. |
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Women's Gift SLIPPERS \$1.00

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| Children's HOUSE SLIPPERS | Moccasin Style Boys' SLIPPERS |
| Rayon satin, toe-less styles, leather soles. Wine color. Wedgie styles. Sizes 12 to 3. | Moccasin style in suede leather, soft sole padded heel. Draw string. Sizes 1 to 6. |
- Downstairs at Ayres.

Choose Right in Simulated Leather HANDBAGS \$1.00

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| Simulated Calf, Alligator, crushed kid and patent in colors of Black, Brown, Wine, Navy, Red and Saddle tan. Styled in Pouches, Underarm and Tophandles. This gift will touch her heart. | Fabric Gloves |
| Double women and rayon fabric gloves. 4 or 5 Button lengths in slipon styles. Some leather trims. Black, brown or wine. Sizes 6 to 7 1/2. | Oil Silk Umbrellas |
| A practical, yet lovely gift she'll be most happy to receive! Well-wearing, sturdy constructed oil silk umbrellas. Novel floral designs in key colors. | Monogram Compacts |
| CRISTE GIFT UMBRELLAS, \$1.00 to \$5. | The compacts are the popular "loose powder" style! Cleverly monogrammed with 3 initials in black or brown. In Sea and Alligator Grain leathers! |
| Monogram Scarfs | Beautiful white rayon scarves—3-initial monograms—put-on white you want! Plain or scarf styles for women, fringed type scarfs for men! |
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Thursday and Friday Two Days Only!

All Items Subject to Prior Sale
A Gift for "Her" at Home Hours!



Cotton HOUSECOATS \$1.00

She'll think of you—all day long—if you give her one of these charming house coats! Swirling, ankle-length house coats in the popular wrap-around and zipper styles. Choose in gay, assorted prints. Sizes 14 to 52 in the group.

Practical HOOVERETTES \$1.00

Assorted and colorful Hooverettes. Perfect for home wear. Including printed percales. Sizes small, medium, large and extra large.

Better \$1.69 to \$2.00 DRESSES \$1

Styles so pretty you'll wear them all day long! Better cotton dresses formerly MUCH HIGHER priced, reduced for clearance, to this giveaway price, \$1.

—Downstairs at Ayres.

Gift Dollar Day Values for Infants, Tots and Girls

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| At \$1.00 Each | At 2 for \$1.00 |
| Infants' Beacon Cloth Bunting, zipper front. | Infants' Dresses, hand made, top and bottom embroidered. |
| Infants' 2-Pc. Wool Knit bootie set. | Infants' Creepers, pastel colored broadcloth. |
| Infants' Creepers, fine knit, applique trim. | Infants' Sweaters, wool knit. |
| Infants' Blankets, rayon satin bound. | Infants' Moccasins, hand crocheted. |
| Infants' Dresses and Gertrude sets, hand made. | Infants' Crib Sheet Set, hand made. |
| Infants' Basket and 3-Jar Toilet Set. | Infants' Crib Blankets, satin bound. |
| Infants' and Toddlers' Dainty Dimple Dresses. | Tots' Wash Dresses, sanforized. |
| Infants' Comforts, printed cover, cotton filled. | Tots' Cotton Suits, button and belted styles. |
| Tots' Wool Flannel Skirts, sizes 2 to 6. | Tots' Pajamas, flannellette, novelty trim. |
| Tots' Sweaters, all-wool coat style. | Tots' Sweaters, all-wool and slipover styles. |
| Tots' Bathrobes, beacon cloth in novelty patterns. | Children's Minneapolis Union Suits, sizes 2-12. |
| Boys' Corduroy Suits, broadcloth blouse. | Boys' Polo Shirts, cotton knit, novelty stripe. |
| Tots' Dresses, rayon taffeta, rayon crepe. | Tots' Cotton House Coats, full length, sizes 2-8. |
| Boys' Jackets, corduroy and warmly lined. | Girls' Cotton Knit Cardigans in deep tone colors, sizes 7 to 16. |
| Toddlers' Beacon Bathrobes, pastel colors. | Girls' Cotton Blouses, tailored with novelty trimming, sizes 7 to 16. |
| Toddlers' Coat Sweaters, wool knit, pastel. | Girls' Cotton Wash Dresses, prints and solid colors, sizes 7 to 14. |
| Tots' Rain Capes, plaid, waterproof, with hood. | Girls' Parks, hooded, wool knit and brushed wool, all colors. |
| Girls' Coat Sweaters, all wool, sizes 8 to 16. | Girls' Purses, small and Jr. Miss styles. |
| Girls' All-Wool Slipover Sweaters, sizes 8-16. | Girls' Wool Knit Gloves and mittens. |
| Girls' Housecoats in novelty prints, sizes 8-16. | Girls' 2-Pc. Flannellette Pajamas, sizes 8-14. |
| Girls' Plaid Waterproof Raincoats with hood attached with zipper, sizes 7 to 16. | Girls' Rayon Satin Slips, tea rose, sizes 8-14. |
| Girls' Bathrobes, Whittington warm fleece, novelty patterns, sizes 8 to 14. | Girls' Cotton Slips, embroidered trim, sizes 8 to 14. |
| Girls' Cotton Wash Dresses, nautical, belted and Princess styles. | Girls' Rayon Vests and Panty Sets, sizes 8-16. |
| Girls' Two-Piece Pajamas, rayon crepe, floral print, novelty trim, sizes 8 to 16. | |
| Girls' Wool Flannel Skirts, plaid suspender styles, 8 to 16. | |
| Girls' Corduroy Skirts, gored, neatly tailored, navy, wine, green, sizes 10 to 16. | |
| Girls' Big Brother Shirts, rayon crepe, white and pastel, sizes 10 to 16. | |
| Girls' Muff and Beret Set, white, red, royal and wine. | |

At 4 for \$1.00

Infants' Dresses, hand embroidered.
Infants' Booties, wool knit.
Infants' Creepers, wool knit.
Infants' Mittens, wool knit.
Infants' Gertrudes, hand made.
Infants' Blankets, pastel colors.
Tots' Panties, rayon and Lisle tested.
Tots' Warm Knit Union Suits.
Tots' Gloves, warm knit.
Tots' Panties and vests, knit cotton.

At 6 for \$1.00

Infants' Training Panties, cotton knit.
Infants' Berets and Bonnets, wool knit.
Infants' Flannellette Gowns, gertrudes and wrappers.
Tots' Rayon Panties and Bloomers.

Dollar Day Gifts for HOME! Gift HAS SOCKS \$1

Round or square style hassocks with two-tone leatherette covers in maroon, brown, green, blue and rust. An attractive but useful decoration for almost any room in the house!

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| Metal SMOKERS | Cotton RUGS |
| Sturdy metal smokers, with highly polished chrome top, "dumb away" ash receiver. Enamel finish in rich mahogany, white or black. A gift he'll appreciate! | 24x40 cotton throw rugs in rich Oriental patterns in rust, red or blue. Fringed ends. Patterns woven through to back. An attractive gift for \$1. |
| Chenille RUGS | Plaid RAG RUGS |
| A Pretty Gift for the Home Streamlined—cotton chenille throw rugs with fringed ends! Green, blue, red or black. WASHABLE. Size 24x42. | Plaid rag rugs—made in U. S. A. — Guaranteed washable! Large plaids in red, blue, green and black on grey and black backgrounds. Fringed ends. Size 24x36. |
- Downstairs at Ayres.

Gift Dollar Day Feature! Men's Shirts and Pajamas 2 FOR \$1

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| "Danbury" Fancy Gift Shirts: Full-cut, finely tailored, gathered, back, pleated sleeves, semi-soft fused collar. Fast-color shirtings in checks and stripes in blue, tan and green. Sizes 14 to 17. | Broadcloth Pajamas: The broadcloth pajamas are assorted styles in men's fancy patterns. Bright colors. Sizes B, C and D. |
| Shirts and Shorts..... 4 for \$1 | Gay Gift Ties..... 2 for \$1 |
| Stripes, checks and novelty patterns in blue, green and tan. Sizes 28 to 46. Combed lisle knit shirts, tubular style. | Men's rayon and wool gift ties in attractive stripes, checks and plaids. Colors in wine, brown, green and blue. |
| Tie and Hankie Sets..... 2 for \$1 | Shirts and Shorts..... 8 for \$1 |
| Rayon tie and handkerchief sets for perfect gifts. Complete in cellophane top box. Nice patterns to choose from. | SHIRTS—Derby rib knit shirts—tubular style. Sizes 34 to 46. |
| Men's Rayon Ties..... 4 for \$1 | SHORTS—3-Button front; stripes and checks in blue, tan and green. Sizes 30 to 42. |
| Rayon ties in checks, plaids and stripes in reds, greens and browns. | Gift Gloves..... Pair \$1 |
| Initial Hankies..... 3 Boxes \$1 | Plain colors and fancy patterns. Black, Gray, Brown and High colors. Small, medium and large sizes. |
| Initial handkerchiefs 3 in a box—Bright colored borders in Red, Green or Brown. Embroidered Initial. | Men's Gift Socks..... 8 Pair \$1 |
| Leather Gloves..... Pair \$1 | Men's fine gift hose in fancy patterns. Stripes, checks, plaids and solids. Navy, black, brown, green and wine. Reinforced at points of wear. Sizes 10 to 13. |
| Custom styled Capeskin gloves for men. Lined and unlined styles. Finger quirks, all stitched with outside welt. Black or brown in slipon models. Sizes 8 to 11. | "Real Silk" Men's Socks..... 5 Pr. \$1 |
| Gift Pajamas | Black silk socks in fine quality substandards, lisle reinforced. Some colors, mostly black. Sizes 10 to 12. |
| "Yachtsman" gift pajamas in colorful stripes and novelties. Red, Green, Blue and Brown. Notch collar and slipover styles. Sizes A, B, C and D. | Rayon, Scarfs..... Each \$1 |
| | Long rayon crepe gift scarfs for men. Novelty patterns and plain colors. A gift any man will appreciate. |

Boys' DOLLAR DAY GIFTS

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| Boys' Sweaters..... Each \$1 | Boys' Ties..... 4 for \$1 |
| Colorful sweaters in smart tweed front and spun rayons. Two-tone colors. Green, brown and blue. Sizes 30 to 38. | Attractively boxed boys' rayon ties in pretty stripes, plaids, checks, reds, green, blue and novelties. |
| Shirt and Tie Sets..... 2 for \$1 | Plaid Shirts..... 2 for \$1 |
| Fine, well-made broadcloth shirts with matching ties. Beautifully tailored. Fast colors. Fancy patterns, stripes and checks in blue, green and tan. Sizes 6 to 14 1/2. | Cotton flannel plaid shirts, in-or-outer style. Collar, pocket and long sleeves. Plaids in green, red or blue. Sizes 6 to 18. |
| Boys' Shirts and Shorts..... 4 for \$1 | Boys' Polo Shirts..... 2 for \$1 |
| Shirts—Short sleeves or sleeveless styles in heavy knit. Fall weight. Sizes 6 to 16. | Boys' Ingrain stripe polo shirts—button front and zipper style. In bright green, reds, blues and browns. Sizes 6 to 18. |
| | —Downstairs at Ayres. |

Every Woman Recognizes the Superlative Value of Fine "FRUIT of the LOOM" Rayon Satin and Rayon Crepe



SLIPS \$1.00

The practical and ideal gift—no woman ever has too many slips. Lovely rayon crepe and rayon satin slips in V-lace and tailored tops, 4-gore and bias models. Tea Rose and White. Sizes 32 to 44. Specially Gift Sale—Priced at \$1.00 each.

—Downstairs at Ayres.

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| Rayon Satin Slips..... 2 for \$1 | Tuckstitch Pajamas..... Ea. \$1 |
| Cal V, lace or tailored top, bias cut rayon satin slips. Tea Rose, White. Sizes 34 to 44. | 2-Pc. tuckstitch or balbriggan pajamas, plain or two-tone combinations. Sizes 15 to 17. |
| Women's 2-Pc. Pajamas..... Ea. \$1 | Plain or Novelty Undies..... 3 for \$1 |
| 2-Pc. Broadcloth pajamas in novelty printed, pin check, plain or Butcher Boy styles. Sizes 15 to 17. | Plain or novelty weave rayon briefs, panties, stockings, vests and bloomers. Plain fronts, elastic hems, tailored hems. Tea Rose. Sizes 15 to 17. |
| Rayon Crepe Nighties..... Ea. \$1 | Porto Rican Gowns..... 4 for \$1 |
| Women's rayon crepe and rayon nighties, V or square neck lines. Dainty lace or tailored styles. Tea Rose, Blue. Sizes 16, 17. | Porto Rican cotton gowns, V-neck style. Contrasting color trim. Sizes 16-17. |
| Rayon Satin Panties..... 2 for \$1 | Flannellette Pajamas..... 2 for \$1 |
| Rayon satin panties, latest at waist, satin gusset, lace and embroidered styles. Tea Rose, Blue. Sizes Small, Medium and Large. | 2-Pc. flannellette pajamas, slipover styles, or long-sleeve gowns, double yoke style. Tea Rose, Pink, White. Sizes 16, 17. |
| Swing Skirt Gowns..... Ea. \$1 | Batiste Gowns..... 2 for \$1 |
| Rayon satin print or polka dot challenge gowns with swirling skirt, five yards around. Sizes 16 to 17. Tea rose, white with blue or red dots. | Printed batiste gowns in V or round neck styles. Contrasting hand-embroidered trims. Sizes 16-17. |
| Flannellette Gowns..... Ea. \$1 | Rayon Gowns..... Each \$1 |
| Women's flannellette gowns, long sleeve, double yoke. Button-front style. White, Tea Rose prints and stripes. Sizes 16 to 20. | Women's knitted rayon gowns, V or square neck lines. Tea Rose, Blue. Sizes 15 to 17. |
| 2-Pc. Flan. Pajamas for Women..... Ea. \$1 | Combination Suits..... 2 for \$1 |
| Women's 2-pc. flannellette pajamas, slipover and jacket style. Full-cut trousers. Plain colors, contrasting trim. Sizes 16 to 17. | Discontinued styles women's rayon three combination suits. Braizers top, bloomer band or flared. Side fastening. Tea Rose, White. Sizes 32 to 44. |
| Bed Jackets..... Ea. \$1 | Full Length Slips..... 3 for \$1 |
| Women's brushed rayon bed jackets, plain colors and stripes. 3/4 Sleeves. Yarn trims. Tea Rose, Blue. Sizes Small, Medium and Large. | Women's house-dress length slips, built-up shoulder or bolero tops. Removable finish, neck and arm holes. Tea Rose and White. Sizes 34 to 46. |
- Downstairs at Ayres.