

# A Popular-Price Gift Store for the Whole Family

# AYRES DOWNSTAIRS STORE

**Blouses! Sweaters! Skirts!**  
In a GIFT assortment SHE will adore!

**Dainty Sheer Blouses**  
She'll love the expensive appearance of these sheer, feminine blouses. Band bottoms, tuck-in styles, button-fronts, long or full sleeves—white, red, black, maize and blue. Sizes 32 to 40. Attractively Gift Priced \$2

**Novelty Gift Sweaters**  
Plain or embroidered types with Tyrolean trims, short sleeve bulkies, button-front styles, or classic long sleeve silicons with crew necklines. Natural, red, black, blue, white and maize in the group. Sizes 34 to 40. \$2

**Smart All-Wool Skirts**  
Popular new styles to please EVERY Woman and Miss! Pleated, gored and some belted styles for your choosing. Zipper closing. Light blue, black, brown, rose, gold and beige. Sizes 24 to 32. An exceptional \$2 Gift Group at .....

**Popular Coat Sweaters**  
She'll wear them to school, the office and "gad-abouting." Beautiful zephyr wool sweaters, button front coat style. Desired colors such as Wine, Navy, Natural, Blue, Rose and Dusty Rose. Powder Blue and Black. Sizes 34 to 46 .... \$2

**Women's Sports Shirts**  
Long and short sleeve classic shirts; tailored pockets, convertible neckline. Washable rayon crepe. Colors White, Dusty Rose, Powder Blue and Natural. Sizes 32 to 40. .... \$2

**—Downstairs at Ayres.**

**SIZES FOR MISSES AND WOMEN**

**\$2**  
EACH

Wednesday! Thursday! Friday!

## 3 GREAT DAYS In Our Annual GIFT DOLLAR DAYS

Tomorrow begins one of the greatest gift dollar day sales in our history. Outstanding because it presents a very unusual array of choice and timely bargains for every member of your family and your home. Prices have been slashed to give you "more for your money" than you've ever dreamed of. WATCH YOUR DOORSTEP TODAY FOR OUR BIG 16-PAGE BOOKLET OF BARGAINS. You'll save real money by reading and shopping with it. If you do not receive it by 5:30 P. M. call Western Union and one will be rushed to you!

**For Winter Beauty at a Budget Price  
You Can't Overlook This Big Sale of**

**FUR TRIMMED  
Dress Coats**  
**\$15.00**

**Trims:**  
Cross Fox Fox Paw  
American Grey Fabric: Quilted Linings  
Squirrel Needle Points  
Squirrel Nub Boucles

This sale is designed principally to save you money. These very expensive looking fur-trimmed dress coats are valued far in excess of this sale price. Durable and beautiful fabrics in fine boucles and needle points. Large fur trims that leave nothing to be asked. See these coats to know their value. Only one or few-of-a-kind. Colors in Black, Teal, Blue, Wine and Red. Sizes for Misses, Juniors, and Women in the group.

**PERSIAN or CARACUL  
Fur Fabric COATS**  
**\$15.00**

Beautiful persian and caracul fur fabric coats, woven deep and lustrous. They simulate the exquisite beauty of genuine fur, yet give the light warmth and wear of durable fabric. Choose your coat to wear for Christmas. Black only.

—Downstairs at Ayres.

**First Quality! Full-Fashioned!**

**Betty Shaw  
Chiffon Hose**  
**2 PAIRS \$1.00**

Here's a favorite gift for every woman on your gift list! Beautiful, sheer, exquisite "Betty Shaw" stockings at an UNUSUALLY Low Price! Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and picot runstop. Lisse reinforced foot insures longer wear. Choose in Coco, Samoa Beige, Tropicana and Dawnmist! Be thrifty and buy your gift hose, and your own NOW at this special money-saving price! 2 Pairs for \$1.

—Downstairs at Ayres.

**North Woods  
All-Wool  
Blankets**  
**\$5 EACH**

Solid color, heavy all-wool blankets blue, gold, dusty rose. Irregulars.

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**Special Gift-Selling  
6-WAY ONYX  
LAMPS**  
**\$6.95**

A "swell" lamp value offered in a "swell" gift sale at a price you can't afford to overlook if you're in need of correct lighting for your home. They're the reflector type in floor or bridge size with white or bronze, fancy decorated candle supports. Gift Sale Priced at \$6.95.

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**Every Woman Recognizes the  
Superlative Value of Fine  
"FRUIT-OF-THE-LOOM"**

**Rayon Satin and  
Rayon Crepe  
SLIPS**  
**\$1.00**

The practical and ideal gift—no woman ever has too many slips. Lovely rayon crepe and rayon satin slips in V-lace and tailored tops, 4-gore and bias models. Tea Rose and White. Sizes 32 to 44. Specially Gift Sale-Priced at \$1.00 each.

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**Other Slips  
\$1.69  
and  
\$2.00**

**A Lovely Gift for the Home  
Will Be Ideal. Choose  
From New**

**Chenille  
BED  
SPREADS**  
**\$2.00**

Full size spreads at special prices for Christmas selling. Luxurious solid colors with catchy check center design. Choose such beautiful colors as Blue, Dusty Rose, Green and Peach on good heavy sheeting. These lovely spreads will make a perfect Christmas gift.

—Downstairs at Ayres.

**Occasional Gift TABLES**

**\$2.98**

**DRUM TOP  
canary style. Walnut  
finish. 18 inches  
tall. 25 inches  
wide.**

Just imagine such smart and attractive occasional tables priced so low! Beauty for your home! Correct for tables for your own home and for Christmas giving! Choose these for those friends you especially want to please. Constructed from durable gun wood and finished in soft satin-like walnut finish to give your room that added luxurious touch. Choose from Utility Tables, Drum Head Tables, End Tables, Book Rack Tables and other styles.

**Half-round End Table,  
canary finish, fancy  
turned legs, scroll  
11x22x23 inches.**

**Magazine End Tables  
with two accessory  
shelves for papers and  
books. Plain finish.  
11x22x23 inches.**

**End Table with book  
shelves and paper shelf.  
Walnut finish.  
11x22x23 inches tall.**

**End Table with two  
magazine and two  
paper shelves. Size 11x  
18x23 inches tall, walnut  
finish.**

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