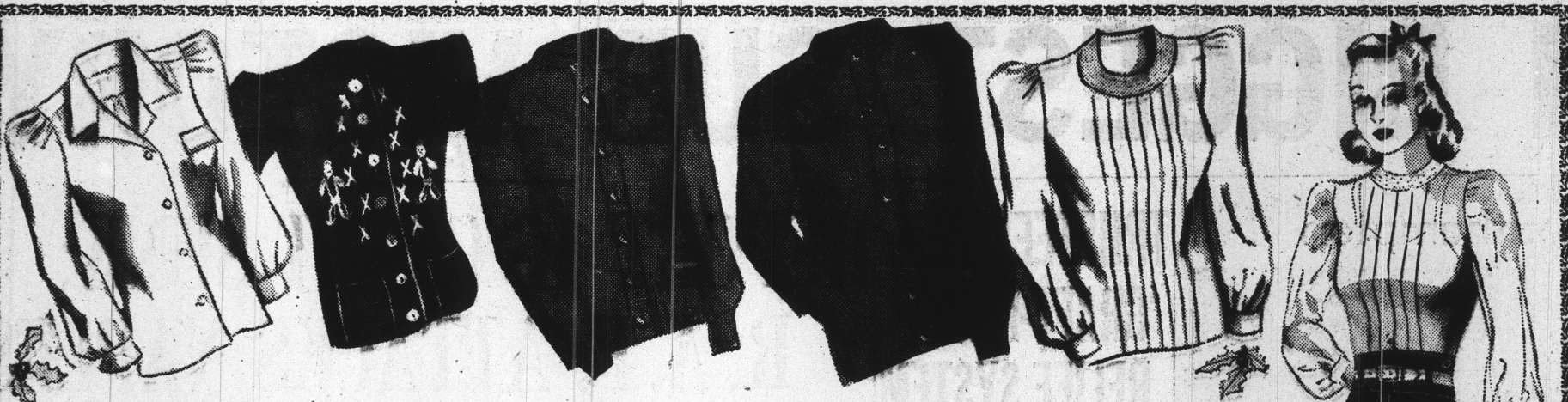


A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Blouses! Sweaters! Skirts!

In a GIFT assortment SHE will adore!

SIZES FOR
MISSSES
AND WOMEN

Dainty Sheer Blouses
She'll love the expensive appearance of these sheer, feminine blouses. Band bottoms, tuck-in styles, button-fronts, long or full sleeves—white, red, black, maize and blue. Sizes 32 to 40. Attractively Gift Priced **\$2**

Smart All-Wool Skirts
Popular new styles to please EVERY Woman and Miss! Pleated, gored and some belted styles for your choosing. Zipper closing. Light blue, black, brown, rose, gold and beige. Sizes 24 to 32. An exceptional Gift Group at **\$2**

Popular Coat Sweaters
She'll wear them to school, the office and "gad-abouting." Beautiful zephyr wool sweaters, button front coat style. Desired colors such as Wine, Navy, Natural, Blue, Rose, and Black. Sizes 24 to 46 **\$2**

Novelty Gift Sweaters
Plain or embroidered types with Tyrolean trims, short sleeve bulkiest, button-front styles, or classic long sleeve slippers with crew necklines. Natural, red, black, blue, white and maize in the group. Sizes 24 to 40 **\$2**

Warm, Boxy Cardigans
Boxy, all-wool cardigans she'll love... button front, cardigan neck types in pink, blue, red, natural, maize, brown. Sizes 34-40. Gift Sale Price at **\$2**

Women's Sports Shirts
Long and short sleeve classic shirts; tailored pockets, convertible neckline. Washable rayon crepe. Colors White, Dusty Rose, Powder Blue and Maize. Sizes 32 to 40. **\$2**
—Downstairs at Ayres.

\$2 EACH

Wednesday! Thursday! Friday!

3 GREAT DAYS
In Our Annual

GIFT DOLLAR DAYS

Tomorrow begins one of the greatest gift dollar day sales in our history. Outstanding because it presents a very unusual array of choice and timely bargains for every member of your family and your home. Prices have been slashed to give you "more for your money" than you've ever dreamed of. WATCH YOUR DOORSTEP TODAY FOR OUR BIG 16-PAGE BOOKLET OF BARGAINS. You'll save real money by reading and shopping with it. If you do not receive it by 5:30 P. M. call Western Union and one will be rushed to you!



For Winter Beauty at a Budget Price
You Can't Overlook This Big Sale of

FUR TRIMMED Dress Coats

\$15.00

Trims: Cross Fox, American Grey, Squirrel
Fox Paw, Kit Fox
Needle Points, Nub Boucles
Quilted Linings, Lambs Wool, Innerlinings, Side and Center Closings

This sale is designed principally to save you money. These very expensive looking fur trimmed dress coats are values far in excess of this sale price. Durable and beautiful fabrics in fine boucles and needle points. Lush fur trims that leave nothing to be asked. See these coats to know their value. Only one or few-of-a-kind. Colors in Black, Teal, Blue, Wine and Red. Sizes for Misses, Juniors, and Women in the group.

PERSIAN or CARACUL Fur Fabric COATS \$15.00

Beautiful persian and caracul fur fabric coats, woven deep and lustrous. They simulate the exquisite beauty of genuine fur, yet give the light warmth and wear of durable fabric. Choose your coat to wear for Christmas. Black only.
—Downstairs at Ayres.

First Quality! Full-Fashioned!

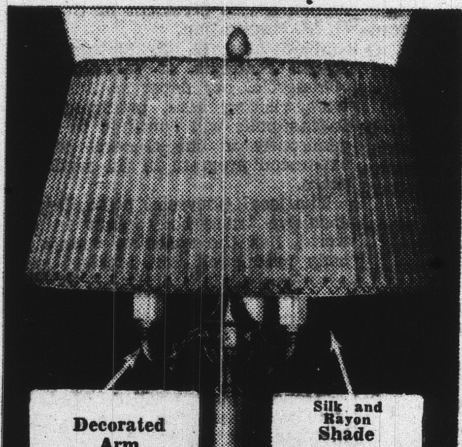
Betty Shaw Chiffon Hose 2 PAIRS \$1.00

Here's a favorite gift for every woman on your gift list! Beautiful, Sheer, Exquisite "Betty Shaw" stockings at an UNUSUALLY Low Price! Genuine crepe, 4-thread weight chiffon stockings with dainty picot top and picot runstop. Lisle reinforced foot insures longer wear. Choose in Coco, Samoa Beige, Tropicana and Dawnmist! Be thrifty and buy your gift hose, and your own NOW at this special money-saving price! 2 Pairs for \$1.
—Downstairs at Ayres.

North Woods All-Wool Blankets \$5 EACH

Solid color, heavy all-wool blankets blue, gold, dusty rose. Irregulars.

—Downstairs at AYRES



Special Gift-Selling 6-WAY ONYX LAMPS \$6.95

A "swell" lamp value offered in a "swell" gift sale at a price you can't afford to overlook if you're in need of correct lighting for your home. They're the reflector type in floor or bridge size with white or bronze, fancy decorated candle supports. Gift Sale Priced at \$6.95.

—Downstairs at Ayres.



Every Woman Recognizes the Superlative Value of Fine "FRUIT-OF-THE-LOOM"

Rayon Satin and Rayon Crepe SLIPS \$1.00

The practical and ideal gift—no woman ever has too many slips. Lovely rayon crepe and rayon satin slips in V-lace and tailored tops, 4-gore and bias models. Tea Rose and White. Sizes 32 to 44. Specialty Gift Sale-Priced at \$1.00 each.

—Downstairs at Ayres.

Other Slips \$1.69 and \$2.00

Occasional Gift TABLES \$2.98 Each



Drum Top Table in Bun-can style. Walnut finish. 18-inch top, 22 inches tall.

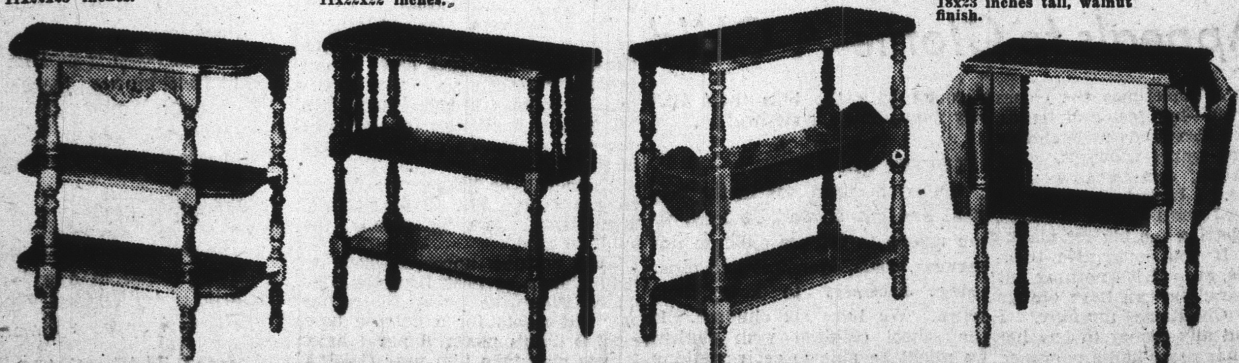
Just imagine such smart and attractive occasional tables priced so low! Beauty for your home! Correct for tables for your own home and for Christmas giving! Choose these for those friends you especially want to please. Constructed from durable gum wood and finished in soft, satin-like walnut finish to give your room that added luxurious touch. Choose from Utility Tables, Drum Head Tables, End Tables, Book Rack Tables and other styles.

Half-round End Table, walnut finish, fancy turned legs, scroll apron, 11x15x22 inches.

Magazine End Tables with two accessory shelves for papers and books, walnut finished, 11x22x22 inches.

End Table with book rack and paper shelf, 11x22x22 inches tall, Walnut finish.

End Table with two magazine and book racks attached, Size 11x22x22 inches tall, walnut finish.



A Lovely Gift for the Home Will Be Ideal. Choose From New

Chenille BED SPREADS \$2.00

Other Spreads \$2.95-\$7.95

Full size spreads at special prices for Christmas selling. Luxurious solid colors with catchy check center design. Choose such beautiful colors as Blue, Dusty Rose, Green and Peach on good heavy sheeting. These lovely spreads will make a perfect Christmas gift.

—Downstairs at Ayres.