

OPEN EVERY THURSDAY AND SATURDAY NIGHT UNTIL 9 O'CLOCK

SEARS PRE-Christmas SALES

Purchases of \$10 or More
Sold on EASY PAYMENTS

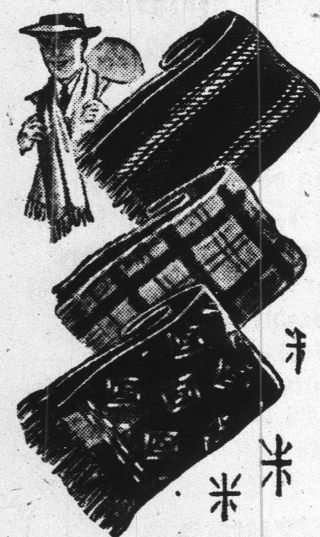
Men's Suede
JACKETS

5.98
Ea.

First quality, soft, pliable suede... fashioned with a comfortable blouse style jacket. Snug knit collar, cuffs and waistband... 1/4 wool. Handy zip cigarette pocket. Sateen lining. Full 25 inches long. Sizes 34 to 48.

We Also Carry Suede
Jackets in 6 Other Price
Groups

COME IN AND SEE
OUR COMPLETE
SELECTIONS OF
MEN'S COATS AND
JACKETS AT LOW-
EST PRICES!



Silk or Wool
MUFFLERS

1.49
Ea.

Worthy of his manly neck—these fine mufflers for Christmas giving! Wool, for every day wear—or silk, for his more important moments. The wools, in dashing plaids. The silks, in dandy new patterns—and smart solid colorings.



MEN'S FANCY
SWEATERS

2.98
Ea.

Choose a gift from this group of classy new sweaters, every one a knockout! Handsome new weaves in warm wools and part wools. Smart solid colorings and combinations. Button or zip-up fronts. Sizes 36 to 46.

GIVE HIM SANFORIZED-SHRUNK "SLUMBER KING" PAJAMAS



HE WILL APPRECIATE THE EXTRA FULL CUT — THE TAILORING

Gifts of good taste... famous "Slumber King" pajamas. Superior on a fabric, style and wear count! Sanforized-shrunk broadcloth (residual shrinkage not exceeding 1%). So lustrous it looks like silk. Adeptly tailored... for quality-minded recipients. Fashion-approved, handsome, vat-dyed patterns and colors. Cut extra large and full for sleeping comfort. Cellophane wrapped. Sizes A to D.

WE ALSO CARRY MEN'S PAJAMAS IN 6 OTHER PRICE GROUPS

MEN'S 16 1/4 x 16 1/4-INCH GIFT HANDKERCHIEFS

They're actually worth 10c each! Quality woven cotton with assorted colored borders. Hand-rolled hems. 16 1/4 x 16 1/4-Inch size.

A 60c Value 6 for 39c

1.39
PAIR

Everything He Wants At Sears Savings—Here Are Just A Few

IDEAL GIFTS FOR BOYS

Warm Wool
MACKINAWs

4.98

Check this sensational price. Sturdy, warm mackinaws of heavy, water-repellent wool. Sporty double-breasted model with 3-piece belt. Four roomy pockets. Snappy blue, brown or maroon plaid. Even sizes 6 to 18.



3-Pc. Wool
SNOW SUITS

4.98

Warm, snugly wool—fully lined coat with gay plaid flannel; pants and turban with kasha. Double-breasted coat, firmly knit anklets, and big convertible collar. Blue or maroon plaid. Sizes 4 to 10.

Others at 6.98

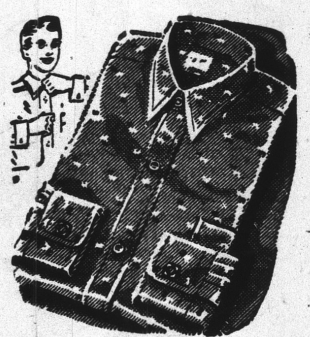


QUALITY DRESS SHIRTS

59c

At amazing low price, Sanforized-shrunk (residual shrinkage 1%) dress shirts that will keep their fit! Cotton broadcloths and percales in high price patterns and colors. Full stand-up collar. 4-Hole ocean pearl buttons.

Others at 79c



BOYS' NEW SWEATERS

1.59

A style to suit any boy on your list... \$1.98 and \$2.29 values! All wools and part wools. Full slide fasteners. Wide choice of colors in plain or fancy patterns. Boys' sizes 28 to 36. Juvenile Sizes 4 to 10, \$1.59



Boys' Dress Gloves

1.00

Give him these fine, inexpensive capekin gloves... styled like dad's! Warm fleece cotton lining. Brown, black. 5 to 14 years.



Lambskin Gauntlets

1.59

Snug lambskin fur gauntlets with sheepskin palms. Warmly lined. Bright colors. 5 to 14 years.



Knitted Wool Caps

49c

100% Worsted wool yarns... for enduring shape and fit! Warm, long-wearing! Fancy knit; assorted colorings. One size only.



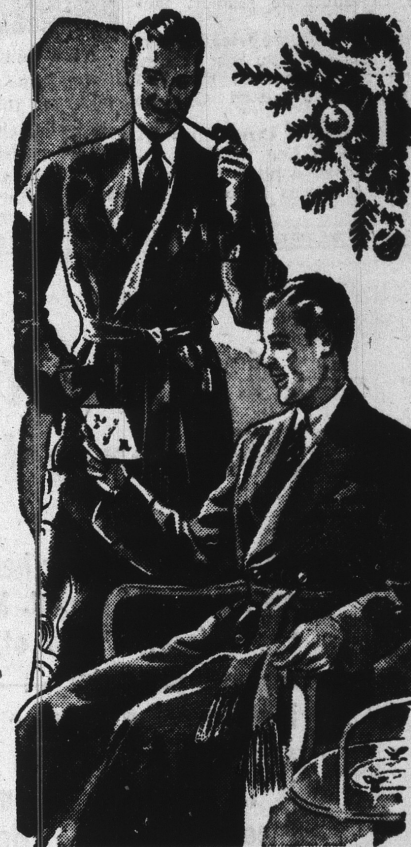
For Mr. Santa Claus Himself!

Men's Flannel, Rayon Lounging
ROBES

4.98
Each

You needn't pay a fortune to make his Christmas happy. These smart robes will bring a wide holiday smile. In soft, warm-as-down wool, or handsome brocaded rayon. Smart double breasted style. The flannels are duo-color combinations; the rayons, assorted solid colors. Every robe worth \$2 more—a luxurious gift! Sizes small, medium or large.

WE ALSO CARRY MEN'S GIFT
ROBES IN 8 OTHER PRICE
GROUPS



CHOICE OF STYLES IN SHIRTS AND SHORTS

3 FOR 1.00

These are expertly tailored garments, full cut and permanently comfortable. Long-wearing... therefore economical. Shirts are fine lisle or mercerized cotton; sizes 34 to 46. Shorts are knitted or in Sanforized-shrunk broadcloth (residual shrinkage 1%); sizes 30 to 44.



Fine Socks Like These Are Sure-to-Please!

GIFT SOCKS

25c PR.

Styled for gentlemen—in patterns and colors usually found in higher priced socks. They fit smooth and trim. The group includes superior lises, part wools, and rayon-and-silks. Regular or slack length. Sizes 10 to 12.



Men's PIGSKIN or MOCHA GLOVES

1.59
PAIR



Handsome pigskin or mocha leather gloves—an instant gift success! Finest quality full table cut and saddle sewn. Hand drawn back. Grand for dress or driving! Assorted colors. \$2.95 Value. Sizes 7 1/2 to 10 1/2.

Men's Genuine Steerhide BILLFOLDS

Strong, handsome steerhide in light brown or black. Zip fastened, with a secret pocket, change pocket and 2 card pockets.

1.00
Each

PURCHASES OF \$10 OR MORE SOLD ON EASY TERMS

SEARS, ROEBUCK AND CO.

FREE BUS
FREE PARKING

ALABAMA AT VERMONT ST.

TELEPHONE
LI. 8331