

**E. O. M. CLEARANCE!**

243 Pairs Regular \$5.00

**American Girl  
Fashion Arch Shoes**

Discontinued Styles!

**E. O. M. \$2.89 PAIR  
PRICE—**

Buy several pairs of these rare bargains. They're all American Girl quality which means fine footwear. Black and Navy in pumps and ties, medium heels. Broken sizes in the group.

**110 Pairs Children's OXFORDS 89c**  
Children's Black or Brown oxfords with solid leather soles, fine rubber heels. Sizes 8 1/2 to 11 in the group.**E. O. M. CLEARANCE!****Men's Better Shirts**

Odds and Ends, Seconds. Many shirts to choose from. Mostly whites in the group. Collar sizes 14 to 17. Some are soiled, some are "seconds." Exceptional values.

**59c****Socks with LINEN Reinforced Toe, Heel**

Men's fancy rayon hose—short and regular length styles. LINEN reinforced toe and heel insuring greater wear. Stripes, checks, plaids, blues, greens, brown. Sizes 10 to 13. (Irregulars).

**6 for \$1****Men's Shirts and Shorts****8 for \$1.00**

The SHIRTS: Derby rib knit tubular style—perfect fitting. Sizes 34 to 46.

The SHORTS: 3-button front; stripes and checks in blues, tans, greens. Sizes 30 to 42. —Downstairs at Ayres.

**AYRES DOWNSTAIRS STORE****E. O. M. CLEARANCE!****Furred Dress Coats****Reduced to— \$18 Formerly \$28.00**

A quality group of much more expensive dress coats including mostly needlepoint fabrics with heavy wool content. Furred in such furs as Kit Fox, Ringtail Opossum, Pileated Persian, and other fine furs. Sizes for Juniors, Misses and Women in the group.

**OTHER COATS REDUCED**\$ 7.95 Covert and Reversible Coats ..... \$ 3.99  
\$16.95 Sports and Camel's Hair Coats ..... \$11.88  
\$16.95 Fitted and Boxy Dress Coats, untrimmed, \$11.88**Clearance of Dresses****50—\$3 & \$3.98 Dresses ..... \$2.00**  
Attractive styles in broken colors and sizes for Juniors, Misses and Women.**50—\$6.98 & \$7.98 Dresses ..... \$3.00**  
Better dresses reduced for E. O. M. Broken sizes and colors for Juniors, Misses and Women.**SPECIAL E. O. M. SALE!**

Midseason Favorite Reduced

**Fabric Hats 88c**

Several styles in smart close fitting turbans. Rayon Bagheera, Rayon belting and Rayon Velvet fabrics. Head-sizes 22 to 23. Colors in Black, Brown and Jewel Tones.

**Fall Hats, Radically Reduced ..... 25c**  
A grand clearance of better fall hats, reduced for E. O. M. Some are soiled and mused, no returns, no exchanges.**Discontinued Styles****Women's Rayon Slips 45c**

Discontinued styles of rayon crepe and rayon taffeta slips, "V" lace and tailored tops. Bias and 4-gore styles. Sizes 32 to 44 in White and Dark shades. Firsts and Seconds.

**Bilt-Mor Rayon Crepe Slips ..... \$1.29**  
Discontinued styles of better slips, "V" lace and tailored tops, 4-gore and bias styles. Sizes 32 to 44 in the group.**Other Rayon Crepe Slips ..... 35c**  
Rayon crepe slips, "V" lace or tailored tops, bias cut. Sizes 32 to 38 in Tea Rose. Seconds.**Novelty Weave Pajamas ..... 88c**  
Rayon crepe, two-piece pajamas, with collars, button front, short sleeves, full trousers. Sizes 15 to 17.**Women's Cotton Gowns ..... 50c**  
Printed balise or cotton crepe, "V" or round neckline, contrasting color trim. Sizes 16 to 17.**Flannelette 2-Pc. Pajamas ..... 50c**  
Slipover styles with long sleeves, contrasting color trim. Also long sleeve gowns, double yoke and button front. Sizes 16 to 18.**Puerto Rican Gowns ..... 25c**  
Cotton gowns with "V" neck and contrasting color trim. Sizes 16 to 17. White and Pink.**SPECIAL E. O. M. SALE!****Tuckstitch Pajamas 35c**

Women's tuckstitch two-piece pajamas with round neckline and short sleeves, ski cuff trousers. Sizes medium and large. Pink.

**Cotton Knit Princess Slips ..... 50c**  
Built up shoulder style with floss finish at hems. Sizes 40 to 46-inch length. Seconds.**Women's Rayon Undies ..... 35c**  
Durable rayon briefs, chemise, panties, stepins and vests, tailored band fronts, elastic backs. Sizes 34 to 42 in Tea Rose.**Women's Rayon Pajamas ..... 88c**  
Plain rayon two-piece pajamas or gowns, tailored and lace trims, ties at waist. Sizes 15 to 17 in Tea Rose and Blue.**Trico Knitted Rayon Slips ..... 65c**  
Discontinued style. "V" tailored tops, 4-gore, front panel, full length. Tea Rose.**Women's Rayon Undies ..... 44c**  
Plain rayon briefs, panties, stepins and vests. Taped fronts, elastic backs, stryd-free crotch. Sizes 34 to 46 in Tea Rose.**Other Rayon Undies ..... 15c**  
Briefs, panties, stepins. Elastic run at waist, tailored hems. In Tea Rose.**The Last E. O. M. Before Christmas  
Offers Many "Hot" Gift Opportunities!**

This timely event features many items that have been reduced from our regular stock together with many "odds and ends" left from our Great November Sale, as well as many specially purchased items for this remarkable sale. You'll find needs for your home and family as well as countless "hot" gift items featured at worthwhile savings. Read every item carefully—they plan to be here when the doors open—at 9:30 A. M.

**PLEASE, NO MAIL, C. O. D. OR PHONE ORDERS.****SPECIAL E. O. M. SALE!**

Irregulars of Our Own Brand

*La Dayre***CHIFFON STOCKINGS**

Our own brand of full-fashioned chiffon stockings from a large manufacturer. Picot top, picot runstop, lisle reinforced foot for longer wear. Sizes 8 1/2 to 10 1/2 in smart colors.

**44c**

SUBSTANDARDS OF

**REAL SILK  
2-Thread CHIFFON HOSE**

Exquisitely sheer stockings and perfect for dressy wear. "Real Silk" Deluxe features throughout. Sizes 8 1/2 to 10 1/2 in smart fall and winter colors.

**59c**  
2 Pairs \$1**"Lady Isabel" STOCKINGS**

First Quality—Service or Chiffon

First quality seamed back stockings in silk to the top chiffon or lisle top service weight. Lisle reinforced for longer wear. Assorted sizes and colors in the group.

**33c****Children's Ankle Socks ..... 5c Pair**  
Clearance of broken lots of children's ankle socks. Irregulars.  
**Broken Lot—Children's Hosiery, 10c Pr.**  
1/2 Length stockings. First quality and irregulars.**E. O. M. CLEARANCE!****Daytime DRESSES****\$1** Rayon daytime dresses formerly selling for \$2 to \$3.98 and now reduced to half price for E. O. M. clearance.**\$2****Sportswear Clearance****Women's Sweaters ..... 59c**  
Sportswear clearance. Assorted colors and sizes in women's sweaters, short sleeves. Slight irregulars.**Sleeveless Sweaters ..... 39c**  
A nice group of sleeveless sweaters in many colors. Perfect for costumes and business wear.**Cotton Blouses ..... 39c**  
A broken assortment of cotton blouses in many different styles and colors to choose from.**Corduroy Jackets ..... 50c**  
Only 24 of these choice buys that have sold for \$3. Hurry for your choice.**"FRUIT of the LOOM"****FOUNDATIONS**

Girdles and combinations in brocaded fabrics, stepins, side closing and talon zippers. Not every size in every style.

**\$1.79****Better Lastex Girdles ..... 50c**  
A large assortment of girdles and pantie girdles. Broken styles. Small, medium and large.**Better Brassieres ..... 39c**  
Better brassieres in a large assortment of lace and broadcloth. Broken sizes.**Women's Leather Gloves****100 PAIRS CAPEKIN GLOVES ..... \$1**  
Genuine leather gloves in capeskins and suedes. Black, Brown in broken sizes.Prints Handkerchiefs, rolled hems ..... 8c  
Wraparound Turbans ..... 29c  
Pique Collars, white only ..... 10c  
Better Neckwear, laces and pique ..... 69c**E. O. M. CLEARANCE!****Tots' and Infants' Wear**Infants' and Toddlers' Knit Training Pants ..... 2 for 25c  
Infants' and Toddlers' Tie Side Shirts ..... 10c  
Infants' Quilted Bassinette Pads, irreg. .... 2 for 25c**Infants' and Tots' Big Sample Sale  
At Savings of 1/3 to 1/2**Tots' Cotton Wash Dresses ..... 29c  
Boys' Cotton Eaton Wash Suits ..... 29c  
Boys' Cotton Knit Polo Shirts ..... 29c  
Tots' Cotton Slipover Shirts ..... 19c  
Tots' Cotton Panties, French Leg ..... 19c**Toddler's Fleece SNOW SUITS \$2.49**  
Toddler's fleece snow suits with wool top, warmly lined, attached hoods. Sizes 1 to 3.1 Bathinette Floor Sample, Soiled ..... \$2.00  
1 Bathinette Sample with Hammock and Spray ..... \$3.50  
1 Teeter Babe, Floor Sample, Soiled ..... \$2.00  
1 Baby Go-Round, Floor Sample ..... \$2.00**Clearance for Girls****Girls' Better Wash Dresses ..... 29c**  
Girls' better cotton wash dresses in broken sizes and slightly soiled.**Girls' Cotton Blouses ..... 29c**  
Nice selection of girls' cotton blouses in broken sizes.**Girls' Better Street Dresses ..... \$1.39**  
Smart early fall styles in spun rayons and novelty materials. Broken sizes.**Girls' Wool Flannel Shirts ..... 59c**  
Better quality wool flannel shirts for girls. Boy Blue colors only. Broken sizes.**Girls' Cotton Cardigans ..... 89c**  
Attached hoods on smart cotton cardigan sweaters, deep tone colors.**Girls' 2-Pc. Snow Suits ..... \$3.00**  
Warmly lined jackets and ski pants. Broken sizes.**Sample Rayon Dresses ..... \$1.00**  
Girls' sample rayon dresses and jumpers in broken sizes.**E. O. M. CLEARANCE!**

Drapery and Upholstery

**REMNANTS****10c to \$1.00 Each**

A grand opportunity to "pick-up" drapery and fabric pieces for a song! Pieces from 22x22-inches up to 4-yard length remnants. Ideal for pillow tops, chair seats, slipcovers, portieres etc.

**70x90-Inch India Prints ..... 69c Each**  
Many patterns and colors to choose from.**Odd Window Shades ..... 19c Each**  
In 24x6; 32x6 and other sizes. Mostly green. Complete with rollers.**271 Pairs Ruffled Curtains ..... 25c Pair**  
Narrow width curtains in ivory and colored marquisettes. 64 to 78-inch lengths. Some ball fringe styles in the group.**Sample Curtains ..... 1/2 Price**  
Counter mused and soiled from display curtains, mostly one-pair-of-a-kind, and some "slightly damaged" curtains in the group.**Curtain Marquisette Remnants, 5c Yard**  
Remnants of 1 to 8-yard lengths in ivory or ecru.**Counter REMNANTS**

Good quality sheetings, tubings, outings, muslins, percales, prints and rayons—end of the bolt remnants in a wide variety of patterns and colors, E. O. M. only, 1/2 Price.

**Wash Goods, Remnants ..... 10c Yard**  
A new shipment of printed percale remnants in all the desired Fall prints, patterns and colors—all good usable lengths.**Wash Goods—Clearance ..... 5c Yard**  
Odd wash goods fabrics in light and heavy weight prints in good usable lengths.**38 1/2-Inch Unbleached Muslin, 5c Yard**  
Good heavy quality unbleached muslin that can be used so many places around the home.**"Hope" Muslin Remnants ..... 8c Yard**  
36-In. pure white "Hope" muslin in good usable lengths.**87-Inch Unbleached Sheeting, 17c Yard**  
Heavy unbleached sheeting in seamless remnant lengths. Good usable lengths.**Clearance—Woolen Remnants, 69c Yd.**  
Odd lengths, light weight woollens in various patterns and colors. 64 inches wide.**Men's Wool Sports Coats**

Men, Here's a Real Coat Value!

2-Pocket, V-neck, heavy 25% wool sports coats in navy, grey and brown. Sizes 36 to 46 in the group. A few "seconds" in the group. —Downstairs at Ayres.

**\$1****Men's FUR FELT HATS**

Tyrolean styles in men's sport fur felt hats. Gray, tan, green and brown. Sizes 6 3/4 to 7 1/2. Exciting E. O. M. Values at \$1.

**\$1****SPECIAL E. O. M. SALE!****Boys' Shirt and Tie Sets****2 for \$1.00**

A gift EVERY boy will be "thrilled" to receive! Fine, well-made, broadcloth shirts, with matching ties! Beautifully tailored. Fast colors. Fancy patterns, stripes and checks in blue, green and tan. Sizes 6 to 14 1/2. Cellophane gift-wrapped. Special EOM Sale Price, 2 for \$1.

**Linens, Domestics, BLANKETS****1/2 PRICE**

A group of odd pieces, soiled, or slightly damaged, linens, domestics and blankets, reduced for immediate clearance! Blankets, towels, sheets, quilts, comforts, lunch cloths, lace cloths and scarfs, dollies, home spun and Chinese mats. Mostly one-of-a-kind styles. E. O. M. price, 1/2 price.

**Mattress Pads ..... \$1 Each**  
A group of better mattress pads in sizes 39x76; 42x76 and 54x76. Various patterns and weights. (Irregulars.)**Chamois Skins ..... 39c Each**  
Odd sizes in good quality chamois skins greatly reduced for immediate clearance. (Irregulars.)**Oil Silk Bowl Sets ..... 19c Set**  
3-Pc. oil cover bowl sets. Regularly priced MUCH more. E. O. M. sale price, 19c set.**8-Pc. Oil Silk Bag & Cover Sets, 69c Set**  
Fine quality oil silk cover set consisting of 8 pieces. Specially priced for E. O. M., 69c set.**Lace Dollies ..... 3c Each**  
Various sizes and patterns. Linen color. You'll want several of these dollies for home or gift use.**22x44 "Cannon" Towels ..... 16c Each**  
Checked "Cannon" Towels all good heavy quality. Desired colors. Priced for E. O. M. clearance at 16c Each.**Ironing Board Pad & Cover ..... 25c**  
Regular size. Good heavy pad, unbleached muslin cover. Buy yours tomorrow and SAVE!**Crinkle Bedspreads ..... 69c Each**  
Full-size, good quality all cotton crinkle bedspreads. All wanted colors. Exceptionally LOW priced at 69c Each.**Sheet Blankets ..... 44c Each**  
Limited quantity. 66x76 all cotton sheet blankets in various colored plaids. Wonderful values at 44c Each.**Odd Towels ..... 5c Each**  
Huck towels, terry towels, towel ends, in various sizes and colors. Hurry—the quantity is limited!**Colored Percale Pillow Cases, 2 for 69c**  
Fine quality percale pillow cases in a wide variety of colors. Size 42x36. 2 Cases beautifully boxed and cellophane wrapped, ready for gift-giving!**Patchwork Quilts ..... \$1.99 Each**  
Washable and sunfast! Bright new patterns for your choosing. Size 80x94. (Irregulars.)**Quilted Pillow Protectors ..... 39c Each**  
A limited quantity of fine quality pure white pillow protectors. Specially priced for E. O. M. at 39c Each.**BROADLOOM  
CARPET Remnants**

A clearance of fine broadloom remnants with all ends bound and ready to use. Axminsters, Wiltoners, Velvets. Colors in Burgundy, Rust, Brown, Green and Blue. We mention a few of these choice values.

4x9 Burgundy Leaf Wilton ..... \$ 9.95  
5x9 Green Leaf Wilton ..... \$10.95  
9x5.6 Rust Plain Velvet ..... \$10.95  
7.6x9 Copper Color Leaf Axminster ..... \$17.95  
9x8.6 Green Leaf Wilminster ..... \$21.95  
9x9 Hooked Pattern Axminster ..... \$21.95  
9x9 Red Velvet Stripe Pattern ..... \$21.95  
9x11 Green Leaf Wilminster ..... \$26.95  
9x10.6 Burgundy, Plain ..... \$33.75  
9x10.6 Woodrose Twistweave ..... \$33.75  
9x12 Brown, Plain Velvet ..... \$33.75  
9x12 Burgundy Twist ..... \$33.75

—Downstairs at Ayres.