

E. O. M. CLEARANCE!

243 Pairs Regular \$5.00

American Girl
Fashion Arch Shoes
*Discontinued Styles!***E. O. M. \$2.89 PAIR**

Buy several pairs of these rare bargains. They're all American Girl quality which means fine footwear. Black and Navy in pumps and ties, medium heels. Broken sizes in the group.

110 Pairs Children's OXFORDS
Children's Black or Brown oxfords with solid leather soles, fine rubber heels. Sizes 8 1/2 to 11 in the group.**89c****AYRES**

E. O. M. CLEARANCE!

Furred Dress CoatsReduced to **\$18** Formerly \$28.00

A quality group of much more expensive dress coats including mostly needlepoint fabrics with heavy wool content. Furred in such furs as Kit Fox, Ringtail Opossum, Pieced Persian, and other fine furs. For Juniors, Misses and Women in the group.

OTHER COATS REDUCED

\$ 7.95 Covert and Reversible Coats \$ 3.99
\$16.95 Sports and Camel's Hair Coats \$11.88
\$16.95 Fitted and Boxy Dress Coats, untrimmed, \$11.88

Clearance of Dresses

50—\$3 & \$3.98 Dresses \$2.00
Attractive styles in broken colors and sizes for Juniors, Misses and Women.**50—\$6.98 & \$7.98 Dresses** \$3.00
Better dresses reduced for E. O. M. Broken sizes and colors for Juniors, Misses and Women.

SPECIAL E. O. M. SALE!

Midseason Favorite Reduced

Fabric Hats
88c

Several styles in smart close fitting turbans, Rayon Bagheera, Rayon belting and Rayon Velvet fabrics. Head-sizes 22 to 23. Colors in Black, Brown and Jewel Tones.

Fall Hats, Radically Reduced **25c**
A grand clearance of better fall hats, reduced for E. O. M. Some are soiled and matted, no returns, no exchanges.

Discontinued Styles

Women's Rayon Slips

Discontinued Styles of rayon crepe and rayon taffeta slips, "V" lace and tailored tops. Bias and 4-gore styles. Sizes 32 to 44 in White and Dark shades. Firsts and Seconds.

Bilt-Mor Rayon Crepe Slips **\$1.29**
Discontinued styles of better slips, "V" lace and tailored tops, 4-gore and bias styles. Sizes 32 to 44 in the group.**Other Rayon Crepe Slips** **35c**
Rayon crepe slips, "V" lace or tailored tops, bias cut. Sizes 32 to 38 in Tea Rose. Seconds.**Novelty Weave Pajamas** **88c**
Rayon crepe, two-piece pajamas, with collars, button front, short sleeves, full trousers. Sizes 15 to 17.**Women's Cotton Gowns** **50c**
Printed batiste or cotton crepe, "V" or round neckline, contrasting color trim. Sizes 16 to 17.**Flannelette 2-Pc. Pajamas** **50c**
Silipover styles with long sleeves, contrasting color trim. Also long sleeve gowns, double yoke and button front. Sizes 16 to 18.**Puerto Rican Gowns** **25c**
Cotton gowns with "V" neck and contrasting color trim. Sizes 16 to 17. White and Pink.

SPECIAL E. O. M. SALE!

Tuckstitch Pajamas
35c

Women's tuckstitch two-piece pajamas with round neckline and short sleeves, ski cuff trousers. Sizes medium and large.

Cotton Knit Princess Slips **50c**
Built up shoulder style with floss finish at hem. Sizes 40 to 46-Inch length. Seconds.**Women's Rayon Undies** **35c**
Durable rayon briefs, chemise, panties, stepins and vests, tailored band fronts, elastic backs. Sizes 34 to 42 in Tea Rose.**Women's Rayon Pajamas** **88c**
Plain rayon two-piece pajamas or gowns, tailored and lace trim, tie at waist. Sizes 15 to 17 in Tea Rose and Blue.**Trico Knitted Rayon Slips** **65c**
Discontinued style. "V" tailored tops, 4-gore, front panel, full length. Tea Rose.**Women's Rayon Undies** **44c**
Plain rayon briefs, panties, stepins and vests. Taped fronts, elastic backs, stry-free crotch. Sizes 34 to 46 in Tea Rose.**Other Rayon Undies** **15c**
Briefs, panties, stepins. Elastic run at waist, tailored hem. In Tea Rose.

E. O. M. CLEARANCE!

Men's Better Shirts

Odds and Ends. Seconds. Many shirts to choose from. Mostly whites in the group. Collar sizes 14 to 17. Some are soiled, some are "seconds." Exceptional values.

59c
Socks with LINEN Reinforced Toe, Heel
Men's fancy rayon hose—short and regular length styles. LINEN reinforced toe and heel insuring greater wear. Stripes, checks, plaids, blues, greens, brown. Sizes 10 to 13. (Irregulars).**6 for \$1.00**
Men's Shirts and Shorts
8 for \$1.00

The SHIRTS: Derby rib knit—tubular style—perfect fitting. Sizes 34 to 46. The SHORTS: 3-button front; stripes and checks in blues, tans, greens. Sizes 30 to 42. Downstairs at Ayres.

AYRES DOWNSTAIRS STORE

The Last E. O. M. Before Christmas Offers Many "Hot" Gift Opportunities!

This timely event features many items that have been reduced from our regular stock together with many "odds and ends" left from our Great November Sale, as well as many specially purchased items for this remarkable sale. You'll find needs for your home and family as well as countless "hot" gift items featured at worthwhile savings. Read every item carefully—they plan to be here when the doors open—at 9:30 A. M.

PLEASE, NO MAIL, C. O. D. OR PHONE ORDERS.

SPECIAL E. O. M. SALE!

Irregulars of Our Own Brand

La Sayre

CHIFFON STOCKINGS

Our own brand of full-fashioned chiffon stockings from a large manufacturer. Picot top, picot runstop, lisle reinforced foot for longer wear. Sizes 8 1/2 to 10 1/2 in smart colors.

44c

SUBSTANDARDS OF

REAL SILK

2-Thread CHIFFON HOSE

Exquisitely sheer stockings and perfect for dressy wear. "Real Silk" Deluxe features throughout. Sizes 8 1/2 to 10 1/2 in smart fall and winter colors.

59c

2 Pairs \$1

"Lady Isabel" STOCKINGS

First Quality—Service or Chiffon

33c

First quality seamed back stockings in silk to the top chiffon or lisle top service weight. Lisle reinforced for longer wear. Assorted sizes and colors in the group.

Children's Ankle Socks 5c Pair

Clearance of broken lots of children's ankle socks. Irregulars.

Broken Lot—Children's Hosiery, 10c Pr.

1/2 Length stockings. First quality and irregulars.

E. O. M. CLEARANCE!

Daytime DRESSES

\$1 Rayon daytime dresses formerly selling for \$2 to \$2.98 and now reduced to half price for E. O. M. clearance.

\$2

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Sportswear Clearance

Women's Sweaters 59c

Sportswear clearance. Assorted colors and sizes in women's sweaters, short sleeves. Slight irregulars.

Sleeveless Sweaters 39c

A nice group of sleeveless sweaters in many colors. Perfect for costumes and business wear.

Cotton Blouses 39c

A broken assortment of cotton blouses in many different styles and colors to choose from.

Corduroy Jackets 50c

Only 21 of these choice buys that have sold for \$3. Hurry for your choice.

"FRUIT of the LOOM"

FOUNDATIONS

Girdles and combinations in brocaded fabrics, stepins, side closing and talon zippers. Not every size in every style.

\$1.79

Better Lastex Girdles 50c

A large assortment of girdles and pantie girdles. Broken styles. Small, medium and large.

Better Brassieres 39c

Better brassieres in a large assortment of lace and broadcloth. Broken sizes.

Prints Handkerchiefs, rolled hems 8c

Wraparound Turbans 29c

Pique Collars, white only 10c

Better Neckwear, laces and pique 69c

E. O. M. CLEARANCE!

Women's Leather Gloves

100 PAIRS CAPESKIN GLOVES \$1

Genuine leather gloves in capeskins and suedes. Black, Brown in broken sizes.

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