

SALES AFTER-THANKSGIVING CLEARANCES

EXCEPTIONAL SAVINGS IN EVERY DEPARTMENT

AYRES DOWNSTAIRS STORE

Tomorrow! An Important Annual Event That Brings You

- ★ Brilliant Fashions!
- ★ Ayres' Quality!
- ★ Low Prices!

After Thanksgiving Sale

Holiday Dresses

Select Yours From Scores of New Styles!
Colors, Designs and Trims Are of the Finest!

2 for \$12

Sizes 9 to 15; 12 to 20; 38 to 52; 16½ to 24½!

Dressy Dresses!
Tailored Dresses!
Street Dresses!
Evening Dresses!
Rayon Alpacas!
Rayon and Wools!
Matelasse!
Non Crash Rayon
Velvets!
Rayon Magic Hour
Crepes!

This glorious After-Thanksgiving sale is planned to help you select a dress or several dresses for the many occasions during the coming months. We place the cream of the crop in this big sale to make it just about the grandest thing that's ever been offered in these kind of dresses. Be sure to come in tomorrow... just glance about at the loaded racks... you'll see nothing but charming styles, adorable colors and trims that you would think only possible on much more expensive dresses. No matter what your need is... You provide the occasion... AYRES DOWNSTAIRS STORE will provide the dress... smarter... better looking... and priced far below what you thought you'd have to pay.

Colors: Blue, Aqua, Rose, Green, Natural, Red, Brown and Many Styles in Black!

—Downstairs at Ayres.

Jewel Trims!
Nail Head Trims!
Trapunto Trims!
Applique Trim!
White Trims!
Short Sleeves!
Bracelet Sleeves!
Long Sleeves!

Sizes 9 to 15
in Black and
Blue

Sizes 46 to 52
in Black

Sizes 38 to 44
in Black,
Wine and
Blue

Sizes 14 to 20
in Black

Sizes 9 to 15
in Black, Blue
and Rose

Sizes 9 to 1
in Black

Sizes 14 to 20
in Black and
Green

SEE
PAGE
4
For More
Sale News!