

Annual NOVEMBER Sale

AYRES DOWNSTAIRS STORE

SATURDAY IS THE LAST DAY!

Only Two More Days Left in This Tremendous Value-Giving Event!

Sample Sale FUR-TRIMMED DRESS COATS \$15.00

A sale that has been enjoying a huge success strictly because of the values of these wonderful coats. Rich fabrics in boucles, nubby weaves, frizzes and other durable fabrics... lavished with gorgeous furs that enhance their beauty. Colors in Black, Teal, Red and Wine. Furs include Cross Fox, Caracul, Skunk-Dyed Opossum and many others.

—Downstairs at Ayres.

"Rain 'or Shine" ★ REVERSIBLE

SPORT COATS

Sport Coats for Misses, Juniors and Women! **\$8.88**

Reversible Coats
Fitted Styles
Boxy Styles

Wrap-around Styles
Tweeds
Plaids

In any kind of weather a reversible coat is better. Wear the luxurious tweed or plaids on the outside in the better weather and when it rains... presto... you reverse it to the waterproof gabardine side and it's a raincoat. Many styles have hoods.

*Registered —Downstairs at Ayres.



The New, Dressy, Close Fitting Rayon Velvet Turbans

Styled in perky pill boxes, off the face turbans and matrons turbans. Rich soft rayon velvet that flatters. Black, Gold, Brown, Wine, Red and Royal. Headsizes 22, 23 and 24 in the group. **\$1.69**

Silvertone Fuzzy Felts **\$1.00**

—Downstairs at Ayres.

SAMPLE SALE

Better FUR COATS

\$28—\$38—\$58

Don't look any further for that new fur coat. We have them in all of the newest styles and furs. Chubby jackets and full length coats.

—Downstairs at Ayres.

SATURDAY! LAST DAY!

November Sale of DRESSES

2 for \$7
1 Dress, \$3.98

Continued to Saturday by popular demand. Dresses that will thrill you with their styling and values. Select dressy and casual styles, neck-lace, pin and other trims in this group. Colors in all the smartest shades. Sizes for Juniors, Misses and Women.

—Downstairs at Ayres.

Football Fashions

for Juniors

\$6.98

SIZES 9 to 15!

These are the stadium sensations that have been creating such excitement among the smarter young things. Gathered swing skirts, two tones. Colors in Blue, Dusty Rose, Black and Red. Sizes 9 to 15.

—Downstairs at Ayres.

For Style and Value Buy in This

SALE Reg. \$3.00

CORLISS

Suede SHOES

\$2.59
PAIR

Think of these shoe values! Choice of our entire stock of Corliss Suede Shoes—every pair desirable style for fall and winter wear—low, medium or high heels—sizes 4 to 9, widths AAA to C—colors, black or brown. November Sale Priced at \$2.59 Pair, or 2 Pairs for \$5.

—Downstairs at Ayres.

"Fashion Stars" Shoes

Pumps, straps, ties and oxfords in suedes, gabardine and patents. Black, navy, brown. Sizes 4 to 9, AA and B widths in the group. Low, medium and high heels. **\$1.59**
Pair or 2 Pairs \$3.

—Downstairs at Ayres.

Girdles and Combinations

This group includes side hooks, stepins, back lace innerbelts and talon zippers. Brocades, rayon satins and lastex in the group. Girdles sizes 26 to 36, combination sizes 34 to 48. **\$2**

LASTEX COMBINATIONS

Two-way stretch garments with lace and rayon satin brassiere. 4 Hose supporters. Small, medium and large sizes. **\$1**

—Downstairs at Ayres.

Discontinued Styles of

RAYON SLIPS

88c

Plain rayon diener, rayon satin and rayon satin stripe. V-Tailored and lace trimmed tops. Bias and 4-gore. Sizes 32 to 44 in Tea Rose.

Flannelette Gowns **65c**
Double yoke, long sleeves, button front. Sizes 16 to 17 in Tea Rose, White and Stripes.

Cotton Gowns **50c**
Printed batiste or cotton crepe. Hand embroidered or ruffled. Sizes 16 to 17.

Union Suits **35c**
Medium weight union suits, low neck, no sleeves, knee length. Sizes 36 to 44.

Plain & Nov. Undies, 6 for \$1
Briefs, panties, panty girdles, stepins and bloomers. Elastic run at waist. Briefs and girdles in medium and large sizes. Other sizes 27 to 31 in Tea Rose.

Rayon Undies **35c**
Chemise, briefs, panties, stepins, bloomers and vests. Taped front, elastic backs. Sizes 34 to 42 in Tea Rose.

—Downstairs at Ayres.

"Famous Name"

SAMPLE GLOVES

Slight irregulars of these much more expensive gloves. Made by a famous maker of fine gloves. You'll want several pairs. Leather backs, leather trims, all slippers. Black, Brown, Wine and Natural. Sizes 6 to 7 1/2. **59c**

HANDBAGS

94c

A glorious collection of smart, new handbags—simulated leathers in alligator grain, calf and crushed kid. Pouches, zippers, envelopes and numerous styles for your choosing. Black, Brown, Wine.

Leather Gloves **\$1.39**

SAMPLE JEWELRY

29c

Assorted necklaces, clips, pins and bracelets in attractive colors and designs.

Wool Plaid Scarfs **29c**



Get These While the Sale Lasts!

"FRUIT of the LOOM" Rayon Crepe BLOUSES

99c

Styled in luscious rayon "Radium" Crepe for beauty. Short sleeves, tuckin and band bottoms. Smart necklines and button fronts. Colors come in Dusty Rose, White, and Powder Blue. Sizes 32 to 40.

ALL-WOOL SWEATERS

99c

Fancy weaves, short-sleeve styles. In natural, blue, jockey, maize, white and brown in the group. Sizes 34 to 40.

ALL-WOOL SKIRTS

\$1.79

All-Wool flannel skirts in flare, pleated styles with zipper placket. Black, Grey, Brown, Green, Red, Powder, Rose in the group. Sizes 24 to 30.

—Downstairs at Ayres.

Sale of Many New Styles in
"FRUIT of the LOOM"
Zipper or Button Styles

**COTTON
FROCKS
\$1.00**

SIZES 14 to 52!

Our most popular house dresses reduced for this great sale. Zipper styles, button styles, trimmed pockets, fitted styles, princess styles, ric-rac trims and flared skirts. Colors in Red, Blue, Aqua, Orchid, Rose, Brown and Black in the group.

Ankle Length
Housecoats—

99c

—Downstairs at Ayres.



Smart Hosiery Buyers Look to Sales Like These to Stock Up on Fine Quality Stockings!

FIRST QUALITY "Betty Shaw" SILK STOCKINGS

59c
PAIR

It isn't very often that we can offer sales like this one. But when we do it's fun to watch all the budget-minded ladies rushing in to buy them at such substantial savings. You can save too. Tomorrow at the stroke of 3:30. Buy two pairs, buy 3 pairs, buy several pairs... you have on every one! Elastic top and runstop, reinforced with lisle for longer wear. Sizes 8 1/2 to 10 1/2. Fall colors.

"Famous Name" Personal-Fit STOCKINGS

69c
PAIR

4-Thread chiffons and 7-thread service weights in full-fashioned stockings by a "Famous Name" of fine hosiery. Personal fit stretch tops. Reinforced with lisle. Sizes 8 1/2 to 10 1/2. Irregulars.

—Downstairs at Ayres.

