

# Annual NOVEMBER Sale

## AYRES DOWNSTAIRS STORE

### ONLY 2 MORE DAYS—Outfit Your Family

#### "Famous Name" SAMPLE GLOVES 59c

Slight irregulars of these much more expensive gloves. Made by a famous maker of fine gloves. You'll want several pairs. Leather backs, leather trims, all silons. Black, Brown, Wine and Natural. Sizes 6 to 7½.

#### HANDBAGS

A glorious collection of smart new handbags—simulated leathers in all colors, fawn, tan, and crushed kid. Pouches, shoulder bags, and numerous styles for your choosing. Black, Brown, Wine.

Leather Gloves . . . \$1.39

#### SAMPLE JEWELRY

Assorted necklaces, pins, and bracelets in attractive colors and designs.

Wool Plaid Scarfs . . . 29c

#### Girdles and Combinations

This group includes side hooks, stepins, back lace, interbelts and talon zippers. Brocades, rayon satins and lastex in the group. Girdles sizes 26 to 36, combination sizes 34 to 48.

#### LASTEX COMBINATIONS

Two-way stretch garments with lace and rayon satin brasiere. Hose supporters. Small, medium and large sizes.

—Downstairs at Ayres.

Only 300 Yards in This Sale of

#### CORDUROY REMNANTS

A new shipment of smart narrow wale corduroy in assorted colors. Full 36 inches wide. Good usable sizes remnants.

Toweling 20c

Muslin 5c

Outing Flannel 15c

Hope Muslin 8c

Sheeting 17c

Percale 12½c

Beautiful prints in stripes, checks, small and large patterns. Remnant lengths.

—Downstairs at Ayres.



Big Values in Store for You! SALE of

#### "Rain 'r Shine" Reversible SPORT COATS

Sport Coats for Misses, Juniors and Women!

Reversible Coats Wrap-around Styles \$8.88

Fitted Styles Tweeds

Boxy Styles Plaids

In any kind of weather a reversible coat is better. Wear the luxurious tweed or plaids on the outside in the better weather and when it rains . . . presto . . . you reverse it to the waterproof gabardine side if it's a raincoat. Many styles have hoods.

★ Registered

—Downstairs at Ayres.

#### SAMPLE SALE! Girls' Dresses

Rayon Tafta  
Velvet Combinations  
Span Rayon  
Velveteen and Plaid  
Spuns with Velvet Trim

Samples of better girls' dresses in attractive styling and correctly cut for fit. Colors and styles are numerous to choose from. Get these while they last.

#### Girls' Wool Sweaters

Wool, zephyr knit sweaters in coat and slipover styles. Novelty weaves in pastel and deep-tone colors. Sizes 8 to 16 yrs. November Sale Price 94c.

Girls' "Big Brother" Shirts, 2 for \$1 Girls' "Big Brother" style sport shirts in white shantung. 2-way collar. Sizes 8 to 16. November Sale Price at 2 for \$1.00.

Girls' Cotton Cardigans—2 for \$1 Girls' cotton knit fleeced Cardigans in Rose, Red, Green and Blue. Some have contrasting color trim. Sizes 8 to 16. November Sale Price 94c.

#### Girls' Wash Dresses

Cotton wash dresses in novelty prints, checks and stripes with matching sashes. Princess and full-gore styles. Sizes 7 to 14 yrs. November Sale Price 94c.



Only Two More Days Left in This Tremendous Value-Giving Event!

#### Sample Sale Fur-Trimmed Dress COATS

\$15.00

Budget SALE of FUR COATS \$28

Including Guanaco Chubby jackets, seal-dyed coney and Manchurian Wolf (Chinese dog) jackets. Higher values represented here. Sizes for misses.

Other FUR COATS \$38

Better fur coats including chubby jackets and full length coats. Sizes for misses.

—Downstairs at Ayres.

A sale that has been enjoying a huge success strictly because of the values of these wonderful coats. Rich fabrics in bodies, nubby weaves, frizes and other durable fabrics, lavished with gorgeous furs that enhance their beauty. Colors in Black, Red, Tost and Wine. Furs include Cross Fox, Caracal, Skunk-Dyed Opossum and many others.

—Downstairs at Ayres.

Fashions at Bargain Prices!

#### "Silvertone" FUZZY Felt HATS

88c

Pork-Pie  
Profile Brim  
Poke Brim



Beaver-like wool felts in all the new football shades. Smart for the street and chic for the stadium. Four attractive styles to choose from. Headsizes 21½ to 23.

—Downstairs at Ayres.

LAST DAY! Spectacular

#### Sale of Dresses

2 for \$7

1 Dress \$3.98

Tomorrow is the last day for these bargains in dresses of many styles, sizes and colors. Materials worth much more, fine trims. Sizes for Juniors, Misses and Women.

140 Regular \$3.98 to \$7.98
<b>DRESSES</b> For Only \$3
Raven Alpaca Raven Felt Raven Matelassé Raven Jersey
Sport Dresses Afternoon Dresses Smart Trims

Sizes are broken in this group. They include sizes for Juniors, Misses and Women.

#### Rayon Bunny SUEDES

Short and long sleeve styles, swing skirts, straight skirts. Colors in Aqua, Rose, Moss Green, Wine, Natural and Powder Blue.

\$3.00

#### Rayon Transparent VELVETS

Luxurious material for your better dress. Crush resistant, jewel trims, button trims. Colors in Black, Wine and Royal.

\$7.98

#### SPECIAL SALE! Irregulars of "LaSayre" STOCKINGS

Our own brand of full fashioned chiffon stockings with plet top and runstop, reinforced with lisle at points of wear. Sizes 8½ to 10½ in all of the smart fall and winter hosiery colors.

400 PAIRS SERVICE WEIGHT STOCKINGS

Irregulars, lisle reinforced, full-fashioned. Sizes 8½ to 10½ . . .

44c

#### "Betty Shaw" STOCKINGS

59c

5/8 Stockings . . . 15c Pr. Irregulars of Buster Brown children's 5/8 stockings, elastic cuff. Sizes 8 to 9½.

Children's Full Length, 15c Pr. Full length stockings. Mercerized in fine rib styles. Sizes 6 to 9½.

"Trustworthy" Stockings, 10c Pr. Fine mercerized ankiets in winter colors. Elastic cuffs. Sizes 8 to 10½.

69c

#### "Famous Name" Personal Fit STOCKINGS

69c

Chiffon and service weight in irregulars of "Famous Name" silk stockings. Sizes 8½ to 10½ in smart colors.



Discontinued Styles of

#### RAYON SLIPS 88c

Plain rayon diener, rayon satin and rayon satin stripe. V-Tailed and lace trimmed tops. Bias and 4-gore. Sizes 32 to 44 in Tea Rose.

#### Flannelette Gowns

65c

Double yoke, long sleeves, button front. Sizes 16 to 17 in Tea Rose, White and Stripes.

Cotton Gowns . . . 90c

Printed batiste or cotton crepe. Hand embroidered or ruffled. Sizes 16 to 17.

Rayon Gowns . . . 31

Rayon crepe or rayon satin gowns. Of 2-pc. with collars. Sizes 15 to 17 in Tea Rose or Blue.

Better Pajamas . . . \$1.39

Second or better gowns and 2-pc. pajamas in cotton crepe or rayon satin. Sizes 15 to 17.

**SALE! Our Entire Stock of \$3.00 "Corliss" Suede SHOES \$2.59 PAIR**



Think of these shoe values! Choice of our entire stock of Corliss Suede Shoes—every pair desirable style for fall and winter wear—low, medium or high heels—sizes 4 to 9, widths AAA to C—colors, black or brown. November Sale Priced at \$2.59 Pair, or 2 Pairs for \$5.

—Downstairs at Ayres.

**"Fashion Star" SHOES \$1.59 PAIR**

**"Betty Shaw" STYLE SHOES \$3.39 PAIR**

#### Women's All-Wool SWEATERS 59c

A group including long and short sleeve styles, close weave and bulky styles. Colors in Blue, Beige, Maize, Yellow and Red.

Sizes Small, Medium and Large!

#### "Fruit of the Loom" Blouses

99c

Short sleeves. Dusty, white, powder in the group. Sizes 32 to 40. November Sale Priced 99c each.

#### All-Wool Skirts . . . \$1.79

All-wool flannel skirts in flare, pleated styles with zipper placket. Black, brown, grey, red, powder rose in the group. Sizes 24 to 30.

#### All-Wool Sweaters . . . \$1.79

Short sleeves and long sleeves, all-wool classic slip-on styles. Maize, Red, Natural, Blossom and Black. Sizes 34 to 40.

#### Fall Sweaters . . . 99c

Fancy weaves, short-sleeve styles. In natural, blue, jockey, maize, white and brown in the group. Sizes 34 to 40.

#### Fall Sweaters . . . 99c

Briefs, panties, girdles, stockings and bloomers. Elastic rim and waist. Briefs and girdles in medium and large sizes. Sizes 24 to 30. November Sale Priced 99c each.

#### Knitted Rayon Slips . . . 39c

Chemise, briefs, panties, stockings, bloomers and girdles. Taped front, elastic back. Sizes 34 to 42 in Tea Rose.

#### Knitted Rayon Slips . . . 39c

V-neckline, darts in top, panel front. Sizes 32 to 40 in Tea Rose. Seconds.

#### Tuckstitch Pajamas . . . 45c

Two-piece tuckstitch pajamas. Round neckline, short sleeves, slipover style. Sizes 16 to 17 in Pink.

#### Sample Seconds and Discontinued Styles of

#### "Famous Name" WASH FROCKS 59c

All are 80 square percales and guaranteed fast color. Many colors and styles to choose from in this great group. Sizes 14 to 52 in the group.

#### "Fruit of the Loom" DRESSES

First Quality, Sale Priced . . . \$1

#### Better Dresses . . . \$1.79

Group includes spun rayons, cotton challis and cotton coverts. Black, Teal, Wine, Blue and Green.

#### Cotton Housecoats, 99c

Sweeping ankle length skirts, zipper and wraparound styles. Sizes 14 to 50 in the group.

—Downstairs at Ayres.</p