

# Annual NOVEMBER Sale

## AYRES DOWNSTAIRS STORE

### SMASHING VALUES for the LAST 3 DAYS

A Thrilling November Sale  
of Sportswear!

New Fall  
SWEATERS  
**99c**

You'll love these new sweaters—they're smart and comfortable—all-wool in plain or fancy weaves, short sleeve styles. In natural, blue, jockey, maize, white and brown in the group. Sizes 34 to 40. November Sale Priced at only 99c each.

ALL-WOOL  
SKIRTS  
**\$1.79**

"Fruit of the Loom" BLOUSES  
Short sleeves in several styles. Crepes and Rayon Satins. Crepes, white, powder in the group. Sizes 32 to 40. November Sale Priced 99c Each.

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November Sale of Women's and Misses'

COTTON  
Housecoats  
**99c**

SIZES 14 to 50

Gad-abous and stay-at-homes love these beautiful, practical housecoats for leisure hours! Full sweeping, ankle length skirts—zipper and wraparound styles. Gay stripes, prints and florals. Sizes 14 to 50 in the group.

"FRUIT of the LOOM" DRESSES  
**\$1.00**

Sizes 15 to 52.....  
—Downstairs at Ayres.



For TWO DAYS Only!  
Special DRESS Selling

TYPES:

Shirtwaist Dresses

Coat Dresses

Afternoon Dresses

Sports Dresses

SIZES 9 to 17; 12 to 20; 38 to 52; 18½ to 24½

DETAILS:

Long and Short Sleeves

Bracelet Sleeves

Pleated Skirts

Swing Skirts

Trapunto Trims

Novelty Pockets

Jewel Trims

MATERIALS:

Rayon and Wool

Rayon Matelasse

Rayon Alpaca

Rayon Bunny Suede

COLORS:

Black Rose

Blue Red

Green Wine

Brown Plum

2 for \$7  
\$3.98 Each

—Downstairs at Ayres.



Save When You Buy These

New Fall Felts

**88c**

We have added a thrilling new shipment to this lovely group of hats in this sale. Select your's tomorrow and save. Headsizes 22 to 23.

Kettle Brims Black  
Turhans Brown  
Cushion Brims Wine  
Off-Face Hats Green  
Soldier Blue

—Downstairs at Ayres.

★  
FAMOUS NAME  
Personal-Fit-Top  
STOCKINGS  
Chiffon or Service Weight

SALE  
PRICE

**69c** Irregulars

Popular "Famous Name" "Personal Fit" Stretch Top full-fashioned 4-thread chiffon or 7-thread service stockings—priced to SAVE you money! The stockings you'll like to wear if ordinary stockings bind above the knee. Reinforced with lace at points of wear to insure longer service. Sorry, we can't mention the maker's name, because these stockings are "irregulars." Choose in the popular fall hosiery colors. Sizes 8½ to 10½. Need we urge you to "stock up" on your hosiery supply and profit by the SAVINGS?

—Downstairs at Ayres.

When Winter Blows Its Coldest Gales  
You'll Be Warm as Toast!

**SALE!**  
PERSIAN or  
CARACUL  
Fur Fabric  
COATS  
**\$15.00**

Sizes for Juniors, Misses and  
Women in the Group!

The coldest weather won't bother you when you wear a warm fur fabric coat. Beautiful Persian and Caracul fur fabrics that are woven deep and durable. They simulate the exquisite beauty of genuine fur, yet give the warmth and wear of durable fabric. Colors in Black only.

Other Fabric Coats  
**\$19.95 and \$28.00**

—Downstairs at Ayres.



Don't Miss This SALE!

Reg. \$2  
FASHION STARS SHOES FOR WOMEN

2 PAIR \$3.00  
1 Pair \$1.59

Now is the time to stock up on your shoe supply at these savings! Choice of our entire stock of Fashion Stars Shoes at this November Sale Price! Pumps, straps, ties and oxfords in suedes, gabardine and patents. Black, navy, brown. Sizes 4 to 8, AA and B widths in the group. Low, medium and high heels. \$1.59 Pair or 2 Pairs \$3.

—Downstairs at Ayres.

Values Reach a New High in These Seconds of

Regular \$1.39 to \$2.00 Quality

Men's Sanforized SHIRTS

SALE PRICED

**79c**



Buy Several of These  
Shirts, They Make Perfect  
Christmas Gifts!

Fully sanforized shirts for men that will mean great savings to everyone that takes advantage of this great November Sale! Smart tailored features, pleated backs, quality broadcloths in three different counts also shantung fabrics. Most of these shirts are plain white, some colors and fancy patterns. Sizes 13½ to 17 collars.

Substandards of  
Lisle Reinforced

"Real Silk"

MEN'S SOCKS

5 Pairs \$1

Black silk socks in fine quality substandards. Hem top, full lengths, lisle reinforced. Some colors. Sizes 9½ to 12.

Hand-Tailored

RAYON

TIES

4 For \$1

Hand-tailored rayon ties in fall colors. Nice colors and popular patterns. Resilient construction and full size. Stripes, checks and plaid, in Reds, Greens, Blues, Browns and novelties.

Substandards of  
"Real Silk"

Wool, Short

SOCKS

6 Pairs \$1

Those popular short socks for men in substandards of "Real Silk." Whites only in this group. Sizes 9½ to 12. A real November saving.