

Annual NOVEMBER Sale

AYRES DOWNSTAIRS STORE



Style 1809. Long zipper tie-back frock, fitted skirt, sizes 14 to 52 in Paisley print, Red and Blue predominating.

Style 1802. Backed Print in colors of Blue, Rose, or Orchid. Smocking trim at shoulders. Side gussets. Sizes 14 to 52.

Style 1802. Backed Print in colors of Blue, Rose, or Orchid. Smocking trim at shoulders. Side gussets. Sizes 14 to 52.

Style 1810. Fitted coat dress in monotone plaid. Princess style. Smocking trim at shoulders. Side gussets. Sizes 14 to 52.

Style 216. Modernistic floral print in coat style princess dress. Gathered ric-rac trim on shoulders and basket pockets. Copen, Aqua or Rose. Sizes 38 to 52.

SALE of Sparkling New Styles and Patterns in Those Famous

"FRUIT of the LOOM" COAT DRESSES

Zippered or Buttoned

Sizes 14 to 52 in Group

Zipper Closings
Button Fronts
Trimmed Pockets

Fitted Styles
Princess Skirts
Flared Skirts

Ric-Rac Trim
Smocking Trim
Side Gussets

\$1

A famous name, "Fruit of the Loom," presents a new group of famous dresses. A sparkling, new selection of exciting styles, new patterns and pleasing colors to bring you the smartest house frocks you've seen in a very long time. Every dress is backed with the famous "Fruit of the Loom" guarantee—"IF THIS DRESS DOES NOT GIVE YOU SATISFACTION IN USE RETURN IT TO US AND YOU WILL RECEIVE A NEW ONE OR A REFUND OF THE PURCHASE PRICE." Buy several of these new styles while they sell for only \$1.00 in this big sale!

An Unsurpassed Value That Saves You More Money!

312 Coil Innerspring MATTRESS

\$1800

Full or Twin Sizes

\$1
DOWN

Delivers this to your
home! This includes a
small carrying charge.

The buoyant coil springs that make up the life and comfort of a mattress are built into this mattress with great care. The center section of the mattress that must withstand the most weight is reinforced with additional coil springs to make it hold its correct shape under all conditions. A total of 312 coil steel springs are built into this mattress for long life and your comfort. These are heavily padded with sisal and soft white cotton for soft unbroken sleep. Choose in tickings of Blue, Green or Woodrose in a heavy woven stripe pattern.

—Downstairs at Ayres.

SAMPLE SALE!

FUR COATS

Quality Coats In 3
Low-Price Groups

\$28.00

(4) 24-Inch Manchurian Wolf Jackets.....\$28
(4) 22-Inch Norwegian Blue-Faced Fox Jackets.....\$28
(10) Seal-Dyed Coney Boxy Coats.....\$28

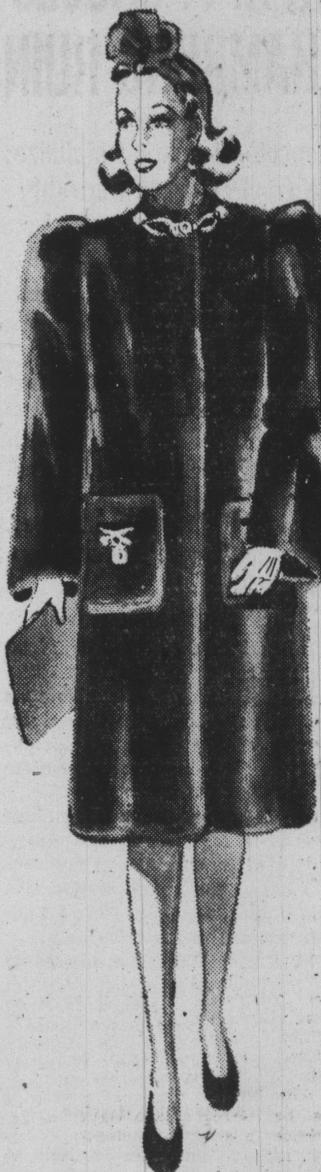
\$38.00

(1) 26-Inch Sable-Dyed Opossum Jacket.....\$38
(15) Seal-Dyed Coney Swagger Coats.....\$38
(4) Mink-Dyed Coney Swagger Coats.....\$38

\$58.00

(12) Seal-Dyed Coney Box Coats.
(4) Skunk-Dyed Opossum Great Coats.
(3) Mink-Dyed Coney Swagger Coats.
(2) Sable-Dyed Opossum Jackets, Hat and Muff.
(1) 32-Inch Grey-Dyed Caracul Paw Jacket, Hat and Muff.
(1) Grey-Dyed Caracul Paw Swagger Coats.
(1) Mendoza-Dyed Coney Swagger Coat.

—Downstairs at Ayres.



Buy Your Fur Coat On Ayres'

BUDGET PAYMENT PLAN

"Wear It While You Pay"

NOVEMBER SALE!

Infants' Layette Needs and Nursery Furniture

Infants' "Taylor Made" Shirts, double breasted shirts. Tie sides.....4 for \$1.00

Infants' "Taylor Made" Cotton Knit Gowns, drawstring bottom and sleeves.....2 for \$1.00

Infants' Cotton Training Panties, double knit and yoke front, close-fitting French leg.....6 for \$1.00

Infants' Shirts in cotton and rayon. Double breasted style.....6 for \$1.00

Infants' Flannelette Gertrudes, neatly tailored gowns and kimonos in white, with pink and blue trim.....6 for \$1.00

Infants' Crib Blankets, sizes 36x50 inch; fully bound. Pink, blue, and novelty patterns. (Irregulars).....2 for \$1.00

Infants' Blankets—Rayon satin bound blankets, dainty juvenile patterns. Pink and blue. (Crib size).....\$1.00

Infants' Quilted Pads—Size 17x18 inch quilted pads. (Irregulars) November Sale Price.....2 for 25¢

Infants' Quilted Pads—Crib Pads, size 27x40 inch. November Sale Price.....2 for \$1.00

Infants' Rubber Sheets, full crib size in stocking-elite style.....\$1.00

Infants' Waterproof Sheets—Size 27x36 inch. Waterproof Stockingette style.....2 for \$1.00

Infants' Muslin Crib Sheets—Size 42x64 inch. Fine quality muslin crib sheets. November Sale Price.....2 for \$1.00

Infants' Crib Comforts—Crib size comforts, white cotton filling. Dainty print coverings.....99¢

Infants' Maple-Finish Crib—Standard size. Satin smooth maple finish. 12-in. Decorated panel. Guaranteed safety drop side. Sturdy link spring.....\$9.75

Infants' Innerspring Mattress—Fast color and guaranteed not to sag.....\$4.99

Infants' Wicker Bassinet—Folding-leg style. Rubber tire wheels. Ivory finish. Pink and Blue trim.....\$2.79

Waterproof Mattress Pad to fit.....89¢

Infants' Hand-Made Dresses—Baby Boy and Baby Girl, dainty hand-made dresses. 3 for \$1.00

Infants' Hand-Emb. Creepers—Lovely hand-emb. creepers in white and pastels.....3 for \$1.00

Infants' Cotton-Knit Creepers—Pastel colors—in button-bottom style. November Sale Price, 2 for \$1

Infants' Beacon Bunting—With attached hood. Rayon satin trim. Pink and blue. November Sale Price.....4.....\$9c

Infants' Sacques, hand crocheted sacques in white, pink and blue.....\$9c

Infants' 3-Pc. Bootie Set—Wool-knit with bonnet, sacque and booties. White, pink and blue.....94¢

Infants' Gauze Diapers—Layette size. Irregulars of a well-known brand. November Sale Price of a well-known brand. November Sale Price.....\$1.00 Doz.

Infants' "Cannon" Diapers—"Cannon" knit night diapers. Layette size. (Slight irregulars).....69¢ Doz.

Genuine Baby Bathinet—Guaranteed rubber bath tub. Removable canvas top. Cretone pockets for toilet accessories. Complete with towel rack.....\$3.98



Our salespeople are "Mother-Craft" graduates. Trained Nurse in attendance.