

# Annual NOVEMBER SALE

## DOLLAR DAY

### DOWNSTAIRS at AYRES

#### BARGAINS FOR WOMEN

**Women's High Heel Pumps**.....\$1  
Black and Brown Suedes in smart high-heeled pumps. Sizes 3½ to 8. Widths AAAA to B.

**Women's Handi-Shoes**.....\$1  
Black, Blue or Burgundy Zapon leather with hand-turned leather sole. Sizes 4½ to 9.

**Wom. Suede Cloth Blouses, 2 for**.....\$1  
Rayon suede cloth blouses in irregular and first quality. Short sleeves, button fronts. Pink, Blue, Red and Yellow. Sizes 32 to 38 in the group.

**Women's Rayon Silk Blouses**.....\$1  
Long and short sleeves. White, Tan, Pink and Blue in the group. Sizes 32 to 40.

**All-Wool Skirts**.....\$1  
All-wool skirts in first quality. Brown, Black, Blue, Green and Plaid. Zipper plackets. Pleated front and back. Sizes 24 to 30.

**Women's Wool Sweaters**.....2 for \$1  
Sleeveless sweaters and bulky sweaters. Colors: Blue, Beige, Maroon, Yellow and Red in the group. Sizes small, medium and large.

**Corduroy Jackets**.....\$1  
First quality corduroy jackets in long sleeve styles. Green, Blue, Brown, White, Black, Tan and Grey in the group. Sizes 12 to 20.

**Sample Housecoats**.....\$1  
Samples and seconds of better housecoats in Zipper and Wraparound styles. Fine seersucker and percales. Sizes 12 to 18.

**Cotton Dresses & Uniforms**.....3 for \$1  
House dresses and uniforms in broken sizes and colors. Many styles and colors to choose from.

#### DOLLAR DAY SPECIAL!

#### "FRUIT OF THE LOOM"

#### UNIFORMS

**\$1.00**

Our famous "Fruit of the Loom" uniforms are now reduced for this November Dollar Day.

**Wom.'s Chiffon Stockings**.....2 Prs. \$1  
Seconds of full-fashioned chiffon stockings. Picot top and runstop, reinforced with lisle at points of wear. Sizes 8½ to 10½. Assorted colors.

**Women's Felt Hats**.....2 for \$1  
Brims, Bretons, Casuals, Turbans in smart felt hats for women. Colors in Black, Brown, Navy.

**Women's Rayon Slips**.....2 for \$1  
Rayon satin and rayon crepe slips. V-necked and lace-trimmed. Bias and 4-gore styles. Sizes 32 to 44. Tealose, white and dark shades. First and Second.

**Women's Cotton Gowns**.....2 for \$1  
Printed batiste or cotton crepe gowns. Contrasting color trimmed. Tailored and ruffled styles. Sizes 16 to 17.

**Flannelette Pajamas**.....2 for \$1  
Two-piece slipover styles in solid colors and print trims. Sizes 16 to 18 in Tealose and Pink.

**Porto Rican Gowns**.....3 for \$1  
Hand-embroidered cotton gowns. V-neck and contrasting color trims. Sizes 16 to 17 in Tealose and White.

**Women's Cotton Gowns**.....4 for \$1  
Cotton gowns with round neckline and contrasting color trim. Sizes 16 to 17 in White.

**Gowns and Pajamas**.....2 for \$1  
Tuckstitch bathgown gowns and two-piece pajamas. Plain colors and contrasting color trims. Sizes 8 to 14 in Tealose and Blue. Second.

**Tuckstitch Pajamas**.....3 for \$1  
Tuckstitch pajamas in two-piece styles, round neck and short sleeves. Sizes medium and large. Color in Pink.

**Plain and Novelty Undies**.....10 for \$1  
Plain and novelty weave rayon panties and steins with elastic run at waist. Tailored hems. Sizes small, medium and large. Tealose.

**Knitted Rayon Slips**.....3 for \$1  
V top tailored styles in 2-gore panel front. Sizes 32 to 44 in Tealose. Second.

**Plain Rayon Undies**.....6 for \$1  
Plain rayon briefs, panties, panty girdles, step-ins and bloomers. Elastic run at waist. Sizes 27 to 31 in Tealose.

**Plain and Novelty Undies**.....3 for \$1  
Rayon chemise, briefs, panties, step-ins, bloomers and vests. Taped fronts, elastic backs. Sizes 34 to 42 in Tealose.

**Women's Union Suits**.....3 for \$1  
Cotton knit and medium weight union suits. Extra color, built-up shoulder, tight knee reinforced. Sizes 36 to 44. First and Second.

**Winter Weight Union Suits**.....2 for \$1  
Cotton ribbed union suits. Dutch neck, elbow sleeves, ankle length, ecru rayon stripe. Sizes 36 to 44.

**3,000 Pcs. Toilet Articles**.....12 for \$1  
Creams, powders, lotions and many other excellent toilet articles for your home.

**Sample Scarfs**.....2 for \$1  
Sample scarfs in squares, ascots and tubular styles. Plaids and florals.

**300 Lastex Girdles**.....2 for \$1  
Panty girdles and combinations in small, medium and large sizes.

**Better Brassieres**.....3 for \$1  
Better brassieres in quality broadcloth and lace. Dollar Day bargains.

This is one Dollar Day when the "proof of the pudding is in the eating." We don't have to say much about this value-packed event... just take a glance at some of these items and their prices and you'll know exactly what we mean! Values that just won't be duplicated... bargains that will shock you with their "so much for your money" appearance. We've been able to secure bargains for every member of your family, and also your home. Be sure to visit this sale tomorrow... it's one trip downtown you'll never regret! All items, quantities and sizes subject to prior sale.

#### A Big Special Purchase and Sale for November Dollar Day

#### Discontinued First Quality and Substandards of

## REAL SILK

### Lingerie, Dresses and Hosiery

#### Offered at Tremendous Savings

#### 600 Rayon Utility Frocks

Made from fine spun rayon and all first colors and styles to choose from. Not all colors in all sizes and styles. **\$1**

#### Printed Rayon Housecoats

First quality in discontinued styles of printed housecoats. Large sweeping skirts in ankle lengths. Zipper, button front and wraparound styles. Broken sizes and colors. **\$2**

#### Real Silk Rayon Briefs, 4 for

Brief panties in white with stripes of rose or blue. Lestex at waist, tailored hems reinforced. Sizes 24 to 34. **\$1**

#### 600 "REAL SILK" SLIPS

Discontinued styles and substandards of rayon denier and rayon satin slips. "V" tailored top, bias cut, some with machine hemstitching at top. Not all sizes in all styles. Tealose and white. **\$1**

#### 200 SLIPS AND GOWNS

Discontinued styles of first quality rayon satin and rayon crepe slips and gowns plain and printed. Tailored and lace trimmed. White, tealose and prints. **\$2**

#### KNITTED RAYON SLIPS, 2 for

Substandards of knitted rayon slips with V-neck and adjustable shoulder straps. Double seams with panel. White and tealose in broken sizes. **\$1**

#### 2-Thread Chiffon Hose

**2 Pairs \$1**

Deluxe chiffon stockings in substandards of Real Silk. Exquisitely sheer and beautiful. Sizes 8½ to 10½ in Smart Fall colors.

#### Men's "REAL SILK" SOCKS

**5 Pairs \$1**

Black silk socks in fine quality substandards. Hem top, full lengths, lisle reinforced. Some colors, mostly black. Sizes 9½ to 12.

**6 Pairs \$1**

These popular wool short socks for men in substandards of "Real Silk" that have sold for much more. Sizes 9½ to 12. A real November saving.

#### FOR MEN AND BOYS

#### Men's Shirts.....2 for \$1

A great group of men's shirts in fancy dress styles. Neat patterns and colors in Blue, Greens and Tans. Sizes 14 to 17.

#### Men's Short Socks.....8 Prs. \$1

Terry cloth, rayon and lisle socks. Plain colors and fancy patterns. Sizes 10 to 12 in select irregulars.

#### Men's Hand-Tailored Ties.....4 for \$1

Rayon ties in checks, plaids and stripes in reds, greens and browns.

#### Men's Outing Pajamas.....2 for \$1

Coat or slip-on style, well made and correctly tailored. Size B, C and D.

#### Men's Wool Coat Sweaters.....Ea. \$1

Oxford grey, navy and brown heather. Button front, 2 pockets, V-neck. Sizes 36 to 46.

#### 28 Prs. Men's Black Oxfords.....\$1

Limited number of men's black Goodyear welt oxfords, neat dressy last.

#### Men's Shirts and Shorts.....8 for \$1

SHIRTS—Derby rib knit shirts—tubular style and perfect fitting. Sizes 34 to 46.

#### Men's Initial Handkerchiefs, 3 Boxes \$1

Initial handkerchiefs, 3 in a box, with colored borders in Red, Green or Brown. Embroidered Initial.

#### Men's Fancy Pajamas.....Ea. \$1

Notch collar and slip on styles in men's fancy broadcloth pajamas. Bright colors. Sizes A, B, C and D.

#### Boys' Dress Shirts.....2 for \$1

Fast colors, perfect fitting collars. Neat stripes and checks in patterns. Colors in blue, green and tan. Sizes 8 to 14½. Also plain whites in sizes 8 to 14½.

#### Boys' Short Socks.....8 Prs. \$1

Plain rib socks, lastex tops and very serviceable. Colors: Wine, navy, royal, brown and green. Sizes 8 to 11.

#### Boys' Shirts and Shorts.....4 for \$1

Shirts—Short sleeves or sleeveless styles in heavy knit. Full weight. Sizes 8 to 16. 29c ea. or 4 for \$1.

#### Boys' Fine Sweaters.....\$1

Rayon, cotton and wool sweaters in coat, slipover, zipper front and button-front styles with zipper pockets. Also Mackinaw front styles with zipper pockets. In Red, Green, Blue, Brown and two-tone combinations. Sizes 30 to 38.

#### Boys' Polo Shirts.....2 for \$1

Boys' Intrain stripe polo shirts—button front and pocket style. In bright green, red, blue and brown. Sizes 8 to 18. Select irregulars. Special \$1 Day Value at 5 for \$1.

#### FOR INFANTS AND TOTS

#### 6 for \$1

Infants' Double-Breasted Shirts  
Flannelette Gowns, Gertudes and Kimonos  
Handsome Gertudes, Scallop Bottom  
Infants' Cotton Sleeveless Shirts

#### 4 for \$1

Infants' Tailor-Made Shirts  
Infants' Hand-Embroidered Dresses  
Infants' Bassinette Size Blankets  
Stockingette Waterproof Bassinette Sheets

#### 3 for \$1

Infants' Handmade Dresses  
Hand-Embroidered Creepers  
Infants' Knit Gowns, Draw-String Bottom

#### 2 for \$1

Infants' Cotton Knit Creepers  
Children's Flannelette Pajamas  
Pleasant Knit Sleepers, 1-Pc. Style  
Pleasant Knit Sleepers, 2-Pc. Style  
Tots' All-Wool Slipover Sweaters  
Minnesota Union Suits  
Sanitized Wash Frocks for Tots  
Boys' Cotton Knit Suits  
Boys' Cotton Knit Polo Shirts

#### BARGAINS FOR GIRLS

#### Girls' Rayon Satin Blouses.....Each \$1

Junior 'teen girls' rayon slipper satin blouses in colors of White, Blue, Wine and Aqua.

#### Girls' Cotton Cardigans.....2 for \$1

Cotton fleece cardigans with hoods. Red, Green, Blue. Sizes 8 to 16.

#### Girls' Sport Shirts.....2 for \$1

"Big Brother" styles in sport shirts, white and pastel colors. Sizes 8 to 16.

#### Girls' Cotton Wash Dresses.....2 for \$1

Fast colors in cotton wash frocks. Nautical, princess and bolero styles. Prints and colors. Sizes 7 to 14.

#### Rayon Bunny Suede Jumpers.....\$1

Junior 'teen rayon bunny suede jumpers in Blue, Wine, Biege, Brown and Green. Sizes 7 to 14.

#### Suspender Style Skirts.....Each \$1

Part-wool skirts in solid colors and plaids. Pleated styles and gores. Sizes 7 to 14.

#### Girls' 2-Piece Pajamas.....2 for \$1

Slight irregulars of better pajamas. 2-piece styles in tuckstitch. Sizes 10 to 16.

#### Flannelette Pajamas.....2 for \$1

Two-piece pajamas in solid colors of Blue and Peach with novelty trim. Sizes 8 to 14.

#### Lux Tested Rayon Panties.....4 for \$1

Tested for fifty washings. French leg style. Tealose and white. Sizes 2 to 16.

#### Girls' Minneapolis Undies.....4 for \$1

Girls' and Junior Miss tuckstitch vests and panties. Tealose. Sizes 8 to 16.

#### "Bel-View" Nurses' Oxfords

Black or white kid with built-in steel arch support and metatarsal support. Sizes 4½ to 10. Widths AA to E. **\$1.79**

#### Child Flex Shoes

Black or brown high shoes and oxfords with solid leather soles and insoles, rubber heels. High shoes, sizes 8½ to 12 in B, C and D. Oxfords, 12½ to 3 in A, B and C. **\$1.49**

#### Reversible Sport COATS

A nice group of smart looking sport coats in new styling. Limited quantity. Broken sizes in the group. Coverts, plaids. With cotton gabardine reverse. Greens and blues in the group. **\$3.99**

#### Onyx Base Floor Lamps

A rare bargain for your home. Onyx base floor lamp with indirect lighting and 3-candle slide lights. Silk rayon shade. **\$4.95**

#### Dollar Day Super Value!

## Men's Suits Topcoats and Overcoats

**2 for \$25**

A fine group of fabrics in nicely tailored suits, topcoats and overcoats. Choose from many patterns and several colors in correct fall and winter styling.

—Downstairs at Ayres.

#### DRAPERIES AND CURTAINS

**Rayon Ninonette Panels.....Each \$1**  
Washable celanese rayon panel curtains in correct lengths of 54, 63, 81 and 90-inch lengths. All 44 inches wide.

**Davenport Pillows.....2 for \$1**  
Assorted colors and styles. For your home or as gifts.

**45-In. Drapery Lining.....5 Yds. \$1**  
Tan colored sateen lining for drapes. 50 inches.

**Washable Rayon Curtains.....Pr. \$1**  
78 inches long and 34 inches wide. Light ecru, tailored side, top and bottom hem.

**"Watase!" Panel Curtains.....2 for \$1**  
Permanent finish curtains in 2½ and 2¾ yard lengths, 44 inches wide.

**"Tucked" Panels.....2 for \$1**  
Ivory French marquisette with three graduated tucks at the bottom. Bedrooms and living rooms.

**2½-Yard Lace Curtains.....Pr. \$1**  
Several bordered patterns to choose from. 62 and 70-inch widths to the pair.

**"Fruit of the Loom" Curtains.....\$1**  
Tailored or ruffled curtains in plain ivory marquisette. Guaranteed!

**Vanity Skirts.....Pr. \$1**  
Rayon taffeta vanity skirts for your vanity or kidney table.

**India Prints.....Ea. \$1**  
3 yards long and 2 yards wide, hand blocks in British India. Fine couch covers.

**Printed Cotton Drapes.....Pr. \$1**  
Cretones and printed crashes. Cretones 50 inches wide by 2½ yards long. Crashes 24 inches wide by 61 inches long.

**Rayon Marquisette Panels.....2 for \$1**  
Heavy quality ecru shade, neatly tailored. 34x78 inches.

#### DOLLAR DAY SPECIAL!

#### Lace Bordered LACE PANELS

**2 for \$1**

Lacy bordered net panels, all finished and ready for hanging.

#### DOMESTIC AND BEDDING

**Odd Bed Sheets.....2 for \$1**  
Bleached pure white, seamless. 81x90 and 81x99 inches.

**81x108 "Truth" Sheets.....Ea. \$1**  
64x64-thread count large foot room sheets, torn to size before hemming.

**Mattress Pads.....Ea. \$1**  
64x64-thread count large foot room pads. 39x76, 42x76 and 54x76-inch sizes.

**Double Cotton Blankets.....Pr. \$1**  
70x80 inches in slight irregulars of cotton plaid blankets. Nice colors.

**Plaid Sheet Blankets.....2 for \$1**  
Single plaid all-cotton sheet blankets. Slight irregulars.

**Bath Towels.....4 for \$1**  
Extra large, extra heavy towels, colored borders, mostly in red.

**"Excellor" Flour Sacks.....15 for \$1**  
Mangled and ready for use; large size and slight irregulars.

**Damask Tablecloths.....Ea. \$1**  
Rayon and cotton damask tablecloths. 58x78-inch size. Fast colors.

**Comfort Covers.....Each \$1**  
Printed percale comfort covers with tape bound edges and rubber buttons.

#### BARGAINS "BY THE YARD"

**Acetate Rayon Remnants.....3 Yds. \$1**  
New colors in alpaca, romanes, moss weaves and magic hour crepe.

**"Cloth of Gold" Muslin.....8 Yds. \$1**  
No. 60 bleached muslin in 36-inch widths. 50 yards to each customer.

**80-In. Sq. Percale Remnants.....8 yds. \$1**  
1 to 5-yard lengths, correct sizes for making dresses. New colors and patterns.

**Sew Sweet Percales.....6 Yds. \$1**  
Full bolts of 80-square percales in a full selection of patterns and colors.

**Outing Flannel.....7 Yds. \$1**  
Plaids, stripes and fancy patterns in light and dark colors.

**Rosemary Table Damask.....3 Yds. \$1**  
54 inches wide, table damask in plain and colored border designs. Extra heavy quality.