

# Annual NOVEMBER Sale

## AYRES DOWNSTAIRS STORE

Winter Needs for Your Family—at Bargain Prices



It's a Lot of Fun to Look Smart in Rayon Bunny Suede

### "Sport Time" DRESSES

**\$3.00**

Sizes 9 to 15; 12 to 18!

Firedrill Red  
Moss Green  
Rhapsody Blue  
Natural Tone

Pagan Rose  
Aqua  
Convertible Neckline  
Swing Skirts

It's fun to wear these "Sport-Time" rayon bunny suedes when they cause so much excitement with their superior and youthful styling. Long and short sleeve styles, simulated leather belts, gold button trims. Wear one of these dresses for work or play and get a pick-up in fashion appeal.  
—Downstairs at Ayres.

## SALE! 3 Select Groups of FUR COATS

A Special Purchase of Quality Coats  
In Sizes for Misses and Women in the Group!

**\$28.00**

- (4) 22-Inch Skunk-Dyed Opossum Jackets .....\$28
- (4) 24-Inch Manchurian Wolf Jackets .....\$28
- (4) 22-Inch Norwegian Blue-Dyed Fox Jackets .....\$28
- (10) Seal-Dyed Coney Boxy Coats .....\$28

**\$38.00**

- (2) 22-Inch Skunk-Dyed Opossum Jackets, Hat and Muff .....\$38
- (1) 22-Inch Norwegian Blue-Dyed Fox Jackets, Hat and Muff .....\$38
- (2) 26-Inch Sable-Dyed Opossum Jackets .....\$38
- (15) Seal-Dyed Coney Swagger Coats .....\$38
- (8) Mink-Dyed Coney Swagger Coats .....\$38

**\$58.00**

- (12) Seal-Dyed Coney Box Coats.
- (4) Skunk-Dyed Opossum Great Coats.
- (1) Krimmer-Dyed Lamb Swagger Coat.
- (6) Mink-Dyed Coney Swagger Coats.
- (2) Sable-Dyed Opossum Jackets, Hat and Muff.
- (1) 32-Inch Leopard Processed Lamb, Hat and Muff.
- (2) 32-Inch Grey-Dyed Caracul Paw Jacket, Hat and Muff.
- (2) Grey-Dyed Caracul Paw Swagger Coats.
- (1) Mendoza-Dyed Coney Swagger Coat.

—Downstairs at Ayres.



"Rain 'r Shine" ★ Reversible

### COATS

**SALE PRICED \$8.88**

Sport Coats for Misses, Juniors and Women!

Reversible Coats  
Fitted Styles  
Boxy Styles

Wrap-around Styles  
Tweeds  
Plaids

In any kind of weather a reversible coat is better. Wear the luxurious tweed or plaid on the outside in the better weather and when it rains... presto... you reverse it to the waterproof gabardine side and it's a raincoat. Many styles have hoods.

★Registered

—Downstairs at Ayres.

## SALE! Regular \$2

**FASHION STARS SHOES**

for WOMEN

**2 Pair \$3**

1 Pair, \$1.59

Now is the time to stock up on your shoe supply at these savings! Choice of our entire stock of Fashion Stars Shoes at this November Sale Price! Pumps, straps, ties and oxfords in suedes, gabardine and patents. Black, navy, brown. Sizes 4 to 9, AA and B widths in the group. Low, medium and high heels. \$1.59 Pair or 2 Pairs \$3.  
—Downstairs at Ayres.

A Thrilling November Sale  
of Sportswear!  
**New Fall SWEATERS**

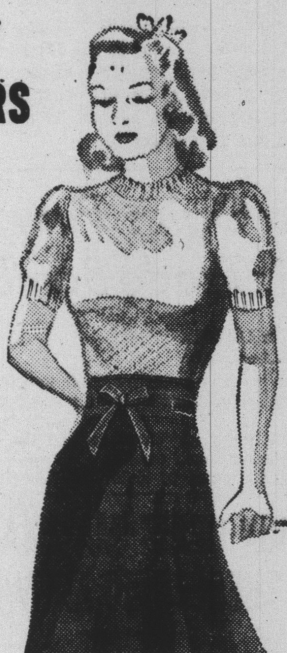
**99c**

You'll love these new sweaters—they're smart and comfortable—all wool in plain or fancy weaves, short sleeve styles. In natural, blue, jockey, maize, white and brown in the group. Sizes 34 to 40. November Sale Priced at only 99c each.

**ALL-WOOL SKIRTS**

**\$1.79**

All-wool flannel skirts in flare, pleated styles with zipper placket. Black, brown, green, red, powder, rose in the group. Sizes 24 to 30. November Sale Priced at \$1.79 each.



"FRUIT" BLOUSES

Short sleeves. Dusty, white, powder in the group. Sizes 32 to 40. November Sale Priced 99c Each.  
—Downstairs at Ayres.

There Are Great Savings in This

## November SALE of Better Daytime DRESSES

**\$1.79**

Sizes 14 to 44 in the Group!

Brighten up your entire day at home with several of these smart looking better daytime dresses. The group includes spun rayons, cotton challis and cotton covers. Stripes, polka dots and small figures in new fall styles. Colors include Black, Teal, Wine, Blue and Green.

### Washable Rayon Dresses

A selected group of higher priced washable spun rayon dresses that offer the newest in styling, patterns and colors. Choose yours tomorrow in this great November sale!

**\$2.59 and \$3.59**

—Downstairs at Ayres.



Reduced to One Low Price!

**GIRDLES and Combinations**

**\$2.00**

This group includes side hooks, step-ins, back lace, innerbelts and talon zippers. Brocades, rayon satins and lastex in the group. Girdles sizes 26 to 36, combination sizes 34 to 48.

**Lastex Combinations**

Two-way stretch garments with lace and rayon satin brassiere. 4 hose supporters. Small, medium and large sizes.

**\$1.00**

—Downstairs at Ayres.

Smart Hosiery Buyers Look to Sales Like These  
To Stock Up on Fine Quality Stockings!

**FIRST QUALITY**

**Betty Shaw**

**Genuine Crepe STOCKINGS**

**59c** Pair

It isn't very often that we can offer sales like this one, but when we do it's fun to watch all the budget-minded ladies rushing in to buy them at such substantial savings. You can save too... Tomorrow at the stroke of 9:30. Buy two pairs, buy 3 pairs, buy several pairs... you save one every one! Picot top and runstop, reinforced with lisle for longer wear. Sizes 8½ to 10½. Fall colors.

—Downstairs at Ayres.

Discontinued Styles of Rayon SLIPS

**88c**

Plain rayon diener, rayon satin and rayon satin stripes. V-Tailored and lace trimmed tops. Bias and 4-gore. Sizes 32 to 44 in Tea Rose.

Cotton Gowns .....50c

Printed batiste or cotton crepe. Hand-embroidered or ruffled. Sizes 16 to 17.

Rayon Gowns .....\$1

Rayon crepe or rayon satin gowns or 2-Pc. pajamas with collars. Sizes 15 to 17 in Tea Rose or Blue.

Better Pajamas .....\$1.39

Seconds of better gowns and 2-Pc. pajamas in rayon crepe or rayon satin. Sizes 15 to 17.

Flannelette Pajamas \$1.25

2-Pc. Pajamas. Solid colors and Rosebud print combinations, long sleeves and collars. Sizes 15 to 17.  
—Downstairs at Ayres.

