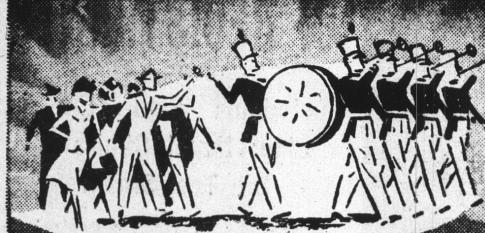


Open Thursday, **FRIDAY** and Saturday Nights Until 9 o'Clock During This Great 9-Day Sale

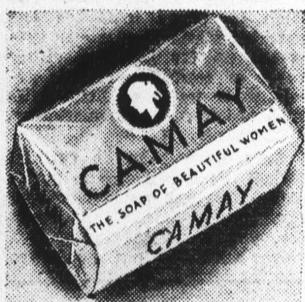
Sears Leadership Sale!

Get Your Share of These
HOT VALUE LEADERS!



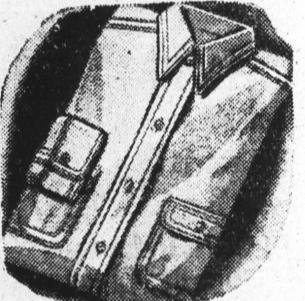
Cotton Percale
PRINTS
5c
Yard

9c Value! Cut from full bolts!
36 inches wide. Choice of
smart prints in beautiful colors.



10 Bars Camay,
TOILET SOAP
50c
10 Bars

The regular generous size bars
of this famous, fragrant toilet
soap for beauty and daintiness.
Limit 20 bars to a customer.



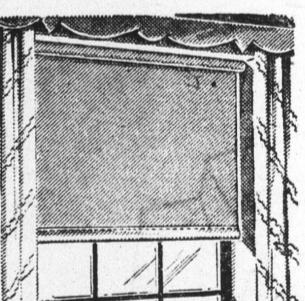
Men's Chambray
WORK SHIRTS
33c
Ea.

Full cut and well tailored of
sturdy blue chambray. Sizes
14 1/2 to 17. Stock up NOW!



Men's Rockford
WORK SOCKS
7c
Pr.

One size only. Knit tops. Gen-
uine Rockford cotton socks in
gray or brown mixtures.



36 in. x 6 ft.
Window Shades
25c
Ea.

Heavy quality opaque fiber
shades, complete with roller
and brackets. Choice of sand
or green.



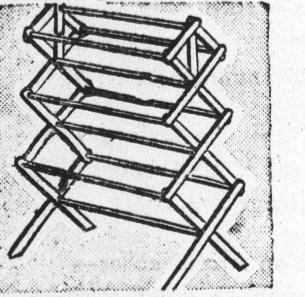
500 "Satinette"
Facial TISSUES
17c
Box of
500

Soft, strong, absorbent, cleansing
tissues. Snowy white. Qual-
ity "Satinette" brand. Stock
up at this sale price!



Popular Brand
CIGARETTES
1.16
Carton

Your choice of Chesterfields,
Lucky Strikes, Camels, Raleighs
or Old Golds. Limit 2 cartons
to a customer.



Regular 79c
Clothes Dryer
54c

Indoor dryer. 25 Ft. of drying
space. Folds compactly. Will
not snag the finest clothes.



19c Electric
CORD SET
10c
Set

Approved by Underwriters
Laboratories. Full 6-ft. length.
Complete with plugs. Don't
miss this great value!

Purchases of \$10 or More Sold on Easy Terms



59c Values
Flannelette Sleepers
39c

Practical one-piece style—full cut—at wrists and ankles to
keep your fledgling cozily warm all winter. At this price
you'll want a whole season's supply. Excellent quality cotton
flannelette in merry nursery patterns. Button drop seat with
full overlap. Sizes 2, 4, 6, 8.

Little Boys' 79c
Corduroy Overalls
Sizes 2 to 6. Bib
top, suspender style. **59c**

"Pepperell" Cotton
Crib Blankets
50c Values! 30x40-
Inch size, Pink or **29c**
Ea.

Don't Miss This Sale of Slips

Fine Quality
Rayon Satins

88c
Ea.

Come early! We've
really done it this
time! We've brought
you a value so out-
standing that we
know you'll walk out
with several of these
slips the minute you
set eyes on them.
Lustrous, gleaming
rayon satin designed
to give you greater
wear... greater freedom
of motion. All the
smartest new
styles. This is really
an outstanding buy
... hurry! Hurry!



Values That Prove
Sears Leadership!

- Fine Lace Trims
- Tailored Styles
- Gored . . . Bias
- Surplice Styles
- Sizes 32-44

Wide Choice of 1.98 Values in Children's and Misses' Style Shoes

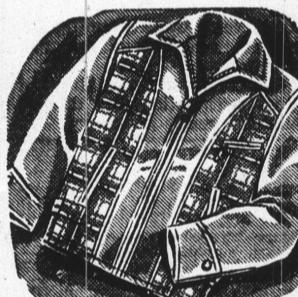
1.29
Pair



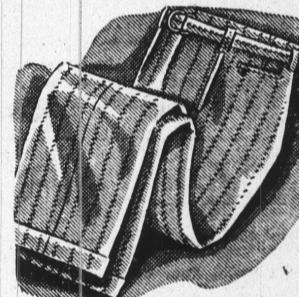
Comfortable and roomy for active feet. Choice
of T-Strap Blucher, Saddle Oxford, Dutch Last
Blucher, Dutch Last Monk Tie . . . they're all
here at this amazing low sale price. Sizes 3 1/2
to 3.



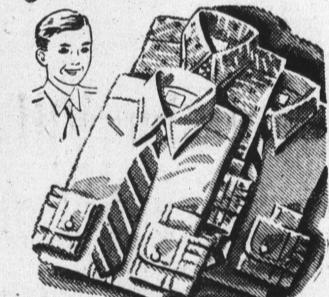
Value Leaders in Boys' Wear



Boys' Jacket
Worth 3.98
2.98



2.50 Values!
Boys' Longies
1.98



59c Values!
Dress Shirts
2 for 1.00

"Boyville" 33-oz. all-wool plaid
body with solid color sleeves.
Trim. Slide-fastener front. Sizes
6-18.
Boy's \$1.00 Sweaters . . . 87c

Popular drape model in sturdy
part-wool cassimere. "Fellowship"
longies with self-belt, rings.
Serged seams. Sizes 9-18.

Cotton broadcloths, percale . . .
patterned, plain white. Cut to full
gov't specifications. Boys' sizes.
Boys' Plaid Flannel
Shirts 59c

Regular 4.98 Aviator Jackets

3.98
Ea.

All-wool corded mackinaw cloth
with genuine capeskin leather front
panels, cuffs and trim. Double-
breasted, slide fastener closing.
Heavy cotton plaid lining. Sizes
8 to 18.

Cotton U' Suits

49c

Medium heavyweight suits, rib
knit. Short sleeves, knee length on
long sleeves, ankle length. 9 to 16.

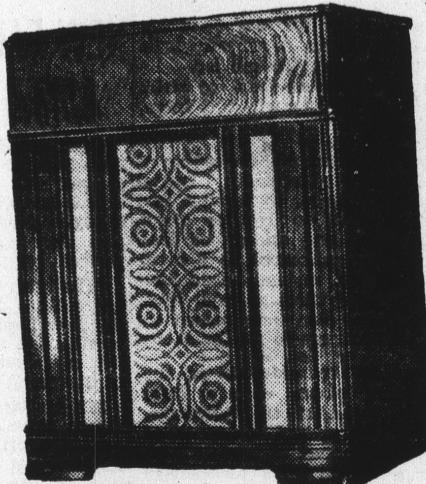
1941 Silvertone Radio-Phono With Automatic Record Changer

A 79.95 Value!

\$50
And
Your
Old
Radio

ONLY \$5 DOWN
\$5 MONTHLY!

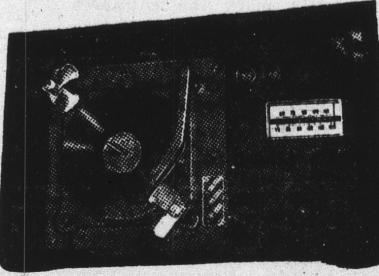
Usual Carrying Charge



Beautifully toned, powerful 6-tube advanced
superheterodyne radio . . . with 2
double purpose tubes . . . gives 8-tube
performance. Built-in Aerial. New 1941
Model. Variable Tone Control. Crystal
Pick-Up Tone Arm, Full Size Cabinet.
Plays Ten 12-In. or Twelve 10-In. Rec-
ords Automatically. Self-Starting Motor,
Quiet Operation, Reliable.

Automatic Record Changer →

Automatic phonograph unit has com-
plete new mechanical design! Possesses
unusually fine reproducing qualities!
See it!



19c
Ea.

- Covered Kettles
- Covered
- Saucepans
- Baking Pans
- Pudding Pans
- Mixing Bowls
- Wash Basins

Positively first quality
enamelware — every
piece coated three times
for extra wear. Trim
modern shapes. Gleam-
ing white, with colored
accent.



PURCHASES OF \$10 OR MORE SOLD ON EASY TERMS

SEARS ROEBUCK AND CO.

FREE PARKING
FREE BUS

ALABAMA AT VERMONT ST.

TELEPHONE
LL-2551