

Open Thursday, **FRIDAY** and Saturday Nights Until 9 o'Clock During This Great 9-Day Sale


Sears Leadership Sale!

Get Your Share of These HOT VALUE LEADERS!



Cotton Percale PRINTS

5c
Yard

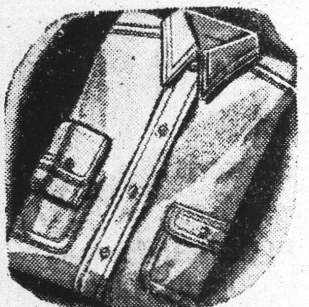
9c Value! Cut from full bolts! 36 inches wide. Choice of smart prints in beautiful colors.



10 Bars Camay TOILET SOAP

50c
10 Bars

The regular generous size bars of this famous, fragrant toilet soap for beauty and daintiness. Limit 20 bars to a customer.



Men's Chambray WORK SHIRTS

33c
Ea.

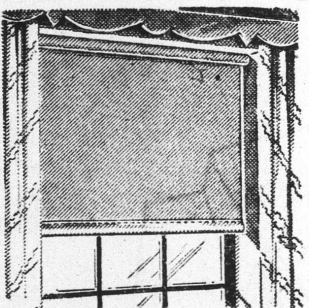
Full cut and well tailored of sturdy blue chambray. Sizes 14½ to 17. Stock up NOW!



Men's Rockford WORK SOCKS

7c
Pr.

One size only. Knit tops. Genuine Rockford cotton socks in gray or brown mixtures.



36 in. x 6 Ft. Window Shades

25c
Ea.

Heavy quality opaque fiber shades, complete with roller and brackets. Choice of sand or green.



500 "Satinette" Facial TISSUES

17c
Box of 500

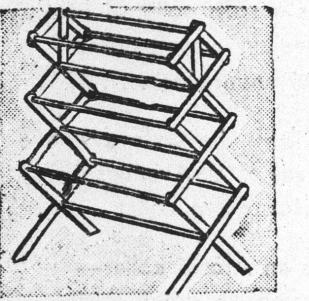
Soft, strong, absorbent, cleansing tissues. Snowy white. Quality "Satinette" brand. Stock up at this sale price!



Popular Brand CIGARETTES

1.16
Carton

Your choice of Chesterfields, Lucky Strikes, Camels, Raleighs or Old Golds. Limit 2 cartons to a customer.



Regular 79c Clothes Dryer

54c

Indoor dryer. 25 Ft. of drying space. Folds compactly. Will not snag the finest clothes.



19c Electric CORD SET

10c
Set

Approved by Underwriters Laboratories. Full 6-ft. length. Complete with plugs. Don't miss this great value!

Purchases of \$10 or More Sold on Easy Terms


59c Values

Flannelette Sleepers

39c

Practical one-piece style—full cut—at wrists and ankles to keep your fledgling cozy warm all winter. At this price you'll want a whole season's supply. Excellent quality cotton flannelette in merry nursery patterns. Button drop seat with full overlap. Sizes 2, 4, 6, 8.

Little Boys' 79c Corduroy Overalls

59c
SIZES 2 to 6. Bib top, suspender style.

"Pepperell" Cotton Crib Blankets

29c
50c Values! 30x40-Inch size. Pink or blue.

Wide Choice of 1.98 Values in Children's and Misses' Style Shoes

1.29
Pair

Comfortable and roomy for active feet. Choice of T-Strap Blucher, Saddle Oxford, Dutch Last Blucher, Dutch Last Monk Tie... they're all here at this amazing low sale price. Sizes 9½ to 3.



Don't Miss This Sale of Slips

Fine Quality
Rayon Satins

Values That Prove
Sears Leadership!

88c
Ea.

Come early! We've really done it this time! We've brought you a value so outstanding that we know you'll walk out with several of these slips the minute you set eyes on them. Lustrous, gleaming rayon satin designed to give you greater wear... greater freedom of motion. All the smartest new styles. This is really an outstanding buy... hurry! Hurry!



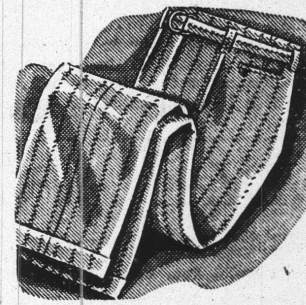
- Fine Lace Trims
- Tailored Styles
- Gored... Bias
- Surplice Styles
- Sizes 32-44

Value Leaders in Boys' Wear



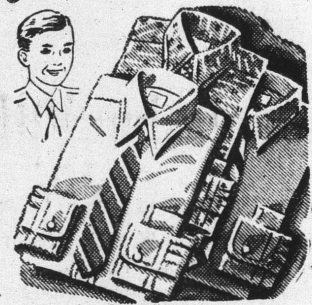
Boys' Jacket
Worth 3.98
2.98

"Boyville" 33-oz. all-wool plaid body with solid color sleeves, trim. Slide-fastener front. Sizes 6-18.
Boy's \$1.00 Sweaters 67c



2.50 Values!
Boys' Longies
1.98

Popular drape model in sturdy part-wool cassimere. "Fellowship" longies with self-belt, rings, serged seams. Sizes 9-18.



59c Values!
Dress Shirts
2 for 1.00

Cotton broadcloths, percale... patterned, plain white. Cut to full gov't specifications. Boys' sizes. Boys' Plaid Flannel Shirts 59c

Regular 4.98 Aviator Jackets

3.98
Ea.

All-wool corded mackinaw cloth with genuine capeskin leather front panels, cuffs and trim. Double-breasted, slide fastener closing. Heavy cotton plaid lining. Sizes 8 to 18.

Cotton U' Suits

49c

Medium heavyweight suits, rib knit. Short sleeves, knee length or long sleeves, ankle length. 9 To 18.

1941 Silvertone Radio-Phono With Automatic Record Changer

A 79.95 Value!

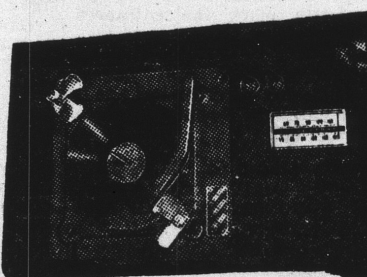
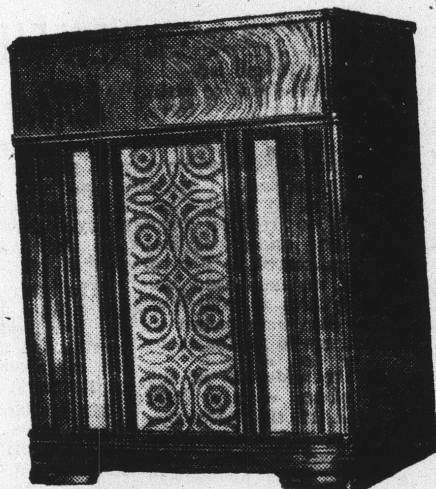
\$50 And Your Old Radio

ONLY \$5 DOWN
\$5 MONTHLY!
Usual Carrying Charge

Beautifully toned, powerful 6-tube advanced superheterodyne radio... with 2 double purpose tubes... gives 8-tube performance. Built-in Aerial, New 1941 Model, Variable Tone Control, Crystal Pick-Up Tone Arm, Full Size Cabinet, Plays Ten 12-In. or Twelve 10-In. Records Automatically, Self-Starting Motor, Quiet Operation, Reliable.

Automatic Record Changer

Automatic phonograph unit has complete new mechanical design! Possesses unusually fine reproducing qualities! See it!



Regular 29c Triple Coated Enamelware

19c
Ea.

- Covered Kettles
- Covered Saucepans
- Baking Pans
- Pudding Pans
- Mixing Bowls
- Wash Basins

Positively first quality enamelware — every piece coated three times for extra wear! Trim modern shapes. Gleaming white, with colored accents.



PURCHASES OF \$10 OR MORE SOLD ON EASY TERMS

SEARS ROEBUCK AND CO.

FREE PARKING
FREE BUS

ALABAMA AT VERMONT ST.

TELEPHONE
LL-6551