

68th Anniversary Sale

AYRES DOWNSTAIRS STORE



You Have Just 8 Precious Hours

Tomorrow evening at 5:30, our doors will close on Ayres 68th Anniversary Sale! It has been a remarkable Sale in many ways: We have provided values that, to many of us, seemed utterly impossible! We've maintained standards of QUALITY that soared high above the price level involved! But most remarkable of all... has been the acute sense of values which guided so many thousands of people unerringly to our doors to share in the finest bargains we've ever offered. We stand humble... and grateful... at the very generous support the people of Indiana have given to this event... truly "The Sale of the Year!" However, all good things must come to a close, and tomorrow is the time. But remember, you still have EIGHT PRECIOUS HOURS in which to complete your fall and winter shopping... and here's a tip... join the hundreds who are taking advantage of sale prices to lay away their CHRISTMAS GIFTS NOW! Why not plan NOW to dedicate tomorrow to a family shopping spree... choose warm apparel for your entire family—and things to brighten your home... come early and spend the day!

Remember:

1. Seasonable, Wanted Merchandise.
2. A Complete Color and Size Range.

Until the Last Minute of the Last Hour of the Sale... Anniversary Standards Remain:

3. In Fall, 1940, Fashions.
4. Of Regular Ayres' Standard Quality
5. Freely Offered With Full Regular Ayres' Service
6. At the Lowest Possible Prices.

Tomorrow IS THE LAST DAY

Women's APPAREL

Dresses	Juniors', Misses' and Women's Sizes	2 for \$5
Dresses	Juniors', Misses' and Women's Sizes	2 for \$7
Dresses	Juniors', Misses' and Women's Sizes	2 for \$9
Dresses	Juniors', Misses' and Women's Sizes	2 for \$11
Dresses	Juniors', Misses' and Women's Sizes	2 for \$16
Sport Coats		\$8.88
Sport and Dress Coats		\$14.88
Fur-Trimmed Dress Coats		\$23.88
Dyed Coney Fur Coats		\$34.95
"Neva-Split" Fur Coats	Dyed Coney	\$58
All-Wool Boxy Cardigans		\$1.79
All-Wool Slipon Sweaters		94c
"Fruit of the Loom" Rayon Shirts		\$1.00
All-Wool Skirts		\$1.79...\$2.59...\$3.59
Flannel Jackets		\$3.59
"Fruit of the Loom" Dresses		94c
"Fruit of the Loom" Uniforms		94c
Ankle Length Housecoats		\$1.74
Zipper Wash Dresses		\$1.44
Rayon Daytime Dresses		\$1.74
Cotton Housecoats		94c

Accessories and Miscellany

Balbriggan Gowns, Pajamas	(Sec.)	65c
Rayon Gowns	(Sec.)	88c
"Fruit of the Loom" Slips		88c
Rayon Bemberg Slips	(Sec.)	78c
Flannelette Gowns, Pajamas		69c
Rayon Slips	(Sec.)	69c
Rayon Crepe Slips	(Sec.)	39c
Cotton Slips		29c
Rayon Panties, Stepins		15c
Rayon Undies		29c
Other Rayon Undies	3 for	\$1.30
Tuckstitch Pants and Vests	3 for	\$1
Tuckstitch Pants and Vests		25c
Rayon Panties and Stepins	6 for	\$1
Cotton Crepe Gowns, Pajamas		50c
Simulated Leather Handbags		90c
"Famous Name" Sample Gloves		59c

Accessories and Miscellany

Large Roomy Handbags		\$1.49
Better Jewelry		69c
Women's Handkerchiefs		8c
"REX" Compacts		79c
All KABO Garments		20% OFF
American Girl Shoes		\$4
Corliss Shoes		\$2.69
Fashion Stars Shoes		\$1.79
Nurses' Oxfords		\$1.69
Handi-Shoes (Houseslippers)		\$1.00
"Real Silk" Stockings	(Substandards)	69c
Wom. Rayon Stockings	(Irregs.) 3 pr.	50c
Misses' 5/8-Length Socks	(Irregs.) pr.	15c
Ankle Socks	(Irregs.) Misses' and Children's pr.	10c
Women's Felt Hats	88c	\$1.59 \$1.78

Values for HOMES

Inlaid Linoleum	Sq. Yd.	89c
Twistweave Broadloom	Sq. Yd.	\$3.95
9x12 Wool-Face Rugs		\$26.95
Innerspring Mattresses		\$9.95
9x12 Felt Base Rugs		\$3.95
3-Pc. Bed Outfit		\$21.95
Lace Table Cloths		\$1.00
Bedspreads	Chenille	\$1.99 \$2.99 \$3.99
Bath Towels		19c
Face Towels		10c
Rayon Lunch Cloths		50c
"Stevens" Lunch Cloths		39c
Sheet Blankets		50c
50% Wool Blankets		\$2.99
All-Wool Blankets		\$4.44
Patchwork Quilts		\$1.99
Midwood Sheets		69c
Double Blankets		\$2.69
White Sheet Blankets		79c
Flour Sacks (Mangled)		6c
Pin-Wale Corduroy	yd.	79c

Values for HOMES

80 Sq. Percale Remnants	yd.	10c
Unbleached Muslin	yd.	5c
Velveteen Remnants	yd.	79c
Printed Ruftex Drapes	pr.	\$2.88
50-In. Printed Crash Drapes	pr.	\$3.59
36-In. Printed Satin Drapes	pr.	\$3.78
Wide Window Shades	2 for	\$1
"Excelsior" Window Shades		59c
3-Yd. Lace Panels		\$1.19
Priscilla Curtains	46-In x 2 1/2-Yd. pr.	\$1.00
50-In. Drapery Prints	yd.	39c
50-In. Printed Rayon Drapes	pr.	\$5.95
Curtain Goods	yd.	10c
DeLuxe Curtains	pr.	\$1.55

For Infants, Tots, Girls

Infants' 10% Wool Shirts	4 for	\$1
Infants' Cotton Shirts	4 for	\$1
Infants' Knit Gowns	2 for	\$1
"Cannon" Knit Diapers	(Irregs.) doz.	69c
Gauze Diapers	(Irregs.) doz.	\$1
Curity Gauze Diapers	(Irregs.) doz.	\$1.35
Quilt Pads	(Irregs.) 3 for	\$1
Receiving Blankets	(Irregs.) 2 for	44c
Full Size Crib Blankets	2 for	\$1
Cotton Knit Creepers	2 for	\$1
Fleece Crib Sheets	Water-Proof 27x36	49c
Beacon Cloth Buntings, Hoods		89c
Tots' Sanforized Dresses	2 for	\$1
Cotton Knit Sleepers, Feet	2 for	\$1
Tots' 3-Pc. Coat Sets		\$4.99
Tots' Wool Slipover Sweaters	2 for	\$1
Toddlers' 2-Pc. Snow Suits		\$3.99
Girls' Coats		\$8.88
Girls' All-Wool Sweaters		89c
Girls' Cotton Dresses		89c
Girls' Tuckstitch Pajamas		69c
Girls' Flannelette Pajamas	2 for	\$1

For Infants, Tots, Girls

Girls' Sloppy Joe Cardigans	2 for	\$1
Girls' Tuckstitch Undies	4 for	\$1
Girls' Loafer Coats		\$2.69
Children's Shoes		\$1.89
Children's "Red Goose" Shoes		10% OFF

For MEN and BOYS

Men's "Cranbrook" Shirts		\$1.00
Men's "Real Silk" Socks	(Subs.) 5 pr.	\$1
Men's "Real Silk" Socks	Wool (Subs.) 6 pr.	\$1
Men's Rayon Ties	4 for	\$1
Men's Shirts and Shorts	5 for	\$1
Men's Shirts and Shorts	3 for	\$1
Men's Pajamas		\$1
Medium Weight Union Suits	(Sec.)	69c
10% Wool Union Suits	(Sec.)	89c
Slipover Sweaters		\$1.79
Men's Sweaters		\$2.69
Men's Coat Sweaters	(First, Seconds)	\$1.00
Men's Hand Rolled Hankies	8 for	\$1
Men's Corduroy Slacks		\$2.69
Men's Fur Felt Hats		\$1.29
Men's Reversible Raincoats		\$2.49
Men's Work Pants		\$1.79
Suede Leather Jackets		\$4.29
Men's Overcoats & Topcoats		\$8.88
Men's Overcoats & Topcoats		\$11.88
Men's "Cranbrook" Oxfords		\$3.00
Boys' Sanforized Shirts	2 for	\$1
Boys' Polo Shirts	2 for	\$1
Buffalo Plaid Shirts	2 for	\$1
Boys' Cotton Short Socks	8 pr.	\$1
Boys' Sweaters		\$1.79
Boys' Corduroy Slacks		\$1.79
Boys' Corduroy Slacks		\$2.69
Boys' Mackinaws (All Wool)		\$3.88
Zipper Pocket Mackinaws		\$4.88
Boys' "Gil-Ask" Oxfords		\$2.69