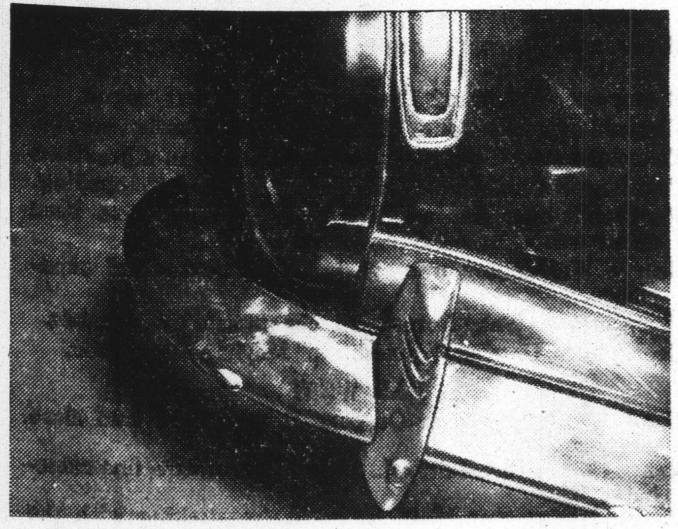
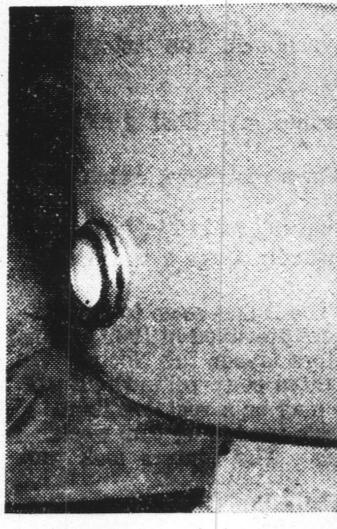


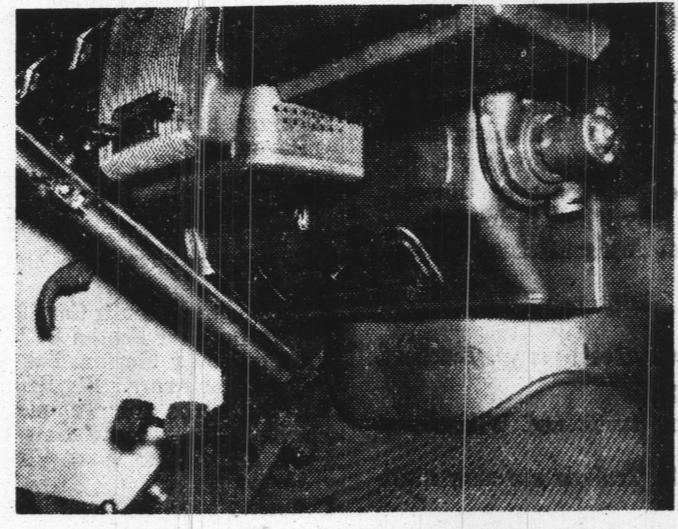
1941 Auto Models Stress Gadgets—for Comfort, Safety and Convenience



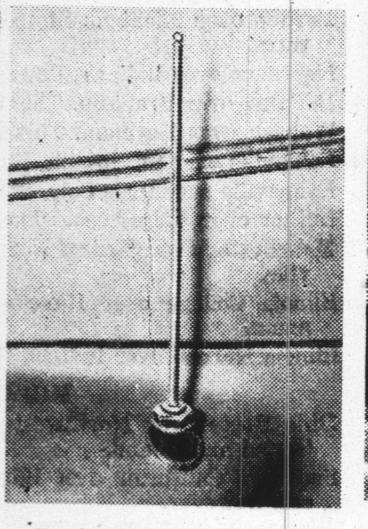
Automotive engineers have dressed up the 1941 models with a multitude of new devices to save time and labor and increase safety. For instance, Studebaker for 1941 has curved the rear bumper tips to protect fenders in tight traffic. Gravel guards protect the body.



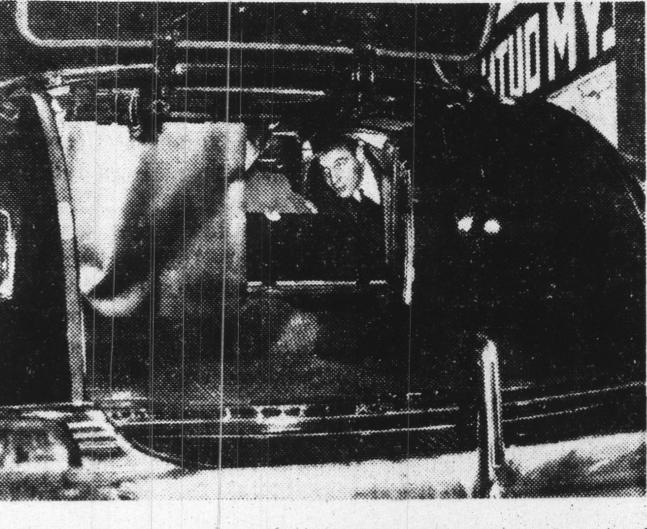
Many of the new Buicks have lights in the base of the driver's seat, which turn on when either front door is opened.



Nash has a conditioned-air system for winter driving. Tucked under the instrument panel, the new "weather eye" circulates throughout the car warm air which has been dehydrated and filtered free of dust and carbon monoxide.



Pontiac's radio aerial is hidden under the fender deck. Only the tip shows. When the driver touches a control, the aerial rises.



The spacious luggage compartment of the Plymouth can be entered either from the outside rear or from the car's interior. A counter-weight on the compartment door holds it in position without the use of a supporting arm.

DRIVE PUSHED BY DEMOCRATS

County Candidates Schedule 15 Ward and Township Meetings in 10 Days.

Marion County Democratic candidates swung into active campaigning today by scheduling 15 ward and township meetings during the next 10 days.

Speakers at the nightly meetings include Sheriff Al Feeney, Prosecutor David M. Lewis and Walter C. Boettcher, County Treasurer, all seeking re-election.

State Democratic Chairman Fred F. Bays will lend a helping hand to the Marion County drive by speaking at several small neighborhood meetings. He will speak at the Franklin Township School House at New Bethel Friday night.

Schricker Lauds New Deal

Lieut. Gov. Henry F. Schricker, Democratic Governor candidate, in a speech at Winchester last night, pledged that if elected he would pose any attempt to reduce the distribution of gasoline taxes to local units of government or any reduction in highway construction work.

He devoted most of his speech to praise of the New Deal.

IN A Nut Shell

The VICTOR does everything Humanly possible to save you money.....

WHEN YOU ARE in the market for something A Furniture Store sells.....

VISIT.....

Victor Furniture Co.

at 231 W. Washington St.

INSPECT.....

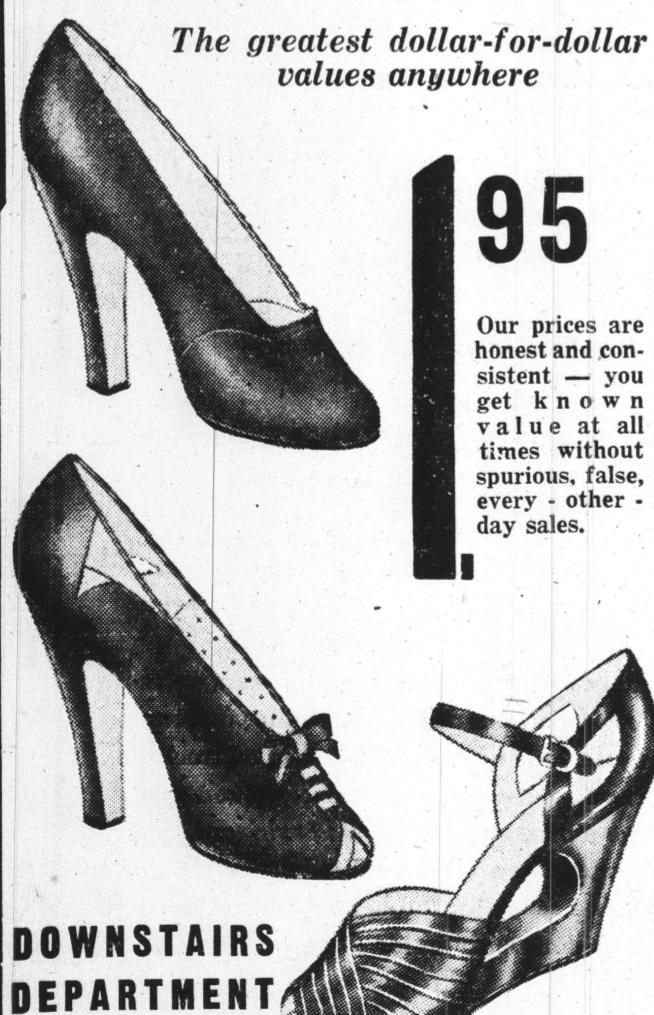
VICTOR VALUES! They're Money Savers!

MAROTT'S SPECIAL SAVINGS

The greatest dollar-for-dollar values anywhere

95

Our prices are honest and consistent — you get known value at all times without spurious, false, every other day sales.



DOWNSTAIRS DEPARTMENT

Honest Advertising Means Honest Value



Experience Proves the Truth of Our Advertising

SCHOOLS TERMED BASES FOR DEFENSE

"All programs for defending this country against the invasion of philosophies contrary to our way of living must rest upon a foundation laid now in education and training of our citizenship," Schools Superintendent DeWitt S. Morgan said today.

Speaking on "The Foundation of Defense" before the Lions Club at the Claypool Hotel, Mr. Morgan said this responsibility rests directly upon present school systems.

MISSIONARY TO SPEAK

The Rev. W. A. Ohman, Baptist missionary in the Sudan interior who now is doing deputation work in Indianapolis, tonight will address prayer services at the North Baptist Church. The Rev. Mr. Ohman is unable to return to his mission since it is now in the war zone.

How To Relieve FEMALE FUNCTIONAL COMPLAINTS

For women today do not have seen signs of functional trouble. Maybe you've noticed YOURSELF getting nervous, irritable, nervous lately. Then try famous Lydia E. Pinkham's Vegetable Compound. It has quieting nerves, relieves monthly pain (cramps, backache, headache) and won't nervous, dizzy spells due to function trouble. Pinkham's Compound has helped thousands of rundown, nervous women to go smiling and comfortable.

According to the Encyclopedia Britannica, a super motor which travels with a series of explosions like the shock waves of a great projectile is called a "Fireball."

IT WON'T BE LONG NOW!

NEW-LOYAL
\$10,000
IN CASH PRIZES FOR BOYS AND GIRLS!

BUICK WILL BUILD THEM

Hillis Recalls War Service In Address to I. U. Students

Glen R. Hillis, Republican nominee for Governor, recalled Indiana University's part in the World War in a talk before the I. U. faculty and student body at convocation today.

The nominee was a member of Battery F, recruited largely among I. U. students for service overseas. He returned after the war to complete his studies in the law school.

Reminding the students that they soon may have to enter the nation's armed services, he expressed the hope that "all of you get to be captains."

Discusses Text Costs

Last night at Greensburg, Mr. Hillis charged that school patrons are paying from 25 to 33 per cent more for the present textbooks than they paid for the ones replaced. Primary books costing \$1.12, he said, replaced books costing 10 cents and two algebra books in 10 years were adopted at an additional cost of 7 cents a copy. He said readoptions will mean an extra cost of \$1,292,927 a year for the five-year period.

Mr. Hillis referred to the report of a Senate "school book racket" investigating committee which he said was "smothered" in the Senate. He quoted the report as saying:

Tucker on Same Program

"Your committee also received evidence tending to indicate some part is played by politics in book adoptions, or at least it has in the appearance of doing so. . . . A son of another member of the board is employed by a company which prints textbooks. Still another company which has received a number of adoptions from the State Board of

Education has in its employ a son-in-law of a Democratic district chairman."

Speaking on the same platform, Secretary of State James M. Tucker pleaded for the election of a Republican Legislature.

"All the promises and pledges made by Mr. Hillis and the state candidates for reforms in our government will avail nothing if they do not have a Republican Legislature to back them up," he said.

"A Republican General Assembly will correct the evils that have found their way into our governmental structure under the actions of subversive legislators of the past seven years."

On Road to War, Says Willis

RAYMOND E. WILLIS, the senatorial nominee, speaking last night at a rally at Williamsport, said the New Deal is "creating war scares and emergencies to detract attention from its failure to solve domestic problems."

He reiterated his statements that this was a technique used by Mussolini, Stalin and Hitler and that "we are traveling the road that leads to war," and criticized the government's failure to dislodge "nearly 3000 known Communists on the Federal pay roll."

TAX BILL SIGNED

WASHINGTON, Oct. 9 (U. P.) — President Roosevelt has signed the excess profits tax-amortization bill designed to raise \$1,000,000,000 more a year for defense, prevent the growth of "war millionaires," and ease repayment of defense plant expansion costs.

BARBER PRESIDENT NAMED A. F. L. AID

William C. Birthright, general manager and general secretary of the Journeyman Barbers Union of America, 1141 N. Delaware St., has been notified of his appointment as 15th vice president of the American Federation of Labor.

Mr. Birthright, who was secretary of the Tennessee Federation of Labor for 15 years before coming to Indianapolis and his new job, was notified by William Green.



Special on Rost's New Second Floor

60c Quality Stemware

Choice of exquisite new patterns. Rost's liberal terms will make it easy to own a complete service of this beautiful stemware.

35c Ea.



No, it wasn't SPEED we were after

THE mighty straight-eight that propels the 1941 Buick CENTURY, ROADMASTER and LIMITED, is, we believe, America's most powerful standard-production automobile engine.

That suggests immediately that here is the instrument of great speed—but the fact is it wasn't speed we were after when we built it.

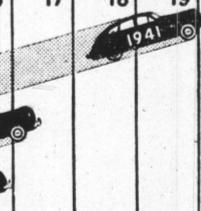
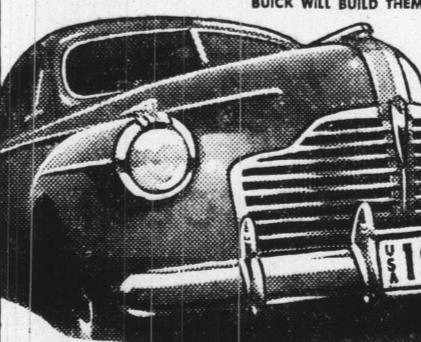
We were shooting for more efficient use of the fuel you burn — more economy, more power, more pickup—yes, even easier car handling through less frequent need for shifting.

Consider, for example, just one quality of this great power plant—the tremendous reserve of power it puts at your command.

At 20 miles an hour this Buick uses only 7.4% of its available power—at 30 only 9.7%—at 50, less than one-sixth, and so on.

You can see for yourself how this tremendous reserve, instantly available, eliminates much of your need for shifting to lower gears.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM



15

16

17

18

19

1941

HERE'S MODERN ECONOMY—You can see how Compound Carburetion steps up miles-per-gallon in this chart. It shows the mileage of 50 miles an hour for our 1937 SPECIAL, our 1939 SPECIAL and the 1941 SPECIAL with Compound Carburetion.

It does even more—for with all this power, we can use a more economical gear ratio in our standard top speed.

And that means that all the time you travel in high—you are getting the equivalent of overdrive or fourth-speed economy without mechanical complication.

In consequence: miles per gallon go up as much as 10% to 15%.

This husky 165-horsepower giant actually gives more gasoline econ-

omy than our 107-horsepower engine of a year ago.

At 50 it consumes no more fuel than the same-sized engine of conventional design drinks up at 30.

The whys and wherefores of such performance are best understood when you have an engine to look at and someone to answer your questions about it.

Two things account for all this good

—FIREBALL® design that gets more power out of every gallon of gasoline and Compound Carburetion that gives your engine two distinct ranges of power.

Each of these is important enough to call for personal investigation—see your Buick dealer now.



BUICK PRICES BEGIN AT
delivered at Flint, Mich.
Transportation based on
rail rates, state and local taxes (if any),
optional equipment and accessories—extra.
Prices subject to change without notice.

\$935
for the Business Coupe

*According to the Encyclopedia Britannica, a super motor which travels with a series of explosions like the shock waves of a great projectile is called a "Fireball."

"Best Buick Yet"

EXEMPLAR OF GENERAL MOTORS VALUE

MONARCH MOTOR CO., INC.

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Indianapolis, Indiana

Marshall Motor Sales
27-39 W. Morgan St.

Martinsville, Indiana

Kincaid Sales
Linton, Ind.

COMMUNITY MOTORS, INC.

37-57 West 38th Street

Indianapolis, Indiana

Woods Motor Sales
1 E. Monroe St.

Franklin, Ind.

H. R. Stearns
Eighth & Connor Sts.
Noblesville, Ind.

Sandman Brothers
Shelbyville, Ind.

★ ★ ★ ON DISPLAY AT ALL BUICK DEALERS' ★ ★ ★