

# 68<sup>TH</sup> Anniversary Sale

# DOLLAR DAY

## DOWNSTAIRS at AYRES



DOLLAR DAY VALUE!  
Wool Felt  
HATS  
\$1.00

200 Wool felt hats, selected from our higher priced group and radically reduced for Dollar Day! Brettons, brims, turbans and profile brims. A wide assortment of colors and headbands. Downstairs at Ayres.

### For INFANTS

4 for \$1

Infants' Tailor-Made Shirts. Infants' Hand-Embroidered Dresses.

3 for \$1

Hand-Embroidered Creepers. Cotton Knit Gowns. Bassinette Size Beacon Blankets. 20x40 "Cannon" Knit Bath Towels.

2 for \$1

36x50-In. Sateen Bound Crib Blankets. Tailor-Made Knit Gowns. "Cannon" Knit Towel Set. Hand-Made Dresses. Hand-Made Broadcloth Creepers. Cotton Knit Creepers.

7 for \$1

Flannelette Gowns, Gertrudes, Kimonos. Infants' Fleece Wrapping Blankets. 17x24 Quilted Pads (irreg.). Infants' Knit Training Panties. Wool Knit Berets and Bonnets. Muslin Pillowcases. Double Knit "Cannon" Bath Towels.

"Ayres" Brand Gauze Diapers Doz. First quality and guaranteed absorbent. Easy to launder and dry. Our own fine brand.

Infants' Carrying Basket Sturdily built with carrying handles, floral decoration in pink and blue.

### For Tiny Tots

Boys' Corduroy Longies 2 For \$1 Boys' corduroy bib-top longies. Wine, brown and navy.

Boys' Cotton Wash Suits 2 For \$1 Belted and button-on style in pastel and deep-tone colors.

Boys' Pin-Wale Cdry Shorts 2 For \$1 Boys' fine pin-wale corduroy shorts with lastex back in brown, wine and navy.

Tots' Sanforized Dresses 2 For \$1 Preshrunk dresses in prints and solid colors. Nautical, princess and bolero styles.

Tots' Wool-Flannel Skirts 2 For \$1 Wool-flannel skirts with bodice top on pleated skirt. Colors in navy, wine, green, rust and assorted plaids.

Tots' All-Wool Sweaters 2 For \$1 All-wool sweaters in slippover styles. Attractive color combinations.

Tots' Flannelette Sleepers 2 For \$1 3-piece style with top and two pairs of pants, footed style, pink and blue.

Children's Winter Union Suits 4 For \$1 Winter weight cotton union suits. French leg style in both boy and girl styles. Sizes 2 to 14 years.

Tots' Better Cotton Dresses 3 For \$1 Sample dresses of better quality. Solid colors and novelty prints.

Boys' Cotton Wash Suits 3 For \$1 Samples of better cotton wash suits. Belted and button-on styles.

Boys' Corduroy Shorts 3 For \$1 Discontinued styles and seconds of our better balriggan and tuck-stitch pajamas and gowns. Button and frog trimmed.

## Tuesday Only! Our Greatest Dollar Day!

Here is a great bargain event—within a Great Sale! Our famous Anniversary Dollar Days represent the maximum effort of Ayres' Downstairs Store to obtain and offer SUPREME values—and this, our 68<sup>th</sup> Anniversary Dollar Day, is our crowning achievement. QUALITY has been our first consideration—good, dependable quality—that will give you the service we can be proud of! Second, we marked this merchandise so LOW that you will always remember the value! Come early (promptly at 9:30) Monday. All items subject to previous sale. No mail or phone orders.

### For School Girls

Girls' Tuckstitch Undies 4 For \$1 Well-known brand of cotton tuckstitch vests and pates. Sizes 8 to 16, in tearose.

Girls' Corduroy Skirts 1 Ea. \$1 Girls' full gore corduroy skirts in rose, wine, red, blue. Novelty belted styles.

Girls' Corduroy Shirts 1 Ea. \$1 Girls' corduroy shirts in boy styles. Colors in rose, wine, red and blue.

Rubberized Rain Capes 1 Ea. \$1 Rubberized raincoats with zipper hoods. Sizes 7 to 16.

Girls' Rayon Panties 6 For \$1 Samples and select irregulars of girls' better rayon panties and bloomers, in tearose. Sizes 6 to 16.

Girls' "Sloopy Joe" Cardigans 2 For \$1 Sloppy Joe sweaters in cardigan style, pastel and deep tone colors.

Girls' "Bunny Fleece" Cardigans 2 For \$1 Bunny fleece cardigan sweaters in long and short sleeve styles. Assorted colors.

Part-Wool Skirts 2 For \$1 Girls' part-wool skirts in tailored styles. Colors in navy, brown and wine.

"Boys' Style" Sport Shirt 2 For \$1 Ideal styles to wear with jumpers and skirts. Colors in whites, pastels and deep tones.

Peppermint Stripe Dresses 2 For \$1 Shirt style top and gore pleated front in skirt. Red and blue stripes.

Girls' 2-Piece Pajamas 2 For \$1 Flannelette two-piece pajamas with novelty trim. Peach and blue colors. Sizes 8 to 14.

Girls' Cotton Wash Dresses 3 For \$1 Prints and print combinations. Nice selection of styles and colors.

Girls' Lux-Tested Panties 4 For \$1 Non-run rayon panties that are tested for 50 washings. Sizes 2 to 16 years.

Men's Undies 4 For \$1

Men's Wash Fashions 4 For \$1

Men's Lux-Tested Panties 4 For \$1 Non-run rayon panties that are tested for 50 washings. Sizes 2 to 16 years.

Men's 25% Wool Undies 4 For \$1 A famous brand of 25% wool tuck-stitch vests and pates. Sizes 8 to 16 in tea rose.

Men's 2-Pc. Pajamas 4 For \$1 Knitted rayon two-piece pajamas or gowns with or without collars, contrasting color trim. Sizes 16 to 20 in pastel and dark colors.

Tuckstitch Pajamas 4 For \$1 Women's two-piece tuckstitch pajamas in slippover styles, round neckline and tailored. Sizes 16 to 17 in tearose.

Tuckstitch Undies 4 For \$1 Tuckstitch vests with built-up shoulders and snug-fitting panties with lastex at waist. Sizes small, medium and large.

Porto Rican Cotton Gowns 4 For \$1 Women's Porto Rican cotton gowns with V or round neck. Contrasting color trim. Sizes 16 to 17.

Women's Rayon Slips 4 For \$1 Rayon Diener, rayon satin or rayon taffeta slips. V neckline, 4-gore and bias styles. Sizes 32 to 44, in tearose and dark shades. (Seconds).

Women's Rayon Crepe Slips 3 For \$1 Women's rayon crepe slips with V neck, tailored and lace trimmed styles. Bias cut, sizes 34 to 44, in tearose. (Seconds).

Flannelette 2-Pc. Pajamas 2 For \$1 Flannelette style, print trimmed long sleeve gowns. Made with eyelet button front. Solid colors.

Balriggan Pajamas 1 Ea. \$1 Discontinued styles and seconds of our better balriggan and tuck-stitch pajamas and gowns. Button and frog trimmed.

Boys' Corduroy Shorts 3 For \$1 Samples of better corduroy shorts. Belted styles in Navy, Wine and Brown.

### Anniversary DOLLAR DAY VALUES!

623 Pairs of Higher Priced

WOMEN'S \$1 SHOES



Be sure to get your pair of these choice dollar day values in women's shoes. Choose from pump and tie styles. Colors in Black, Brown or Navy and perfect for fall and winter. Sizes 4 to 9 in the group.

—Downstairs at Ayres.

### Women's Undies

Women's Cotton Gowns 3 For \$1 Women's Porto Rican cotton gowns. Round or V neckline. Contrasting color trims. Sizes 16 to 20 in solid colors.

Plain and Novelty Undies 6 For \$1 Women's plain and novelty weaves rayon briefs, stepins and vests. Elastic run at waist. Tailored hems. Sizes 27 to 33, in tearose.

Better Rayon Undies 3 For \$1 Firsts and seconds of our better rayon briefs, panties, stepins, bloomers, chemise and vests. Plain front and elastic back. Sizes 34 to 44, in tearose.

Cotton Crepe Pajamas 2 For \$1 Women's cotton crepe two-piece pajamas or gowns with contrasting color trim. Sizes 16 to 18, in tearose.

"Famous Name" Wash Frock 2 For \$1 You'll want several of these smartly styled wash frocks! Unusually clever styles and gay prints to choose from. Sizes 34 to 36 in the group. (Slight irregulars).

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