

68TH Anniversary Sale

DOLLAR DAY

DOWNSTAIRS at AYRES

Tuesday Only! Our Greatest Dollar Day!

Here is a great bargain event—within a Great Sale! Our famous Anniversary Dollar Days represent the maximum effort of Ayres' Downstairs Store to obtain and offer SUPREME values—and this, our 68th Anniversary Dollar Day, is our crowning achievement. QUALITY has been our first consideration—good, dependable quality—that will give you the service we can be proud of! Second, we marked this merchandise so LOW that you will always remember the value! Come early (promptly at 9:30) Monday. All items subject to previous sale. No mail or phone orders.



DOLLAR DAY VALUE! Wool Felt HATS \$1.00

200 Wool felt hats, selected from our higher priced group and radically reduced for Dollar Day! Berets, brims, turbans and profile brims. A wide assortment of colors and head sizes.
Downstairs at Ayres.

For INFANTS

4 for \$1

Infants' Tailor-Made Shirts.
Infants' Hand-Embroidered Dresses.

3 for \$1

Hand-Embroidered Creepers.
Cotton Knit Gowns.
Bassinet Size Beacon Blankets.
20x40 "Cannon" Knit Bath Towels.

2 for \$1

36x50-In. Sateen Bound Crib Blankets.
Tailor-Made Knit Gowns.
"Cannon" Knit Towel Set.
Hand-Made Dresses.
Hand-Made Broadcloth Creepers.
Cotton Knit Creepers.

7 for \$1

Flannelette Gowns, Getrudes, Kimonos.
Infants' Fleece Wrapping Blankets.
17x24 Quilted Pads (irreg.).
Infants' Knit Training Panties.
Wool Knit Berets and Bonnets.
Muslin Pillowcases.
Double Knit "Cannon" Bath Towels.

"Ayres" Brand Gauze Diapers Doz.
First quality and guaranteed absorbent. Easy to launder and dry. Our own fine brand.

Infants' Carrying Basket
Sturdily built with carrying handles, floral decoration in pink and blue.

For Tiny Tots

Boys' Corduroy Longies 2 For \$1
Boys' corduroy bib-top longies. Wine, brown and navy.

Boys' Cotton Wash Suits 2 For \$1
Belted and button-on style in pastel and deep-tone colors.

Boys' Pin-Wale Cdr Shorts 2 For \$1
Boys' fine pin-wale cord shorts with lastest back in brown, wine and navy.

Tots' Sanforized Dresses 2 For \$1
Preshrunk dresses in prints and solid colors. Nautical, princess and bolero styles.

Tots' Wool-Flannel Skirts 2 For \$1
Wool-flannel skirts with bodice top on pleated skirt. Colors in navy, wine, green, rust and assorted plaids.

Tots' All-Wool Sweaters 2 For \$1
All-wool sweaters in slipover styles. Attractive color combinations.

Tots' Flannelette Sleepers 2 For \$1
3-piece style with top and bottom of pants, footed style, pink and blue.

Children's Winter Union Suits 4 For \$1
Winter weight cotton union suits. French leg style in both boy and girl styles. Sizes 2 to 14 years.

Tots' Better Cotton Dresses 3 For \$1
Sample dresses of better quality. Solid colors and novelty prints.

Boys' Cotton Wash Suits 3 For \$1
Samples of better cotton wash suits. Belted and button-on styles.

Boys' Corduroy Shorts 3 For \$1
Samples of better corduroy shorts. Belted styles in Navy, Wine and Brown.

For School Girls

Girls' Tuckstitch Undies 4 For \$1
Well-known brand of cotton tuckstitch vests and pties. Sizes 8 to 16, in tearose.

Girls' Corduroy Skirts Ea. \$1
Girls' full gore corduroy skirts in rose, wine, red, blue. Novelty belted styles.

Girls' Corduroy Shirts Ea. \$1
Girls' corduroy shirts in boy styles. Colors in rose, wine, red and blue.

Rubberized Rain Capes Ea. \$1
Rubberized raincoats with zipper hoods. Sizes 7 to 16.

Girls' Rayon Panties 6 For \$1
Samples and select irregulars of girls' better rayon panties and bloomers, in tearose. Sizes 8 to 16.

Girls' "Sloppy Joe" Cardigans 2 For \$1
Sloppy Joe sweaters in cardigan style, pastel and deep tone colors.

Girls' "Bunny Fleece" Cardigans 2 For \$1
Bunny fleece cardigan sweaters in long and short sleeve styles. Assorted colors.

Part-Wool Skirts 2 For \$1
Girls' part-wool skirts in tailored styles. Colors in navy, brown and wine.

"Boys' Style" Sport Shirt 2 For \$1
Ideal styles to wear with jumpers and skirts. Colors in whites, pastels and deep tones.

Peppermint Stripe Dresses 2 For \$1
Shirt style top and gore pleated front in skirt. Red and blue stripes.

Girls' 2-Piece Pajamas 2 For \$1
Flannelette two-piece pajamas with novelty trim. Peach and blue colors. Sizes 8 to 14.

Girls' Cotton Wash Dresses 3 For \$1
Prints and print combinations. Nice selection of styles and colors.

Girls' Lux-Tested Panties 4 For \$1
Non-run rayon panties that are tested for 50 washings. Sizes 2 to 16 years.

Girls' 25% Wool Undies 4 For \$1
A famous brand of 25% wool tuckstitch vests and panties. Sizes 8 to 16 in tea rose.

Women's Undies

Women's 2-Pc. Pajamas Ea. \$1
Knitted rayon two-piece pajamas or gowns with or without collars, contrasting color trim. Sizes 16 to 17 in pastel and dark colors.

Tuckstitch Pajamas 2 For \$1
Women's two-piece tuckstitch pajamas in slipover styles, round neckline and tailored. Sizes 16 to 17 in tearose.

Tuckstitch Undies 4 For \$1
Tuckstitch vests with built-up shoulders and snug-fitting panties with lastest at waist. Sizes small, medium and large.

Porto Rican Cotton Gowns 4 For \$1
Women's Porto Rican cotton gowns with V or round neck. Contrasting color trim. Sizes 16 to 17.

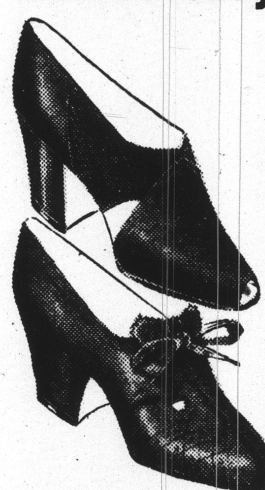
Women's Rayon Slips 2 For \$1
Rayon Diener, rayon satin or rayon taffeta slips. V neckline, 4-gore and bias styles. Sizes 32 to 44, in tearose and dark shades. (Seconds).

Women's Rayon Crepe Slips 3 For \$1
Women's rayon crepe slips with V neck, tailored and lace trimmed styles. Bias cut, sizes 34 to 44, in tearose. (Seconds).

Flannelette 2-Pc. Pajamas 2 For \$1
Slipover style, print trimmed long sleeve gowns. Made with yoke button front. Solid colors.

Balbriggan Pajamas Ea. \$1
Discontinued styles and seconds of our better balbriggan and tuckstitch pajamas and gowns. Button and frog trimmed.

Anniversary DOLLAR DAY VALUES!



623 Pairs of
Higher Priced

WOMEN'S \$1 SHOES

Be sure to get your pair of these choice dollar day values in women's shoes. Choose from pump and tie styles. Colors in Black, Brown or Navy and perfect for fall and winter. Sizes 4 to 9 in the group.

—Downstairs at Ayres.

Women's Undies

Women's Cotton Gowns 3 For \$1
Women's Porto Rican cotton gowns. Round or V neckline. Contrasting color trims. Sizes 16 to 17, in solid colors.

Plain and Novelty Undies 6 For \$1
Women's plain and novelty weave rayon briefs, stepins and vests. Elastic run at waist. Tailored hems. Sizes 27 to 33, in tearose.

Better Rayon Undies 3 For \$1
First and seconds of our better rayon briefs, panties, stepins, bloomers, chemise and vests. Plain front and elastic back. Sizes 34 to 44, in tearose.

Cotton Crepe Pajamas 2 For \$1
Women's cotton crepe two-piece pajamas or gowns with contrasting color trim. Sizes 16 to 18, in tearose.

Wmn.'s Sports Togs

New Sweaters 2 for \$1
Button fronts and slipover, short sleeve style sweaters. Many are all-wool. All the wanted fall colors. Sizes 34 to 40 in the group. Irregulars.

New Blouses 2 for \$1
Smart new styled blouses in rayon satins and crepes and suede cloth in all the desired new colors. Sizes 34 to 40 in the group. Irregulars.

"Famous Name"

"Famous Name" Wash Frocks, 2 for \$1
You'll want several of these smartly styled wash frocks! Unusually clever styles—and say prints to choose from. Sizes 12 to 30 in the group. (Slight irregulars).

The Lowest Price Ever on These
Famous Sub-Standards of

REAL SILK SOCKS for MEN

Pure SILK

Pure WOOL

5 for \$1

6 for \$1

NEVER before have we been able to offer these famous socks for men at this LOW price! 3000 pairs of men's "Real Silk" plain black, pure thread silk socks. Lisle reinforced for greater wear. Fine silk and super service weave. Sizes 9½ to 12. Sub-standards.

A super sock value for men who prefer wool socks! Pure wool, zephyr short socks for men. Soft, light weight quality in white, grey, blue, green and tan. Elastic rib tops. Sizes 10 to 13. Substandards. \$1 Day value at 6 pairs for \$1.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

MONOGRAMMED

"Cranbrook" Shirts for Men

\$1.00

SHIRTS — Famous "Cranbrook" shirts that men enjoy wearing. Smart 3-letter monogram on sleeve, in red, blue, green or brown. Fully sanforized and all fast colors. Gathered backs, pleated sleeves. Snowy whites and a host of fancy patterns to choose from. Colors in Tans, Blues, Greens and Grays. Sizes 13½ to 17½. Sleeve lengths, 32 to 35 inches.

Men's Shirts and Shorts 8 For \$1

SHIRTS—Derby rib knit shirts—tubular style and perfect fitting. Sizes 34 to 46. SHORTS—3-button front; stripes and checks in blue, tan and green. Sizes 30 to 42.

Hand-Tailored Rayon Ties 4 For \$1

Hand-tailored ties in fall colors. Popular patterns. Resilient construction and full-size. Stripes, checks and plaids in Red, Green, Blue and Browns and novelties.

Men's Part-Wool Sport Coats Ea. \$1
Two-pocket button fronts. Colors in Brown, Grey and Blue. Sizes 36 to 46.

Men's Part-Wool Sweaters 2 For \$1

Slipover sweaters with top zipping. Long sleeves, brushed rayon, cotton and wool quality. Sizes 36 to 40 in Oxford Grey or Blue.

Women's Full Fashioned Chiffon Stockings

3 PRS. \$1

An OUTSTANDING stocking value! Full-Fashioned Chiffon Stockings in the popular fall colors, priced to SAVE you money! Sizes 8½ to 10½.

Substandards of Women's

REAL SILK 2-Thread Chiffon

2 PAIRS \$1

Here's a Real Hosiery Treat! Substandards of our famous "Real Silk" De Luxe Chiffon Stockings in sheer 2-thread weight at a breath-taking LOW price! 2-Thread weight ONLY. Choose in the smart new hosiery shades. Sizes 8½ to 10½.

For Husky BOYS

Boys' Basque Stripe Polo Shirts 2 For \$1
Basque stripe polo shirts for boys 6 to 18! Long sleeve, polo collar style! Bright reds, blues, green and brown.

Boys' Fine Sweaters \$1
Rayon, cotton and wool sweaters in coat, slipover, and button-front styles with zipper pockets. Also Mackinaw front styles with zipper pockets. In Red, Greens, Blues, Browns and two-tone combinations. Sizes 30 to 36.

Plain Rib Short Socks 8 Prs. \$1
Plain rib short socks, latex top. You'll like these serviceable socks. Wine, navy, royal and green. Sizes 8 to 10½. Stock up now and SAVE!

Boys' New Shirts 2 For \$1
Ideal shirts for school or dress wear. Full-cut, perfectly tailored. Perfect fitting, stand-up collars. Stripes, checks and patterns in blues, tans and greens. Fast colors. Sizes 6 to 14½.

DOLLAR DAY VALUE!

SCRANTON

Discontinued Styles

Lace Curtains

\$1 Each or Pair

Panels or Pairs

Special purchased for this event and priced at EXCEPTIONAL savings for you! Discontinued patterns Scranton Lace panel or pair curtains. Over 25 different patterns for your selection. 45-in., 48-in., 52-in. and 54-in. widths in panel curtains and 80 to 70-inch width pair curtains in 21-6-yd. to 22-6-yd. lengths. You can quickly solve your curtain problems with these lovely curtains! All sales final. No exchanges or refunds. Just the savings! \$1 Each or a Pair.

Davenport Pillows 3 For \$1

Rayon covered davenport pillows. An excellent assortment of colors and styles. \$1 Day Value, 3 for \$1.

45x87-In. Cushion Dot Curtains \$1

While they last—Hurry! 45x87-inch ruffled cushion dot curtains. Extra wide and long. Ivory color only. Full ruffles and matching tie-backs.

Wide Window Shades 2 For \$1

38-in., 42-in., 45-in. and 48-in. width window shades. Shades complete with rollers. Green or tan. Take advantage of this super LOW \$1 Day Price!

Washable Rayon Curtains Pair \$1

Washable rayon pair curtains—34 inches wide each side—2 1-6 yds. long. Neatly tailored. Ecru color.

Rayon Panel Curtains 2 For \$1

Heavy quality rayon panel curtains. Semi-gloss finish. 34 inches wide and 2 1-6 yards long. Extra special \$1 Day, 2 for \$1.

Priscilla Curtains 2 Prs. \$1

Heavy marquisette priscilla curtains. Small and large dot styles. 34 inches wide and 2 1-6 yards long. \$1 Day, 2 for \$1.

Upholstering Samples 6 For \$1

Approximately 22-inch squares in a wide assortment of upholstery fabrics. Useful for re-covering chair seats, etc.

"Excelsior" Window Shades 2 For \$1

"Excelsior" cloth window shades in sizes 32x6, 34x6, 36x6. Choice of green or tan.

Wash Goods Values

Fancy Outing Flannel 8 Yds. \$1

All the new fall colors in dark and light patterns. Stripes and checks. Heavy quality flannel in good usable remnant lengths to 20-yard pieces.

80-Sq. Printed Percales 8 Yds. \$1

Lovely prints and new patterns. Good, washable, 80-square percale prints. Half-bolt pieces. Home sewers will find many uses for these fine quality percale prints.

Percale Remnants 10 Yds. \$1

80-Sq. percale remnants in 1 to 5-yard lengths. New fall patterns and colors. Fast colors. Washable. \$1 Day Value, 10 Yards \$1.

DOLLAR DAY VALUE!

KABO Sample Foundations

\$1



Sample Brassieres 3 for \$1

A sample assortment of better brassieres featured tomorrow at this low, dollar day price. Downstairs at Ayres.

DOLLAR DAY VALUES!

PESKIN GLOVES \$1

Classy alpaca styles in well-worn, black and brown. Sizes 6 to 7½.

Genuine Leather Handbags \$1

Small leather and suede handbags in desired styles and colors. Slight irregulars of better bags. Choose in black, brown, wine, green. Sizes 6 to 7½.

'Famous Name' Gloves, 2 for \$1

'Famous Name' sample gloves in leather and suede with attractive leather backs and trim. Black, brown, wine, green. Sizes 6 to 7½.

16-Rib Rayon Umbrellas \$1

One through a special purchase! 16-rib rayon umbrellas at this \$1 Day Sale! Rayon fabrics, 16-rib sturdy patterns. Assorted colors. Slight irregulars.

—Downstairs at Ayres.

Curtain Material Remnants, Yd. 5c

A nice selection of remnants of quality curtain materials to choose from. Make your own curtains at very little cost when you buy these remnants.

DOLLAR DAY VALUE!

KNITTED

Tip Covers \$1

Bring your old chairs or davenport seats with these knitted tip covers. Duzens of styles, colors and patterns to choose from. Know the value of your chair or davenport seat by buying! All sales final. No exchanges or refunds. Just 200 pairs for davenports.

81x90 Bed Sheets 2 For \$1

81x90 bed sheets in good quality bleached sheeting. No seams. Some sizes. Limited quantity.

70x80 Double Blankets Pr. \$1

All-cotton double plaid blankets in slight irregulars. All of the wanted fall colors.

Cotton Plaid Sheet Blankets 2 For \$1

Large heavy plaid sheet blankets, slight irregulars, good usable colors. Green, Rose, Orchid and Brown. 50-in.

Lace Tablecloths Ea. \$1

Slight irregulars of famous make tablecloths. 54x72, 60x80 and 72x90 inch sizes. Nice patterns and designs.

Ext. Heavy Bath Towels 4 For \$1

22x46-in. bath towels in extra large and heavy weight. Colored borders in Black, Green and Gold.

"Cannon" Bath Towels 7 For \$1

"Cannon" odd bath towels in this group. 20x40-inch sizes. Solid and white with colored borders.

Rayon Lunch Cloths 2 For \$1

Rayon lunch cloths in Red, Green, Blue and Blue; extra sizes and in checked patterns. 56x76 inches.

"Buster Brown" Lisle Socks 6 Prs. \$1

Irregulars of the famous "Buster Brown" socks priced at Real Savings! Ideal for school sports wear. Assorted colors. Sizes 6 to 10.

Women's Rayon Stockings 6 Prs. \$1

Irregulars of women's creable rayon stockings. Will reinforce for greater wear. Assorted colors. Sizes 8½ to 10½. \$1 Day Sale. Priced at 6 pairs for \$1.

"Betty Shaw" Chiffon Stockings, 2 Pr. \$1

"Betty Shaw" full-fashion pure silk service weight and chiffon stockings. Lisle hem and reinforced foot. First quality. Choose in the fashionable fall colors. Sizes 8½-10½.

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