

BLOCK'S DOWNSTAIRS STORE

44th
ANNIVERSARY
SALE

SALE! Just 176 DRAPED TURBANS

Specially Purchased and Rushed
in for Saturday's Selling

\$1

AN ANNIVERSARY GROUP OUTSTANDING IN FASHION AND VALUE! Clever high front drapes . . . flattering . . . shot through with clever jewel trims! WOOL CREPES and BAGHERETTES in rich alluring jewel tones! All head-sizes for women.

BLOCK'S. Downstairs Store



Widths to Fit
Single, Double or
Triple Windows!

**PRISCILLA
CURTAINS**

82-Inch width to the pair, 2 1/4-yard length, pair	\$1
132-Inch width to the pair, 2 1/2-yard length, pair	\$2
180-Inch width to the pair, 2 1/2-yard length, pair	\$3

**TREMENDOUS
SAVINGS ON
IMPERFECTS OF
FAMOUS MAKE
LACE CLOTHS**

54x72 Size, if perfect would be 1.39, now	79¢
60x80 Size, if perfect would be 1.59, now	1.29
72x72 Size, if perfect would be 2.50, now	1.29
72x90 Size, if perfect would be 3.50, now	1.29
72x72 Size, if perfect would be 4.00, now	1.69
72x90 Size, if perfect would be 5.00, now	1.69
72x50 Size, if perfect would be \$4.50, now	2.00
72x90 Size, if perfect would be \$5.50, now	3.00
72x108 Size, if perfect would be \$6.00, now	3.00

**JUST ARRIVED!
NEW SHIPMENT...**

**CHENILLE
SPREADS**

to add to an already outstanding Anniversary Group!

\$2 and \$3

**GORGEOUS PASTELS
MULTICOLOR PATTERNS on
snowy whites! Nine colors
so there's certain to be
a spritz to complement with
color scheme of your room!**

**Buy for Christmas, too . . . use
Block's layaway**

YOU CHOOSE THE FABRICS! YOU CHOOSE THE COLORS!
**ASSEMBLE YOUR LIVING ROOM SUITE
FROM THE THREE PIECES OFFERED
IN THIS 4-STAR ANNIVERSARY SALE!**

For Choice of Fabrics
and Colors Consult
Block's Revolutionary
Fabric Thermometer



We Feature These Three Pieces in a
New Striped Cotton Velour Fabric

**THE BIG
CHESTERFIELD
SOFA** **47.00**

**CHOICE OF EITHER
MATCHING CHAIR
OR ENGLISH LOUNGE
CHAIR** **22.95**

CHESSTERFIELD SOFA—big, inviting, 78 inches long, with beautifully carved legs, extra deep balloon type seat cushion, wavy arms, and a high back. **ENGLISH LOUNGE CHAIR**—solid construction GUARANTEED FOR LIFE! **MATCHING CHAIR**—of equal quality and good-looking.

IF YOU PREFER THESE SAME PIECES IN OTHER FABRICS—COTTON, CORDUROY, or Mohair—register Your Preference on Block's Fabric Thermometer. CHOOSE EXACTLY WHAT YOU WANT . . . and the PRICE YOU WANT TO PAY.

**ASK ABOUT BLOCK'S CONVENIENT
PAYMENT PLANS**

This 2-PIECE Suite With Different Covers Is Priced as follows:	\$54
IN TAPESTRY	\$64
IN STRIPED COTTON VELOUR	\$69
IN STRIPED COTTON VELOUR	\$74
IN RAYON VELVET	\$79
IN MOHAIR FRIEZE	\$84
IN 100% MOHAIR	\$89
IN BOUCLE FRIEZE	\$94
IN NEEDLETEX MOHAIR	\$99
IN ANCHOR FRIEZE	\$104
IN CAL-GEVY STANDARD MOHAIR	

We've Space to
Give You Only a
Hint of These
values

**GIRLS'
BETTER
COATS**

9.79

COATS with LEG-
GINGS! COATS with
HOODS! COATS
with SKI PANTS! WRAP AROUND
BLAZERS! I would
take a page to de-
scribe all the clever
coats and fabrics in
this sale! It's best
you should see them
for yourself tomorrow.
Sizes 7 to 12.

**1940's Most Popular
Winter Fabrics, Styles!**

**GIRLS' KNIT BACK
FLEECE COATS**

12.88

Rushed in for the Anniversary Sale
and selling fast! Wrap-around
with detachable fur-trimmed hood!
Sizes 7 to 12. Also smart velvet
trimmed legging sets, sizes 7 to 12.

GIRLS' WINTER COATS

A special purchase of qualities that
should sell for more! Well made
and warm and good-looking. \$5

Sizes 7 to 14.

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Here's a Sale
Those Popular
JUMPER
for GIRLS

2.69

Now you can have
in corduroy, in all
crepe, and in
gauze, with plaid
each just 2.69!

BLOUSES TO
WEAR with YOU
JUMPER

1.1

Long and short sleeve
styles! We sketch
stripes . . . we've made
others . . .

(60) GIRLS'
\$2 FROCKS

1.39

WASH DRESSES
IN SPOT RAYON
mostly
Reduced because
sizes are broken
down to 16 in the group.



**SALE! Girls'
SWEATERS**

"Sloppy Joe" cardigan
sweaters that look
hand-knit. We have
delightful a's assortment.
Sizes 8-16 . . . 1.00

**SALE! Girls'
SKIRTS**

All wool plaids and
plain colors, sizes 7-16.
Reduced because
sizes are broken
down to 16.

**SALE! Girls'
SKIRTS**

All wool plaids and
plain colors, sizes 7-16.
Reduced because
sizes are broken
down to 16.



Don't Wait for Snow
Save Now on

**TOTS' BETTER
SNOW SUITS**

3.98

ALL WOOL QUALITIES, usually
higher priced! With bib tops, snap
pants, re-inforced at knee, with
zipper hoods and matching legging.
Sizes 3 to 6 in group.

TOTS' FLEECE COAT SETS

Wool top piece coats sets
with matching bonnet and legging!
PRICES USUALLY FOUND IN
QUALITIES! Sizes 2 to 4 in the
group for little boys . . . 2

SPECIAL! TOTS' COAT

Little girls' wool coats with
zipper leggings and matching
bonnet. Sizes 3 to 6.

BLOCK'S. Downstairs Store

SATURDAY . . . TWO GREAT STUDENTS' CLOTHING FEATURES

★ STUDENTS' BETTER SUITS
★ STUDENTS' OVERCOATS . . .
★ POWERFUL VALUES!
★ AS YOUTH DEMANDS!

11.00

SUITS . . . in the colorings and patterns that
youth demands! With Talon zipper tailored
slacks! OVERCOATS in popular Balmacaan
models with button fly front, stitching around
bottom and on cuffs . . . IN LONG-WEARING
TOUGH ALL-WOOL FABRICS! New teal blue
or teal green! Students' sizes 16 to 22.



★ 17.95 2-PA
★ 17.95 NEV
★ 17.95 NEV
★ 17.95 Zip-O
ned TOPCOATS

11.85

ONE OF OUR
OF STUDENTS
1940 styles and
labeled as youth
and patterns!
PLAN . . . and
VERSARY SAL

BOYS' J
LONG
CORDUROY
SUIT

With lined zip
pockets to
match. In
green, tan
or brown
corduroy.
Sizes 16 to 22.

EST PRESENTATIONS
THING . . . ALL NEW
. . . all styled and
labeled as youth
and patterns!
BLOCK'S LAYAWAY
DURING THE ANN
S 32 to 38 or 16 to 22.

RD CORDUROY
SUIT

With lined zip
pockets to
match. In
green, tan
or brown
corduroy.
Sizes 16 to 22.

SPECIAL PURCHASE! CHILDREN'S SHOES

Made for Long, Hard Wear . . . Especially for Our 44th Anniversary
Sale by a Maker of Children's Higher-Priced Footwear . . .

OXFORDS! GHILLIE TIES! ALSO HIGH SHOES! Dozens of styles
for school, play and dress! Sizes 8 1/2 to 12 and 12 1/2 to 3 in the lot!

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149