

# 68th Anniversary Sale

## AYRES DOWNSTAIRS STORE

See Page 2 for More Sale News!

Saturday Is Bargain Day in Our "Youth Center"

Anniversary Specials in a Big Sale of

### Girls' COATS

**\$8.88**



A great collection of girls' coats that includes numerous styles for every taste. Sport coats in all-wool plaid, and gabardine reversibles. Zipper linings. Camel's hair and wool dressy coats in wraparound styles and also girls' two-piece coat sets. Coats come in 10 to 16 sizes, coat set in 7 to 12 years.

Girls' Spun Rayon Jumper Frocks **\$1.78**



Girls' spun rayon jumper frocks for school wear in many and assorted colors. Complete with rayon acetate blouse in adorable peppermint stripes. Sizes 7 to 14.

Teen Girls' 2-Piece Corduroy-Top DRESSES **\$1.79**

Adorable little two-piece dresses for teen girls. The top is made of corduroy and the skirt is made of cotton suiting. Metal button trim. Sizes 10 to 16.

### GIRLS' ALL-WOOL SWEATERS

**89c**

Novelty and simulated hand-knit styles in coat and slipover styles. Red, Green, Wine, Blue and Rose. Sizes 4 to 16. Anniversary Sale Priced, 89c.

GIRLS' ALL-WOOL SKIRTS **\$1.79**

All-wool and corduroy skirts in pleated, gored and straight-line models. Novelty pocket and belted styles. Sizes 7 to 12, 10 to 16. Anniversary Sale Priced, \$1.79.



Anniversary Sale Children's "RED GOOSE" SHOES **10% OFF**

You'll want to take advantage of this special Anniversary Savings on our entire stock of Red Goose Children's Shoes. Choose from Pinpoint Oxfords, Shark Tips and Dutch Ghillies and High Shoes in black and brown leathers. Genuine leather or composition soles and rubber heels. Sizes 5 for infants to 3 for big boys and girls!

DOWNTAIRS AT AYRES



TOTS' SNOW SUITS AND HATS **\$1.79**

One-piece, warm fleece snow suits for tots, 1 to 3. Matching hats. Little boys' and girls' styles, open, wine, red, rose. Anniversary Sale priced, \$1.79.

Brother & Sister Navy COATS **\$4.99**

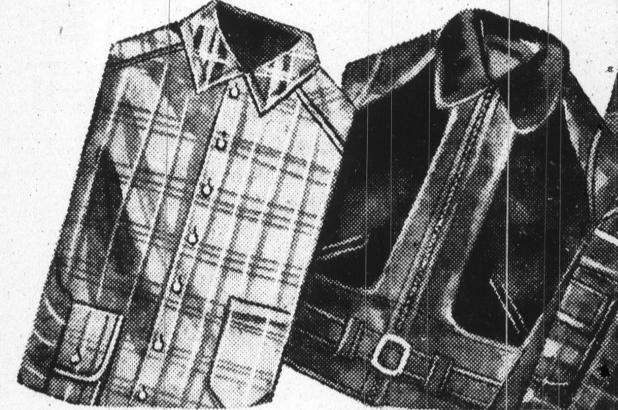
Navy regulation all-wool coat set—Brother and Sister style. Warmly lined. Neatly tailored. Fitted leggings and matching hat. Sizes 1 to 6. Anniversary Sale priced, \$4.99.

Toddlers' 2-Pc. SNOW SUITS **\$3.99**

Toddler's Buckingham Wool Fleece Snow Suits, 2-pc. style—warmly interlined. Wool knit wristlets and anklets. Zipper front. Matching hats. Choose in wine, rose or open. Sizes 1 to 4 years. Anniversary Sale priced at \$3.99.

Tots' SANFORIZED WASH DRESSES, 2 for **\$1.00**

Be wise mothers—buy several of these dresses at Anniversary savings! Sanforized cotton wash dresses in pinapple, jumper and princess styles. Full cut, well made. Novelty prints and plain colors. Sizes 1 to 6 years.



Boys' Fancy Dress and School SHIRTS **2 for \$1**

Fast colors, perfect fitting collars. Neat stripes and checks in patterns. Colors in blue, green and tan. Sizes 6 to 14½. Also plain whites.

BOYS' ZIPPER SWEATERS **\$1.79**

Full zipper model sweater. Two-tones, plain colors and novelties. Red, green, blue and brown. Sizes 26 to 36.

ZIPPER Book-Pocket Mackinaws **\$4.88**

All-wool fully lined Mackinaws. Colors in blue, green, brown and red plaid. Full belt. Sizes 6 to 18.



Boys' Corduroy SLACKS **\$1.79**

Thick set cord and mottled drop-loop barn browns. Sizes 6 to 18.

Basque Striped Shirts **2 for \$1**

Bright colors in red, blue and brown. Plain stripes. Sizes 18.

PLAID JACKINAWS **\$3.88**

Wool plaid, double-breasted, pockets. Red, green, blue and brown. Sizes 18.



o-Tone Leather JACKETS **\$2.88**

ne jackets with cape-skin leather front. Zipper closure and pocket. Johnny coat collar style. Colors in green, wine and brown. Sizes 18.

AKER STRIPE SOCKS **5 for \$1**

blazer stripe short Lassie tops. Colors in green, red and brown. Sizes 12.

Our Entire Stock of **\$2.25**

CHILDREN'S SHOES **\$1.89**

Mother! Here you'll find the sturdy, well-wearing shoes children love to wear at Anniversary Savings to delight you. High shoes in black, brown or white sizes 8½ to 12. Widths, B, C, D. Black and brown leather Oxfords in sizes 8½ to 12, widths B, C, D—sizes 12½, A, B, C.

DOWNTAIRS AT AYRES



You Get Fashion and Quality in the "One-Stop" Men's Shop!

SAVE ON OUR NEW SUPER QUALITY

### "CRANBROOK"

Men's Shirts **\$1.00**



Our own famous "Cranbrook" shirts for men have been reduced for this big Anniversary Sale. We offer the complete assortment in snowy whites, and a host of fancy patterns for you to choose from. Fully sanforized and all fast colors. Gathered backs and pleated sleeves. Colors in Tans, Blues, Greens and Grays. Sizes 13½ to 17½. Sleeve lengths, 32 to 35 inches.

DOWNTAIRS AT AYRES.

"Cranbrook" SHIRTS and SHORTS **3 for \$1**

SHIRTS Fine quality soft Swiss rib knit "Cranbrook" shirts. Made in popular colors. Perfect. Extra long length. Sizes 34 to 46.

3 for \$1

Men's SPORT COATS **\$2.69**

Fall sport coats for men. Two-tone colorings, matching colorings and monotypes. Zipper and button front. Blues, Greens and tans in front. Blues, Greens and tans in many combinations. 36 to 46.

\$2.69

"Yachtman" Broadcloth PAJAMAS

Notch collar, siren and coat styles in these fine fast color pajamas. Bright colors and fancy patterns. Trousers have snap front, no-tare fly and adjustable elastic. Sizes A, B, C and D.

\$1

MEN'S NEW SOCKS **5 for \$1**

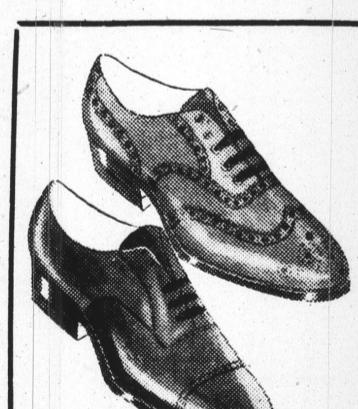
Boys' short and regular lengths in these fine new rayon socks. For men. Ingrain knitted patterns, stripes, checks, double-knit, tooled sole. Clocks, Brown, Wine, Green and Grey. Sizes 10 to 14.

5 for \$1

Men's FALL SWEATERS **\$1.79**

Fall weight sweaters in Green, Blue or Tan, light and dark colors. Long sleeves, crew necklines. Sizes 34 to 36.

\$1.79



Regular \$3.50

"Cranbrook"

OXFORDS FOR MEN **\$3**

We take our complete stock of "Cranbrook" oxfords for men and reduce them to this low sale price. Narrow, medium and wide shaped toes in neat dressy lasts. Blacks, Browns or Tans with sturdy leather soles and comfortable insoles. Sizes 6 to 11—widths B, C, D in the group.

DOWNTAIRS AT AYRES.

Anniversary SALE

Men's SUITS **\$14.95**

TOPCOATS and OVERCOATS

SALE PRICED **\$14.95**

THE SUITS

- Nu-Greens
- Browns
- Chalk Stripes

OVERCOATS, TOPCOATS

- Nu-Green
- Nu-Blue
- Herringbones
- Zipper
- Lined
- Coats

Use Our BUDGET or Long TERM LAYAWAY PLAN!

CORDUROY SLACKS

**\$2.69**

Slacks with zipper fastenings, pleated or plain styles in overplaid and stripes in Grays, Browns and Greens. Plain Blues in regular models. Waist sizes, 29 to 30.

LEATHER JACKETS

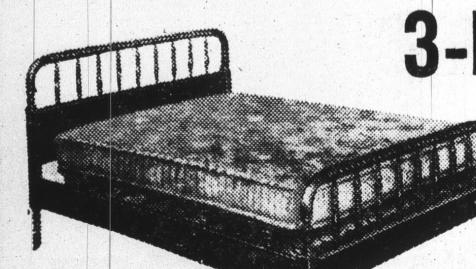
**\$4.29**

Men's new fall suede and capeskin leather jackets and combinations of Green and Tan, Maroon and Tan, Blue and Green. Zippers. Sizes 36 to 46. Anniversary Sale priced at \$4.29.



3-Piece Bed Outfit **SALE PRICED**

**21.95**



THE BED — Chosen of either a Walnut finish or Maple finish bed. Bed Post, Poster or Jenny Lind styles. Full size or twin size.

THE SPRINGS — A comfortable, 60-coil, electrically tempered spring. They're durable, serviceable steel deck coil springs, securely tied. For full or twin size beds.

Knitted Furniture SLIP COVERS **SALE PRICED**

**\$5.00**

SET

Chair and Davenport Sets

Two-piece furniture slip covers of strong quality knitted material that will not snag or run. 4 nice patterns in colors of Blue, Green, Wine and Rust. Buy contrasting or matching color sets, or buy them in single pieces.

—DOWNTAIRS AT AYRES.

**6.50**

SET

Better Qualities at \$7.98 and \$9.48 Per Set