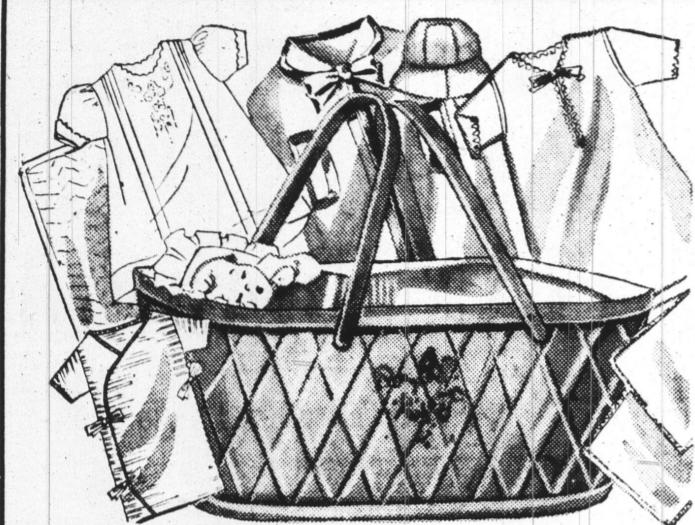
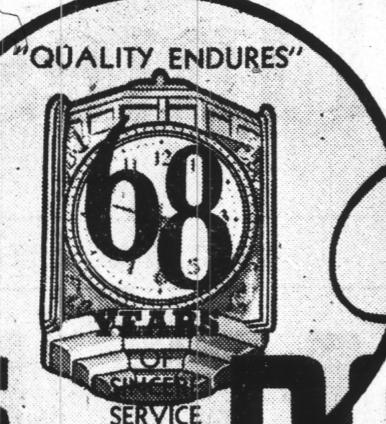


# 68th Anniversary Sale

## AYRES DOWNSTAIRS STORE



**Slight Irregulars of  
"CURITY" GAUZE DIAPERS --- \$1.35**

Slight irregulars for "Curity" gauze diapers, but guaranteed to give satisfactory service in every respect.



**Genuine  
BABY  
BATHINETTE  
\$3.99**

Guaranteed rubber tub complete with cretonne pockets for toilet accessories.

Downstairs at Ayres.

*Save in This Sale of Timely Needs for Infants*  
**Big 65-Pc. Infants' Layette**

**SALE  
PRICED**

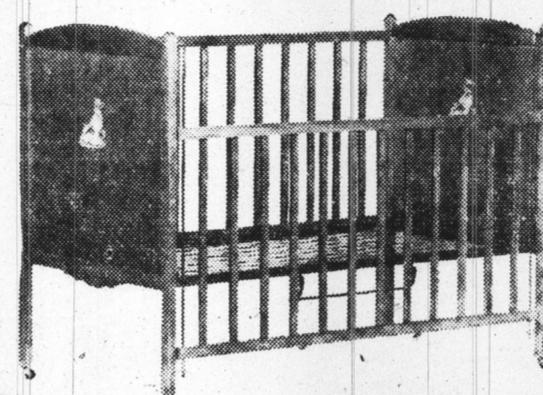
**\$7.99**

*Including  
Every Item  
Listed Below*

3 Cotton Shirts, tie side  
2 Flannel Gowns  
2 Flannel Wrappers  
2 Hand-Embroidered Dresses  
2 Hand-made Gertrudes  
1 Beacon Cloth Bunting

3 Quilted Bassinette Pads  
1 Rubber Bassinette Sheet  
2 Fleece Wrapping Blankets  
2 Bassinette Size Blankets  
24 27x27 Birdseye diapers  
2 "Cannon" Wash Cloths

2 "Cannon" Knit Towels  
1 Johnson Baby Powder  
1 Box Q-Tips  
1 Bar Johnson Castile Soap  
6 Baby-All Bottles  
6 Baby-All Nipples



**Infants' Full Size  
CRIBS . . . \$7.99**

Genuine full-size infants' crib, sturdily constructed in wood with safety drop sides. Soft link springs and rubber tired wheels. Panel ends with attractive designs.

—Downstairs at Ayres.

### INFANTS' FURNITURE and CRIB Accessories

<input type="checkbox"/> Genuine Baby-Guard Hi-Chair with acid proof tray and adjustable foot rest, complete with water-proof pad	<b>\$5.75</b>
<input type="checkbox"/> Infants' Carrying Basket with floral trim. Sturdy handles, complete with water-proof mattress	<b>\$1.59</b>
<input type="checkbox"/> Infants' Nursery Seat, sturdy construction, in maple, birch or ivory finish	<b>89c</b>
<input type="checkbox"/> Pique Quality Crib Sheets, to stand hard wear	<b>2 for \$1.00</b>
<input type="checkbox"/> 42x72 inches	
<input type="checkbox"/> Waterproof Flannel Crib Sheets, guaranteed	<b>2 for \$1.00</b>
<input type="checkbox"/> Full Size Crib Blankets, solid colors, novelty weaves, wide rayon satin border. White, pink and blue	<b>89c</b>
<input type="checkbox"/> Sateen Bound Crib Blankets. Pink, blue and white	<b>2 for \$1.00</b>
<input type="checkbox"/> Crib Comforts, full size, floral designs and juvenile patterns	<b>\$1.00</b>

**Juniors, Don't Miss This**

### DRESS Event

**2 for \$11**

**(1 Dress \$6.65)**

**Sizes for Juniors 9 to 17  
Sizes for Misses 12 to 20  
Sizes for Women 38 to 52, 16½ to 24½**

**Street Dresses Rayon and Wool  
Sports Dresses Rayon Alpaca Crepe  
Afternoon Magic Hour Crepe  
Dresses Sanchilla Rayon  
Evening Crepe**

**Black, Brown, Wine, Green, Soldier Blue**

A dress event that every Indianapolis Woman will thrill to participate in. Such glorious selections are found in more expensive dresses, but it is very seldom that such quality is offered at such tremendous saving. See these many attractive fashions and realize the quality, styling and expensive little details that make them "Musts" for your Fall picture.

—Downstairs at Ayres.



Sizes 9 to 15

Sizes 9 to 15

**Dress Up in These Fall Coats and  
Save by Buying in the Great Sale!**

### Untrimmed Dress and Sport COATS \$14.88

Flattering! New! Dress, Tailored Sport and Reversible Coats—featured at a price to "tickle" your budget! Wool-and-Camel's Hair Coats, Fleece Coats, Tweeds! Needle-point Fabrics! Nub Boucles! And Reversible Tweeds! Fitted Styles! Boxy Styles! Wrap-around! Many have "zip-in-and-out" linings for added warmth. Fashion-correct colors: Wine, Green, Teal, Black, Natural and Tweed Mixtures. Sizes for Women, Misses and Juniors in the group!

—Downstairs at Ayres.

### Fur-Trimmed DRESS COATS \$23.88

Fit for Skin-Dried Opossum, American Grey Fox, Beaver-Dyed Coney, Mink-Dye, Coney, White Raccoon and Persian. All of these beautiful trims of smart-looking dress coats.

—Downstairs at Ayres.

**You Get True Anniversary Values in This**

### SALE of 3-Piece BED OUTFITS

**THE BED**—Choice of either a Walnut, Birch or Maple finish bed in Four Poster or Jenny Lind styles. Bed frames constructed for strength. Smart style choice to go with most any type of decorative scheme. Full size or twin size.

**THE INNERSPRING MATTRESS**—A comfortable mattress with sisal insulation, ventilators and A. C. A. ticking. Hundreds of springs. Superbly sprung. Generously padded with white felted cotton. Full or twin size.

**THE SPRINGS**—A comfortable 90-coil, electrically tempered spring. They're durable, serviceable, steel double deck coil spring. Superbly sprung. For full or twin size beds.

—Downstairs at Ayres.

**All 3  
for Only  
\$21.95**



**Chest to Match . . . \$9.95  
Vanity to Match . . . \$15.95  
Dresser to Match, \$17.95  
Maple or Walnut Finish**

Delivers this outfit to your home. Satisfaction is Ayres' Deferred Payment Plan. Small carrying charge.



**Full Width  
50 Inches x 2½ yards  
Homespun  
DRAPEs  
\$2.69  
Pair**

**Extra Wide, Natural, Grounds  
Extra Long, Vertical, Stripes  
Lateral Stripes, Checks, Plaids**

The most drape for your money that we have ever been able to offer. Many patterns, colors and designs to choose from. Perfect for lending a casual distinction to any room and luxurious enough for everyone. Get yours tomorrow while they last.

—Downstairs at Ayres.



Chevron Tweed in  
Wine, size 16.

Wool and Camel  
Hair in Natural,  
Plaid zip-out lining.  
Size 14.

—Downstairs at Ayres.

**Only at Anniversary Would Such a Sale Be Possible!**

### Manufacturer's Sample Sale Chenille Bedspreads

**\$1.29 \$1.99 \$2.99**

A closeout of select salesman's samples of much higher priced chenille bedspreads. Full size spreads in all of the best Fall colors and patterns that will lend charm to your bedroom. Choose them in solid colors, two-tones, multicolors. Limited quantities and mostly two of a kind. If you wish, you may use a Dec. 15 layaway to facilitate giving them as Christmas gifts.

### CLOSEOUT OF RAYON BEDSPREADS

Only 54 of these choice spreads that have sold for prices much greater. Printed Rayon, Novelty and Quilted Designs. These make ideal gifts.

**\$2.98 \$3.98**

